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PLANNING AND GIVING FOR THE LONG TERM

On September 12 the University launched "SMU Unbridled: The Second Century Campaign." At the kickoff, we announced that during the two-year quiet phase of the campaign, donors already had committed \$317 million toward the \$750 million goal.

Just two weeks later the economic downturn led to failed financial institutions, falling stocks, layoffs and bailouts. One might wonder: What a difficult time to launch a major gifts campaign! However, after a very successful quiet phase, we were ready to initiate this public phase with a strong belief in the resiliency of the American economy.

In addition, universities must plan for the long term. A campaign can last five or more years, and pledges are paid over time. Most of our donors continue their generosity,



and we are confident that when conditions improve, those who may have postponed their philanthropy will renew their support. One of the main goals of this campaign is to achieve a 50 percent participation rate among alumni over the course of the campaign, and a yearly contribution rate of 25 percent. Both of these can be accomplished through gifts of all sizes.

All SMU constituents recognize the University's momentum, and we must keep moving forward. The previous campaign, which ended in 2002, enabled SMU to upgrade educational facilities and increase endowment funds. We knew, however, that SMU would need a subsequent campaign to focus more heavily on endowment for scholarships, faculty positions and academic programs Universitywide, but particularly in Dedman College, the academic core of SMU.

The approach of the centennial of our founding, 2011, and of our opening, 2015, gives us a unique opportunity for enhanced outreach and influence. We must uphold our founders' vision to remain competitive and relevant in a changing world.

Our progress to date is impressive. The number of students applying for admission to SMU continues to rise. Their academic credentials are better than ever. We continue to recruit outstanding faculty to supplement those already here who excel as

teachers and researchers. During the campaign's quiet phase, we named the Annette Caldwell Simmons School of Education and Human Development and the Roy M. Huffington Department of Earth Sciences in Dedman College. The Meadows Foundation has provided new historic support for Meadows Museum and Meadows School of the Arts. In addition, we have gained endowments for five academic institutes, centers and initiatives; nine endowed faculty positions; 175 endowed scholarships; and seven new or renovated facilities. Our public phase gained momentum with the naming of the Bobby B. Lyle School of Engineering. Now is the time to build on these strengths.

Never has the need been more critical for the strong leadership that SMU graduates provide in so many fields. The best result of this campaign, and our greatest contribution to society, will be to equip our graduates to address difficult issues, solve complex problems and lead productive change. They will strengthen our nation for the long term. Thanks to all of you who have supported this goal and will do so in the future.

R. GERALD TURNER
President

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ENGINEERING SCHOOL HONORS LYLE, LAUNCHES INITIATIVES

SMU's 83-year-old School of Engineering has been named in honor of Bobby B. Lyle ('67). The Dallas entrepreneur and industry leader was instrumental in crafting a strategic plan for the school that Dean Geoffrey Orsak calls "a new national template for engineering in the 21st century."

"Over the past several years, Bobby Lyle has spent countless hours helping to chart a course that will position the school for national leadership in American higher education," said President R. Gerald Turner.

Lyle has been an SMU trustee for 20 years and serves on numerous trustee committees. As a member of the Engineering Executive Board, he has worked with Orsak and the faculty to introduce several major initiatives expanding the school's focus on technology leadership, engineering activism and social responsibility.

"Our programs are designed to move beyond traditional engineering education as we prepare our students to provide leadership in the application of technology to solve real world problems," Lyle said. "This calls for engineers with strong skills of oral and written communication, creative thinking and a broad understanding of societal and economic issues."



A laser light show introduced the newly named Bobby B. Lyle School of Engineering at a ceremony October 17.

Among the new Lyle School of Engineering initiatives are:

- **The Lockheed Martin Skunk Works® Lab.** Through a partnership with Lockheed Martin, SMU will be the first university in the nation to host a lab modeled on the top-secret research and development facility created to solve the "toughest technology problems facing this country," Orsak said.
- **The Center for Engineering Leadership.** The center will provide a four-year customized leadership development program for each student that will be overseen by a team of executive coaches.
- **A new international institute.** The institute will help to develop and deploy sustainable, technology-based solutions for the global poor.



Watching the laser show with faculty, students and staff were (from left) President R. Gerald Turner, Bobby B. Lyle and Engineering Dean Geoffrey Orsak.

- **An engineering and innovation minor.** Offered to SMU students pursuing non-technical degrees, the minor will focus on innovation and design skills.
- **The Caruth Institute for Engineering Education.** The K-12 center develops new proven methodologies for incorporating engineering education into public schools. The recently endowed institute also expands engineering opportunities for under-represented groups, including women and minorities.
- **The Office of Contemporary Technology.** The office is charged with providing cutting-edge educational resources to all engineering alumni for their entire careers.
- **"Plugged In."** A daily e-mail briefing for students on current global political, economic, social, scientific and technical issues. Lyle has strong SMU ties with both the School of Engineering and the Cox School of Business. He earned an M.S. degree in engineering administration at SMU in 1967 and received a Doctor of Education degree from the University of Massachusetts-Amherst. From 1967-75, he was a professor and administrator in SMU's Business School, serving as dean ad interim and as executive dean.

Lyle is convening co-chair of the Engineering Steering Committee for The Second Century Campaign, launched in September with a goal of \$750 million. His financial contributions to the Engineering School during the quiet phase of the campaign exceeded \$5 million. In 2008 Lyle pledged additional support toward the school's new initiatives. His total gifts and pledges represent the largest commitment from an individual or institution in the history of the Engineering School.

For more information: lyle.smu.edu

NEW MEMBERS JOIN BOARD OF TRUSTEES

ten new members have been elected to serve four-year terms on the SMU Board of Trustees. In addition, 28 trustees were re-elected to four-year terms, and two new ex officio board members were named to one-year terms. The board sets policies governing the operation and direction of the University. Following are Board officers and other new and current members: Carl Sewell ('66), chair; Michael M. Boone ('63, '67), vice chair; and Caren H. Prothro, secretary.

New trustees: Bishop W. Earl Bledsoe ('85), Kelly Hoglund Compton ('79), Antonio O. Garza Jr. ('83), Clark K. Hunt ('87), Fredrick S. Leach ('83), David B. Miller ('72, '73), The Rev. Dr. Sheron Covington Patterson ('83, '89, '96), Sarah Fullinwider Perot ('83), Richard K. Templeton and Royce E. (Ed) Wilson.

New ex officio trustees: Lamar H. Dowling ('09), student representative, and Dennis A. Foster, president of the Faculty Senate.

Re-elected trustees: Ruth Collins Sharp Altshuler ('48), Bradley W. Brookshire ('76), Laura Welch Bush ('68), Pastor Kirbyjon H. Caldwell ('81), Donald J. Carty, The Rev. Mark Craig, Gary T. Crum ('69), Linda Pitts Custard ('60, '99), Robert H. Dedman Jr. ('80, '84), Frank M. Dunlevy ('71), Juan L. Elek, Alan D. Feld ('57, '60), Gerald J. Ford ('66, '69), James R. Gibbs ('66, '70, '72), Frederick B. Hegi Jr. ('66), Ray L. Hunt ('65), Gene C. Jones, Bishop Scott J. Jones ('81, '92), Paul B. Loyd Jr. ('68), Bobby B. Lyle ('67), Jeanne L. Phillips ('76), Bishop Ann Brookshire Sherer, Helmut Sohmen ('66), John C. Tolleson ('70) and Richard J. Wood.

Continuing ex-officio members: Connie Blass O'Neill ('77), chair of the Alumni Board, and R. Gerald Turner, SMU President.

In addition, 10 trustees and two ex officio trustees completed their service on the board.

Trustees who have completed their terms: Jeanne Tower Cox ('78), Tom Engibous, Milledge A. Hart III, Ward L. Huey Jr. ('60), Robert A. Leach ('86), Mark A. Nerio ('78), Bishop Alfred L. Norris, Ross Perot Jr., William Joel Rainer ('68, '70), Richard Ware ('68), Gary A. Evans, faculty representative, and Andrew R. Galloway ('08), student representative.

"The trustees who have completed their terms have guided SMU through an era of unprecedented progress, ranging from our rise in academic quality and selection as the site of the George W. Bush Presidential Library to our successful Time to Lead major gifts campaign and the quiet phase of our new one, SMU Unbridled," Turner says. "Through these advancements, their leadership will live on, and we are very grateful."

HONORING THE "DOCTORS" O'DONNELL

Edith and Peter O'Donnell Jr. have become the first couple in SMU history to receive honorary degrees together. They received Doctor of Humane Letters degrees at the May 2008 Commencement ceremony "for their generous and farsighted contributions to the arts, sciences and education in Dallas, Texas, and the nation."

"I was very honored," says Peter O'Donnell Jr. "I've had a lifelong interest in education and have been involved at SMU for many years."

O'Donnell is president and CEO of the O'Donnell Foundation, which has funded innovative programs to strengthen engineering and science education. The Advanced Placement Incentive Program, originally established at nine Texas schools, is now a national model for increasing the rate of minority high school students earning college credit by passing advanced placement exams.

"There is a worldwide demand for talent in every field," he says. "I really want to see students becoming good at something they choose."

In addition, O'Donnell is a member of the American Academy of Arts and Sciences, serves on the President's Circle of the National Academy of Sciences and is a founding member of the Academy of Medicine, Science and Engineering of Texas.

Edith O'Donnell promotes arts education as founder of Young Audiences of North Texas, now called Big

Thought, which brings arts to students through community agencies, school districts, child-care centers and juvenile detention facilities. In 2007, Big Thought won a three-year \$8 million grant from the Wallace Foundation to create a national model for arts education. "It is among my greatest joys to help a fine organization in a meaningful way," she says.

She also founded Advanced Placement Incentive Programs for art and music theory students in 10 Dallas-area schools. Their art is featured each spring in a young masters exhibit, this year at the Booker T. Washington High School for the Performing and Visual Arts. Last year AP art and music theory students won \$10 million in college scholarships.

"Receiving the SMU degree was an unbelievable honor for me," she says. "Neither Pete nor I attended SMU, and to honor us together is beyond my greatest dreams."



Edith and Peter O'Donnell receive honorary degrees from President Turner.

Seen & HEARD



"I am addicted to traveling and the challenge of learning another culture – of not dragging your culture into someone else's country, but living their culture. It is one of the greatest ways to live... Go to Egypt or Africa or Croatia and see what it feels like. There's nothing in the world like that. It grows your soul. You open up as a human being."

Quincy Jones, musician, composer and entertainment icon, *The Omni Hotels Lecture, Tate Distinguished Lecture Series, Oct. 7*

"With everything that's going on in our lives and society, somehow this elephant has become a symbol to me of the proverbial 'elephant in the room.' If people are not moved to protect creatures who are subject to their will, that lack of concern will spread out exponentially to everyone else – other countries, other cultures, other kinds of people."

Lily Tomlin, actress and comedian who spoke on behalf of *Concerned Citizens for Jenny*, which advocates that the Dallas Zoo's lone elephant be moved to a sanctuary in Tennessee, *Oct. 15*

"I believe in national service. When I was in the Senate, we wrote a bill that would require any student who had a federal loan to give some type of service in return. I would have the most lucrative benefits go to those students who were willing to sign up for the military. The second level of benefits would be for those in the Guard, Reserves and homeland security, and the third would be for teachers. We have to pay teachers better, and we have to demand the best and the brightest."

Sam Nunn, former U.S. senator and chair of the U.S. Senate Committee on Armed Forces, *Turner Construction/Wachovia Tate Student Forum, Sept. 16*

"'Illegal alien' is a really inflammatory phrase. Are people illegal? People tell me, 'My family were immigrants, but they came here legally.' And I have to ask, 'Who checked the papers? Crazy Horse? Geronimo?' We're all visitors to this continent in one way or another. ... I think Americans have to remember that we are a family first, and if we talk to each other, instead of yell at each other, we come to solutions."

Luis Alberto Urrea, author of *The Devil's Highway*, SMU's 2008 Common Reading for first-year students, *Gartner Honors Lecture, Dedman College, Sept. 8*

"More Americans today define the American Dream in terms of spiritual fulfillment and living a genuine life as opposed to those who still believe ... in the traditional, material American dream. We're getting accustomed to living in a world of limits. That bodes well for Americans getting along with the rest of the world, for a new direction in foreign policy... (and) in terms of saving the environment."

John Zogby, president and CEO of the Zogby International polling firm and author of *The Way We'll Be*, *ExxonMobil Lecture Series on Ethics in Advertising, Meadows School of the Arts, Oct. 1*

SMU OPENS COUNSELING CENTERS IN DALLAS, PLANO

For Collin County and other North Texas residents feeling the emotional strains of the sagging economy, stressful relationships or everyday life, a new source of affordable help is available at the SMU-in-Legacy campus.

The Center for Family Counseling, part of SMU's Annette Caldwell Simmons School of Education and Human Development, opened in October at its facility in Plano.

In addition, SMU also recently opened a counseling center in the Oak Lawn area, in partnership with the Resource Center of Dallas.

"When our Master of Science Degree in Counseling was approved almost three years ago, we made a promise that we would deliver a state-of-the-art family counseling center that would serve us in all walks of life," says Tony Picchioni, chair of the School's Department of Dispute Resolution and Counseling.

The Centers will serve residents of all income levels by providing individual and group counseling services. In addition, the Centers will offer bilingual counseling services. A sliding-fee scale (with a maximum of \$35 per session) ensures that services are affordable to all, regardless of circumstances.

Counseling is provided by graduate students in SMU's Master of Science in Counseling Program, which prepares individuals for professional practice as counselors. Experienced doctoral-level licensed faculty and staff members direct the center and supervise the students.

Judge John Roach of the 296th State District Court in Collin County says the sliding scale will enable families to get the help they need but could not otherwise afford.

For more information, visit smu.edu/familycounseling or call 972-473-3456.

SERIES HIGHLIGHTS IMPACT OF CHARLES DARWIN

When Charles Darwin published *On the Origin of Species* in 1859, he changed the course of science with the turn of a page. Throughout 2009, SMU schools and departments will celebrate the 150th anniversary of this book and the 200th birthday of the author through a series of lectures, exhibits and presentations, "Darwin's Evolving Legacy: Celebrating Ideas That Shape Our World." Confirmed events include:

- A Meadows School of the Arts theatrical reading from "Inherit the Wind," the iconic play about the "Scopes Monkey Trial," Feb. 12.
- A speech by National Medal of Science winner



Charles Darwin

Francisco Ayala, author of *Darwin's Gift to Science and Religion*, Feb. 20.

- A panel discussion on the Pennsylvania case barring a public school district from teaching "intelligent design," Sept. 24.

Other speakers will address Darwin's impact from the perspectives of biology, ecology, philosophy, anthropology and theology.

In addition, from Sept. 8 through Dec. 9, DeGolyer Library will exhibit every edition of *On the Origin of Species* published during Darwin's lifetime, with reactions from the popular press and scientific community.

For more information: smu.edu/godbey/lectures.asp

SMU TAKES ACTION ON SUBSTANCE ABUSE PREVENTION

more than a dozen recommendations made by the SMU Task Force on Substance Abuse Prevention have been implemented since April. Implementation of other recommendations is in progress, with a goal of acting on all 36 of the suggestions accepted by President R. Gerald Turner.

The initiatives are intended to foster a community in which academic achievement is the highest priority, students look out for themselves and each other and they make the best use of resources and assistance, says Vice President for Student Affairs Lori White.

New initiatives include:

CARING COMMUNITY CONNECTIONS PROGRAM, an online process for registering reports of students in distress, enabling the dean of students to follow up on urgent matters or take other action.

THE CALL FOR HELP PROGRAM, encouraging students to seek medical assistance for themselves (Medical Amnesty) or for another person (Good Samaritan) at high risk due to substance abuse. Students who seek help will now not normally be subject to the discipline process at SMU, though they will participate in educational programs.

SOCIAL EVENT REGISTRATION, requiring student organizations to register most on-campus and off-campus events through the Office of Student Life. For some events, organizers are required to meet in advance with the Social Event Registration Committee.

LAW-ENFORCEMENT PARTNERSHIP, in which SMU collaborates with University Park police to share a police officer on the North Texas High Intensity Drug Trafficking Area Task Force, which consists of area police departments and federal agencies.

PARENTAL NOTIFICATION of a first offense of a substance abuse or alcohol violation.

LATE-NIGHT OPTIONS, including expanded hours of the Hughes-Trigg Student Center and Dedman Center for Lifetime Sports, and a Late Night Programming Grant Fund.

EXTENDED HEALTH CENTER HOURS AND SERVICES, open overnight on Thursdays, Fridays and Saturdays; availability of a paramedic and an emergency medical technician during the night hours; and a mobile intensive care unit for immediate transport to area hospitals.

ALCOHOLEDU, a newly required online alcohol education program.

SMU also is participating in ALOUD (Alliance on Underage Drinking), which includes representatives from local and state agencies, Mothers Against Drunk Driving and local hospitals.



Students listen to Jampact perform a jazz concert during a weeknight at the Hughes-Trigg Varsity.

SMU also clarified explanation of the Family Educational Rights and Privacy Act (FERPA) and developed a Web site for permission to release FERPA information (smu.edu/registrar/ferpa).

To strengthen a culture of academic achievement and accountability, SMU also implemented several academic recommendations, including scheduling more Friday classes, encouraging faculty to take class attendance, asking faculty to help identify students at risk and providing early grade reports.

White says that although wise student choices are the ultimate protection against substance abuse, SMU is committed to a proactive approach, to be monitored by the new Commission on Substance Abuse Prevention and communicated through print and electronic materials. "We are dedicated to providing a campus environment that encourages good decision-making, responsible behavior and personal and intellectual growth," she said.

For more information: smu.edu/smunews/liveresponsibly

NEW CARUTH HALL BUILDS ON DEDICATION TO ENGINEERING

houston offshore oil pioneer C. Robert Palmer ('57, '66) became a bit nostalgic when he spoke at the May groundbreaking for the new Caruth Hall at the Bobby B. Lyle School of Engineering. With his wife, Rebecca, Palmer made a \$4 million gift toward the new state-of-the-art building and \$1.1 million to their existing scholarship fund for undergraduate engineering students.

"Caruth Hall, as we knew her, soon will no longer exist," Palmer said. "There were over 10,000 of us who, over a 50-year period, entered and departed through her doors. The new Caruth Hall is going to be a magnificent structure, with lots of bricks and mortar, but the importance to the University will continue to be the students who pass through the doors."

With the Palmers' gift, SMU has received commitments of \$18.7 million toward the \$26.3 million goal for the building project. Other gifts include \$2 million from the Hillcrest Foundation of Dallas and \$1.5 million from the J.E. and L.E. Mabee Foundation of Tulsa. In addition, the W.W. Caruth Jr. Foundation of Communities Foundation of Texas has committed \$7.5 million toward the facility.

Housed within the new facility will be the Caruth Institute for Engineering Education at SMU, endowed in October 2007 with an additional \$5.1 million gift from the W.W. Caruth Jr. Foundation. The Department of Engineering Management, Information and Systems and the Department of Computer Science and Engineering also will be housed in the 64,000-square-foot building.

The Palmer Engineering Leadership Complex in the new building will include student leadership and co-op programs, an advising center and an "innovation gym," which will house the Lockheed Martin Skunk Works® Lab to work on the nation's toughest technology problems. Other major components include the Hillcrest Foundation Amphitheater, the Mabee Foundation Foyer and the Vester Hughes Auditorium.



C. Robert Palmer (left) spoke at the groundbreaking for the new Caruth Hall. Participating in the platform party were SMU President R. Gerald Turner (center) and Brent Christopher, president and CEO of the Communities Foundation of Texas.

Nicknamed "Caruth Hall 2.0" by Lyle School of Engineering Dean Geoffrey Orsak, the new building will be bigger – almost double the size – and greener than its predecessor, which was built in 1948. Caruth Hall will be the second engineering building at SMU to be constructed to LEED (Leadership in Energy and Environmental Design) gold-certification standards. The J. Lindsay Embrey Engineering Building, which opened in August 2006, was the first. Environmentally conscious features include natural materials that do not emit chemical gases and a water reclamation system that uses air-conditioning wastewater for landscaping irrigation.

The new Caruth Hall is where "we literally will be defining the new American engineer: a 21st-century leader with the agility, depth and passion to identify and solve problems that matter on a national and global scale," Orsak says.

For more information, visit engr.smu.edu, call 214-768-4136 or e-mail engineeringgiving@smu.edu.



REUNION GIVING ROCKS!

SMU rolled out the red carpet during Homecoming weekend in November, and the stars of the show were the Reunion classes, which raised more than \$3.1 million for SMU. Taking the field for the check presentation at the Homecoming game were (from left) Board of Trustees Chair Carl Sewell ('66), President R. Gerald Turner, and class of 1968 co-chairs Johnetta Burke, Bob Massad and Gail Massad. As of November 3, the class of 1968 had raised the most money and the class of 1963 had the highest participation rate. Alumni in classes with years ending in 3 or 8 have until Dec. 31, 2008, to contribute toward the gift.

PARENTS SHOW UNABASHED COMMITMENT TO SMU

SMU is a family affair for the Parent Leadership Council's new chairs, Bill ('82) and Liz Martin ('82) Armstrong of Denver. Their daughter Leigh, a sophomore, is the 10th Mustang in the family.

"We share a tent on the Boulevard with Leigh's aunts, uncles and cousins," Mrs. Armstrong says. "Tailgating offers such a great opportunity for generations of alums and students to congregate and celebrate."

The couple met in a first-year geology class at SMU, and both earned Bachelor's degrees in geology. They say campus experiences like the Boulevard continue to be a vital part of their lives as alumni. "Our relationships and experiences beyond the classroom helped define who we are today," Mrs. Armstrong says. "We are thrilled that our daughter is exploring many of these programs, volunteer opportunities and social groups herself."

The Armstrongs stay connected with SMU and their daughter through the Parent Leadership Council (PLC) – last year as members and for the next two years as co-chairs. This year 137 families are represented on the PLC, up from 98 last year.

The PLC is charged with expanding its membership and increasing gifts to the SMU Parent Fund, which supports all areas of the University. "The Parent Fund is unrestricted, and helps fill the gap that tuition does not cover," says Christi Contreras, director of parent giving. In addition to supporting scholarships and helping to pay for teaching resources, the funds are distributed across campus for everything from buying professional journal subscriptions to purchasing the latest technology equipment.

This year's PLC goal for annual giving is \$800,000, which will be applied toward The Second Century Campaign. The five-year public phase of SMU's \$750 million fund-raising campaign was launched September 12 at a campus rally, which the Armstrongs attended.

"During the kickoff, we felt SMU's energy and commitment to a strong present and future," Mrs. Armstrong says.

To learn more about the Parent Leadership Council, contact Christi Contreras, director, Parent Giving, at 214-768-4746, or e-mail cshelton@smu.edu.



The Armstrong family in Denver – (from left) Bill, Liz and daughter Leigh, a sophomore at SMU.



Celebrating a \$4 million gift to SMU-in-Taos from Rita and Bill Clements (center) this past summer were (left) Mike Adler, executive director of SMU-in-Taos, and President R. Gerald Turner.

SMU-IN-TAOS PREPARES FOR FALL ENCHANTMENT



\$4 million gift from former Texas Governor William P. Clements Jr. ('39) and his wife, Rita, will enable the SMU-in-Taos program to offer classes in the fall, beginning next year.

The Clements' recent gift is the latest in a long history of support from the couple. When he was chair of SMU's Board of Governors in 1964, Clements helped the University begin the process of acquiring the property at the former site of Fort Burgwin that became SMU-in-Taos.

Through the years, Bill and Rita Clements have contributed more than \$21 million for the University's academic programs and facilities, including their support of SMU-in-Taos. A gift of \$10 million in 1994 endowed the William P. Clements Department of History, began a Ph.D. program in history and established the Clements Center for Southwest Studies. Other gifts include \$1 million to establish the Betty Clements Professorship in Applied Mathematics in honor of Clements' sister and funds for renovation of a building renamed Clements Hall.

The SMU-in-Taos project includes new and renovated student and faculty housing, state-of-the-art technology and a new student center. Fall semester classes will be offered for the first time, in addition to the summer terms. The goal is to accommodate 70 students for fall 2009; about 300 students participate in summer courses.

Other donors have given more than \$850,000 to support the student housing portion of the project. They include Dallasites Roy and Janis Coffee, Roland ('69) and Maurine ('67) Dickey, Richard T. ('61) and Jenny Mullen, Caren H. Prothro and Steve ('70) and Marcy ('69) Sands; Jo Ann Geurin Pettus ('69) of Graham, Texas; and Richard Ware ('68) and William J. Ware ('02) of Amarillo, Texas.

Additional funds are being sought for the planned improvements. For more information, contact Allison Curran, associate director, Alumni Outreach, at 214-768-4739 or e-mail acurran@smu.edu.

TOLLESON GIFT SUPPORTS B.B.A. SCHOLARS

A \$1 million gift from John C. ('70) and Debbie Tolleson of Dallas helped propel the Edwin L. Cox B.B.A. Scholars Program in Cox School of Business past its endowment fund goal of \$10 million. Dean Albert W. Niemi Jr. plans to build on that momentum by raising an additional \$5 million for a total Scholars Program endowment of \$15 million.

The merit-based undergraduate scholarship program was named in fall 2007 in recognition of a \$5 million challenge grant from Mr. Cox.

John is chair and CEO of Tolleson Wealth Management, a Dallas-based private banking and wealth management firm. He has been a member of the SMU Board of Trustees since 2000. He also serves on the executive board of Cox School of Business. Debbie is president of the Tolleson Family Foundation



Debbie and John Tolleson

and serves on the board of directors of Tolleson Wealth Management. She also serves on the executive board of Meadows School of the Arts. In addition, both are members of the Parent Leadership Council.

The Tollesons have pledged more than \$6 million to SMU since 1990. Their gifts have included the Tolleson Chair in Business Leadership in the Cox School and support for the Tate Lecture Series.

About 100 students enter SMU each year as B.B.A. Scholars. The average SAT score for the entering class of 2008 was 1412.

"As a B.B.A. Scholar, you have phenomenal networking connections established, even within your first year as an undergrad," says sophomore and B.B.A. Scholar Natalie Bornowski.

For more information, visit www.cox.smu.edu.

HOUSTON FAMILY ENDOWS LAW SCHOOL DEANSHIP

With two gifts totaling \$5 million, SMU Dedman School of Law has become one of the few law schools in the country with an endowed deanship.

The Noel family of Houston made a gift of \$4 million in September to honor the late Judge James L. Noel Jr. ('38). Judge Noel's five children – James L. Noel III, Carol Noel King ('76), Edmund O. Noel ('75), William D. Noel ('82) and Robert C. Noel ('80, '89) – and their spouses endowed the Judge James Noel Deanship and Professorship in Law.

The family's gift secures a \$1 million matching gift from the Dedman Foundation for the endowment.

"This is a wonderful way to honor Judge Noel, and is a truly historic moment for the Law School," says Dean John B. Attanasio, who holds the endowed position.

Noel earned an LL.B. from SMU School of Law in 1938 and received two Bachelor of Science degrees in 1931 and 1932 from SMU as well. After serving in World War II, he worked in the Texas attorney general's office as the lead oil and gas lawyer. He later established his own law firm. Noel was appointed to the federal district court bench in Houston in 1961, where he served until 1976.

Campaign Goes To Mexico



President R. Gerald Turner (center) visited with (from left) The Honorable Antonio O. Garza Jr. ('83), U.S. ambassador to Mexico and SMU trustee, and his wife, Mariasun A. Aramburuzabala; and Ingrid and Juan L. Elek, SMU trustee, in Mexico City. The University introduced its goals for The Second Century Campaign to alumni, parents and donors in Mexico in September.



BUILDING FOR A HIGHER CALLING

Perkins School of Theology is undergoing a major transformation as construction progresses on the 20,000-square-foot Elizabeth Perkins Prothro Hall. The structure will house seminar rooms and classrooms, conference rooms, and preaching and computer labs. The building will double the community dining and meeting space and provide facilities for public programs. In addition, Kirby and Selecman halls, built in 1948 and 1952 respectively, are being renovated. Naming opportunities are available in the buildings. For more information, contact the Perkins School of Theology Development Office at 214-768-2026.

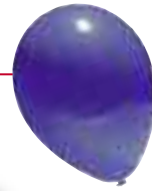


For more than 1,500 members of the University community who gathered in front of Moody Coliseum September 12, it was a time to look back, paying homage to the civic and church leaders who founded SMU in 1911. But most of all, it was a chance to look ahead, preparing SMU for a new century of achievement. The occasion was the official kickoff of "SMU Unbridled: The Second Century Campaign," and it started the clock on the campaign's five-year public phase.

"Today we stand as the bridge between the SMU of 100 years ago and the SMU of 100 years from now. Our second century awaits with new challenges and opportunities," President R. Gerald Turner told the crowd of faculty, staff, students, alumni and donors. "The responsibility to

continue SMU's rising quality now rests with us, and we will boldly answer the call."

With fanfare, balloons, confetti, music and a call to action, the University announced its commitment to achieve a dramatic increase in academic quality and impact.



Unbridled Opportunity

Launching The Second Century Campaign

The campaign seeks \$750 million for student scholarships, endowed faculty positions and academic programs, and enhancements to the campus experience (see article on page 12).

The campaign already is off to a running start, with 29,488 donors providing \$317 million in commitments during the two-year quiet phase of the campaign. This includes 49 donors who have made commitments of \$1 million and above.

"This campaign will strengthen our ability to enable the best students to attend SMU and the most distinguished faculty to teach and inspire them through challenging academic programs," Turner said. "As a University we cannot stand still. We must remain vital and relevant to meet the emerging needs of our students. And we must play a greater leadership role in supporting our region as a center of commerce and a gateway to the global community. The Second Century Campaign represents a great opportunity to shape our future with confidence and optimism."

The campaign includes ambitious goals for alumni participation. It seeks to have 25 percent of all alumni make contributions every year, and to have 50 percent of all alumni give over the lifetime of the campaign. "No matter what the size of their gifts, alumni participation will represent satisfaction with the SMU education they received. It also will show an understanding that when they were students, they were the beneficiaries of alumni giving," said Connie Blass O'Neill ('77), president of the SMU Alumni Board. "It's a cycle of support that represents the best of SMU spirit."

Gerald J. Ford ('66, '69), SMU trustee and con-

vening co-chair of the campaign, said the new effort is befitting a university with high aspirations. "The campaign's theme, SMU Unbridled, reflects the bold vision of our founders as they looked at the North Texas prairie and envisioned a great university there," he said. "SMU's founders were daring, imaginative and creative, and they saw unlimited potential in what they were establishing. We're going to take that drive and aggressively carry it forward."

Toward that end, SMU has hit its stride with significant progress in recent years. For example, gifts during the campaign's quiet phase have endowed a seventh school for SMU – the Annette Caldwell Simmons School of Education and Human Development – with a \$20 million gift from Harold and Annette Simmons ('57). Also in the quiet phase, SMU received the largest gift ever made by The Meadows Foundation – \$33 million for the Meadows Museum and Meadows School of the Arts.

Other quiet phase gifts have resulted in a newly endowed academic department, the Roy Huffington



Opposite page: President Turner presents the three focus areas of the campaign (see page 12).



Fred Hegi (standing), campaign steering committee co-chair for Dedman College, and Dedman Dean Cordelia Chávez Candelaria (left), present the College's priorities to the Campaign Leadership Council and Steering Committees.



Department of Earth Sciences in Dedman College; five academic institutes, centers and initiatives, such as the Caruth Institute for Engineering Education; nine endowed faculty positions; 175 endowed scholarships; and seven new or renovated facilities, such as the upcoming Elizabeth Perkins Prothro Hall for Perkins School of Theology and Caruth Hall for the Lyle School of Engineering.

With more emphasis on merit scholarships, SMU has seen its entering SAT scores rise 97 points in the past decade. In addition, SMU prevailed in the statewide competition to house the George W. Bush Presidential Library, which will provide historic resources for research by scholars worldwide as it contributes to the strength of the Dallas economy.

"The Board of Trustees believes that SMU has all the ingredients for a major leap in academic excellence, and it's our commitment to accelerate this momentum," said SMU Board Chair Carl Sewell ('66), a co-chair of the campaign. "Our recent improvements in student quality show us that SMU increasingly attracts the best students, and we must provide scholarships that remove financial barriers for these talented young people. They will be inspired by faculty who excel at teaching and creating new knowledge, and they will benefit from a campus experience that develops leadership skills."

In addition to Ford and Sewell, campaign co-chairs include Ruth Altshuler ('48), Ray L. Hunt ('65) and Caren H. Prothro, all SMU trustees. They lead the 15-member Campaign Leadership Council guiding 39 Steering Committee co-chairs who support fund-raising efforts focused on the various SMU schools and programs on

Unbridled Aspirations

The Second Century Campaign seeks investment in three areas:



\$200 MILLION FOR STUDENT QUALITY

As competition for the brightest students intensifies, the campaign will expand scholarship programs, such as SMU President's Scholars and Leadership Scholars; create innovative scholarships

within schools and disciplines; expand opportunities to study abroad through scholarships and additional programs; establish new programs that foster leadership skills and personal development; and increase support for graduate students. For example, for this academic year, quiet phase gifts have added 12 new President's Scholars for a total of 100 students who are receiving this full-tuition award, and 26 new Hunt Leadership Scholars, for a total of 73 receiving close to full-tuition awards.

\$350 MILLION FOR FACULTY AND ACADEMIC EXCELLENCE

The campaign aspires to increase to 100 the number of endowed academic positions, including department chairs and deanships; increase by 50 percent the amount of annual faculty research grants; endow departments and institutes that provide core academic disciplines as well as those that address emerging issues; increase resources for graduate programs, including graduate student fellowships and equipment; significantly expand opportunities

Moody Coliseum was transformed into an elegant dining area, where faculty, students and staff mingled after the campaign kickoff.



campus, and in cities and regions beyond Dallas. To

date the campaign has enlisted 327 volunteers throughout the world.

SMU Vice President for Development and External Affairs Brad Cheves said the campaign will benefit from long-standing supporters and from newcomers to the SMU donor family. "We have a solid volunteer structure that will take this campaign across the globe, and we expect broad participation among our more than 100,000 alumni."

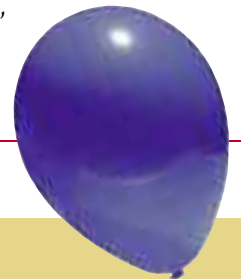
SMU's last campaign, "A Time to Lead," ran from 1997-2002 and was the first successful campaign in the University's history. That campaign set an initial goal of \$300 million but succeeded in raising \$542 million in the five-year time frame. The campaign funded 80 endowments for academic programs, 171 student scholarships and awards, 28 campus life initiatives, 16 academic positions and 14 new or renovated facilities.

The Second Century Campaign places more emphasis on endowments for people and programs, although some new facilities are included to support academic programs. "Endowments are essential in providing long-term resources that grow over time and ensure economic stability," Turner said. SMU's endowment of \$1.4 billion currently ranks



54th among institutions nationally. "But because much of the endowment is targeted to specific programs, we need additional endowment funds to support new initiatives. That's what this campaign is all about."

To watch a video of the kickoff celebration and learn more about the Second Century Campaign, visit www.smu.edu/SecondCentury.aspx.



\$200 MILLION FOR THE CAMPUS EXPERIENCE

To help ensure the health and vitality of campus life as a resource for the highest achievement, the campaign seeks to create residential colleges or commons as part of a sophomore housing requirement; expand student services in health care, wellness and career placement, among others; enhance competitiveness of the athletics program, which teaches leadership skills and builds community spirit; and continue to enrich the campus environment on the main campus in

for undergraduate research; and invest in academic facilities and technology to address changing student and faculty needs. SMU now has 71 endowed academic positions, nine of them newly created with quiet phase gifts. Current external grant funding for faculty research and sponsored projects is \$20 million, and the campaign goal is to reach \$30 million.

Dallas as well as at SMU-in-Legacy and SMU-in-Taos. For example, the University seeks to add residential facilities to accommodate 1,200 additional students living on its Dallas campus.



Unbridled On The Road

The Second Century Campaign seeks broad alumni participation through gifts of all sizes. The goal is to achieve 25 percent alumni giving every year and 50 percent giving throughout the campaign. To engage alumni across the country,

President Turner and campaign volunteers hosted fall events in four regions. Events in every city have attracted the largest crowds in SMU's recent history. Others events, including in Houston, will be scheduled for 2009.



Los Angeles

At The Getty Center, Oct. 14

Atlanta

At The Mansion on Peachtree, Oct. 15



New York City

At the Metropolitan Club, Oct. 20



Chicago

At the River East Art Center, Oct. 23



Unbridled Leadership

C a m p a i g n E x e c u t i v e C o m m i t t e e

The Second Century Campaign has attracted a group of committed leaders who will reach out to alumni and friends internationally. SMU extends its appreciation to the following volunteers and to others who daily are joining the ranks.

Leadership Council

Campaign co-chairs shown at right are:

Ray L. Hunt, '65, co-chair
Caren H. Prothro, co-chair
President R. Gerald Turner, ex-officio
Gerald J. Ford, '66, '69, convening co-chair
Ruth Collins Sharp Altshuler, '48, co-chair
Carl Sewell, '66, co-chair
Also shown: Brad E. Cheves, CEC ex-officio

Other members:

Michael M. Boone, '63, '67, Dallas
Gary T. Crum, '69, Houston
Linda Pitts Custard, '60, '99, Dallas
Robert H. Dedman Jr., '80, '84, Dallas
Milledge A. Hart III, Dallas
Gene C. Jones, Dallas
Jeanne L. Phillips, '76, Dallas
John C. Tolleson, '70, Dallas
Richard Ware, '68, Amarillo



Steering Committee Co-Chairs

Dedman College of Humanities and Sciences

Kelly Hoglund Compton, '79, Dallas
Frederick B. Hegi Jr., '66, Dallas
Cordelia Chávez Candelaria, dean of Dedman College, ex officio

Cox School of Business

Frank M. Dunlevy, '71, San Francisco
David B. Miller, '72, '73, Dallas
Albert W. Niemi Jr., dean of Cox School of Business, ex officio

Meadows School of the Arts

Linda Harris Gibbons, '58, Dallas
John S. McFarland, '59, '61, Dallas, convening committee co-chair
Sarah Fullinwider Perot, '83, Dallas
José Antonio Bowen, dean of Meadows School of the Arts, ex officio

Lyle School of Engineering

Bobby B. Lyle, '67, Dallas, convening committee co-chair
Karen Livesay Shuford, '70, Dallas
Geoffrey C. Orsak, dean of the Lyle School of Engineering, ex officio

Dedman School of Law

Alan D. Feld, '57, '60, Dallas, convening committee co-chair
Marilyn Hussman Augur, '89, Dallas
Ron K. Barger, '81, Plano
George W. Bramblett Jr., '63, '66, Dallas
Philip J. Wise, '78, '81, Dallas
John B. Attanasio, dean of Dedman School of Law, ex officio

Perkins School of Theology

Dodee Frost Crockett, '03, Wimberley, Texas
The Rev. Michael McKee, '78, Hurst, Texas
Kay Prothro Yeager, '61, Wichita Falls, Texas
William B. Lawrence, dean of Perkins School of Theology, ex officio

Annette Caldwell Simmons School of Education and Human Development

Richard H. Collins, '69, Dallas
Connie Blass O'Neill, '77, Dallas
David J. Chard, dean of Annette Caldwell Simmons School of Education and Human Development, ex officio

Central University Libraries

Ann Warmack Brookshire, '77, Tyler, Texas
Tavener C. Lupton III, '79, Dallas
Gillian M. McCombs, dean and director of Central University Libraries, ex officio

Campus and Student Life

Craig James, '83, Celina, Texas
Richard Ware, '68, Amarillo, Texas
Christine Casey, SMU vice president for business and finance, ex officio
Paul W. Ludden, SMU provost and vice president for academic affairs, ex officio
Lori S. White, SMU vice president for student affairs, ex officio

Athletics

Denny R. Holman, '67, Dallas
Paul B. Loyd Jr., '68, Houston
Steve Orsini, SMU director of athletics, ex officio

Atlanta

Jennifer D. Flanagan, '82
Martin L. Flanagan, '82

Chicago

Royce E. (Ed) Wilson
Leslie Zahn Wilson, '81

Houston

Scott J. McLean, '78
Dennis E. Murphree, '69

Los Angeles

Marion O. Palley, Newport Beach
Roger B. Palley, Newport Beach
Kelly Allen Welsh, '78, Pacific Palisades
Kevin D. Welsh, Pacific Palisades

New York City

James H. MacNaughton, '72, '73

International Regions

Juan L. Elek, Mexico City
Helmut Sohmen, '66, Hong Kong

Ex-Officio Members

R. Gerald Turner, SMU president
Brad E. Cheves, SMU vice president for development and external affairs





Going GLOBAL

For Today's Students, *All The World's A Classroom*

The résumé of Kevin Lavelle ('08) brings to mind the Johnny Cash recording of "I've Been Everywhere." The President's Scholar took advantage of the University's education abroad programs in Britain, Spain, Southeast Asia and Australia.

Thus, it seemed only natural that Lavelle would join Oliver Wyman, an international management-consulting firm, to begin his career. Although he expected to work as an analyst in the Dallas office, he didn't hesitate to accept an offer to relocate to the firm's office in Dubai in the United Arab Emirates, one of the world's fastest-growing real estate markets. Lavelle, who was a management science major in the Lyle School of Engineering, now works with 120 other employees of 34 different nationalities, mainly from the Middle East, India and Europe.

Although new on the job, Lavelle already considers his relocation to Dubai a career-making move. "I think it is essential in business and life today to be able to think about global opportunities and consequences," he says. "Many U.S. corporations are looking beyond the borders to emerging markets for growth potential."

Lavelle's willingness to travel and work abroad places him squarely in the middle of a generation that pollster John Zogby calls the "First Globals, 18 to 29 year olds who are as likely to say 'I'm a citizen of

Planet Earth' as those who say 'I'm a citizen of the United States,'" Zogby recently said in a speech at SMU. "Sixty percent have passports. Twenty-three percent say they expect to live and work in a foreign capital at some point in their lives."

In that regard, the recent report by SMU's Task Force on International Education could not be more timely. Appointed in 2006, the Task Force was charged with recommending ways to broaden global perspectives as part of SMU's educational mission.

One goal is to double the percentage of seniors who graduate with an education abroad experience (from nearly 25 percent to 50 percent). The Task Force also recommends that SMU increase the numbers and locations of education abroad programs. In the past year, SMU added programs in Australia, Asia, India, South Africa, Cairo and Oaxaca, Mexico, for a total of 30 programs in 16 counties [smu.edu/studyabroad]. An International Center was created to work with education abroad programs as well as international students attending SMU.

SMU Magazine looks at some of the University's international connections – education abroad, faculty research and alumni who work overseas – to understand how SMU is going global.



Alumnus Kevin Lavelle with an alternative mode of transportation in Dubai.

Illustration by Rafael Lopez

SMU-in-Britain: Students Worldwide Compete For Coveted Spots

Jamie Corley was nearly booed off the stage last year at The London School of Economics and Political Science (LSE) after she gave her speech as a candidate for student union representative.

"When you run for office at LSE, you also express your personal political views," says the senior, who is majoring in history and corporate communications and public affairs. "As a conservative, my views were different from 99 percent of the other students. But I reminded them that the spirit of LSE was the discussion of conflicting views."

Corley won the election as the representative for international students. When she finished her year at LSE, she was named one of the 20 most influential students among the 8,600-member student body and awarded a life membership to the London School of Economics Student Union.

"I showed up at every meeting and worked very hard," she says. "I think they respected me because I accepted their ideas, but I didn't back down from my own views."

Corley met her goal to become immersed in British culture through the SMU-in-Britain program, in which students who qualify enroll in yearlong courses at prestigious universities in Britain. Corley joined students from throughout the world in her classes on the Arab-Israeli conflict, foreign policy analysis, human rights and the history of the Enlightenment.

"After studying at some of the greatest institutions of higher learning in the world and competing successfully with their gifted peers, our students resume their SMU educations with an enormously enriched sense of what their futures may hold," says Jim Hopkins, professor of history and director of SMU-in-Britain. Hopkins, an Altshuler Distinguished Teaching Professor, teaches British history in the Clements Department of History in SMU's Dedman College. He attended Cambridge University from 1970-71 as a Woodrow Wilson Fellow.

More than 400 SMU students have spent a year at universities such as St. Andrews in Scotland, University College London and the University of Kent at Canterbury through SMU-in-Britain since the program began in the early 1970s. According to the London *Guardian*, 32,000 American students participated in study abroad programs in Great Britain last year. Of those students, only 4,250 were enrolled full time in British universities, according to the British Higher Education Statistics Agency.

"Our goal for SMU-in-Britain was to provide a year-long academic experience that required students to perform at very high standards," says Ken Shields, professor emeritus of English and director of SMU-in-Britain from 1975 to 2000. "It takes more than four months for a student to adjust to a new culture and understand how a different education system works."



At the London School of Economics, for example, students' grades are based on one final exam, says Alan Lin ('08), who studied there in 2006-07 and is now an editor at the National Center for Policy Analysis, a public policy think tank. "A three-hour test determined my grade for the entire year. Exam preparation is intense; there are times when one could not find a study space in the library."

During her junior year, Jessica Erwin Greenwood ('08) studied history and literature at University College London, where "I read more that year than ever before in my life. Students at British universities have to be much more independent and responsible for their own learning," says Greenwood, now a Dedman School of Law student.

SMU was one of the first universities to offer study abroad at British universities, Shields says. He relied on his personal network of British friends and colleagues to match SMU students to universities. As a Fulbright Scholar to Great Britain from 1957-59, Shields studied at the University of Edinburgh for two years.

Now SMU-in-Britain is part of the University's education abroad, which offers 30 study programs in 16 countries. Students first are accepted to SMU-in-Britain, and then apply directly to a British university. They compete with other students from around the world for a limited number of openings.

"Before I went to LSE through SMU-in-Britain, I spoke with others who had participated in the program," Lin says. "They stressed that this was a year to become more independent, and that when I returned to the United States I would be a different person. It was difficult to fathom what that meant when I first arrived in London, but now I realize just how true their statements were. This year is one to remember for a lifetime."

– Nancy Lowell George ('79)



Senior Jamie Corley at Westminster Cathedral in London.

International Internships Show Students The Ropes On How The World Works



Sophomore Nick Elledge spent part of his summer digging ditches, cleaning chicken coops, hanging drywall and organizing activities for orphans in Guadalupe, Mexico. Despite the heat and flies, Elledge says the hard work and simple life at the Rancho 3M Christian Orphanage was just what he needed to refocus his priorities.

“I spent my freshman year studying all the time and having superficial relationships,” says Elledge, a President’s Scholar who is majoring in economics, political science and Spanish. “I wanted something real and different.”

The recipient of a Maguire and Irby Family Public Service internship through SMU’s Maguire Center for Ethics and Public Responsibility, Elledge is not alone in the quest to broaden his global perspectives. In the past year, about 10 percent of SMU’s undergraduate students took advantage of the University’s education abroad programs, overseas internships and global research projects.

Many students say they pursue opportunities to travel to learn about other cultures, but most wind up gaining much more from these life-changing experiences.

“One of the first things we hear from the students is that the internships opened their eyes to another part of the world and a different way of life,” says Tom Mayo, director of the Maguire Center, which has awarded stipends for domestic and international internships to more than 90 students over the past 12 years.

“The second thing is that very often the work they do as volunteers either ties into or underscores some real-world aspect of their academic studies,” he says. “And third, they are much more informed. They have a mature take on the way the world works and they come back with some pretty firm opinions about how the host organizations work and what some of the hurdles are for effecting change.”

No Borders

When sophomore Tara Hemphill heard that Southlake-based Sabre Holdings Corp., a technology travel solutions provider, was interviewing for internships in Poland, she at first thought that Eastern Europe was a little far to travel for a summer job. But the opportunity to gain hands-on experience in her area of study – computer science and math – won her over. Hemphill was chosen as one of five SMU engineering students to work at Sabre’s European Solutions Center in Krakow, Poland.

The eight-week stint proved priceless. Navigating the public transportation system and living in the center of the bustling city

filled with history and art “opened up new things to me,” she says. “It’s a lot different from a vacation because you are living and working there.”

Another Sabre intern, sophomore computer engineering major Austin Click, says that he appreciated the opportunity to work on projects alongside other company employees, but is especially pleased that Sabre is using some of the code he wrote.

“I never considered working out of the country before, but it was a great experience and I would consider it now,” Click says. “The way my field is going, it’s good to have international experience in a country like Poland, where the IT industry is exploding.”

The technology community knows no borders, says Tom Klein, group president of Sabre Travel Network and Sabre Airline Solutions, which partnered with SMU’s Lyle School of Engineering. The intern-



Nick Elledge (not shown) worked with children at the Rancho 3M Christian Orphanage in Mexico.

ships allow the students to work with software developers and project managers and witness firsthand the issues facing the global travel industry, he says.

Kathy M. Hubbard, director of SMU’s Center for Engineering Leadership, says she wishes every engineering and technology student could have a similar international experience. “We are living in such a global society, and our students are going to encounter companies having operations in the United States and abroad. Companies are finding it important that their employees have international experience, especially if they are going to move into leadership roles.”

An internship at a real estate investment firm in Dubai this past summer likely will give senior finance major Mohammed Nagda a competitive boost in the financial field, setting him apart when it comes time to finding a job, he says. “I wanted to work in a dynamic international market and get experience in an actual financial field.”

He arranged the internship himself and stayed with a brother living in Dubai. On the second day of the job, Nagda was assigned three projects and immersed in the culture of long hours. He ob-



SMU students explore London from a double-decker bus.

served people of many nationalities interacting with each other, from British businessmen to a Lebanese man who always lit incense on the boardroom table during meetings.

Roycee Kerr, director of Cox B.B.A. Career Services, encourages students to plan well in advance for international internships or study abroad programs. “If their dreams are to work with a global company that does business in China, which a lot of Cox students want to do, then the ideal thing would be a summer internship in Shanghai,” she says. “It’s never too early to start thinking about a timeline and understanding what is required to be a good candidate.” Both Cox B.B.A. Career Services and the Hegi Family Career Development Center provide services that help students learn how to locate international opportunities and to successfully pursue internships.

London Calling

Spending six weeks in the SMU-in-London program, exploring the city’s culture and diversity, may not sound like work. But sleep took a back seat this summer when 48 students and five SMU faculty members used London as a classroom. Students took six credit hours in communications topics as varied as the history and philosophy of free speech, advertising and British cinema. Living at Regent’s College during the week, the SMU group traveled throughout the United Kingdom and Europe on the weekends.

In addition to coursework, a number of students held internships in London at human rights organizations such as Amnesty International, Pants to Poverty and Save the Children.

Although they discovered that the British arguably speak the same language, they realized that is where the similarities end. Londoners ride the Tube, use a different currency, are more immersed in international news and politics, and view Americans through different lenses.

Hendrika Rhoad, a junior majoring in corporate communications and public affairs and marketing, says cultural differences in the workplace, such as British humor and jargon, took some getting used to, but her work with Save the Children and the Child Rights Information Network was both eye-opening and inspiring.

“Working with another culture gave me a lot of confidence,” Rhoad says. “It was difficult, but I learned a lot of patience. I didn’t have friends there, so I had to work my way up with everyone, and projects took a lot longer than I thought they would. It allowed me to focus on particular children’s rights issues and made me more aware of it all. I love the nonprofit sector.”

Senior Katie Reynolds, who worked for Mencap, a nonprofit that helps individuals with learning disabilities, saw the full effect of her organization’s lobbying efforts before Parliament. “My organization had a big breakthrough while I was there. The disabled were not receiving adequate medical care, and my organization lobbied and got the policies changed,” says Reynolds, a corporate communications and public affairs major.

Such experiences make indelible impressions on students and shape their views on future employment, says Rita Kirk, professor of corporate communications and public affairs who taught in the SMU-in-London program.

“It makes a difference in their outlook toward the rest of the world and gives them a sense of purpose that maybe they didn’t have before,” she says.

Full Circle

While working in the Mexican orphanage, Elledge was impressed with its employees, who devote their lives to serving others in need. Back in Dallas, he plans to tutor English as a Second Language students and work with the homeless downtown. He says he tries to follow Albert Einstein’s words: “Strive not to be a success, but rather to be of value.”

“My experiences have changed my thinking about jobs and employment,” he says. “I thought about going to law school, but now there are a lot of alternatives I never considered before.”

– Karen Nielsen

Exploring The Business Landscape Of A Flat World

China's bullish economy grew almost 10 percent a year over the past two decades. By some measures, the birthplace of paper currency is now the world's second-largest economy. If China stays on pace, it will vault ahead of the United States to become the top economy by mid-century.

"Even if you aren't working directly with a Chinese company, you will be impacted by what is happening in China," says Linda Kao ('78), Cox School of Business' assistant dean of global operations. Recent U.S. Census Bureau statistics on foreign trade show that China is now this country's second-largest trading partner and source of imports (Canada is number one). It is the third-largest export market, behind Canada and Mexico, respectively.

Recognizing that "the sleeping giant" had awakened with a burst of energy, Cox launched its first American Airlines M.B.A. Global Leadership Program to the emerging powerhouse in 2000. "We've all heard the clichés – the world is flat, the global marketplace – but they're accurate," Kao says. "Next-generation business leaders have to develop a global perspective."

Kao, who was born in Taiwan, has directed global programs at SMU since 1999. A former chair of the Greater Dallas Asian-American Chamber of Commerce, she first dove into international waters as a consultant for big-stage events like soccer's World Cup and the Olympics, even acting as production manager for

the live telecasts of Miss Universe pageants. Through these experiences, Kao learned that there is no substitute for human contact in navigating the complexities of intercontinental transactions.

Under Cox's Global Programs, groups of 20 to 30 M.B.A. students will choose one of four two-week trips in May 2009: two to China, as well as one to India and to Europe (London, Budapest and Madrid). "We target the most viable regions, whether it's an emerging or a mature market, because students can learn a lot about innovation and creativity from both," Kao says.

Cox's immersion experiences cover a broad swath of the business map. Students get a firsthand look at everything from city-sized computer module factories in China to hospitals specializing

in medical tourism in India. In each country, students learn to master the nuances that can cement or sabotage a business relationship.

"Meeting people from another culture and determining how to make a good first impression – from learning how to properly greet them to finding topics of mutual interest for conversation, like movies and sightseeing in their country – was an invaluable experience," says Alex Bagden, a finance M.B.A. student who visited China in the spring.

Sometimes the unscripted moments, like a candid conversation over dinner with ex-patriots, yield the most practical insights, says Wes Davis, who is pursuing an M.B.A. in marketing and went to India in the spring. "They offered a good sense of what it's really like to live and work in India. I'm not sure I want to live there, but now I'll keep that door open."

Occasionally the first leg of the journey begins much closer to SMU. Executives of homegrown businesses – such as Mary Kay, Perot Systems, Blockbuster and 7-Eleven (now an indirect subsidiary of Seven & I Holdings Co. of Japan) – share insights before students visit their overseas operations. "It was fascinating to tour 7-Eleven stores in Hong Kong and see how they differ from U.S. stores," Bagden says. "The stores are much smaller, but have more staff and fresh food."

Overseas professional development trips are de rigeur for leading M.B.A. programs. Cox is one of only a handful of schools, however, that requires full-time, first-year M.B.A. students to complete an intensive two-week exploration of foreign business capitals. And it was one of the first to send students to China.

Travel abroad also is a core component of Cox's nationally ranked Executive M.B.A. (EMBA) program. In October, approximately 100 students traveled to Santiago, Chile, and in March, they will visit China. About 80 Professional M.B.A. (PMBA) students are expected to take advantage of seven optional trips to Mexico, South America, Europe and China next year.

This on-the-ground study, Kao says, gives SMU's M.B.A. students the advantage of "learning to communicate with foreign colleagues using the common language of understanding and respect."

– Patricia Ward



Linda Kao (above) and Cox M.B.A. students (below) visit the Great Wall and Forbidden City in China.



An American In Cyprus: Seeing Past The Postcard Façade

Cyprus' spectacular natural beauty, Mediterranean food and warm people make it a choice diplomatic posting, says Amy Dahm ('97), who just completed two years of service with the U.S. Embassy in Nicosia. However, as the U.S. government's human rights and trafficking-in-persons (TIP) officer, she often delved into the seamier side of life on the island nation.

"Cyprus is the only European Union country on the U.S. State Department Tier 2 Watch List," Dahm says. According to the State Department's Web site, countries placed on the list "deserve special scrutiny for failure to show evidence of increased efforts to combat human trafficking and fully comply with the minimum standards for the elimination of trafficking" established in the 2000 Trafficking Victims Protection Act.

The Cypriot police officially identified 79 trafficking victims in 2006 and 40 last year, but "the suspected number is much higher because of the difficulty in identifying them," Dahm explains. "Many are ashamed and afraid to come forward." Most are from the Dominican Republic, the Philippines and Eastern Europe, places where employment opportunities are limited. The young women, including some university students, are lured by the promise of legitimate jobs. Once in Cyprus, they are often held hostage and forced into prostitution.

"In my eyes, sex trafficking is one of the worst crimes imaginable," says Dahm, who has interviewed victims. "It's using a woman's innate femininity and sexuality as a weapon against her."

She describes her role as "kind of like an investigative reporter." She received assignments from Washington, checked sources, found information and "reported both formally and informally" back to D.C. on recent developments.

The island crossroads of Europe, Asia and the Middle East, Cyprus' strategic location makes it "one of the most diplomatically sensitive environments on earth," she says, noting that Nicosia, where she lived, is the only divided capital in the world. The country's largest city is split into northern and southern sectors by the Green Line, a United Nations-created buffer zone. Since 1974, when the country was officially separated, the southern two-thirds of the country



Alumna Amy Dahm (left) and a friend work an olive press in Cyprus.

are under Greek Cypriot control while the northern third is claimed by Turkish Cypriots.

"Every day is different, which is probably part of the reason I like my job so much," says Dahm, who received an M.B.A. from the Wharton School of the University of Pennsylvania in 2006 and an invitation to join the State Department within 24 hours of finishing her last exam. "Most of my training has been on the job," she says, and has included learning a "smattering of Greek and Turkish" languages.

At SMU, the history and international studies major took advantage of study abroad opportunities. A President's Scholar and former student member of the SMU Board of Trustees, Dahm spent her junior year in Japan. For a taste of Europe, she participated in the inaugural season of the Mugello Valley Archaeological Project – the excavation of an Etruscan settlement near the modern town of Vicchio, Italy. She revisited in 2004 as a project volunteer (see article on page 26).

The direction of her future was clear by the time she graduated in 1997. In a *Rotunda* profile, Dahm expressed her hope of becoming a foreign service officer in Italy.

"I haven't made it to Italy yet, but I'm working on it," she says. She's now back in Washington for Spanish language training, after which she will head to Costa Rica for her next assignment. "My focus will shift to such consular work as helping American citizens and screening potential visa applicants to the U.S."

– Patricia Ward



Lost In Translation: Cultural Sensitivity Goes A Long Way In Advertising



For her International Advertising classes, Carrie La Ferle passes out a list of advertising blunders made by famous multinational companies. One of those blunders is a Coca Cola ad in China that used Chinese characters to spell out the sounds “Co” “Ca” “Co” “La.” Unfortunately for Coke, it found out after the ad ran that the characters they used actually meant “Bite the wax tadpole.” The ad was pulled.

The story is a powerful reminder, La Ferle says, that cultural sensitivity can be as important as brand identity in global markets.

La Ferle is an associate professor of advertising in SMU’s Temerlin Advertising Institute. The daughter of an ad executive, she grew up in Toronto, ranked by the United Nations as the most multicultural city in the world. Her friends included Koreans, Germans, Caribbean Islanders and Africans. She never thought any of that was unusual until she went to graduate school at Michigan State University, “and then I realized my experience was pretty unique,” she says.

After earning her Master’s degree in 1990, La Ferle worked on the Nissan automotive account with advertising giant Chiat/Day in Toronto. She later moved to Japan, where she edited ad copy that had been translated into English from Japanese. The occasionally bizarre differences between literal translation and original meaning emphasized the cultural divide between East and West.

“When I first moved to Japan, I thought their ads were weird,” she says. “Some of them didn’t even tell you what the product was, much less what it did. Then I learned that the Japanese use more indirect forms of communication versus hard-sell, persuasion-driven advertising. They also focus more on building a relationship with the brand, in the same way that their more collectivist society focuses on relationships among people.”

And when it comes to global advertising, those differences in mindset can have a huge impact, La Ferle says. “If companies do their research and blend into the culture and surroundings, they can increase market share.”

La Ferle points to the success of McDonald’s first global ad campaign, “I’m Lovin’ It.” The campaign used Justin Timberlake and the same slogan in more than 100 countries, but also featured local celebrities and promotions from each of the countries in which it was running.

In contrast, when MTV first tried expanding into Japan, “it failed to the extent that it had to pull out entirely,” La Ferle says. The music-television titan ignored the burgeoning Japanese music scene and programmed only American artists.

“Everybody loves their local bands,” La Ferle says. “So

when MTV relaunched its network in Japan, it played a much bigger percentage of Japanese artists. Now the channel is a huge hit.”

The cultural exchange that takes place through advertising is similar to exchanges that have taken place throughout history, La Ferle says. She and co-author Jeffrey Johnson of Michigan State University presented research challenging common criticisms of globalization – and advertising’s role in the process – at the International Advertising Association World Educator’s Conference in Washington, D.C., earlier this year.

“Cultures have been blended throughout history and most situations have resulted in mutually beneficial outcomes,” she says.

La Ferle, who received her doctorate in advertising from the University of Texas at Austin, has focused her research on how culture influences advertising and consumers’ responses to it. In her classes on ethics in advertising, she teaches students that by being culturally sensitive and socially responsible, advertisers and the companies who hire them can improve their profits as well as their practices.

Today, many corporations – including ad agencies – are working to be more culturally and environmentally sensitive, “whether it’s because they’re altruistic or because their bottom line demands it,” she says.

– Kathleen Tibbetts



Associate Professor Carrie La Ferle

West Meets East: Finding Common Theological Ground

Robert Hunt ('82) felt the rumblings of change in China while serving as a professor at Trinity Theological College in Singapore from 1993-97. He witnessed "a real opening up of contact." It wasn't unusual for the institution to host members of the Chinese Christian church as guests. By the time he left, "the new leadership in China saw their country as a place of possibilities," including a fresh tolerance for religion.

By some estimates, there may be as many as 100 million Chinese Christians. "Both 'official' – those registered with the government – and 'unofficial' churches are growing rapidly," notes Hunt, a graduate of Perkins School of Theology and now the school's director of Global Theological Education.

With more than 5,000 members, the largest "unofficial" church in Beijing doesn't operate in the shadows, Hunt says, but it's a mistake to parse the Sino-Christian movement using an American model. "They don't enjoy freedom of religion as we understand it; our free-for-all notion is almost unique to the United States."

Hunt and Perkins colleague Sze-kar Wan, professor of New Testament and a native of China, took a group of 15 students to China in June. In addition to attending worship services, the group met with families and ministers, as well as students at the Nanjing United Theological Seminary. "What challenged our students were the personal testimonies of faith. Coming from a non-religious background, the Chinese talked about wanting to put their lives in the context of something bigger and transcendent," Hunt says. "They didn't emphasize the 'personal relationship with Jesus Christ' dimension of Christianity that we're used to."

But there were unexpected similarities between West and East as well, says Master of Divinity student Jacki Banks, the pastor of Methodist churches in Duncan and Velma, Oklahoma. "Worshiping there was pretty much like being in our church here; it was just in a foreign language," she recalls. "The order of worship was almost the same, and they sing many of the traditional hymns. It was extremely moving, though, to hear a hymn like 'A Mighty Fortress Is Our God' in Chinese."

For the visitors, clarity came through seeing the Chinese "in their own light," Hunt says. "I think one of the non-students on the trip put it most succinctly:



Professor Robert Hunt

'Nothing I had learned about China in the United States has been relevant to understanding what I'm seeing with my own eyes.' And he's right. You have to see people in their own world and talk to them."

Although globalization "flattens" the commercial sector, it creates a need for well-rounded spiritual leaders. Whether guiding a small-town flock or an urban megachurch, "pastors no longer serve in a monocultural world," Hunt says. They not only must minister to churchgoers from diverse ethnic and cultural backgrounds, but they need to be able to relate to peers of other faiths because "they will be working with members of mosques and Hindu temples and others" on community matters.

Because of this transformation within churches of all denominations, international study now plays a key role in a Perkins Theology education. All M.Div. students have the opportunity to participate in a 10-day to two-week cultural immersion course. The immersion program was launched in 2004 with three trips and approximately 40 participants. In 2009, at least seven groups – and a total of 60 students – will travel to Mexico, Europe, Asia or South America. There also will be a course offered in New Orleans.

Hunt, who also has lived in Kuala Lumpur, Malaysia, and Vienna, Austria, believes there's no substitute for personal contact to "understand the culture, respect it and learn to work from within it." While teaching at the Seminari Theoloji Malaysia, a Christian seminary, from 1985-92, that work-from-within philosophy motivated him to study Islam. He has written several books, including *What Every Christian Should Know about Muslim Ideals* and *Islam in Southeast Asia, A Study Guide for Christians*.

– Patricia Ward

Teaching International Relations: It's A Whole New World Order

When your specialty is U.S. foreign policy, the world is your laboratory. “The United States is a big experiment – and in a sense a microcosm of the world’s big experiment – on how people can live with each other without killing one another, even though they disagree,” says Seyom Brown, the John Goodwin Tower Chair in International Politics and National Security in SMU’s Tower Center for Political Studies of Dedman College.

In his national security seminars, Brown helps students identify not only what changes, but what has not changed – whether they talk about counterinsurgency in Afghanistan, the volatile relationship between Russia and Georgia, or China’s growing influence in Africa.

Brown uses the Cold War – the struggle for world dominance between the United States and the old Soviet Union after World War II – as a prime example of how issues that sprang up in its wake continue to influence the world students face today. “What has happened is that the new world order [created after the collapse of the Soviet Union] is really a world of disorder, in which your friend on one issue is your enemy on another. Today’s partner can be tomorrow’s opponent,” he says.

He calls this complex and shifting pattern of alliances a “polyarchy,” and uses President Bush’s pre-Olympics visit to China as an example. “We need the Chinese to ensure that North Korea doesn’t keep nuclear weapons. We also need them to bring pressure on the genocidal regime in the Sudan, because they’re big Sudan oil consumers,” Brown says. “So Bush visited the Chinese for the opening ceremonies of the Olympics and said nice things about them while he was there. But later, from Thailand, he harshly criticized China’s human rights situation.”

Brown’s main field of research is U.S. foreign policy – a specialty that has led him to and from government service, think tanks and university teaching and research. During his five-decade career in national security, he has held positions in the field, including as a senior policy analyst at the RAND Corporation, the Brookings Institution and the Carnegie Endowment for International Peace. In addition, he has served as a special assistant in the U.S. Department of Defense and Department of State.



Brown also has taught at numerous universities.

His research activities focus on military factors in world politics, including arms control, terrorism and conflicts between homeland security and human rights, among other areas. “I’ve had one foot in the policy community and one foot in academia my whole life,” Brown says. One of his current goals is to help

build the Tower Center as a national leader in public policy thought and theory, he says. “I like that challenge, because it fits with my own definition of what I do.” To enhance the Tower Center’s interactions with the policy world, Brown has established a Tower Center office in Washington, D.C.

At SMU, Brown says he has found students who hope to confront the difficult issues head on. “This is a generation that has been bombarded by the complexities. A good many want to continue in the international relations field – not just earn their Ph.D.s, but engage in practical solutions. The Tower Center can be of good counsel to them, as well as provide opportunities.”

Those opportunities include a new program on national security and defense presented in November in a Tower Center forum on “The Future of Conflict: Military Roles and Conflict.”

Brown discusses important issues for students and citizens, as well as for practitioners of the political arts, in his upcoming book, *Higher Realism: A New Foreign Policy for the United States*. The book explores urgent challenges requiring international cooperation such as global warming, the spread of weapons of mass destruction, poverty, disease, human rights and the declining health of vital ecologies such as oceans and forests.

“The United States has been operating under what I call a double-O fallacy: omnipotence and omniscience,” Brown says. “Behaving as a nation as if we’re all-powerful and all-knowing just rubs other people the wrong way. We need to show that we do believe in cultural diversity. We’re so inextricably intertwined with the rest of the world that we have to be interested in what happens out there – not simply out of the goodness of our hearts,

but because those problems can bounce back and hit us.”

– Kathleen Tibbetts



Professor Seyom Brown

Digging The Etruscans: Students Unearth Treasures In Italy



Senior art history major Jayme Clemente was working in trench No. 35 in July at an archaeological dig 20 miles northeast of Florence, Italy, when something caught her eye.

“I saw something green in the dirt,” she recalls. Green is the color of oxidized bronze.

“When you’ve been staring at this light brown mixture of dirt and you see something that is not in the same color palette – it was just an exhilarating feeling to know that there was something (potentially important) in the ground.”

Her trench supervisor raced over and confirmed

Jayme Clemente discovered the oxidized-green bronze coin (far right, showing the head of Athena on one side, a rooster on the reverse) at Poggio Colla. The coin will be part of an Etruscan exhibit at the Meadows Museum. Also on display will be objects from the National Museum of Archaeology, Florence, including (this page) Olla with Stand (Holmos), end of the 8th-century BCE, clay; and (opposite page) Statuette of a Warrior (Attachment or Support), circa 550 BCE, bronze.

the first coin discovery of SMU’s 2008 Poggio Colla Field School season in the Mugello Valley. Clemente then worked as slowly as she could to extract the item from the dirt because bronze coins are very fragile after being buried for 2,000 years.

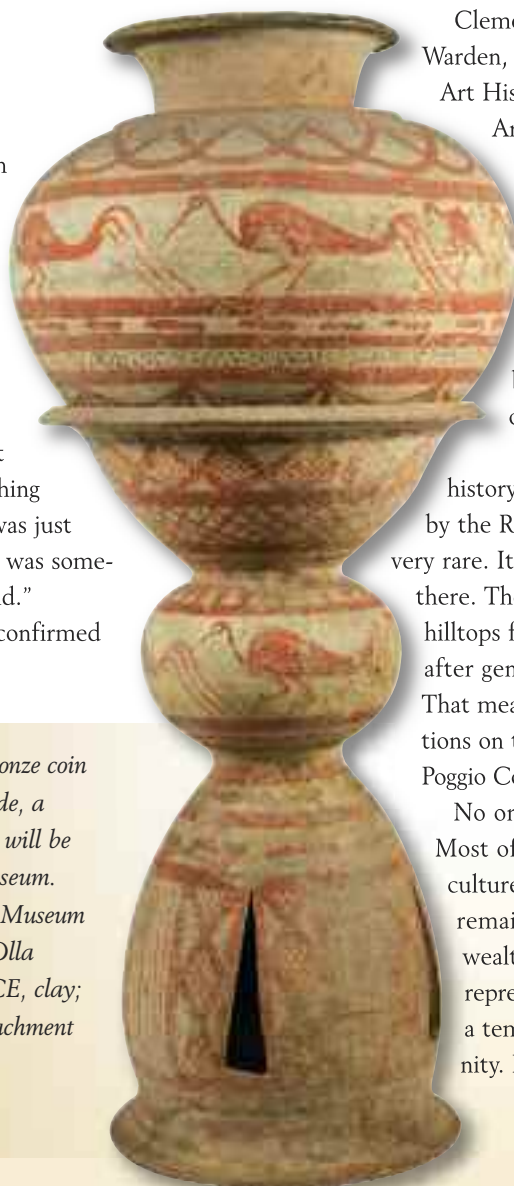
“Your first reaction is to get it out as fast as you can, but you have to take your time and be very patient” to deliver it to the dig conservator in one piece, Clemente says. She is fascinated by the coin’s ability to reveal so many details about the culture in which it was used. Through her research she learned this particular coin was struck far to the south, somewhere between Rome and Naples, between 275 and 250 BCE.

As the site’s field manual says: “It’s not what you find, it’s what you find out.”

Clemente learned her lessons well, says P. Gregory Warden, University Distinguished Professor of Art History. He also serves as the Mugello Valley Archaeological Project’s (MVAP) principal investigator and co-director of its Poggio Colla Field School, an internationally recognized research training center in which SMU has participated since 1995. Clemente was one of a dozen SMU students who were joined at the field school last summer by students from Dartmouth, Princeton and other universities.

The Poggio Colla site spans most of Etruscan history, from 700 BCE to the town’s destruction by the Romans around 178 BCE, which makes the site very rare. It also is distinctive because of what is not there. The Etruscans picked beautiful, easily defended hilltops for their settlements. As a result, generation after generation built new cities on top of their sites. That means many have 2,000 years of other civilizations on top of Etruscan artifacts, Warden says. Not so Poggio Colla, which is all Etruscan.

No one knows why the Etruscans disappeared. Most of what archaeologists have learned about the culture in the past 40 years comes from funerary remains that represent the death rituals of the wealthy. Poggio Colla is different, Warden says. It represents an entire settlement, including tombs, a temple, a pottery factory and an artisan community. Excavations of workshops and living quarters



are yielding details about Etruscan life to scholars from SMU and its partners, the University of Pennsylvania Museum of Archaeology and Franklin and Marshall College in Lancaster, Pennsylvania.

Recent finds included a large stone column base that probably belonged to the temple and a ritual pit within the sanctuary where the Etruscans placed a series of sacred objects such as gold thread, two statue bases and two bronze bowls. One of the bowls rests atop the bones of a suckling pig that was sacrificed as part of a purification ritual.

The temple is revealing new information about the Etruscans, who had a theocratic social structure and were considered “the most religious peoples of the ancient Mediterranean,” Warden says. “We can show where the priest was standing and how the objects were placed in this sacred pit with attention to the cardinal points of the compass, reflecting Etruscan religious beliefs and their idea of the sacredness of space.”

The findings are so striking that the British Museum invited Warden to deliver a lecture there in December 2007 on “Ritual and Destruction at the Etruscan Site of Poggio Colla.”

The Italian government long had planned to create a regional archaeological museum in the area. The many discoveries at Poggio Colla moved that plan along, and Warden was a special guest at the museum’s opening in December.

All the artifacts found at Poggio Colla are the property of the Italian government and remain in that country. Because of connections created through the MVAP, more than 350 Etruscan artifacts from Italian museums and 100 artifacts from the field school site will be on loan to the Meadows Museum starting in January for the largest and most comprehensive Etruscan exhibits ever staged in the United States (see article at right). Warden also will teach a course on “Etruscan Art and Archaeology” for the SMU Master of Liberal Studies program in the spring.

The coin that Clemente found is expected to be part of the exhibit. “I never knew that it would be put into a museum,” she says, “but I feel pride in knowing that I was a part of the process.”

For more information: smu.edu/poggio/index.html

– Deborah Wormser



Staging The Largest U.S. Exhibit: Life And Death Of The Etruscans

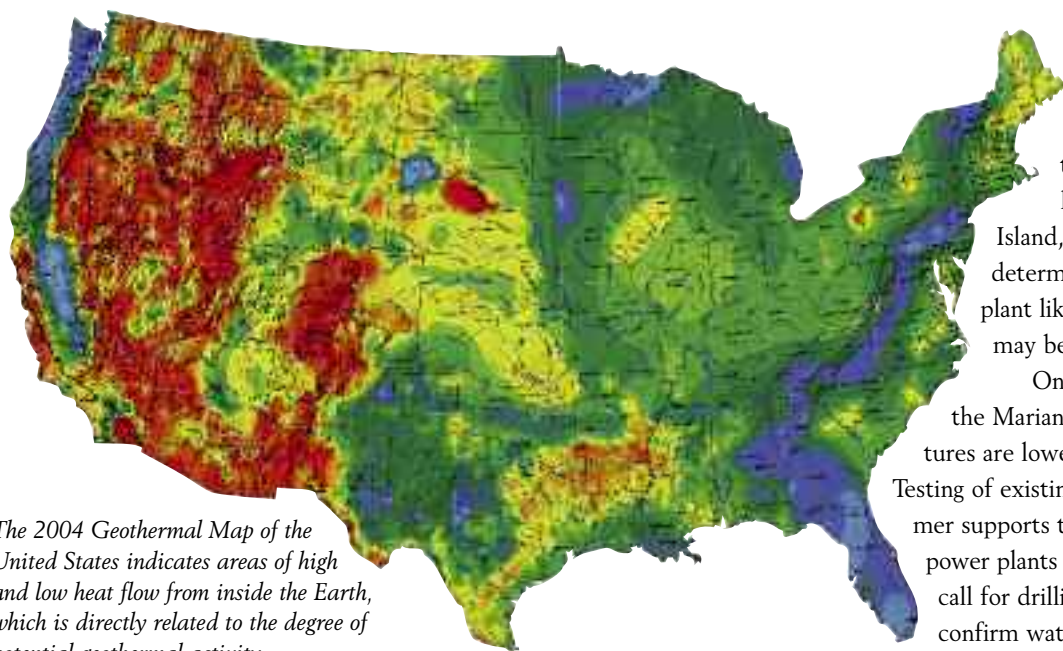
The Meadows Museum will honor the 15th anniversary (in 2009) of SMU’s archaeological excavation at Poggio Colla, Italy, with exhibitions on the great ancestors of Rome – the Etruscans – Jan. 25-May 17. University Distinguished Professor of Art History P. Gregory Warden serves as principal investigator of the Mugello Valley Archaeological Project and co-director of the project’s Poggio Colla Field School, an internationally recognized research training center in which SMU has participated since 1995.

“From the Temple and the Tomb: Etruscan Treasures from Tuscany” will be the most comprehensive exhibition of Etruscan art ever undertaken in the United States. More than 350 objects spanning the ninth through first centuries BCE will be on display at the Meadows. Included will be some of the most significant objects from Florence’s National Museum of Archaeology, which holds one of the finest collections of Etruscan art.

In addition, a co-exhibit, “New Light on the Etruscans: Fourteen Years of Excavation at Poggio Colla,” displays for the first time in this country nearly 100 Etruscan artifacts discovered by SMU-led excavations in Tuscany. Among the artifacts will be a coin discovered by SMU senior Jayme Clemente.

For more information, visit smu.edu/meadows/museum/about_Etruscans.htm or call 214-768-2516.





The 2004 Geothermal Map of the United States indicates areas of high and low heat flow from inside the Earth, which is directly related to the degree of potential geothermal activity.

The Search For Energy As Common As Hot Water

A chain of 14, breathtaking Pacific islands is paradise lost without reliable electricity.

The Northern Marianas Islands, a commonwealth of the United States located about 1,500 miles east of the Philippines, has seen its garment industry waste away in the face of global competition. Attracting replacement industry is difficult in part because of the commonwealth's undependable power supply. Rolling blackouts are the norm, caused by aging power plant equipment and the irregular delivery of expensive, imported diesel to run the plants.

SMU's geothermal energy team of faculty and graduate students is aiming to prevent the Islands' economic oblivion by helping to convert their volcanic heat into affordable, renewable energy. "This [energy crisis] could be the United States 20 years from now," says James E. Quick, associate vice president for research and dean of graduate studies at SMU.

Quick knows from his own work in the Marianas what it would mean for residents to cut their dependence on costly diesel fuel – he directed a volcano-monitoring program for the islands during his previous career with the U.S. Geological Survey. Most recently Quick has served as a liaison for the island government in its search for renewable energy: He introduced Northern Marianas officials to SMU's recognized experts in geothermal energy – David Blackwell, W.B. Hamilton Professor of Geophysics in Dedman College, and Maria Richards, coordinator of SMU's Geothermal Lab.

In the Marianas, the SMU team is studying the potential applications for two different types of geo-thermal systems that use

Earth-heated water and steam to drive turbines and produce electricity. Testing has been completed on volcanic Pagan Island, where the results are being studied to determine if a large, steam-driven power plant like those found in California and Iceland may be a fit.

On Saipan, the most populated island in the Marianas chain, subsurface water temperatures are lower because there is no active volcano. Testing of existing water wells completed in early summer supports the potential for building smaller power plants designed for lower temperatures. Plans call for drilling a test bore hole on Saipan to confirm water temperatures at deeper depths.

Quick, Blackwell and Richards think the Marianas could produce enough geothermal energy to supply the island chain and some of its neighbors with an endless source of electricity.

Interest in geothermal energy has been growing against a backdrop of rising oil prices. Google.org is providing nearly \$500,000 to SMU's Geothermal Lab for improved mapping of U.S. geothermal resources. Blackwell, who has been collecting heat flow data for 40 years, is credited with drawing attention to the untapped potential energy source with his Geothermal Map of the United States (above, left), first published in 2004. The Google.org investment in updating that map will allow Blackwell to more thoroughly mark locations where potential exists for geothermal development.

Blackwell and Richards are convinced that oilfields may be some of the most overlooked sites for geothermal power production in the United States. SMU's geothermal team is offering an energy solution that would boost capacity in low-producing oilfields by using the deep shafts drilled for petroleum products to also tap kilowatt-generating hot water and steam.

The process of pumping oil and gas to the surface frequently brings up a large amount of hot wastewater that the industry treats as a nuisance. Install a binary pump at the well head to capture that waste hot water, Blackwell says, and enough geothermal energy can be produced to run the well, mitigating production costs for low-volume wells and even making abandoned wells economically feasible again.

Taken a step further, surplus electricity generated from an oilfield full of geothermal pumps could be distributed to outside users at a profit. This kind of "double dipping" makes sense for short and long-term energy production, Richards says. "This is an opportunity for the energy industry to think outside the box."

For more information: smu.edu/geothermal

– Kim Cobb

Exploring The Biblical Landscape

The remains of Greek and Roman theatres, temples, bathhouses and roads in Israel have provided important clues to Mark Chancey about the transformation of Jewish culture during the 600-year Greco-Roman period (300 BCE to 300 CE).

“Architectural remains in northern Israel and Galilee show how the Jewish culture adopted Greek and Roman ways and how it resisted them,” says Chancey, chair and associate professor of religious studies in Dedman College.

“Most biblical scholars are trained to handle texts,” he adds. “My research helps bridge the gap between biblical scholars and archaeologists by integrating literary and biblical sources with what is revealed through ancient architecture and artifacts.”

A New Testament scholar, Chancey earned his Ph.D. in religion at Duke University, where he also participated in his first archaeological dig at the ancient Roman town of Sepphoris in Galilee. He was attracted to the physical aspect of the dig – getting on his knees to work with “pick and hoe, spade and brush – to uncover new data and artifacts several thousand years old,” he says. Chancey returned to the dig site several times to learn more about the blended cultures represented by coins, pottery and architectural remains and help make them accessible to biblical and religious studies scholars, not only archaeologists.

He returned to Israel in summer 2008 to continue work on his book, *The Archaeology of the Land of the Bible: The Hellenistic and Roman Periods*, which he is writing with Eric M. Meyers, the Bernice and Morton Lerner Professor of Judaic Studies at Duke University. Chancey’s research is supported by the Sam Taylor Fellowship of the General Board of Higher Education and Ministry, The United Methodist Church.

Mark Chancey with a column at the ancient synagogue of Gush Halav near modern Jish in northern Galilee.



The two scholars are synthesizing the abundance of material and recent archaeological findings about Jewish culture during the occupation of Palestine by the Greeks and later the Romans, highlighting some of the key moments that transformed Western history, Chancey says. Questions they are exploring include “the nature of Jesus’ unique background in Galilee and the rise of the early Christian movement, the varieties of early Judaism in which the Christian movement fits, and how those two traditions make use of the Hellenistic milieu in which they arose.”

Chancey has written numerous articles and two books about his research, including *Greco-Roman Culture and the Galilee of Jesus* (2005) and *The Myth of a Gentile Galilee* (2002).

His archaeological background provides context for teaching his favorite course, Introduction to the New Testament, in which many students often are exposed to the Bible in ways they never have encountered. “Students don’t always know what to expect in the course,” he says, but “I work hard at maintaining a balance in which they are seriously challenged without feeling that whatever religious beliefs they hold are being denigrated.”

Chancey recently has developed another area of biblical expertise, but based in the 21st century. He has turned his attention to the academic, political and constitutional aspects of Bible courses in public schools. Chancey reviewed every Bible course offered in Texas public schools and found that “almost all were taught from a conservative Protestant perspective. No guidance or training was provided for the teachers in religious or biblical studies. But the issue is very complicated, and the voices of biblical scholars are needed.”

When he conducted his report on the issue with Texas Freedom Network, a watchdog group on church-state matters, it was the summer before he went up for tenure in 2005. “I was aware that I was doing politically controversial research, and told my department that it would get media attention. There was a firestorm of it, and yet I received nothing but support from the SMU community. This is a good example of the academic freedom we enjoy here – we can engage in politically sensitive research. I know that if I do a good job, my work will be supported.”

For more information: faculty.smu.edu/mchancey

– Susan White



OUT OF SMU, INTO AFRICA: BASKETBALL PLAYERS LEARNED LESSONS BEYOND THE COURT

bamba Fall grew up playing soccer, the national sport in his home, St. Louis, Senegal. When he turned 15, however, the 7-1 center on SMU's men's basketball team looked for a new sport. "I was too tall for soccer," says the senior French major.

In a gym with no windows or air-conditioning, he discovered basketball and became part of an African talent pool that is being noticed by American universities.

Now one of three Senegalese players on SMU's team, Fall was a celebrity when the Mustang basketball team traveled to Africa in June. Posters with his life-sized photo advertised the game in which the Mustangs took on Senegal's national team. And, for the first time in three years, he was home to celebrate his birthday.

The Mustangs became the first Division I men's basketball team to travel to Africa, spending 12 days last summer in Senegal and South Africa. In partnership with Adidas they conducted coaching and skills clinics for African youth and played exhibition games against the national teams of Senegal and South Africa. The trip was funded by private donations.

"NCAA rules allow every Division I basketball team to take a foreign trip once every four years," says men's basketball coach Matt Doherty. "Most teams go to Europe or Australia. By going to Africa we had an opportunity to solidify relationships with each other and our three Senegalese players, as well as market our program to a continent full of talented prospects."

Players and coaches are quick to say, however, that their time in Africa was about much more than basketball. Highlights of the trip included team building, learning about Africa's history and culture, and

visiting the homes and families of Fall, sophomore forward Papa Dia and junior transfer forward Mouhammad Faye.

"This trip was about athletics, Africa and the changing world we live in," says Vicki Hill, director of the Altshuler Learning



Mustang basketball players eat a dish of chicken and rice Senegalese-style – from a communal bowl – at Papa Dia's home.

Enhancement Center. At Doherty's request, she researched the possibility of adding an academic component to the trip. With the approval of SMU's Education Abroad Council, eight players took the "Peoples of Africa" course from Josie Caldwell-Ryan, anthropology lecturer, to prepare for the journey. Both Hill and Caldwell-Ryan also traveled to Africa.

"Taking the class really helped me understand how a country is molded by its historical events," says sophomore guard Ryan Harp. "In South Africa I saw the infrastructure that the English had developed when they settled there. On the other hand, I saw the underdevelopment in Senegal that was brought on by the French when they colonized that country."

In addition to classes, papers and tests, players toured Senegal's Goree Island, once the center of the West African slave trade, and the South Africa homes of former South Africa president Nelson Mandela and Archbishop Desmond Tutu.

As basketball players, the team usually travels from hotel to gym to hotel, Hill says. "This time they got to travel as learners."

The Senegalese players also experienced the trip as hosts – introducing the other players and staff to their families and touring the school where Bamba Fall's mother teaches. At Papa Dia's home, the players devoured a chicken and rice dish Senegalese-style – from a large communal bowl. Fall was forced to own up to one of his tall tales – that he didn't keep a pet lion at his house after all.

"The best part of the trip was visiting the families," says sophomore guard Alex Malone. "It reminded me of my own family reunions. Learning what my teammates went through to play basketball in America astonished me."

Like Fall, 6-9 Papa Dia took up basketball when he became too tall for soccer. He attended SEEDS Academy (Sports for Education and Economic Development Foundation) in Dakar, which offers students 10 months of intense academic and basketball instruction. From SEEDS he was offered a scholarship to attend high school in South Kent, Connecticut, before being recruited to SMU. The Mustangs' trip to Senegal was the 20-year-old's first visit home in nearly five years.

Meeting with current SEEDS students reminded Dia of the challenges and rewards of playing college basketball. "They re-opened my eyes and made me want to work harder. Maybe someday, after being successful, I'll come back and help my community and my school. I want these kids to know that life is like links on a chain. Everyone needs someone else to lead them in the right direction."

To read more about the trip to Africa, visit smu.edu/bbafricatrip.

— Nancy Lowell George ('79)

| Sports Shorts |

Making Beijing Memories

SMU athletes and coaches describe the 2008 Olympic Games in Beijing as an opportunity to compete against the best athletes in the world. Sara Nordenstam ('06), representing her home nation of Norway, took the bronze in the women's 200m breaststroke. Laura Reback Bennett ('97), competing for the USA, finished fourth in the women's triathlon. Nastia Liukin, who briefly attended SMU in 2007 before training for the Olympics, won gold in the women's gymnastics all-around competition and silver in the team competition, silver medals in the uneven bars and the balance beam events, as well as a bronze in floor exercise.

"[The Olympics] is the top of the mountain, it doesn't get any better" says men's swimming coach Eddie Sinnott, who traveled to Beijing as one of three assistant team managers of the U.S. men's Olympic swimming team. Other Mustang coaches included women's head coach Steve Collins, who led the Slovakian national team, and former tennis player Rodney Harmon ('83), who was head coach of the U.S. men's tennis team. Mustang swimmer Rania Elwani ('99) of Egypt served as a member of the International Olympic Committee's Athletic Commission.

The following SMU alumni and student-athletes, including some former Olympians and medalists, competed for their nations:
Swimming – Camilo Becerra ('05), Colombia; Anja Carman ('08),



Rodney Harmon celebrates with men's doubles bronze medalists Mike and Bob Bryan.

Slovenia; Lars Frolander ('98), Sweden; Petra Klosova, senior, Czech Republic; Martina Moravcova ('98), Slovakia; Sara Nordenstam ('06), Norway; Flavia Rigamonti ('06), Switzerland; Angela San Juan Cisneros ('08), Spain; and Denisa

Smolenova, first-year, Slovakia. Track and field – Libor Charfreitag ('00), Slovakia; Florence Ezeh ('00), Togo; Michael Robertson (attended 2003-04), USA; and Aleksander Tammert ('96), Estonia. Triathlon – Laura Reback Bennett ('97), USA.

New Soccer Coach A Familiar Face

SMU's men's soccer rankings climbed as high as No. 2 in the nation earlier this fall under new head coach Tim McClements. The Mustangs shut out perennial power Stanford, 2-0 and won the University of Virginia Classic Tournament.



Tim McClements

McClements took over in the summer the program he served for seven years during two stints as an SMU assistant coach. Before returning to the Hilltop in 2006, he was head coach at Vanderbilt University for four seasons, earning Missouri Valley Conference Coach of the Year honors in 2005.

McClements coached under former SMU head coach Schellas Hyndman, who left in the spring to coach Major League Soccer team FC Dallas. McClements also has served as head coach at Eastern Illinois and Baker (Kansas) universities, and was instrumental in recruiting top players – Ugo Ihemelu and Duke Hashimoto to SMU and Joe Germanese to Vanderbilt – who played for MLS teams.

Golfers Snag Spots On Leader Boards

Kelly Kraft, first-year member of the men's golf team, won the Texas State Amateur Tournament in June at the Houston Country Club. The Conference USA Freshman of the Year finished with a 72-hole total of five under par. Senior Kate Ackerson qualified for the U.S. Women's Amateur and advanced to match play in the women's U.S. Publinks.



Kate Ackerson

NEW HOME FOR ROWERS

SMU rowers christened new quarters in September at the White Rock Boathouse. The renovated facility, formerly the Dallas Water Utilities filter building, will house the team's boats and equipment and includes separate launch and recovery docks. At the team's previous facilities at the White Rock Lake Bath House, boats were launched lakeside. The boathouse renovation is part of a Dallas Parks Board initiative to enhance White Rock Lake Park.



See www.smumustangs.com for more information.

MAKING A GLOBAL IMPACT THROUGH PEACE, HARMONY AND SCIENCE

SMU alumni leave their mark on society in myriad ways, from the arts to education to public service.

Some leave footprints around the world through the paths they choose

to follow. For Hector Guzman ('83), a native of Mexico, music is the universal language he uses to connect with audiences as he leads and conducts symphonies in Texas and worldwide. For Jane Albritton ('67, '71), the

Peace Corps gave her an outlet to experience the then-exotic

nation of India, creating memories to share in the celebration of the organization's upcoming 50th anniversary. Their stories

follow on pages 41 and 43. And geophysicist Heather DeShon ('99) never stopped her intellectual pursuits after graduating from SMU. The assistant research professor

has traveled far and wide to study Earth's movements and potential hot spots for earthquakes. She's featured in the Ones To Watch profile on page 39.



Hector Guzman



Jane Albritton



Heather DeShon

ALUMNI DISTINGUISH THEMSELVES THROUGH SERVICE AND SUCCESS

Leaders in the banking industry, a global activist and an inventor received the 2008 Distinguished Alumni Awards, the highest award SMU can bestow upon its former students. Recipients honored at the November DAA celebration are Darrell Lafitte ('54), Malcolm S. Morris ('68), Gary E. Pittman ('53) and Richard Ware ('68). The Emerging Leader Award, which recognizes outstanding alumni who have graduated within the past 15 years, was presented to community activist and minister Richie L. Butler ('93).

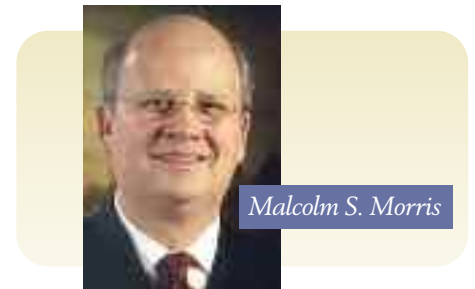


Darrell Lafitte

Darrell Lafitte pursued a business career with the same focus he displayed as a guard on the Mustang football team. He was named to the Academic All American and All Southwest Conference teams before receiving his B.B.A. degree in 1954.

After graduating, Lafitte began a distinguished career in banking. He was chair of Compass Bank Dallas from 1993-98 and remains on the bank's board. Previously he was CEO of Cornerstone Bank, which he helped to found. Now semi-retired, he is an investments manager.

Lafitte remains involved with University activities. He is a former Alumni Association president and member of the Board of Trustees. He has been honored with the SMU Letterman's Silver Mustang Award and the Cox School of Business Distinguished Alumni Award.



Malcolm S. Morris

Malcolm S. Morris advocates on behalf of clean water initiatives in the developing world. He serves as a board member and former chair of Living Water International, now operating in 27 countries. He founded and chairs the Millennium Water Alliance, consisting of American nonprofit organizations dedicated to bringing potable water and sanitation to 500 million people by 2015. He hosted the Millennium Water Challenge to communicate the importance of water issues in U.S. foreign policy.

Morris is chair and co-CEO of Stewart Information Services Corporation and chair and CEO of Stewart Title Guaranty Company.

He received his B.B.A. from SMU in 1968. After completing his first year of law study at SMU, he earned J.D. and M.B.A. degrees from the University of Texas at Austin.

Gary E. Pittman co-invented the light-emitting diode (LED) while working at Texas Instruments in the 1960s. The revolutionary technology, used in products ranging from traffic lights to digital clocks, transformed the optical communications business.

After leaving TI, he served as an executive with several major companies. He currently is engaged in research on residential energy reduction and the improved use of medical statistics.



Gary E. Pittman

The Galton Institute in London published Pittman's book on Sir Francis Galton, the developer of modern statistical methods. SMU's DeGolyer Library now houses his collection of Galton materials.

Pittman, who graduated with honors in 1953 with a B.S. degree in chemistry,

received the Lazenby Outstanding Alumnus Award from the SMU Chemistry Department in 2008.



Richard Ware

Richard Ware combines his profession with service to his community and alma mater. He follows a family tradition as president of Amarillo National Bank, one of the largest family-owned banks in the country.

Ware received a B.B.A. degree with honors from SMU in 1968 and later earned an M.B.A. from the University of Pennsylvania's Wharton School. He served on SMU's Board of Trustees from 1980-92 and 1994-2008. He was vice chair of the Board and chair of the standing committees on Trusteeship, Student Affairs and Buildings and Grounds. SMU students named him Outstanding Trustee of the Year in 1987, 1995 and 1998.

He also has served on the National Board of Big Brothers of America and the Texas Business Hall of Fame.

Recognizing An Emerging Leader

Richie L. Butler is an activist for improved housing and economic development in South Dallas. He helped create Unity Estates, a planned community of 285 single-family homes sponsored by the 70-member African American Pastors' Coalition in Dallas.

Butler earned B.A. degrees in psychology and religious studies in 1993 from SMU, where he was a Ford Foundation Fellow, and a Master of Theological Studies degree from Harvard University in 1996. He is a principal, governance committee member and senior vice president for CityView, which finances urban residential developments nationwide.

In addition, he founded Union Cathedral, for which he is senior pastor. The church includes more than a dozen ministries and a nonprofit community development corporation.



Richie L. Butler

HONORING A FEW GOOD ALUMNI

Nominations for the 2009 Distinguished Alumni Award and Emerging Leader Award are being accepted and must be made by Dec. 31, 2008.

Recognition is open to SMU alumni who have distinguished themselves through extraordinary service and achievement in a particular discipline, organization or cause.

Any individual may nominate an alumna and/or alumnus for this award. To nominate SMU alumni for DAA or Emerging Leader Award consideration, please complete the nomination form that

can be found at smu.edu/daa.

Once nominated, the individual's name remains in nomination for a total of three consecutive years, including the initial year in which they were nominated. After that time, the individual may be nominated again.

Nominations may be made online or by mailing the completed form to: Southern Methodist University, Attention: Nominations, P.O. Box 750173, Dallas Texas 75275-0173.

For more information, call the Office of Alumni Relations at 214-768-2586 or 1-888-327-3755, e-mail smualum@smu.edu or visit smu.edu/alumni/daa.



REVITALIZED CHAPTER PROGRAM RECONNECTS ALUMNI

Responding to a need for programs that interest alumni of all ages and help them stay connected to their alma mater, the SMU Alumni Board has revamped the chapter program.

"We've always had a chapter system, but based on alumni feedback, we decided to refocus to reach the large SMU community that doesn't live in Dallas," says Mindy Rowland, associate director of alumni programming.

"Several chapters were fairly successful, mostly due to initiatives by individuals. But we wanted to be more strategic about professional staffing and volunteers for each chapter," explains Outreach Committee Chairman Bill Vanderstraaten ('82). "Rather than take an ad hoc approach, we felt it was very important to provide more structure so that all chapters are on the same page."

The Outreach Committee targets areas with large alumni populations and sizeable numbers of students to draw parents as well. "We sent out a survey in January to key chapter cities, asking alumni which events they are interested in, what days are

best for activities, if they were interested in volunteering and other general information, and we got a good response," Rowland says.

A cornerstone of the re-emerging chapter program is an online chapter handbook, which was expanded and improved based on alumni input. "It gives them the framework for developing effective programs to engage alums in different stages of their lives," Vanderstraaten says.

The "life stages" programming concept means that some activities will be geared

"We want to increase participation from alumni in all parts of SMU life: volunteering, recruiting prospective students, annual giving and serving as ambassadors for the University in the community in every way."



Bill Vanderstraaten

for specific groups of alumni. "For example, our surveys indicate that people just out of school are interested in social events revolving around sporting events and networking opportunities, while those married with children appreciate family activities, as well as networking opportunities. And empty-nesters tend to have more cultural interests, like a

lecture series," Vanderstraaten explains. "And everyone shares a common interest in sports. Of course, all chapter events are open to all alumni and parents, regardless of life stage."

So far, three out-of-town chapters have been organized and leaders are in place: Atlanta, headed by Kimberly Head Amos ('94); Houston, Benjamin Lavine ('98); and the San Francisco Bay Area, Michael McWhorter ('96). The Outreach Committee hopes to have chapters in Chicago, Los Angeles and New York City organized by the end of the year.

"The chapter leaders are vital to pulling together chapter teams to plan and execute events that keep alums engaged with and informed about SMU," Vanderstraaten says.

Alumni support is vital for the achievement of University goals, he says. "We want to increase participation from alumni in all parts of SMU life: volunteering, recruiting prospective students, annual giving and serving as ambassadors for the University in the community in every way."

Working with the chapters is Lyndsey Hummert Hill ('05), the new assistant director of chapter programs. For more information, contact her at Lyndsey@smu.edu or visit www.smu.edu/alumni/chapters or call 214-768-ALUM (214-768-2586).

ALUMNI BOARD

Nominations for the 2009 SMU Alumni Board will be accepted through Dec. 31. Alumni may nominate fellow alumni or themselves. For more information, contact the Office of Alumni Relations at 214-768-2586 or e-mail smualum@smu.edu.

CHAIR Connie Blass O'Neill ('77)

PAST CHAIR Marcus Malonson ('93)

MEMBERS John Bauer ('66), Robert Cebes Jr. ('91), Stephen Corley ('90), Jennifer Hazelwood Cronin ('94), Regina Davis ('04), Stephanie Mills Dowdall ('81), Andrea Zafer Evans ('88, '06), Mary Lou Gibbons ('77), Kim Twining Hanrahan ('92), Stewart Henderson ('81), The Hon. Blackie Holmes ('57, '59), Ruth Irwin Kupchynsky ('80), Doug Linneman ('99), David Lively ('94), Ken Malcolmson ('74), Tamara Marinkovic ('91), Charleen Brown McCulloch ('70), Ryan McMonagle ('00), Jamie McComiskey Moore ('85), Dennis Murphree ('69), Elizabeth Ortiz ('03), Mark Robertson ('85), David Rouse ('95), Scott Rozzell ('71), Lisa Holm Sabin ('78), Maria Sanchez ('06), Jeffrey Thrall ('71), Bill Vanderstraaten ('82), Tracy Ware ('95), Jeff Ziegler ('84)

SMU Magazine is published twice a year – in the fall and spring. Class Notes received after Sept. 1, 2008, will appear in the spring issue of *SMU Magazine*, which will be published in May 2009. Send information to *SMU Magazine*, P.O. Box 750174, Dallas, TX 75275-0174 or to smumag@smu.edu. Using the “What’s New with You” card inserted in front of the magazine, please print legibly or type and **include your class year**, address and phone number. To make an address change or submit a Class Note online, access www.smu.edu/alumni/news/classnotes.asp.

43

Vernon Stutzman spent three years as a hospital chaplain before receiving a Master’s degree in hospital administration from Columbia University. For 28 years he was an administrator in three New York City hospitals. He will celebrate his 90th birthday in December 2008.

44

Bennie Houser Furlong was guest of honor at a June 2008 ceremony in Jacksonville Beach, FL, where the Beaches Senior Citizen Center was renamed the Bennie Houser Furlong Center. She is a former city councilwoman and longtime community volunteer.

45

Muriel Silberman Brahinsky is retired from an obstetrics/pediatrics practice. She taught anatomy and physiology and now holds reminiscing sessions with seniors in San Antonio.

47

H. Neil McFarland, professor emeritus of history of religion and former SMU provost, provided items for display in the exhibit “Texas Collects Asia: Japanese Folk Art,” sponsored by the Crow Collection of Asian Art in Dallas.

53

Donald A. (D.A.) Waite and his wife, Yvonne, celebrated their 60th wedding anniversary Aug. 27, 2008. After serving as a U.S. Navy chaplain, he served two pastorates in Massachusetts before settling in Collingswood, NJ. They have eight grandchildren and seven great-grandchildren.

54

Bernard J. Bagley is retired after 34 years at Texas Instruments in Dallas. He is the father of **Gina Bagley** ('74).

55

William C. (Bill) Mounts celebrated 50 years in the ministry June 1, 2008, at Morningside

GIVING FOR THE LONG TERM

Roy M. Huffington ('38), who invested his faith and funds in SMU for the long term, died July 11 at the age of 90. Over many years of support for the University, Huffington had given SMU a total of more than \$31 million, including a recent gift of more than \$10 million to endow the Roy M. Huffington Department of Earth Sciences. At a memorial service for the SMU community in September, his daughter, Terry Huffington Dittman, revealed the motivation behind her father’s generosity.

“Upon my father’s death, our family received calls and letters from people expressing their condolences and talking about how my father made a difference in their lives. They talked about a lot of his characteristics – that he was kind, gracious, honorable, energetic, charismatic, inspirational, visionary, knowledgeable and brilliant, and that he was a respected geologist and true icon in his industry. And yet most frequently what came out was that he was an incredibly generous man. He gave not for public recognition but because he wanted to make a difference in people’s lives. He gave the three Ws – wealth, wisdom and work. His involvement with SMU is a great example of this core value. He loved this University, and thanks to it, he not only discovered a field of study that became his passion, but his eyes were opened to opportunities that he never would have considered before coming here. His gifts to SMU were the largest he ever gave to a single institution. He had such belief in this institution’s future – what it offers students today and can offer them in the future – that he wanted to give something that said, ‘I believe SMU will be around a long time and I want to invest in it for its long term, even when I’m not here.’”



Presbyterian Church in Atlanta, where he was ordained June 1, 1958. He has held pastorates in Atlanta, Knoxville, San Antonio and Athens, GA, and two post-retirement interim ministries at Union Point and Elberton in Georgia.

56

Elizabeth Crump Hanson received the 2008 Distinguished Scholar Award for International Communication from the International Studies Association. She is the author of *The Information Revolution and World Politics*.

57

Col. **Gary D. Jackson** was inducted April 18, 2008, into the U.S. Army Infantry School Class of 2008 Officer Candidate School Hall of Fame at Fort Benning, GA. He is an adjunct faculty member at the U.S. Command and Staff College in Fort Leavenworth, KS, a Civil Air Patrol officer in Tyler, TX, and an attorney in Lindale, TX, where he lives with his wife of 50 years, **Gloria Ann Galouye Jackson** (M.A. '59, J.D. '78). They have two sons, David and Daniel.



Paul D. Miller Sr. ('58), who died March 9, 2008, was a popular Mustang Band drum major in 1957 and 1958. The 1958 Rotunda featured the above photo and wrote, “A personal salute to a great Mustang.”



PHOTOGRAPHING THE LAND OF ENCHANTMENT

The distinctive shapes and colors of New Mexico are captured in this photograph taken by Robert G. "Bob" Mebus ('62, '65). He was one of 15 students in the popular digital photography class taught by SMU photographer Hillsman Jackson during the 2008 SMU-in-Taos Cultural Institute July 17-20. Other courses, focusing on the state's unique contributions in the arts and sciences, were taught by SMU faculty. Registration for the 2009 weekend, July 23-26, will begin in January. For more information, visit smu.edu/culturalinstitute.

59

Daniel A. Carter Jr. is a retired U.S. Air Force major and former Boy Scout leader. **Martha Ann Madden** (M.A. '63) wrote *Wake Up, It's Gap Time*, a transition and planning guide for retirement and a how-to for stimulating the emotional, spiritual and psychological parts of one's life.

60

Harry M. Roberts Jr. is among *D* magazine's "Best Lawyers in Dallas" for 2008 and one of 20 attorneys from Thompson & Knight LLP named to the "Who's Who Legal: Texas 2008" list published by Law Business Research Limited.

61

Bennett W. Cervin was inducted as a Fellow of the College of Labor and Employment Lawyers Sept. 13, 2008, in Denver. He is with Thompson & Knight LLP in the labor and employment law practice group in Dallas and has been named to *The Best Lawyers in America* every year since 1983. **Henry Doskey** (M.M. '66) is chair of the Keyboard Department at the School of Music at East Carolina University in Greenville, NC, where he directs piano and organ competitions for pre-college students. He has recorded the complete Debussy *Preludes* and complete works of William Gillock for Green Mill Recordings.

66

Mary Elizabeth Moore (M.A. '67) has been appointed dean of Boston University's School of Theology. An ordained deacon in The United Methodist Church, she earned a Ph.D. in theology from the Claremont School of Theology (CA). Previously she was the director of the Program for Women in Theology and

Ministry and a professor of religion and education at the Candler School of Theology at Emory University in Atlanta.

67

Pam Lontos (M.L.A. '72) wrote *I See Your Name Everywhere: Leverage the Power of the Media to Grow Your Fame, Wealth and Success* (Morgan James) and *Don't Tell Me It's Impossible Until After I've Already Done It*. Her company, PR/PR Public Relations, generates publicity for speakers and best-selling authors.

68

Dale Bulla volunteers in protecting wildlife and habitat in Central Texas. His church was the first in Texas to be certified a wildlife habitat by the National Wildlife Federation after he and his wife, Pat, created native plant and butterfly gardens. Their yard was certified a "Best of Texas Backyard Habitat" by both the National Wildlife

Federation's Certified Wildlife Habitat and the Texas Parks and Wildlife's Texas Wildscapes. The Rev. **Jack Moffatt** is a retired special ministry Christian clown. He and his wife, Ellen, entertained with Patch Adams and 37 other clowns from around the world at children's hospitals and orphanages in Russia for two weeks in November 2007. **William W. Reynolds** is executive vice president of global asset consulting for R.W. Beck Inc. in Orlando.

69

Jim (J.V.) Hart is a celebrated moviemaker who also teaches screenwriting at Columbia University's Graduate School of the Arts. He is working on his first animated movie with children's book illustrator **William Joyce** ('81). **Dolores Johnson** married Phil Chapman March 2, 2008.

70

Rhett G. Campbell is an insolvency and restructuring attorney in the Houston office of Thompson & Knight LLP. He was named to the "Who's Who Legal: Texas 2008" list from Law Business Research Limited. **Fletcher Freeman** (J.D. '73) is an ordained minister with the Universal Life Church in Ely, MN.

71

Jana Cole Bertrand wrote *Beware the Red Flag Man: What Mothers Wish Their Daughters Could Know* (Brown Books Publishing Group, 2008). She is a kindergarten teacher and single mother of seven daughters and three sons, one of whom attends SMU. **Elizabeth (Betty) Underwood** is a real estate agent with Tom Gilchrist Co. in Dallas. She recently was elected a deacon at Highland Park Presbyterian Church.



Class Of 1958 Celebrates 50 Years And Sets Record

In honor of its 50-year reunion, the class of 1958 set the bar high for gifts from future reunion classes by achieving a record participation rate of 40 percent. At their reunion in May, (from left) co-chairs Gerry York, Gail Griffin Thomas and Linda Harris Gibbons proudly display a poster that shows the class heading toward the record. By May 31, the class had given a total of \$454,703. The 50-year celebration included campus tours, a luncheon and special recognition of the class of '58 at Commencement.

72

The Rev. **James (Jim) Dorff** is the new bishop of the Southwest Texas Conference of The United Methodist Church, based in San Antonio. He was associate pastor at Highland Park UMC from 1972-89 and served other Texas churches in Gainesville and McKinney. **Jack W. Lunsford** was named one of "50 Powerful People" in metropolitan Phoenix for 2007 by *Phoenix Business Journal* and one of "24 Movers & Shakers" for 2008 by *West Valley Magazine*. He appeared in "1,000 People to Know in Real Estate" for 2008 in *AZRE Magazine*. **Marsha Ann (Shan) Pickard Rankin** (M.B.A. '82) was honored last April by the Zonta Club of West Hidalgo County (TX) at the 2008 Shining Stars event for her professional contributions to the community as executive director of the Museum of South Texas History. She lives in McAllen with her husband, Davis, and two sons, Marshall and Duncan. Dr. **John R. Richmond** taught family medicine for 12 years at UT Southwestern Medical Center at Dallas and then established a primary care practice at Health Care Clinic in Dallas. He was honored as the 2007 Texas Family Physician of the Year by the Texas Academy of Family Physicians and in 2007 received the Silver Beaver Award from the Dallas Circle Ten Council of the Boy Scouts of America. He and his wife of 31 years, Carol, have six children and four granddaughters.

73

Jay Garrett is a Texas Super Lawyer, a Top Attorney in *Fort Worth, Texas* magazine and one of the Best Lawyers in America 2008 for real estate law. He is managing partner of Law, Snakard & Gambill in Fort Worth. **James C. Morriss III** practices environmental law in the Austin office of Thompson & Knight LLP. He was named to the "Who's Who Legal: Texas 2008" list published by Law Business Research Limited. **Robert L. (Bob) Phillips** is president and CEO of Phillips Productions Inc. in Dallas. Better known as the Texas Country Reporter, he has spent more than 35 years on the back roads of Texas and has been on every paved road in the state. His half-hour television programs total more than 2,000, and plans for a national show are in the works. He and his wife live in Beaumont, TX. **Glen Pourciau** is the author of *Invite* (University of Iowa Press, 2008), a collection of stories that received the 2008 Iowa Short Fiction Award. He lives in Plano, TX. **Howard I. Zusman** is a commercial lending expert with more than 30 years of experience. He has joined CNLBank in Miami-Dade County (FL) as senior vice president and commercial relationship manager.

74

Ralph H. Duggins was appointed by Texas Gov. Rick Perry to the Texas Parks and Wildlife Com-

mission for a five-year term beginning February 2008. He is a senior partner at Cantey Hanger LLP and serves on the Texas Supreme Court Advisory Committee. He lives in Fort Worth. **Kathy LaTour** (M.A. '83) is a 21-year breast cancer survivor and editor-at-large for *Heal*, a magazine for cancer survivors. She performed a one-woman show, "One Mutant Cell," in Arkansas and Oklahoma last summer to celebrate National Cancer Survivors Day. **Barry Ross** (M.B.A. '79) started a full-service CPA firm in 2005 in Richardson, TX. **Patrick Yack** made a presentation on open government at the National Autonomous University of Mexico in Mexico City.

75

Roger D. Aksamit, a corporate tax attorney in the Houston office of Thompson & Knight LLP, has been selected for the "Who's Who Legal: Texas 2008" list published by Law Business Research Limited. **James B. (Jim) Harris** practices environmental law at Thompson & Knight LLP in Dallas. He joins 19 peers named to the "Who's Who Legal: Texas 2008" list. **Frank Kanelos** is a home health care speech and language pathologist. He is on the board of directors of the Miss Alabama pageant and poet laureate emeritus for Birmingham. **Gary L. Malone** is a *Texas Monthly* super doctor for the fifth year in a row. He is medical director and chief of psychiatry at Baylor All Saints Medical Center in Fort Worth and a faculty member at the Dallas Psychoanalytic Institute at UT South-

western Medical Center. He has been married for 30 years and has two children. **James W. McKellar** is one of 20 Thompson & Knight LLP attorneys named to the "Who's Who Legal: Texas 2008" list published by Law Business Research Limited. He is in banking law at the firm's Dallas



Atlanta Displays Mustang Pride

Don (left) and Nancy Taylor, parents of senior psychology major Donald Taylor, and Nick Nichols ('75) attended the spring gathering of SMU parents, alumni and friends in Atlanta. Cox School of Business Dean Albert W. Niemi Jr. spoke to the crowd about regional and national economic issues.

alumnews

DISTINGUISHING DEDMAN COLLEGE

At its annual recognition ceremony in May, Dedman College of Humanities and Sciences presented awards to students, faculty and alumni. The 2008 honorees include (from left) English and history major and President's Scholar Jessica Erwin ('08), named the Robert and Nancy Dedman Outstanding Senior Student; D.D.



Frensley Professor of English Dennis Foster, named the Dedman Family Distinguished Professor; Anthropology Professor Caroline Brettell, recognized for her service as Dedman College interim dean, 2006-08; and Distinguished Graduate Dr. Robert Ware Haley ('67), whose research has helped improve hospital care and define the symptoms of Gulf War syndrome. The Haley family includes 21 SMU alumni.

alumnews

SUPPORTING EDUCATION ABROAD

Showing that SMU alumni have global perspectives, (from left) Anne Lambright ('89), Lisa Sapolis ('90) and Milla Riggio ('62) are working in international education at Trinity College in Hartford, Connecticut. Lambright, associate professor of language and culture studies, earned a B.A. in Spanish, history and Latin American studies and received a Fulbright Scholarship to study in Ecuador after graduation. Sapolis, who earned a B.A. in Russian area studies, is director of international programs and works with Lambright on Trinity College's study abroad program in Santiago, Chile. Riggio, the James J. Goodwin Professor of English, helped to develop Trinity's study abroad program in Trinidad.

Photo by Rita Law/Trinity College



office. **Nancie Nieman Wagner** is the 2008-09 president of the Junior League of Dallas Sustainers and a member of the Dallas Women's Club. She and **Alden E. Wagner Jr.** have four children, two of whom attend SMU.

76

The Rev. **Mike Lowry** has been elected bishop of the Fort Worth-based Central Texas Conference of The United Methodist Church. He served Texas churches in Kerrville, Harlingen, Corpus Christi, Austin and San Antonio. Dr. **Timothy S. Mescon** was named president of Columbus State University by the Board of Regents of the University System of Georgia. Since 1990 he had been dean of the Coles College of Business at Kennesaw State University in Georgia.

77

O. Paul Corley Jr. is an attorney in the Dallas office of Thompson & Knight LLP named to *D* magazine's "Best Lawyers in Dallas" for 2008. **Curtis Dretsch** has been a teacher, designer and administrator at Muhlenberg College in Allentown, PA, for almost 30 years. Primarily a professor of theater arts and director of design and technical theater in the Department of Theater and Dance, he received a Lifetime Achievement Henry Award in April 2002 for his contributions to the Muhlenberg College community. The Rev. Dr. **C. Robert Hasley Jr.** (D. Min. '78) has been elected to the Methodist Health System corporate board of directors. He was associate pastor of Highland Park United Methodist Church in Dallas from 1978-86 before becoming organizing pastor at St. Andrew UMC of Plano, where he is senior pastor.

78

Cindy Funkhouser MacIvaine and **Rod MacIvaine** live in Bartlesville, OK, where he is senior pastor of Grace Community Church and she leads adult ministries. Their church recently assisted in forming a school in Cuba. **Les Weisbrod** is the 2008-09 president of the American Association for Justice, formerly the Association of Trial


Lawyers of America. He is a partner in the Dallas law firm Miller, Curtis & Weisbrod, representing cases involving serious injury or death as a result of negligence or product defect.

79

The Rev. **James E. Large** completed 10 years as director of connectional ministries for the New Mexico Annual Conference and now serves as senior pastor at St. Paul's United Methodist Church in Las Cruces.

80

Janet Pace is director of volunteer outreach for Louisiana, a position created after Hurricane Katrina. Her office promotes national service opportunities through AmeriCorps and supports the efforts of eight volunteer centers in the state, as well as nonprofits, faith-based organizations and governmental agencies. In June 2008 she was in Cedar Rapids, IA, to help organize volunteers to assist with flood relief. **Kathleen (Kathy) Vollenweider Waring** is a volunteer for the New Orleans Secret Gardens Tour where participants open their private gardens to the public as a forum for creating awareness for brain injury recovery issues. Her interest results from a traumatic brain injury sustained by her own young daughter. For details on the March 2009 event, see www.secretgardenstour.org.




Golden Mustangs Day at SMU

Friday, March 13, 2009

All Mustangs celebrating 50 or more years as alumni are invited back to the Hilltop for a special reunion. Events include a campus tour and an exclusive lunch with a distinguished panel of faculty, staff and alumni of all ages.

Questions? Contact the Reunion Programs Office, 1-800-766-4371, or e-mail reunionyear@smu.edu.



Max Mays ('58) joins the ranks of the Golden Mustangs.

All alumni from the classes of 1958 and earlier, mark your calendars now!

81

R. Stephen (Steve) Folsom of Dallas was elected to the Methodist Health System corporate board of directors. He is president of Folsom Companies Inc. and a director of the Alzheimer's Association, The Hockaday School and the Methodist Health System Foundation. He and his wife, Sharon, have two daughters and a son. **Emanda Richardson Johnson** (M.A. '93) is an adjunct faculty member in art education/art history in the College of Visual Arts at the University of North Texas. **Mark A. Shank** is the new chair of the Texas Bar Foundation Board of Trustees and a Fellow of the College of Labor and Employment Lawyers. He is with K&L Gates LLP in Dallas.

82

Charlene (Charl) Boyd has worked in real estate in Scottsdale, AZ, for 13 years and was a founding member of Equitable Real Estate Company. Recently she was named chair of the Habitat for Humanity "Raise the Roof" Golf Classic. **Rodney Harmon** was head coach of the men's U.S. Olympic tennis team in Beijing this summer. **Joe Pouncy** was awarded a Paul Harris Fellowship by the Carrollton-Farmers Branch (TX) Rotary Club in appreciation for his service to the club. He is a high school principal in Carrollton.

83

Betty A. Brandon is a breast cancer survivor who has established a non-profit organization, Triangle Helping Hands, for cancer patients facing treatment. See www.TriangleHelpingHands.com. **Ruthelen Griffith Burns** is one of five poets celebrating their first collaborative book, *Rivers, Rails, and Runways* (San Francisco Bay Press), launched Aug. 27, 2008. Termed "The Airpoets," they wrote about faraway places and homecoming. An artist interpreted their verses as abstract images and acid-etched them onto 14 stained glass windows in the new terminal at Indianapolis International Airport. Burns lives in Indiana and New Mexico with her husband, Andy, and their three children. Dr. **Michael Joel Lanoux** graduated from UT Southwestern Medical Center at Dallas, completing a residency in diagnostic radiology. Since 1992 he has been vice president of Fort Worth Imaging PA. **James (Jim) Lewis** moved to The University of Texas at Arlington May 15, 2008, as vice president for development, following 13 years as vice president for institutional advancement at Austin College in Sherman, TX. **Nancy Foreman McClure** was recognized as one of Tucson's 10 Most Influential Women of 2008. She is a first vice president for CB Richard Ellis, specializing in retail properties. She and her husband, Doug, have two daughters, Morgan and Erin.

Studying The Earth's Movers And Shakers

Without knowing much about the field, Heather DeShon ('99) took what she calls "a leap of faith" to enter SMU as a geophysics major. "Mom always thought I would be a student forever," she jokes, "but I don't think I knew that I would stay in academia."

Now an assistant research professor at The University of Memphis Center for Earthquake Research and Information (CERI), DeShon "works on data that will help us understand how earthquakes actually generate and what's controlling how large they will be." CERI stands at the epicenter of collaborative research on the active New Madrid seismic zone. The fault system slices through parts of Illinois, Missouri, Arkansas, Kentucky, Tennessee and Mississippi.

"My research generally focuses on subduction zones, where one tectonic plate is pulled underneath another, and I'm starting to concentrate more on New Madrid," she says.

A President's Scholar, DeShon found her niche when she took Introduction to Seismology from Eugene Herrin ('51), Shuler-Foscue Professor of Seismology in the Huffington Department of Earth Sciences in Dedman College. "I knew I didn't want to look at rocks, but seismology offered the possibility of field work," she says.

After graduating from SMU with a double major in geophysics and mathematics, DeShon earned a doctorate in geophysics at the University of California-Santa Cruz in 2004. Field work took her to Central America, where she deployed seismometers in the ocean off the Costa Rican coast and on-shore instrumentation to locate small-magnitude earthquakes as precisely as possible.

"The idea was that small earthquakes occur on the same portion of a fault that would rupture during a major earthquake, which would enable us to locate the boundaries of bigger quakes," she says. "What we found, however, is that the small earthquakes probably don't tell us about the entire rupture area, so we use the data collected to figure out what proxies, other than small earthquakes, will provide the information."

The faults that DeShon studies today have the potential to generate deadly tsunamis like the 2004 Indian Ocean disaster, which killed more than 225,000 people in 11 countries. "We can't predict earthquakes in the sense that we can say tomorrow there will be an earthquake here, but we can hope to better understand probabilities," she says.

DeShon, who joined the CERI faculty in 2007, also relishes international travel and collaboration. "I've been to South America and Europe for meetings and short courses, and I recently returned from a month-long project in Germany, where I worked with professors at the Christian Albrechts University in Kiel."

In addition to refining her research, DeShon teaches graduate-level courses and this fall introduced a Data Analysis in Geophysics class. "I like the research aspect – the problem-solving and the hunting down solutions to important questions."

Read more about DeShon's research at <https://umdrive.memphis.edu/hdeshon/www/research.html>.





ENGINEERING HALL OF LEADERS ADDS THREE

Electrical engineering alumni (from left) Aart de Geus ('85), Karen Shuford ('70) and Richard Ru-Gin Chang ('85) were inducted into the Engineering Hall of Leaders at a ceremony in March. Shuford is a Dallas philanthropist and consultant who has provided leadership and support to numerous civic organizations and agencies. De Geus is chairman and CEO of Synopsis, a world leader in electronic design automation software for semiconductor design. Chang is president, CEO and executive director of Semiconductor Manufacturing International Corp., the largest and most advanced semiconductor foundry in China.

Jon S. Wheeler has a company, Wheeler Interests, in Virginia Beach, VA, that has been listed among the Top 15 fittest companies in the nation, cited by *Men's Fitness* magazine for offering employees catered lunches twice a week and free use of a gym.

84

Christopher Braun, a senior partner at Plews Shadley Racher & Braun LLP in Indianapolis, was named to the "Super Lawyers" listing in environmental, business litigation and real estate law.

He is Indiana's only attorney to be accorded membership in the American College of Environmental Lawyers, which inducted him in September 2008 at the annual conference in San Francisco. **Hal Curtis** is an Emmy-winning art director with Wieden+Kennedy advertising agency and creative director since 1997 of national campaigns for Nike and Coca-Cola. Advertising Age's *Creativity* magazine named him one of the 50 most influential creative leaders of the past 20 years. As part of the ExxonMobil Lecture Series at SMU last spring, he spoke to students

about "Brand Heroism: Advertising as a Force for Good."

85

The Rev. **Earl Bledsoe** has been elected bishop of the 20-county North Texas Conference of The United Methodist Church, which includes Dallas. He was pastor of churches in Houston and Cypress, TX, before becoming a district superintendent in 2002. **George Lancaster** is senior vice president of corporate communications in the Houston office of Hines, an international real



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Hitting A High Note In Santa Fe

Soprano Laura Claycomb ('90) garnered accolades for her role as Polissena in Handel's "Radamisto," staged this summer by the Santa Fe Opera. A regular with the Houston Grand Opera, Claycomb has been based in Europe for the past decade, performing in Paris and Geneva, and at festivals in Salzburg, Spoleto and Stockholm. She will make her debut with the Dallas Opera during the 2010-11 season in one of her favorite roles, Gilda in Verdi's "Rigoletto."

Photo by Ken Howard/Santa Fe Opera

estate firm. He holds the designation of senior certified marketing director and senior certified shopping center manager from the International Council of Shopping Centers. **Susan Lang** is a personal home building consultant in design, construction and decorating and the author of *Designing Your Dream Home: Every Question to Ask, Every Detail to Consider, and Everything to Know Before You Build or Remodel*. She lives in Nashville. **Robert (Bob) O'Boyle** is a partner at Strasburger & Price LLP and president of the Austin Bar Association for 2008-09. He received the J. Chrys Dougherty Award for 2008 from the Volunteer Legal Services of Central Texas for his commitment to pro bono work.

86

Bart Bevers was appointed Texas Health and Human Services Commission Inspector General by Gov. Rick Perry. He received the Founders Award in San Francisco from the Association of Certified Fraud Specialists. **Asif Dowla** is a professor of international economics and the economics of developing countries at St. Mary's College of Maryland. In May 2008 he received the Homer L. Dodge Award for Excellence in Teaching. He co-authored *The Poor Always Pay Back: The Grameen II Story*. **Dawn Estes** formed Taber Estes Thorn & Carr PLLC, a female-owned law firm in Dallas. She practices civil litigation and technology law and serves as an arbitrator and court-appointed mediator.

Making Music With Maestro Guzman

On performance night, Maestro Hector Guzman ('83) arrives early at the symphony hall to take advantage of the solitude before the program begins. As the musicians arrive and begin to warm up, their instrumental cacophony sounds comforting to Guzman's trained ear, as does the growing hum emanating from arriving audience members.

Soon the stage calls begin and the concertmaster tunes the orchestra. Once he takes the podium and raises his baton for the first downbeat, he knows that, even after nearly 30 years of conducting, only those first notes of the music will chase the butterflies from his stomach. "I'm the first one to experience sounds from the orchestra," says Guzman, who earned his Master of Music degree in instrumental conducting at SMU.

Guzman is music director of the Irving, Plano and San Angelo Symphony Orchestras in Texas, as well as the Jalisco Philharmonic in his native Mexico, where he recently won the Mozart Medal, the country's highest honor for excellence in music.

He also has served as guest conductor of symphonies throughout the world, including the Czech Republic, Italy, Japan and Spain. "Each orchestra has unique characteristics according to the musicians' abilities, repertoire and even the local culture," he says. "A first rehearsal reveals what adjustments must be made to accomplish the program."

Guzman began his musical career on the piano at age 5;

as a teen he switched to the organ, preferring the

instrument's fuller sound. But it was after con-

ducting a performance of Mozart's "Requiem"

at Mexico City's Conservatory of Music at age 17 that he discovered his passion.

Conducting provides an opportunity to express his love for the works of Beethoven, Brahms, Mahler and Mozart, he says. "Music is noble and universal; it touches the heart in a way nothing else can."

After completing his undergraduate

degree at the University of North Texas, Guzman

followed former UNT conducting teacher and

adviser Anshel Brusilow to SMU, where many of the music

faculty also are musicians with the Dallas Symphony Orchestra. "All of this helped me develop as a musician," he says.

Alessio Bax ('96), a pianist on the Meadows School of the Arts faculty who has performed with Guzman, notes his "wonderful ability to consider a soloist's vision of a piece and to merge it, without compromise, into a musically coherent performance."

To inculcate younger audiences into the art of listening to classical music, Guzman stages youth concerts and public school performances with age-appropriate programs. For example, a musical program with a magic theme might include "The Sorcerer's Apprentice" by the French composer Dukas, made famous in Walt Disney's animated film "Fantasia," and current selections from the soundtracks of Harry Potter movies.

One day Guzman says he would like to direct only one orchestra while continuing to serve as guest conductor for major ones. "I'm shooting for the stars."



87

Suzannah Bowie Moorman made her New York debut at Carnegie Hall June 14, 2008, as soprano soloist of Mass in C major, No. 1, "Wedding Mass." The concert was sponsored by Distinguished Concerts International – New York. **Roger O'Neel** (M.M. '88) was promoted in August 2008 to associate professor of church music with tenure at Cedarville University in Ohio. **Sima Salamati-Saradh** received the Managerial Leadership Award for 2008 by *Women of Color* magazine, IBM Corporation and the selection panel of the National Women of Color Science, Technology, Engineering and Mathematics Conference. She was honored in October at the Awards Gala at the Hilton Anatole Hotel in Dallas. **Raymond W. Starmann** wrote the movie "Generation Gap" about a troubled teen who spends a summer in Maine with his grandfather. It will be shown on the Hallmark Channel. **Thomas Wiberg** worked as a geologist in the environmental consulting field for almost 20 years. He and his wife have left Dallas and opened a wine shop and wine bar in Comfort, TX.

88

Naida Albright Graham is co-founder and former co-publisher of *Below the Line*, a daily newspaper focused on film crews. She left her position in April 2008 to pursue media and entertainment opportunities with a new production entity, Conshimfee Prods. **Sue Hostetler** was appointed to the Board of Trustees at Ballroom Marfa, the non-profit cultural arts center in Marfa, TX. She



A Smile That Says It All

Lee Batson ('05) recently traveled to Makamba, Burundi, as part of a 16-member team from Watermark Community Church in Dallas. The group partnered with African Leadership and Reconciliation Ministries to teach a children's Bible school and build a medical clinic in the mountain village, which is near Lake Tanganika.

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CONTINUING A FAMILY TRADITION

Lloyd Sartor ('86, '88) (left), who entered SMU in the first class of President's Scholars 24 years ago, and his wife, Krissy, attended a pre-graduation reception in May in honor of students who have received SMU's top merit scholarships. They visited with daughter Courtney ('08), a Dean's Scholar, and her mentor, Associate Professor of Political Science Joe Kobyłka.



is host of a television show, "Plum Homes with Sue Hostetler," style editor for *Aspen Magazine*, a contributing editor at *Gotham Magazine* and the author of two books, *Hip Hollywood Homes* (Random House, 2006) and *Oceans* (Rizzoli, 2002). She lives in New York with her husband, Jon Diamond, and her young daughter. **John O'Reilly** was appointed by the San Diego County Board of Supervisors as one of nine members of the Palomar Airport Advisory Committee; his term expires January 2011. He owns a comprehensive wealth management firm in Carlsbad, CA.

89

Kristi Birch is a science writer at the Johns Hopkins Center for Talented Youth. She also writes for *Johns Hopkins Magazine* and other JHU periodicals, including *Johns Hopkins Public Health*, *Arts & Sciences*, *Hopkins Medicine* and *Peabody Magazine*. **Doug Renfro** is president of Renfro Foods in Fort Worth, which received the 2008 Greater Tarrant Business Ethics Award from TCU's Neeley School of Business.

90

Laura Claycomb made her debut with the Santa Fe Opera this summer. She is working on a touring dance-theater piece and has moved from Brussels, Belgium, to Turin, Italy. **Rena Wilson Fox** formed UnTapped Talent LLC, a Hershey, PA-based company geared toward publishing writers with little or no experience. She has 24 years of experience in publishing, copywriting and production. **Arthur (Art) George** was honored at the 2008 Black Engineer of the Year Awards Conference, produced by the Career Communications Group Inc., in recognition of lifetime achievement and exceptional career gains in government and industry. **Lee Mulcahy** (Ph.D. '00) is a guide and teaches fly fishing in the Aspen, CO, area. **Darren Taylor** has three sons: Jack, 3, and twins,

Ryan and Luke, born in January 2008 in Evanston, IL. He is director of e-commerce at W.W. Grainger. **Charles Valvano** (M.B.A. '91) was appointed a commissioner to the Toms River Municipal Utilities Authority in Toms River, NJ. He is an adjunct professor of economics and investments at Ocean County College (NJ).

91

Katherine Bongfeldt married Kaushal Vyas in Mai, Hawaii, March 29, 2007. Their daughter, Maggie Anu, was born Sept. 9, 2007. Katherine is signed with nationally known talent manager Maggie Smith of Los Angeles. **John Clanton** is senior vice president and senior portfolio manager with Compass Wealth Management Group in Dallas, working with high-net-worth families and individuals. **Mary Hutchings Cooper** was honored at a Winter Ball last March as an Outstanding Volunteer of the New York Junior League for 2008. She has worked with teenagers in Harlem, encouraging careers in the arts and media; helped teenage mothers with family life skills; renovated community playgrounds; and built houses for the homeless in Sri Lanka. Cooper is a product manager at Reuters America. **Katy Etheridge** has co-authored with ChiChi Vilaloz *Do Dogs Vote?* (Malamute Press, Inc., 2008, www.dodogsvote.com), a whimsical, educational and rhyming picture book for children ages 4-8 that introduces timely themes and vocabulary about the importance of having a voice and making responsible decisions in the voting process. **Patrick Maher** is founder and CEO of Eight Crossings, a Sacramento-based company that provides off-site support services for doctors through Windward Health, lawyers through Windward Legal and authors through Two Tree Press. His company has been recognized by *Inc.* magazine as one of the nation's fastest-growing private companies.

92

Scott Hancock is regional executive vice president of Liberty Bank of Arkansas in Springdale. He plays Santa at civic and charity events and is an active volunteer in northwest Arkansas. **C. Sam Walls III** is president of the Arkansas Economic Acceleration Foundation in Little Rock, where he sees business ideas come to fruition and supports entrepreneurial development projects. He is a graduate of the Bowen School of Law at the University of Arkansas at Little Rock. **Mark Yee** has joined Deutsch creative agency in Los Angeles as senior vice president/account director. Previously he was an account director at Latitude/The Richards Group.

93

Andrew Arroyo is vice president of information technology at eCardio Diagnostics, where he directs strategic technology planning for information systems and business applications. He held senior executive-level positions at Mobil Oil, Motorola, Lucent, The Feld Group and Centex. **Jamie McIver** lives in Brandon, FL, and has worked in training and communications for six years at the Florida Department of Transportation. She is studying for a Master's degree in strategic communications and leadership at Seton Hall University (NJ) through the distance-learning program. **Eliza Stewart** is Sister Mary Thomas, O.P., a cloistered Dominican nun at the



The Buck Starts With U.S. Treasurer

At the invitation of SMU's Office of Multicultural Affairs, U.S. Treasurer Anna Escobedo Cabral (center), whose signature appears on all paper currency printed since 2005, shared her experiences as the first person in her family to graduate from college and now as the highest-ranking Latina in the Bush Administration. At the May event, she visited with (from left) Claudia Arias ('08); Raül Magdaleno ('06), assistant director of diversity and outreach for Meadows School of the Arts; Edna Ruana ('97); and Esmeralda Castro, a junior with a double major in finance and Spanish.

D Celebrating Golden Peace Corps Memories

During Jane Albritton's ('67, '71) first months as a Peace Corps volunteer in rural India, she and another female volunteer repeatedly were asked the same question: "Why don't your fathers love you?"

To the tradition-bound villagers, only uncaring fathers would allow their twenty-something daughters to remain unmarried and travel so far from home. "We came up with an acceptable explanation: Our fathers loved us very much, but they wanted us to do service. We had to fulfill that family obligation before we went home, where our fathers would have suitable husbands waiting for us," recalls Albritton, whose father was the legendary SMU geology professor, administrator and mentor, Claude C. Albritton.

When Albritton took a test for the then five-year-old Peace Corps, it was a junior-year lark. But it evolved into the adventure of a lifetime. After graduating with majors in English and history, she left for a two-year posting in Karera, Shivpuri District, in the Indian state of Madhya Pradesh, the capital of which is Bhopal. "Our house was right in the middle of the bazaar, so we might wake up with a camel or elephant at our front door," she remembers. "We did have electricity, but no running water."

She was supposed to assist villagers with poultry production, but in rural India, that was not considered a suitable task for young women. Instead, Albritton was assigned to an applied nutrition program, which involved activities from "trying to get people to raise kitchen gardens" to distributing milk to kindergarteners.

After two years in India, she returned to SMU to complete a Master's in English and eventually established Tiger Enterprises, a company that offers writing, editing and related services. In 1995 she moved to Fort Collins, Colorado, where she teaches business and magazine writing online through Colorado State University. She is writing a history of presidential pardons titled *Pardon Me, Mister President*.

Nearly 40 years later, the Peace Corps remains a vital touchstone in her life. "There are almost 200,000 returned Peace Corps volunteers, and everyone has a story to tell," Albritton says. "Peace Corps at 50," a project to collect and publish stories, will mark the golden anniversary of the international service program in 2011. The project is spearheaded by Albritton and a trio of former volunteers, including Dennis Cordell, professor of history and associate dean for general education in Dedman College, who served in the Republic of Chad from 1968-70. A publisher has yet to be named, but 200 stories have been accepted for publication and will be posted online.

Because Peace Corps volunteers have been places "where diplomats will never go," Albritton says, "we've gained a love and appreciation for cultures that sometimes seem unlovable. That's why the story project is an invaluable resource."

For more information, visit the Web site peacecorpsat50.org.



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ALL IN THE SMU FAMILY

Edwin L. Cox ('42) (second from left), SMU benefactor and trustee emeritus, welcomed a third generation to the alumni fold at Commencement May 17. With him are (from left) grandsons John, an SMU sophomore, and new graduate Justin ('08); their father, Bery ('77); and mother, Jeanne Tower Cox ('78), a recent trustee. SMU awarded nearly 2,000 undergraduate, graduate and professional degrees.

Monastery of the Infant Jesus in Lufkin, TX. She handles the altar bread department and Web site and is head chantress and organist. **Heather Wilson** is vice president at the Los Angeles office of Weber Shandwick, where she runs the crisis management group for the global public relations firm.

94

Kirsten Castañeda was elected to the 14-member Executive Committee of the American Bar Association's Council of Appellate Lawyers for 2008-09. She is senior counsel in the Dallas office of Locke Lord Bissell & Liddell. **Marla Mason Ross** owns Adelante Boutique in San Antonio. She invented a clothing garment, Chickies Cleavage Coverage™ by Juls & Meg, as a way for women to layer clothing. **Rawson Stovall** is a producer at Electronic Arts, a video game publisher in California. He lives in Redwood City.

95

Thomas E. (Tom) Jones has been promoted to vice president of sales for Exar Corp., where he held sales management positions for 10 years. He lives in Plano, TX, with his wife, Brenda. **Dana Babb McGowan** announces the birth of twins, Ian Derek and Avery Barbara, Feb. 11, 2008. Her other children are Evan, 4, and Abby Grace, 2.

96

Stephanie Walsh completed a Master's degree in counseling psychology in June 2008 and moved to China in September. She has published

two children's books with Aardvark Adventure Stories. **Gregory Dean Watts** is board certified in criminal law by the Texas Board of Legalization. He has written a screenplay, "Big Foot Took My Girlfriend," which was optioned by a production company.

97

Eric Holcomb was promoted to region controller

for Europe, Africa, Russia and Caspian for Baker Atlas, a division of Baker Hughes. He lives in Aberdeen, Scotland, with his wife, Lea, and two daughters, Anna Catherine and Elizabeth. **J.R. Johnson** left a Los Angeles law practice to co-found VirtualTourist.com, a travel Web site with mentions in *Newsweek*, *The New York Times* and *Travel+Leisure*. **Paige Puryear McGehee** announces the birth of her third daughter, Corinne Copeland, April 18, 2008.

98

Alison Ream Griffin and her husband, Paul, announce the birth of Nicholas Owen Sept. 23, 2007. The Griffins live in Alexandria, VA, where she is a part-time higher education consultant. **Anna Katherine Whitehead** received a Master of Divinity degree from Princeton Theological Seminary May 17, 2008.

99

Janet Russo practiced intellectual property law for six years before co-founding New York City-based Caboodle! Toys, maker of Noah's Pals, hand-painted animal collectibles sold in pairs. **Jay Whittaker** starred as Ian in "Shining City" at Chicago's Goodman Theatre Jan. 12-Feb. 17, 2008. He also has television and film credits.

00

Justin Philips and his wife, Tricia, own and run Beer Table, a small, upscale bar in Brooklyn, NY, that received a positive review last April in *The New York Times*. **Karolyn Stewart** was promoted to marketing resource manager at MSCW Inc., an Orlando-based design firm, overseeing marketing



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1-800-766-4371,
or e-mail reunionyear@smu.edu.



initiatives. She is a member of the Junior League of Greater Orlando and the Society of Marketing Professional Services.

01

Carrie Warrick de Moor is a third-year emergency medicine resident at Thomason Hospital in El Paso, where she is chief ER resident for 2008-09. She lives in El Paso with her husband and son, Christian, 2. **Songming (Anthony) Feng** works in international media relations at the Beijing headquarters of Lenovo, and worked on the public relations program of the company's Olympic marketing campaign. **Cedric Mayfield** is in the Middle East with the Air Force Band on a concert tour for deployed military and local villagers. **Bethany Brink Somerman** and her husband, David, welcomed son Hunter Davis April 24, 2008, in Plymouth, MA.

02

Chuck Constant moved from Citigroup to Wachovia Securities Southwest Region as vice president and regional banking consultant, responsible for developing and integrating Wachovia's banking services group within 55 branches and for 450 financial advisers. The Rev. **Stephanie Toon Glassman** became pastor of First United Methodist Church of Orange, CA, in July 2008. During the previous six years, she was associate minister at Mesa Verde UMC in Costa Mesa, primarily working with children and youth. She married Bryan Glassman in 2007. **Kelley McRae** is a singer-songwriter in New York City. She released her second album, "Highrises in Brooklyn," in August 2008 and her debut album, "Never Be," in 2006. **Jannie Luong Nguyen** is a public relations manager at Idearc Media in Dallas. She married Binh Nguyen May 31, 2008.

03

Dodee Frost Crockett was recognized in *Barron's* magazine as one of the "Top 100 Women Financial Advisers" for her work in the Dallas market. **Jimmy Tran** is in graduate study at Harvard Business School. He was named a George Leadership Fellow for 2008-09 at the Center for Public Leadership at the John F. Kennedy School of Government at Harvard University.

05

Bryan Warrick is a 2008 graduate of SMU Dedman School of Law.

06

Lindsey Jandal Postula joined the Dallas office of law firm Looper Reed & McGraw PC as an associate in real estate law.



SHIP AND SHORE: 2009 ALUMNI TRAVEL PROGRAMS LAUNCH IN JANUARY

The world becomes a classroom through SMU's Alumni Travel Education Programs. This year's itinerary includes island adventures and European excursions, with a focus on the culture, art and history of each destination. For more information, contact the Office of Alumni Relations at 214-768-2586, e-mail smualum@smu.edu or visit smu.edu/alumni/events/travel.

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June 17-27

Spain
AHI Travel
1-800-323-7373

07

Megan Crichton is in the national touring company of the Radio City Music Hall Rockettes. She is engaged to **Garrett Haake**, who works as a researcher for "NBC Nightly News" in New York City. **Ashley Elizabeth Johnston** joined the law firm Looper Reed & McGraw PC in Dallas with a practice in health care and corporate transactional matters. **Bailey McGuire** began working full time with the Dallas office of Genesco Sports Enterprises following a senior-year internship. In January 2008 he moved to the Denver Genesco office to work on the Coors/NASCAR account. **Aaron D. Pan** has been named curator of science at the Fort Worth Museum of Science and History. He has done curatorial work at

the Natural History Museum in Addis Ababa, Ethiopia.

08

Michael Blachly has been promoted to director of client development in the Dallas office of law firm Looper Reed & McGraw PC. Previously he was director of communications at SMU Dedman School of Law. **Martha Harms** and **Lee Helms** were in last summer's Dallas cast of the world premiere of the dark comedy "SICK," a production of Kitchen Dog Theater's 2008 New Works Festival. **Paige Pyron** spent the summer in Namibia as a WorldTeach volunteer, teaching math, English and science to secondary school students.

- 1900 (Kidd-Key College) Jean Posey Belden, 8/1/93; Evelyn Gaston Pair, 4/27/94; Nettie Hooks Parker, 2/1/87.
- 20 William Claud Quirl, 11/5/70.
- 25 Dr. Earl Dayton McDonald, 8/17/08.
- 27 Edward G. Wallace Sr. ('30), 11/1/85.
- 29 Irene Moreland Craft, 5/4/08; Elgin P. Wilson, 9/10/87.
- 30 Kathryn Huffhines Strawn, 6/22/03.
- 31 Dorothy Walton Croft, 7/11/08; Yvonne Hollis Gooch, 5/4/01; Margaret Foree Wiltshire, 7/13/08.
- 32 Mary Taggart Gorman, 7/14/08; George Crews McGhee, 7/4/05; Mary McReynolds, 2/27/05.
- 33 Marguerite Gilreath Cade, 3/8/08; C. Lee Connell, 3/8/08; Katherine Louise Frank Gayle, 9/13/04; Marion Caldwell Young, 7/6/08.
- 34 Alice Rupard Candler, 6/19/08; Theophilus M. Edwards Jr., 4/30/08; Frederick W. Hanger, 5/15/01; Kemp P. Johnson, 8/2/08; M.C. Kirkham Jr., 8/21/08.
- 35 Helen Simpson Culler ('36), 7/13/07; Mary Irene Mayfield Taylor, 7/2/08; Eunice Faison Threadgill, 7/8/08.
- 36 Lt. Col. Raymond S. Duvall Jr., 3/23/08; Robert Rolfe Jr., 9/27/04; Lillian Cullum Tate, 8/19/08.
- 37 Frances Rodin Standifer, 5/3/08.
- 38 Geraldine Sears Beddow, 3/28/08; Lloyd Shelton Bowles Sr., 3/19/98; Jack B. Dickerson, 10/7/07; Richard Wynne Feagan, 6/13/08; Virginia Carlisle Gay, 7/24/08; The Hon. Roy M. Huffington, 7/11/08; George V. Lohmann, 5/27/08; The Rev. Leslie D. Scott, 5/3/08; Samuel P. Shook Sr., 2/23/07; Helen Wiley Watkins ('43), 8/29/08.
- 39 Col. Horace B. Baird, 11/10/06; Cordie McFarland Edwards, 7/14/08; Arthur S. Goldberg, 7/1/08; Maurine Page Howell, 7/31/06; John Robert Lynch, 3/14/96; The Rev. John Washington Morphis, 5/22/08; Norma Smiley Stern, 3/3/08.
- 40 Ruth Kemp Clinger, 4/7/08; Emma Wesson Jacoby, 7/11/07; Freeman L. Mittenenthal, 11/30/01; Doris Dodson Mote, 8/30/08; John M. Shuler, 3/22/08.
- 41 Margaret Spruce Griffith, 11/19/03; Janet Akin Holtzman, 6/8/08; E.C. Johnston Jr., 3/28/08; Raymond L. Mallouf, 6/6/08; Rene Pierre Manes, 6/15/08; Dr. William Blackburn Stallcup Jr., 6/7/08; William E. Stapp, 9/18/06; Dorothy Jones Steger, 4/5/08; Charles William Tibbs, 3/4/08; Frances Stewart Wayland, 6/19/98.
- 42 James Byers Cain, 4/27/08; K.D. Garver, 5/22/08; Louis Mabrito, 3/14/08; Dr. James E. Shotwell, 8/12/08; Jocquelyn Nesom Young, 7/19/08.
- 43 The Rev. Howard R. Borgeson, 4/5/04; Jane Proctor Cagle, 7/29/08; B.A. Carrell Jr., 12/11/96; Dr. Thomas R. Cox Jr., 4/15/08; Cecelia McDowell Scott, 5/3/08; Doris Cash Stewart Styles, 3/3/08; W. Buck Wetsel Jr., 3/18/08.
- 44 Marilyn Peterson Andrews, 9/7/08; William Marvin Board, 6/24/08; Dale K. Dunbar, 5/10/08; John Grissom, 4/3/06; Rosamond Bull Howe, 3/31/08; Dorothy Goidl Krauss, 3/6/08; Hettie Dougherty Kuhfuss, 6/26/08; Louise Ditzler Scott, 5/27/08.
- 45 Reese Buchanan, 9/6/08; Celia Tucker Cain, 5/9/08; Marjorie Thompson Crowe, 6/10/08; Elizabeth Brush Peurifoy ('48), 3/17/08; Kay W. Pickering, 4/23/08; Billye June Kay Rees-Jones, 4/4/08; Dr. Wilford M. Sanders Jr., 5/18/08; The Rev. James E. Tidwell, 6/28/08; Henry Clay Towles Jr., 3/28/08; Martha Wolfe Williams, 1/20/89; The Rev. Royce C. Womack, 4/12/08.
- 46 Rosemary DePasquale Boykin, 6/15/08; Wanda Gaines Dow, 4/22/08; Jack Martin King Sr. ('49), 3/23/08; Dr. Myers Thornton, 7/11/08; Paula Page Wallace, 7/7/08.
- 47 John Gilliam Bonner Jr., 5/25/08; Alberta Zimmerman Brown, 2/7/08; J. David Brown Jr., 6/8/08; Charles L. Childers, 3/3/08; Dixie Coffman, 8/9/08; Leslee H. Echart ('48), 5/15/08; H. Ann Foster Fitzek, 4/19/08; Billie Jane Gauntt, 7/10/08; Edward C. Greene, 5/6/08; Nita Bouknight Harkey, 6/25/08; Dr. Dewey W. Johnston, 4/5/08; Everette L. McGrew, 8/24/08; Jack M. Newman Jr., 4/30/08; Myra Melton Provo, 4/2/08; J.H. Van Voorhis, 5/27/08; Mary L. Whiteman, 5/29/07; Malcolm E. Wilson Jr., 4/24/08.
- 48 Carroll Lee Bell, 9/4/05; Doris Rutchik Bergman, 9/2/08; Dr. James Marshall Blain, 7/12/08; Shirley Coen, 8/5/08; Hubert B. Everett Jr., 7/13/08; Harold E. Fix, 4/17/08; Charles Schumm Foley, 8/3/08; Jacqueline James Hanks, 7/2/08; Robert S. Harris, 9/18/98; Dr. William M. Haynes, 3/28/08; Charles Gordon Henger, 4/15/08; Edwin P. Horner, 2/2/08; Mary Wagner Knott, 1/7/05; Dr. James S. Lowry, 8/19/08; Betty Jean Clark Montgomery ('70), 5/28/05; Gifford H. Nigh, 7/31/08; Jean Sloan Patton Jr., 8/22/08; Robert Earl Quinn, 4/2/08; Janie Hodges Roberts, 5/29/08; John F. Rudin Jr., 8/8/08; Harold O. Simms, 2/20/06; Ernest C. Sullivan, 1/16/92; Roy H. Terry Jr., 7/20/02; James Ernest Thornton, 12/17/05; Charles R. Wanner Jr., 5/22/08; Ralph W. Wilson, 4/17/08; William P. Wright Jr., 5/26/08.
- 49 Ira Lee Allen ('51), 3/28/08; Marcia Rolnick Barvin, 4/17/08; William Rufus Boyd, 7/28/08; Harriet Lee Tapp Burns, 7/25/08; Roseanne Ryan Carroll, 6/16/08; Jack E. Clemmons Jr., 7/24/08; William T. Coker, 3/31/08; Peggy Sexton Cooper, 5/31/08; George Sowell Davis, 6/22/08; Robert H. Davis Jr. ('50), 7/29/08; W. Frank Ellison, 6/6/08; Richard W. Engbaum, 11/24/00; Leslie Rayburn Fleming, 7/22/08; Marilyn Parnell Folger, 3/9/08; Clara I. Gasper, 5/30/06; Julia Beard Gilchrist, 11/12/06; Lloyd M. Gilmore, 3/29/08; Robert Keith Heindel Sr., 6/17/08; A. Rex Jasper, 5/4/08; H. Doris Manzer ('73), 9/16/97; Peyton L. Ohlson, 4/12/08; Shirley Philipson Pollock, 3/15/08; Ellis B. Ray, 11/23/93; Garvis Spain ('50), 6/5/08; Jim M. Warlick Jr., 5/29/08.
- 50 Robert B. Andrews, 4/16/08; Charles W. Beggs, 1/26/08; Raleigh Blakely, 2/4/08; Oscar Franklin Bradley, 5/19/08; Elizabeth Ann Carter, 5/3/08; Donald L. Coker, 12/27/03; Dr. Leonard O. Coleman, 5/31/08; Wayne Conner, 5/9/08; Jim Debes Jr., 6/22/08; Lamar H. Fleming, 6/23/08; William N. Foster, 3/14/08; Suzanne Love Frias, 7/4/08; Jean Robert Gaiennie, 6/10/98; Donald Gibbs, 7/2/08; Dr. James Ernest Hull ('52), 5/6/08; Lonnie Magovirk, 5/1/04; Grainger W. McIlhany, 3/20/08; Clifton T. Nichols, 2/12/08; Harriet Matlock Nye, 3/10/08; A.G. Power Jr. ('59), 6/10/08; Wilbur L. Shackelford, 8/16/04; Dr. C.W. Shahan Jr., 7/13/08; Stephen F. Shelvey Jr., 8/20/08; Charlotte Northcote Skladal, 9/26/07; John W. Starry Jr., 7/29/08; Joe D. Tilley, 6/13/06; Ralph E. Tippit, 3/19/08.
- 51 John Rogers Alford Jr., 3/13/08; George D. Beard, 4/25/08; Dr. Paul E. Blatz, 7/3/08; James L. Bynum, 12/31/96; Sam Wylie Bynum, 5/17/08; Herman M. Collins Jr., 4/23/08; Allan K. Dray, 8/22/08; Mary Jo Bavouset Irvin, 3/15/08; Jean Nimmo LaPrade, 2/25/08; The Rev. James E. Price, 5/20/08; Donovan N. Riffe, 7/28/08; Roberta Roberts Rountree, 8/29/08; Frank Lewis Schultz, 5/9/07; Edwin T. Simons, 5/26/08; George R. Walker, 12/17/06; William J. Wilson, 5/12/08.
- 52 Juliana Lofland Bond, 7/10/08; Merle L. Capen, 10/26/06; Mary Jordan Craig, 7/23/08; Patsy Matheny Dippel, 10/26/05; Phillip Moss Green, 3/23/05; Haskell E. Holliday, 4/9/08; Marguerite Wood Kirkley, 5/25/08; The Rev. Daniel V. Leander, 2/2/98; Eugene O. Olson, 2/5/00; Clifton C. Pope, 8/5/08; Ernest E. Specks ('55), 5/29/08; The Rev. Carl Warren Stokes Jr., 5/11/08; Charles Porter Storey, 7/14/08; Richard Newton Wagnon, 12/6/07.
- 53 The Hon. James A. Baker ('58), 6/22/08; The

- Rev. William Charles Crouch ('76), 5/9/08; Dr. Donna O'Steen Edwards ('54), 3/17/08; The Rev. Robert L. Ferguson, 4/3/08; Ovitia Sue Harris Gardner, 5/22/08; Reuben M. Ginsberg, 8/23/08; G. Louis Kudrna, 11/8/05; William J. Spies Jr., 6/22/08; E. Jess Spoons, 9/5/08.
- 54 William Bowles, 4/3/08; John R. Brandenburg, 8/1/08; Jacqueline Bunch Givens, 7/1/83; John L. Hada Jr., 9/18/94; Leonard F. McCollum Jr., 4/5/08; Helen Ray Woods Nicholson, 7/20/08; Joseph Ruel Robeau Jr., 10/4/05; Peggy Ann Jones Schulkey, 3/15/08; Richard W. Sharp Jr., 1/19/06; Henry M. Shine Jr., 6/20/08; Carolyn Bethmann Slaughter, 7/31/08; Robert G. Terrell, 7/1/08; Col. John T. Watson ('61), 3/15/08; The Rev. Richard F. Yeagley, 6/11/08.
- 55 Joe C. Pulliam, 4/26/08; Mary Lee Jones Roberts, 6/23/08; William Albert Tyrrell, 4/16/08.
- 56 Bruce W. Boss ('59), 3/18/08; Arthur M. Gay Jr., 4/27/08; Kirby Lee Gray, 8/10/08; Perry H. Jefferson, 4/3/69; Jerome O. Keating, 6/8/08.
- 57 Donald R. Aertker ('60), 4/7/08; John B. Apple, 7/27/08; V.O. Bullard, 2/10/08; Janis Hudson Burrows, 6/4/08; The Rev. Joseph H. Dwinell, 6/16/08; James E. Martin, 7/5/08; Albert S. Reed Sr., 6/27/08; William C. Ross III, 8/19/08.
- 58 The Rev. Glenn L. Amend, 3/9/08; Margaret Peickert Brown, 6/6/08; The Rev. R. Kenwood Cooper, 2/8/08; Dr. Jerry Stephen Gaul, 5/23/08; Dr. Robert B. Hemphill, 3/17/08; Sara Jane Anderson Hudson, 6/7/08; Richard L. Kollinger, 5/9/08; The Rev. James W. Miller, 4/1/08; Paul Duward Miller, 3/9/08; The Rev. Carl G. Owens, 5/1/08; Dr. Charlotte Walters Rhodes, 6/6/08; Drucillia Spain Scaling, 7/15/08; Diana Hudspeth Spalding, 4/16/06; H. Frank Wicker Jr., 8/30/08.
- 59 Dr. Patrick H. Buchanan, 6/25/08; Abraham Prengler, 7/9/08; Tec Scherer Jr., 6/30/08; Lillian Fae Parsons Williams, 6/24/08.
- 60 Frank P. Fullerton, 6/25/08; Harriett Berglund Spinn, 8/21/08; Noble F. Sullivant, 3/4/08; The Hon. John C. Vance, 3/30/08.
- 61 Larry G. Bill, 4/25/08; Dr. H. Andy Summers Jr., 3/13/08; Jefferson C. Wallace, 6/17/08; Anne Galbraith Wisdom, 5/13/08.
- 62 James B. Behan, 3/12/08; Richard P. Harrison, 8/12/08; Willard McDuffie Jr., 4/18/08; Dr. Roy F. Melugin Jr., 4/9/08; Norman C. Stranberg, 8/11/08; Gerald Alton Wiley, 5/4/08.
- 63 Daniel Bates Jr., 6/20/08; Jimmy D. Bradley, 5/9/08; Mary Ann Gregg Carman, 8/13/08; Dr. Vancel Wayne Garoutte, 5/9/08; Lee Head Jr., 1/25/04; Marilyn J. Hill, 4/23/08; James E. Ross, 3/26/08; Chap. Joe Douglas Worley, 7/9/08.
- 64 Joseph M. Brashear Jr., 4/27/08; Bruce C. Crim, 6/26/06; William C. Manning, 5/3/08.
- 65 Sharon Axley, 5/16/08; John K. Finlayson, 8/14/06; Nancy Woodell Marotte, 12/24/04.
- 66 Donald Ray Connaway, 7/15/97; Pat Larry Fulbright, 5/11/08; William B. Reaves III, 3/9/08.
- 67 Ralph Baker Jr., 7/16/08; William Edmund Beckhart III, 3/30/08; Ann M. Carmody, 2/16/08; Roy E. Jacobie Jr. ('73), 4/29/08; Carolyn Gay Knox ('68), 7/15/08; Eugene R. Konde, 10/14/06.
- 68 Dr. Gai Ingham Berlage, 8/7/08; Dr. Dale E. Biswell, 3/18/08; The Rev. Norman Wayne Bruner, 8/18/08; Richard H. Canon, 3/19/08; Hugh W. Carney, 6/19/08; Wayne Ernest Furman, 5/30/08; Edward K. Halbrooks, 3/20/08; James B. McClellan ('74), 6/28/08; Alva Joe McLemore, 11/10/07.
- 69 Dr. Stanley R. Irwin, 5/31/08; Allen Thomas Jacoby ('70), 4/18/08; June Rhoton Thompson, 7/26/08.
- 70 Clearone Davis, 10/20/05; Mary Madelyn Hauser, 7/31/08; Carole Bolyard Roberts, 7/16/08; James E. Williams Jr., 5/10/08; Paula Minor Coleman, 5/3/08.
- 72 Dr. Erwin M. Hearne III ('75), 3/2/08; Lawrence Edward Johnson, 6/25/08; Joseph J. Lancaster Jr., 8/7/08; Michael T. Lilly, 5/17/03; Gary Louis Mattison, 8/9/08; Donald Milton Scott, 11/1/86.
- 73 Sharon Ann Bullock, 7/3/08; James W. Burrows Jr., 11/20/00; Jane O'Neill Chamberlain, 3/4/08; Alan D. Fischer, 8/23/08; Dr. Dan Edwin Hammer ('75), 8/4/08; Lynn B. Heitman, 5/24/08; Connie Gullion Little, 12/25/07; Lenore Kulick Markowitz, 5/31/08; Bob I. Price ('75), 6/11/08; Sherry Swesnik Senior, 3/13/08.
- 74 Lawrence F. Blais, 8/2/08; Dorothy F. Cox, 3/25/08; Samuel Richard Morton, 6/15/08; Robert E. Redman Jr., 8/17/08; Rufus Shaw Jr. ('76), 3/10/08.
- 75 Dennis D. Cook, 6/20/08; William Arthur Sheveland, 5/30/08; Robert M. Willard ('79), 11/30/05; Claud Warren Wimberly, 6/1/04.
- 77 Larence S. Bonfoey, 8/16/08; Jan Walker, 3/3/08.
- 78 Dr. Paul Reed Bailey ('79), 8/26/08; Mary Lisa Berglund, 8/3/08; Debra Vanessa Enge, 5/30/08; Scott Alan Swenson, 5/15/08; Madeline S. Warnock, 5/5/08.
- 79 John D. Beach, 3/27/08; Michelle Roten Caraway, 5/12/08; Betty Jane Nichols Condron, 5/15/08; Martha Carol Haywood, 6/9/08.
- 80 The Rev. Donald F. Armstrong, 3/7/08; Kristen Clarke Neece, 3/17/08.
- 83 E. Rogers Kemp, 12/20/05; Marilyn R. Kenyon, 1/10/06; Jeffrey Craig Mock, 5/17/08.
- 85 Larry R. Killough Jr., 8/7/08; Leah Odeneal, 7/3/08; Marsha Jane Ward, 4/23/08.
- 86 James Edward White, 3/31/08.
- 87 Michael Patrick Kennedy, 5/7/08; Dr. Daren Danielson Moore, 5/2/08.
- 89 Maria Alicia Berlanga, 4/26/08.
- 95 Darlie Ann Jacoby, 1/15/00.
- 96 Amy Marie Beckman, 8/31/08; Jack Kirkpatrick, 5/30/08.
- 97 Todd Ronald Gunn, 4/2/05.
- 98 Janet Holbrook Hardy, 5/7/08.
- 00 Justin Petersen Brindley, 6/20/08.
- 02 Jennifer Renee Marks, 3/26/08;
- 03 Thomas R. Jones, 8/1/08.
- 05 Lisa Jue Bishop, 3/22/08; Benjamin W. Burris, 8/3/08.

smu community

- Barbara Anderson, professor emeritus of anthropology, 3/29/08.
- Angela Canales, SMU Payroll Department, 6/28/08.
- Hugh W. Carney, former professor of Latin and French and former associate director of the SMU Southwestern Graduate School of Banking, 6/19/08.
- Janet Elizabeth Holbrook Hardy, retired staff, 5/7/08.
- Patricia (Pat) Newman Hurst ('48), retired SMU staff in Development and External Affairs, 4/17/08.
- Ronnie Kline, retired staff member, Campus Planning and Plant Operations, 5/1/08.
- Gordon M. Martin, retired SMU police officer, 7/12/08.
- Claude Nations, former professor of biology, 4/22/08.
- Epifanio Ramirez ('02, '06), staff member, Registrar's Office, 7/27/08.
- Helen Watkins, professor emeritus, Cox School of Business, 8/29/08.
- Kathi Fisher Watts ('94), former director of Evening Studies and Graduate Liberal Studies, rhetoric instructor and Public Affairs staff member, 1988-2007, 10/20/08.
- Marilyn Edwards Zumberge, wife of former SMU President James H. Zumberge (1975-80), 6/8/08.

Correction

Because of a recordkeeping error, Thomas James Parsell Jr. ('91) was inadvertently included in the In Memoriam listing of *SMU Magazine*, spring/summer 2008. The correct listing is for his father, Thomas James Parsell ('66), who died 9/26/07. *SMU Magazine* apologizes for the error.

SERVANT AND LEADER: WILLIAM B. STALLCUP JR.



William B. Stallcup Jr. ('41), who served as president ad interim of SMU during one of the most difficult periods in its history, died June 7 at his home in Ranchos de Taos, N.M., after a long illness. He was 87.

A biology professor who never intended to be an administrator, Stallcup served in various positions for half of his four decades at SMU. The most critical of these was as president ad interim in 1986 after the sudden retirement of President L. Donald Shields and SMU's sanctions for NCAA football rules violations. Stallcup presided over sweeping reforms in SMU's athletics program and governance structure, helping to restore public confidence in the University.

"Bill Stallcup repeatedly answered the call to serve in times of special need," says President R. Gerald Turner. "SMU's transition to brighter days would not have been possible without his leadership, integrity and dedication. He also was instrumental in helping to develop SMU-in-Taos as a unique educational resource. In the history of the University, he stands out as an exemplary steward of positive change."

Born in Dallas, Stallcup attended SMU on scholarships. He originally planned a career in medicine, but a weekend job testing lake water in East Texas kindled his interest in applying biology to ecological problems. After graduating with a B.S. in biology in 1941, he became an aquatic biologist and chemist for the City of Dallas. He married fellow biology student Marcile (Pat) Patterson in 1942.

During World War II, Stallcup served in the U.S. armed forces as a waist gunner and



As president ad interim, Bill Stallcup met with students and the media after SMU's athletics program received sanctions for NCAA football rules violations in 1986. A longtime biology professor at SMU, Stallcup and his leadership helped to restore public confidence in the University.

radar counter-measure specialist, flying in B-24 bombers and P-38 Lightnings over western Europe. He then taught biology at SMU until the start of the Korean War in 1950, when he was recalled to active duty. Instead of a combat assignment, however, the Air Force decided his services were needed teaching pre-med students at the University of Kansas, where he earned his Ph.D. in zoology. He returned to SMU as an assistant professor of biology in 1954 and was promoted to full professor in 1962.

In the years that followed, Stallcup served as chair of the Department of Biological Sciences, associate dean of faculty in Dedman College, associate provost twice, special assistant to the president, acting provost twice and interim president from November 1986 to August 1987. He also taught at SMU-in-Taos for more than 20 years. When he sought to retire in

1989, SMU asked him to serve in one more capacity: as resident director of SMU-in-Taos from 1990-92.

"Bill Stallcup's passing is monumental in terms of his contribution to SMU," says Marshall Terry, professor emeritus of English and author of SMU's history. "His interim presidency during the trials of the football scandal made all the difference because the faculty, staff and students believed in him as a person and leader."

Stallcup received numerous research grants, professional honors and awards for service. The SMU Board of Trustees named a scholarship in his honor, and in 2002 he received SMU's Distinguished Alumni Award. In 2008, the SMU Board gave him the Trustee Distinguished Service Award.

Memorial contributions may be made to The Dr. William B. Stallcup Jr. Scholarship Endowment for Undergraduate Biology Students at SMU. Mail to: SMU Attention: Gift Administration – Scholarship; P.O. Box 750402; Dallas, TX 75275-0402. For more information, contact Kate Moreland at 214-768-4745 or by e-mail at kmorelan@smu.edu.

"Bill Stallcup repeatedly answered the call to serve in times of special need," says President R. Gerald Turner.

"SMU's transition to brighter days would not have been possible without his leadership, integrity and dedication."



RECOUNTING HILLTOP HIGHLIGHTS

Marsh Terry is telling SMU's story with a little help from his friends. *From High on the Hilltop . . . Marshall Terry's History of SMU with Various Essays by His Colleagues* explores the University's past, present and future through the lens of a writer who helped shape his alma mater for more than 50 years.

Marshall Terry ('53, '54), E.A. Lilly Professor of English emeritus, served as a professor of literature and creative writing, chair of the English Department, and associate provost. He is a Distinguished Alumnus of SMU and a Fellow of the Texas Institute of Letters.

In a brief history, Terry surveys the University's development from its founding in 1911 to the present. To complement the story, he invited 14 members of the SMU community to write essays on topics ranging from the building of Dallas Hall to a vision of the centennial years of 2011 and 2015, the 100th anniversary of SMU's opening.

From High on the Hilltop, published jointly by SMU's DeGolyer Library and Three Forks Press of Dallas, costs \$24.95 for paperback and \$34.95 for clothbound. It is available from DeGolyer Library, www.smu.edu/cul/degolyer, 214-768-3231; the SMU Bookstore, www.smu.bncollege.com, 214-768-2435; and Three Forks Press, www.3forkspress.com.

ONE OF OUR NINE IS MISSING

On Aug. 24, 2006, Pluto was demoted to dwarf planet status, but a Facebook star was born. SMU sophomore Steven Klimczak – then a high school student in Houston – launched “When I was your age, Pluto was a planet” on the social networking site. With an estimated 1.4 million members, the group is one of the largest on Facebook. “I’m not even an Internet person,” Klimczak says. “I wanted to start a group that would engage a lot of students in my high school and was hoping for at least 200 members.” The group, which is “dedicated to the kids who were taught that Pluto was the ninth planet from the sun,” has evolved into “an unofficial petition to get the planet back to planet status,” he says. The Facebook phenom has been interviewed by ABC News, *The New York Times*, BBC Radio and other media outlets. At SMU, Klimczak is on the pre-med track majoring in finance with a minor in biology.

IN REMEMBRANCE OF SPECIAL WOMEN



Women who have made a special impact on their communities, professions and families are being honored with “Remember the Ladies!,” a campaign to raise \$1 million to endow an archival position for the Archives of Women of the Southwest at SMU's DeGolyer Library. With a \$5,000 gift, donors can honor special women in their lives, whose achievements will become part of the archives and whose names will be engraved on a plaque. The deadline is February 20 for names to be included on the plaque, to be unveiled at an event this spring; honorees after that point will be added at intervals. For information, contact Paulette Mulry at 214-768-1741 or by e-mail at pmulry@smu.edu. Above, the archives includes the story of Lucy Pier Stevens from Ohio, who was marooned in Texas by the outbreak of the Civil War.

EARLY BIRDS CATCH THE PROFS

More than 50 alumni attended the first event in the Dallas Young Alumni Professionals Series to hear Mike Davis (below), Cox School of Business, speak on “The Election and the Economy.” The breakfast series highlights faculty expertise on current topics. In November, political science professors Dennis Simon and J. Matthew Wilson spoke on “The Next Presidency: Opportunities and Pitfalls.” Spring speakers include: Rita Kirk and Dan Schill, Corporate Communications and Public Affairs in Meadows School of the Arts, on presidential debate research, February 10; and Geoffrey C. Orsak, dean of the Bobby B. Lyle School of Engineering, April 7. For more information, e-mail youngalum@smu.edu or call 214-768-4740.





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Allison Albert of Gamma Phi Beta and Regan Owen of Lambda Chi Alpha were crowned Homecoming queen and king at halftime of the football game November 8.



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