

WELCOME TO THE ASSOCIATE

Where Glory Hunters from various varsities come together and pit themselves in this battle of wit and talent. So, if you think that you are creative, entrepreneurial, driven, sociable and dare to take the path less travelled, this is the ULTIMATE COMPETITION for you to prove your mettle.

The good news is, there is a GRAND Prize of \$10,000 to be won (glazed with pride and glory for your varsity). The bad news is, if you can't Go Big, Go Home. Bring your best game forward, for the odds will never be in your favour.



THE ASSOCIATE
Go Big or Go Home

Dates:

- 11 May Launch
- 20 May to 5 June

Eligibility:

- Born in 1989 to 1994
- Undergraduates in penultimate or final years preferred
- Team of 4 to be allocated after successful candidates are chosen

Allowance:

- \$600 for successful candidates

Grand Prize \$10,000 | 2nd Prize \$6,000 | 3rd Prize \$4,000



THE ASSOCIATE
GO BIG OR GO HOME

 facebook.com/TheAssociateSG
 @TheAssociateSG
 youtube.com/TheAssociateSG

To apply, get in touch with an Advisors' Clique representative, email us at ContactUs@TheAssociateSG.com or visit our Facebook page www.facebook.com/TheAssociateSG.

Calendar of Events

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
May 11	<i>(12th-19th)</i>	20	21	22	23	24
Launch Party at W Hotel Sentosa	<i>Break before The Associate starts</i>	W Challenge	SG50 Challenge	Social Media Guru	Bet, Barter or Trade	<i>(Rest)</i>
25	26	27	28	29	30	31
<ul style="list-style-type: none"> • Theory Test • CSR Day 	C.H.I.M	Foundation Matters	Pitch Room	W Evening	Monopoly	<i>(Rest)</i>
June 1	2	3	4	5		
<i>(Vesak Day)</i>	<ul style="list-style-type: none"> • Theory Test • Car Rally Briefing 	Car Rally (Malaysia)	Car Rally (Malaysia)	Car Rally (Malaysia)		

MAIN PROGRAMME HIGHLIGHTS

- **W Challenge**

The epitome of cool and swanky, the symbol of the lifestyle hotel concept – the W brand. Can you deliver in this real-life high stakes challenge set by W Hotel? This is what no amount of schooling can simulate. Experience the real thing, experience W.

- **Pitch Room**

Pit your verbal skills in an intense debating environment. Prepare, counter and convince to be the eventual Champion of WOW - War of Words. With lightning-speed counters, are you able to bring your opponent down?

- **C.H.I.M**

What do you think of our government policies and regulatory changes? Is it chim?

- **Bet, Barter or Trade**

One does not need massive amounts of capital to build a business. What it takes is perseverance, creativity and the willingness to follow through on an idea. Bet, Barter or Trade your way to success.

- **Foundation Matters**

Building sandcastles in the air? Stop daydreaming and start doing the real thing! Do you have what it takes to lay the right foundation? The success of a business lies in its foundation, much like building a really grand sandcastle.

- **Social Media Guru**

In our highly-connected era, use of social media can make or break a business. Facebook, Instagram, Twitter, LinkedIn - the possibilities are endless. Achieve social media credibility for a successful F&B venture in Singapore.

- **Monopoly**

They say Life is a Game of Chance. Either you monopolize or be monopolized and fold. Is cash really king? Or is real estate the new currency?

- **Car Rally**

There are always obstacles in life that will challenge us. The choice is ours to take the safe road and avoid these obstacles OR to face these obstacles and come out of it stronger. Push your limits and embark on a competition-on-wheels zooming around in Malaysia. See you at the finishing point! *Note: Transport & Accommodation will be provided on this 3D2N trip*