

# International New York Times

THE GLOBAL EDITION OF THE NEW YORK TIMES

INVITES YOU TO PARTICIPATE IN THE  
INYT EDUCATIONAL PROGRAM – 2016  
WRITING COMPETITION

ASIA PACIFIC

CATEGORY: UNIVERSITY

# International New York Times

## INYT Writing Competition 2016

Dear Student/Professor in Charge,

I am writing to invite your students to participate in the International New York Times (INYT) Writing Competition, with the opportunity to be published in our Asia-Pacific Edition and read by over 200,000 people.

The INYT Writing Competition began in 2009 in Hong Kong as part of our InEducation program, which encourages students to engage with current affairs and become globally-minded by reading the daily newspaper. This year, I am very pleased to announce that we have expanded the competition to include all of Asia and we are inviting YOUR students to participate for the very first time.

This year's topic is "Global Youth" and all entries will be judged by our awarding-winning newsroom, with the winning entry published in the International New York Times Asia-Pacific edition. Students are encouraged to read the INYT to better understand the types of issues covered by the newspaper and the journalistic writing style, and we will be offering all participants a free 4-week digital subscription to NYTimes.com to assist them with their submission. Not only this but all participants will also get a certificate of participation.

Please find attached the Competition Regulations & Guidelines and a Sample Article format your students can follow as a general guide. Please distribute these to your students to ensure they are aware of the competition rules. I have also attached a poster that you can print out or email to students to promote the competition in your school.

### **Competition Details:**

**Topic: Global Youth**

**Submission deadline: 29 July 2016 00:00 HKT**

**All entries must be submitted via email through our canvas website:**

**<https://canvas.instructure.com/enroll/7GWRYR>**

To encourage students to adopt the habit of reading the newspaper, please feel free to contact me for the latest education subscription offer. I look forward to collaborating with your school and will continue to update you over the following months.

Should you have any queries, please do not hesitate to contact me.

Yours sincerely,

Mandy Lam  
Head of Education, Asia Pacific

### Regulations & Guidelines

TOPIC	Global Youth
CATEGORY:	University
SUBMISSION	<ul style="list-style-type: none"><li>• Original</li><li>• Individual, or maximum 3 teammates in a group (from the same school)</li></ul>
ARTICLE	<ul style="list-style-type: none"><li>• Use a wide range of vocabulary</li><li>• Structure should be fluent and consistent</li><li>• Should be creative and captivating</li><li>• Follow the layout and feel of a typical INYT article. <b>Sample given attached</b></li></ul>
FORMAT	<p><b>Font:</b> Times New Roman, Size 10 <b>Page size:</b> A4 <b>Margins:</b> 1 inch on all sides <b>Columns:</b> space between columns should be 0.5 inches <b>Length:</b> 1 page <u>only</u>, single-spaced (approximately 900 words) <b>Document:</b> submit your work as a WORD file, PDF files will not be accepted <b>File Name:</b> Document should be saved in the following format Surname_First Name_INYT2016</p>
PHOTOGRAPH	No more than 1 photo may be included in the <u>same</u> page. Due to space restrictions, photographs accompanying the winning article will not be published
JUDGING CRITERIAS	<ul style="list-style-type: none"><li>• Content (50%): Main ideas and supporting ideas</li><li>• Form (30%): Grammar, organization and craftsmanship</li><li>• Impression (20%): Prognosis and personal reaction</li></ul>
PRIZE (CHAMPION)	<ul style="list-style-type: none"><li>• Article will be published in the Asia Pacific edition of the INYT</li><li>• One-year subscription to the INYT Digital</li><li>• US\$50 gift voucher per group</li><li>• INYT trophy</li></ul>
PRIZE (RUNNER-UP)	<ul style="list-style-type: none"><li>• Six-month subscription to the INYT</li><li>• US\$25 gift voucher per group</li><li>• INYT trophy</li></ul>
SUBMISSION DEADLINE	29 July 2016, 00:00 HKT
SUBMISSION WEBSITE	<a href="https://canvas.instructure.com/enroll/7GWRYP">https://canvas.instructure.com/enroll/7GWRYP</a> (must create a new account)

# International New York Times

## INYT Writing Competition 2016

### <Sample Article Format>

\* Failure to follow this format and you will be disqualified

«email»

**Name:** <Your\_name\_here>

**Title of Article:** <Title>

Prior to reading this article, please shut your eyes for 5 seconds.

While your eyes were shut, two children died as victims of poverty. One of these children was killed by an easily curable disease; the other's life could have been spared if it weren't for the lack of proper sanitation in their community. In this past year, five million people have died as a result of poor water sanitation. Last year, 6 million children under the age of five, like the countless thousands who were born into the same slums in previous generations, died of malnutrition. This number is equivalent to half the total population of Beijing in China. So why aren't the more fortunate among us taking the initiative to break the cycle of poverty?

There is almost nothing new about the cycle of poverty. We all know of how illiterate parents perpetuate illiteracy to the next generation, how children of indentured peasants inherit their parent's debts, how the following generation is always plundered deeper and deeper into the swirling well of poverty. The added complexities and dimensions of global terrorism and worldwide pandemics are the new, looming factors concerning the cycle. Relieving poverty is no longer merely just an issue of ethics and moral responsibility. It is also an urgent matter of protecting the world against violence and disease. Poverty begets ignorance. Poor children of certain cultures have been indoctrinated to pursue extremism and martyrdom. With no economic future, dispossessed and powerless youth would see the world as a struggle between the believers and the infidels. For them, violence is only recourse to settle religious and political differences. However, violent religious extremism is not our only scourge. With burgeoning international trade and travel, infectious diseases may even be a bigger problem. These diseases emerging from developing countries are becoming prolific with the aid of global traveling and world trade. As an air borne virus rooting from deep within a poor community in Mexico is being transmitted from country to country as we speak, the world is sent into a chaotic frenzy.

Moreover, nervously watching the numbers on the stock market nose dive at a terrifying rate (on top of the imminent fear of becoming jobless parent), supporting the family is enough to make anyone push the concerns of poverty to the last priority and focus on their own immediate situation. With the added pressure of the economic downturn, people are becoming increasingly reluctant to make donations

**Institution Name:** <Name >

the difficulty in addressing the poverty crisis.

Additionally, to support the millions added to the world's population each year, we need another doubling of the amount of crop yield we have achieved in the past three decades. Without this exponential increase in harvests, those in poverty will fall into unmanageable famine.

Though providing items such as clothing and food will allow these helpless people survive another day, it will not assist them in achieving their ultimate goal: to transcend their circumstances with confidence and dignity. There are many factors that contribute to the cycle of poverty but there is one that can unlock the logjam: education.

Education is essentially the solution to the ongoing poverty issue, as knowledge and literacy enable individuals to fix the Catch 22s in society. Generally speaking, education has become mandatory in many countries because society expects each child to mature and gradually become an additional puzzle piece that contributes to the delicate balance of governmental workers, businessmen, social workers etc. In particular cases however (communities that are in desperate need of daily necessities), schooling will lead the people into living much more bearable lives.

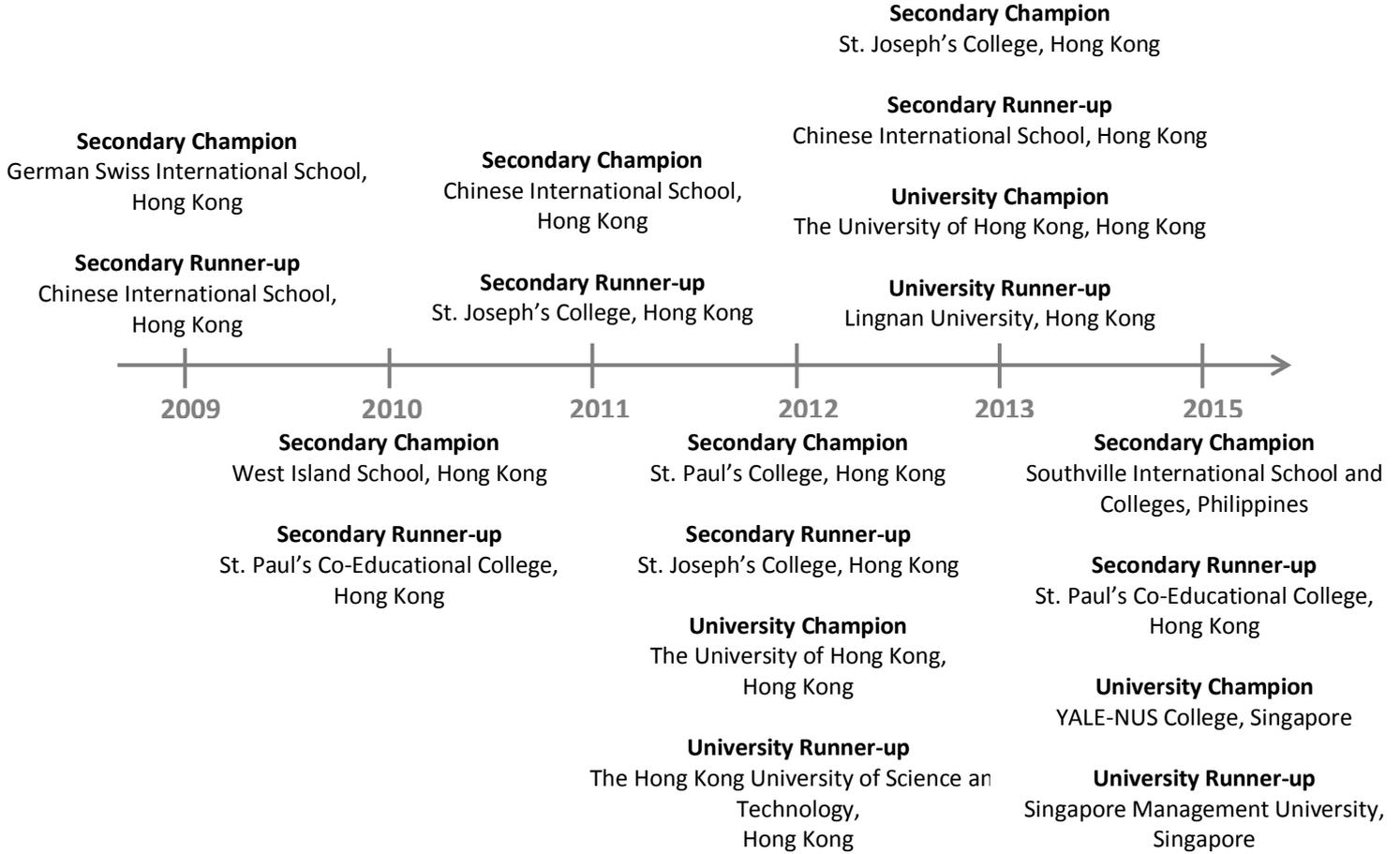
Firstly, literacy will raise the life expectancy to a much higher level. A mother for example, would be able to read the instructions on a medicine packet to give her child appropriate doses. Secondly, educating the poor on modern farming methods improves the quality of their harvests; allowing families to sell produce at a higher price and steadily increase their standards pursue extremism and martyrdom. With no economic future, dispossessed and powerless youth would see the world as a struggle between the believers and the infidels. For them, violence is only recourse to settle religious and political differences. However, violent religious extremism is not our only scourge. With burgeoning international trade and travel, infectious diseases may even be a bigger problem. These diseases emerging from developing countries are becoming prolific with the aid of global traveling and world trade. As an air borne virus rooting from deep within a poor community in Mexico is being transmitted from country to country as we speak, the world is sent into a chaotic frenzy.

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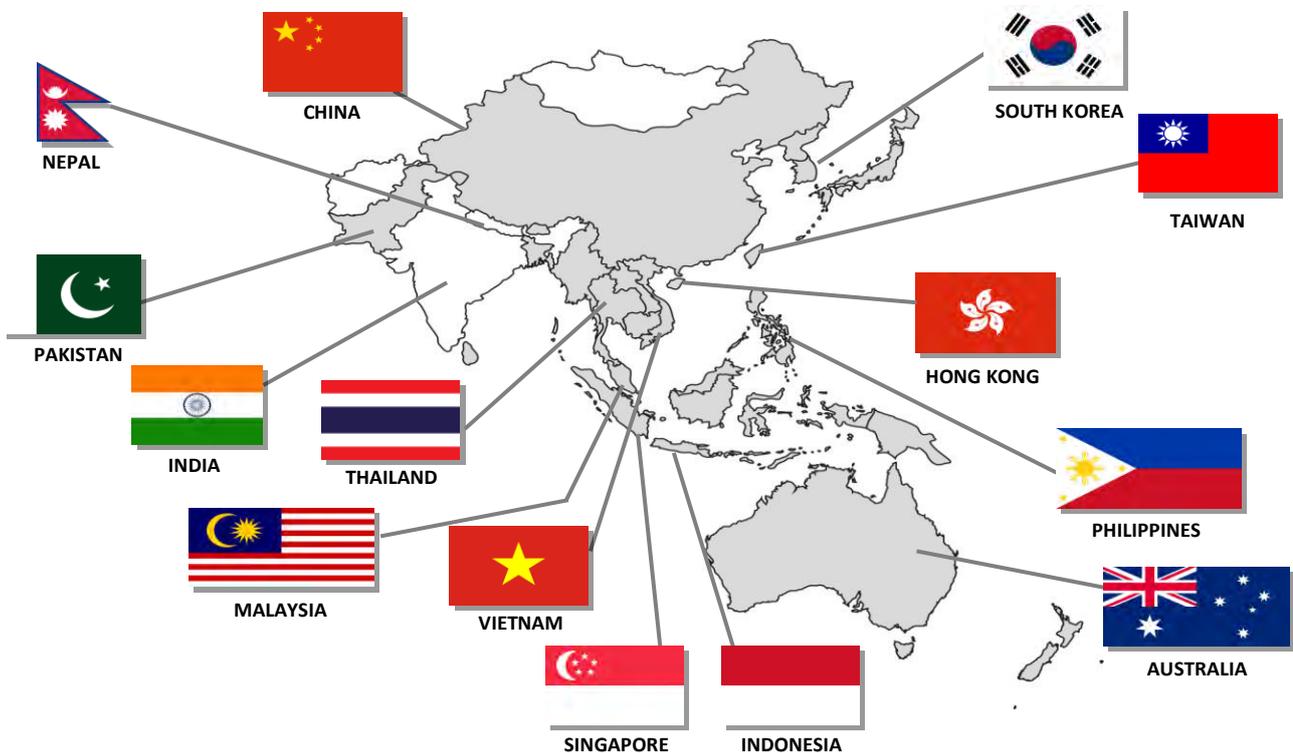
INYT Writing Competition 2016

## Writing Competition

### Past Winners:



### Participating countries since 2009



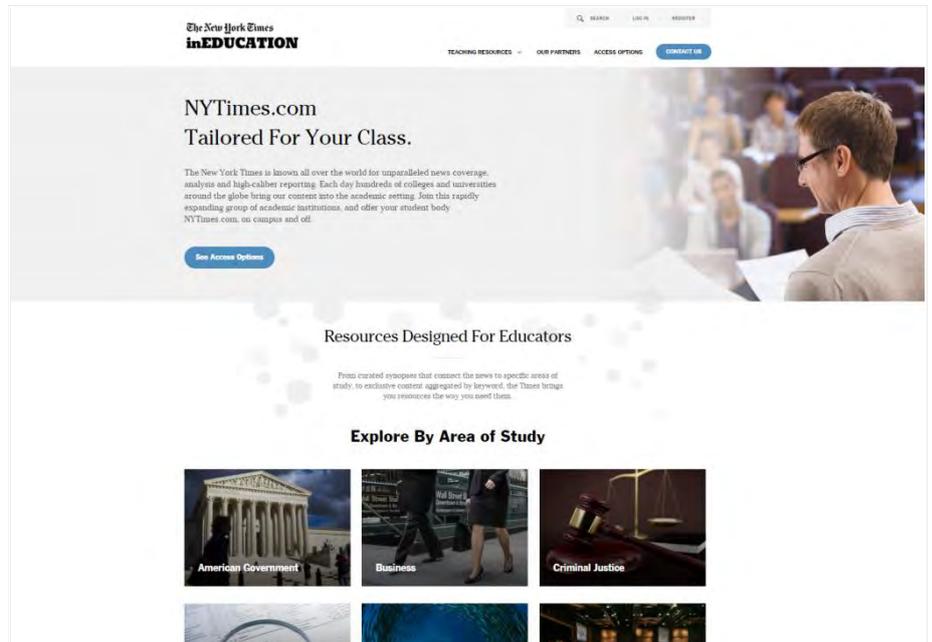
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INYT.COM

## Do you know what is happening around the world today?

Student development is always on top of our priority list. Over the years, we have organized numerous inter-school competitions and each year we receive excellent submissions and feedbacks from participating students and teachers.

With that in mind, the International New York Times has developed an Educational Program in Asia which aims to develop students' interest in global affairs and their cultural awareness. With 9 different areas of study, the site is a great resource for students and teachers alike.



Areas of study include American Government, Business, Criminal Justice, Economics, Environmental Sciences, International Relations, Leadership, Psychology and Writing & English Composition.

## Features

Students, teachers and parents from all over Asia gathered at the INYT Asia Headquarters in Hong Kong to witness the winners of the 2015 INYT Word (World) of Yours' Writing Competition. The ceremony took place on Saturday 27<sup>th</sup> February 2016 with participants coming from Indonesia, Philippines, Hong Kong and more.

The champion of the University category comes from YALE-NUS University in Singapore, Angela Ferguson, with her piece "The Death of Comfortable Education". In addition to this, the champion of the Secondary category is Svetlana Riguera, from Southville International School and Colleges in Philippines.



## EDUCATION SUBSCRIPTION

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## International New York Times ([www.inyt.com](http://www.inyt.com))

The International New York Times is a leading international news source for opinion leaders and decision-makers around the globe. International New York Times includes the journalism of The New York Times, tailored for a global audience, and launched in print and online on October 15, 2013, with dedicated newsrooms in Paris, London, Hong Kong and New York. International New York Times succeeds the international Herald Tribune, a publication based in Paris since 1887. For more information, visit [www.inyt.com](http://www.inyt.com).

SUBMISSION DEADLINE:

29 July 2016

CEREMONY:

To be announced

REGION:

Asia Pacific

CATEGORY:

University

# International New York Times

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## PRIZES

### Champion

1. Opportunity of publishing the essay in the Asia Pacific Edition
2. 1-year subscriptions of INYT Digital
3. INYT trophy
4. US\$50 gift vouchers per group (or local currency equivalent)

### Runner – Up

1. 6-month subscriptions of INYT Digital
2. INYT trophy
3. US\$25 gift vouchers per group (or local currency equivalent)

## CONTACTS

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OR

Visit our Education Program:

nytimesineducation.com



## INYT Writing Competition

Invites all students in Asia Pacific to submit an article about the “Global Youth”

INYT is giving YOU the chance to report and write an article to be published in the Asia Pacific edition of the International New York Times.

## THE INTERNATIONAL NEW YORK TIMES WRITING COMPETITION 2015

WINNER OF “WORD (WORLD) OF YOURS”

Congratulations to Ms. Angela Ferguson of Yale-NUS College, Singapore

Title: The Death of Comfortable Education | Category: University

There may be an outfit for every occasion, but one in particular has served me in my most daunting moments: a grey V-neck, magenta Nike pullover, and black yoga pants which have never once been used for yoga. This was my battle armor when I took the SAT, then again when I took and re-took the ACT. Other times, this was my I’m-sleep-deprived-so-I-might-as-well-be-comfortable outfit for nights of working on the high school magazine until 5 am. These were my comfort clothes. So of course, that’s what I was wearing one July morning as I hugged my parents outside airport security and sobbed.

I was leaving for college, the caveat being that it was located in Singapore—three flights and 24 hours away from home in aggressively suburban southwest Ohio. And yet, just six months ago, I hadn’t been confident that I could find Singapore on a map. Even after I’d decided to enroll, my mom’s friends had berated her for sending me abroad when teenagers in other countries would give up so much to study in the U.S. Ultimately, though, I wanted to learn more outside the classroom than I did in it. That idea tugged enough at my mind to make me leave behind everything that I knew, but not enough at my heart to make it easy. After crying through the morning car ride, the walk through the airport parking lot and the check-in process at the airline counter, any words I tried to find strangled themselves in my throat before I could choke them out. My mom found only two: “Just go.”

And so I did, crying as I went through security and walked to my gate alone.

The next ten months ended up being the best of my life. I threw myself into exploring Singapore’s nooks and crannies, and it amazed me to get along so well with friends who’d grown up worlds away from me. And yet those months, which opened my eyes in more ways than I can say, did not come without growing pains. I sometimes found myself deeply unsettled. The more I learned about the world around me, the more unsure I felt about my place in it. Ironically enough, it was being away from home that, for the first time, pushed me to reflect on what it means to be an American citizen. As opposed to reading about U.S. foreign relations online, I was living it. I finally learned what young people from other countries thought about my own and, rather naively, was shocked at the polarized views I heard. That was when I began to sense my behavior being unconsciously shaped by the stereotypes I perceived. If people generalized Americans to be culturally insensitive and lacking global awareness, it felt like my personal responsibility to prove them wrong. So I caught myself inadvertently trying to go the extra mile, overcompensating as if through my actions, I could say *it’s alright, we’re not really like that...*

For a full version of the winning essay, please email Cherry Ho at [cherry.ho@nytimes.com](mailto:cherry.ho@nytimes.com)

International New York Times

THE WORLD. AND WHAT TO MAKE OF IT.

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The International New York Times is a leading international news source for opinion leaders and decision-makers around the globe. International New York Times includes the journalism of The New York Times, tailored for a global audience, and launched in print and online on October 15, 2013, with dedicated newsrooms in Paris, London, Hong Kong and New York. International New York Times succeeds the international Herald Tribune, a publication based in Paris since 1887. For more information, visit [www.inyt.com](http://www.inyt.com).