

## TAI Research Fellows Program

Temerlin Advertising Institute, Southern Methodist University  
Dallas, Texas

Temerlin Advertising Institute (TAI) at Southern Methodist University invites applications for its research fellows program. Located in Dallas, TAI is a research-oriented institute composed of distinguished faculty with both industry and academic backgrounds.

We want to change the world through better advertising. We want your help.

The purpose of the TAI research fellows program is to foster research collaboration and provide catalysts for advancing our understanding of the field of advertising. We are looking for people who have a vision for their research and need time and support to make it come to life!

Visiting fellows can be faculty members on sabbatical, faculty-emeritus, post-docs, or even industry researchers asking thoughtful questions.

All are invited to collaborate on research projects and publications with the TAI faculty members, and pursue independent research. The Institute provides office space, a monthly stipend of \$1000, funding for research up to \$2000, and travel support up to \$2000.

Formal teaching duties are not required, but may be available for additional compensation.

### Deadline for Applications

October 15<sup>th</sup> – visits to begin the following spring semester

March 1<sup>st</sup> – visit to begin the following fall semester

### Application Procedure

Prospective fellows are requested to supply the following information:

1. a cover letter that conveys your interest, brief background about you, overview of project or projects, and requested time frame for visit.
2. a current curriculum vitae
3. a two-page description of intended research projects you wish to pursue.

For information, contact:

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