Dear SeRVe,

Thank you for volunteering your time and effort for this important project. SMU’s future relies on recruiting the best and brightest students to the Hilltop, and we have a responsibility to share our passion and enthusiasm with future Mustangs.

The Alumni Engagement and Admission staff have created a wonderful partnership and have high expectations that we will continue to spread the word about our great alma mater.

Thanks again for your help, and I look forward to hearing about your progress.

Sincerely,

SMU Office of Alumni Engagement
SMU STUDENT RECRUITMENT VOLUNTEERS (SeRVe)

YOUR VOLUNTEER ROLE

- Contact admitted students in your area, share your SMU experience and tell them why SMU should be their first choice
- Attend a recruitment event, such as a College Fair, Preview Party, Accepted Student Reception or Send Off Party
- Encourage accepted students to attend SMU

HOW TO RECRUIT A STUDENT

ENGAGE by asking the student questions. Questions to ask include:

- What kind of major are you interested in pursuing?
- Have you been to campus?
- What kind of school are you looking for?
  - Size
  - Location
  - Majors
  - Internships
  - Clubs & Sports

LISTEN and connect with the student

SHARE three important messages

- Tell them why you love SMU and what your experience was like during school and after
- SMU ranks in the top tier among the best national universities, according to U.S. News & World Report
- Encourage a campus visit. For many students, once they visit our gorgeous campus, they are sold!

HOW WE WILL HELP

SMU Alumni Engagement will send a quarterly update that will keep you informed about upcoming volunteer opportunities, recruitment progress reports and incoming student profiles.

SMU RECRUITMENT CYCLE

Each year the SMU recruitment cycle begins and ends in August. As a new class of Mustangs arrives at the Hilltop, it's time to start recruiting for the next year. Throughout the year, you will have many opportunities to help recruit students.
SeRVe OPPORTUNITIES

PREVIEW PARTIES
Preview parties are local information sessions hosted by SMU Undergraduate Admission from mid-August through October. These sessions aid in introducing prospective SMU students and parents to the University, provide an overview of SMU and include vital enrollment information.
As a Student Recruitment Volunteer (SeRVe), you are important to the success of the event because you can share your experiences at SMU firsthand. You may be called upon to sit on a panel or sit at a table with students and parents to answer questions about the SMU experience.

COLLEGE FAIRS
A college night, or college fair, is an annual event at the local high school level where colleges from across the nation assemble to tell students about their schools and distribute recruitment information. Each college or university sends a representative, who may be either a professional staff member or a well-informed alumni volunteer.
If the college night is particularly large or in an area where SMU is especially popular, the University may send an SMU admission counselor and a SeRVe. (Note: Some high schools may require a professional staff member to represent the University.) These usually take place from September – November and March – May during each academic year.

Goals
- Expand SMU’s visibility with high school guidance counselors and in the community as a whole.
- Build interest in SMU among local high school students.
- Persuade high school seniors to apply.
- Gather information on younger students for SMU’s inquiry base.
- Inform parents about SMU’s offerings.
- Encourage a campus visit.
SeRVe OPPORTUNITIES (continued)

COLLEGE FAIRS

Before the Program

A copy of the college fair invitation and a box of admission materials will be sent to each SeRVe. The college fair invitation will include the date, time, place and college fair coordinator’s name.

Typically, the box will contain:

- Prospective student inquiry cards
- Brochures illustrating the SMU experience
- Financial aid and academic scholarship information
- Fair Evaluation Form
- Nametag
- Admission counselor’s business cards
- SMU banner or table tent, if available

Volunteers should familiarize themselves with SMU’s admission materials.

College nights typically are located in an area of the school that allows ample browsing space, such as a gym or a cafeteria. A table will be set up for each college to display its recruitment materials. Students and parents will browse these areas to pick up materials and ask questions. Representatives of each university are asked to stand behind their respective tables. Arrive early. Allow plenty of time to register and set up materials.

Helpful Hint: Before the program begins, separate the cards into stacks of 25 or 50, depending on the size of the program. At the end of the night, the exact number of students who stopped at the table can be determined by counting the number of cards remaining in the stack.

During the Program

Attend college nights dressed in business attire. Volunteers should wear nametags to identify themselves as alumni representatives of SMU.

Stand behind the table provided. Handing out materials in front of the table, or while walking around, is not permissible.

Offer juniors and younger students an inquiry card and other materials rather than an application form. Have the student complete the card and leave it at the table. If a student insists upon mailing it, direct them to use the website listed at the top of the card to submit their information (smu.edu/info.). We would prefer to receive an inquiry card at a later date rather than not receive a card at all. Assure students that if they complete an inquiry card, they will be on the mailing list for other publications and will receive an application in August of their senior year.

Remain at the program until the time period expires or the host indicates the program is over. The following materials are not to be distributed: bumper stickers, buttons, pennants, posters, rulers, candy or T-shirts.
SeRVe OPPORTUNITIES (continued)

COLLEGE FAIRS

After the Program

Make the effort to say good-bye and thank the hosting high school guidance counselor and organizers.

Do not commit to participate in a college fair and then not be in attendance. If volunteers are unable to attend the college fair, they are asked to notify their SMU staff liaison. It is very important that the high school is informed. This will help minimize any disappointment and/or frustration from counselors, students and parents. Your SMU Admission Counselor will follow up a few days after the fair to see how it went.

ADMITTED STUDENT CALLING

Student Recruitment Volunteers play a critical role in encouraging students both to apply to SMU and to attend SMU. As an alumnus/alumna of the University, you can speak about your personal experience at SMU and the benefits of an SMU education. Students and their parents want to know your viewpoint and how SMU has helped you become the individual you are today.

In the spring, volunteers are asked to contact admitted students to encourage them to attend SMU. The purpose of these calls is to act as a resource for the prospective students and their parents. Initiating a conversation and sharing personal stories of your SMU experience is a great way to form a connection. The Office of Alumni Engagement will facilitate two rounds of Admitted Student Calling in the spring. The first will take place from January – March, and the second from March through the May 1st College Decision Day deadline. You will be matched with students who live closest to your zip code.

As with all SeRVe activities, you are representing the University. Be positive, friendly and upbeat. At times you may encounter a question you cannot answer, as many facets of the University always are changing. If you don’t know the answer to a question, please inform the student and/or parent that you will look into the matter and that a representative of the University will get back to them. You are not expected to be an expert on all aspects of SMU.

When you have finished your calls, please note the conversation and/or any comments, and relay the information to your Alumni Engagement staff liaison.
SeRVe OPPORTUNITIES (continued)

ACCEPTED STUDENT RECEPTIONS
These receptions are held throughout the country in March and April to allow newly admitted students meet alumni, current parents and one another. The events are held at restaurants and hotels in the major cities across the country. SeRVe volunteers are invited to participate in these events to share more about their SMU experience with these admitted students.

SUMMER SEND-OFF PARTIES
A send-off party is an opportunity for incoming first-year students and their families, as well as current students and their families, to get acquainted before the fall term begins. This is a wonderful opportunity for students to meet other SMU students from their geographic area. Summer send-offs usually take place in July and August.

The University welcomes and supports those current students, parents and alumni who would like to host a send-off party in their geographic area. Hosts are designated on a first-come, first-served basis. The University supports the efforts of the host by providing a list of all incoming and current students in the area, invitations and postage for the send-off party and SMU giveaways for the guests. The hosts are responsible for any food or beverage costs incurred. Hosts are encouraged to follow a simple and inexpensive format.
FREQUENTLY ASKED QUESTIONS

ADMISSION REQUIREMENTS, DATES AND DEADLINES

When are the application and financial aid deadlines?

FIRST-YEAR APPLICANTS
Admission Deadlines
November 1
- Early Action (nonbinding)
- Early Decision I (nonbinding)

January 15
- Regular Decision (nonbinding)
- Early Decision II (binding)

Financial Aid Deadlines
Priority Deadline for CSS/PROFILE® – February 15
Federal Student Aid (FAFSA) – February 15

TRANSFER APPLICANTS
Entering Fall Term (priority deadline) – April 1
Entering Fall Term – June 1
Entering Spring Term – November 1
Entering Summer Term – June 1

What are the minimum requirements for admission?
As a private university, the admission process is selective and holistic. General guidelines include:
A minimum of 15 academic units, including English, math, science, social sciences and foreign language
An average of 20 academic units for competitive applicants
Mid 50 percent of SAT composite score between 1270–1400 (only Critical Reading and Math sections)
Mid 50 percent of ACT composite score between 28–31
Mid 50 percent of GPA (unweighted, 4.0 scale) 3.5–3.9
14,100 applications for 1,450 spots in freshman class for fall 2015
FREQUENTLY ASKED QUESTIONS (continued)

What criteria does the Admission Office take into consideration when admitting a student?
- Strength of curriculum (accelerated, honors, AP/IB courses)
- GPA and grade pattern
- SAT/ACT test score – either test is accepted
- Recommendations (only counselor recommendation is required for admission)
- Extracurricular activities/résumé
- Personal essay

What is the cutoff point for SAT/ACT scores?
There is no specific cutoff regarding test scores. The University reviews the overall record of the student. The test score is one of many measurements the admission committee uses to assess admissibility and academic preparedness.

When and where do I register for the SAT, ACT or achievement tests?
Register for these tests at your high school counselor's office or online. It is recommended that you take the SAT and/or ACT in the spring of your junior year, and again in the fall of your senior year.

When will SMU receive my test scores?
The University receives test scores between two and four weeks after the completion of the test if you have specified that the results be sent directly to the school. If you do not specify that the testing center send the results directly to the school, the test scores usually will be placed on your high school transcript.

Does SMU accept Advanced Placement (AP) tests, and can I receive credit?
The University accepts most AP tests. In most cases, SMU will award equivalent term credit hours for AP scores of 4 or 5; however, class credit is not always given.

Is an interview required for admission?
SMU no longer offers admission interviews, but you can always set an appointment with your counselor to ask questions, address concerns and introduce yourself. You can find out who your counselor is on the SMU website, smu.edu/admission.

Must I audition for the music, dance or theatre departments?
Yes, you must audition for admission into these programs. Contact Meadows School of the Arts at 214-768-3217 to set up your audition. Auditions are held both nationally and on campus.
FREQUENTLY ASKED QUESTIONS (continued)

Can my $60 application fee be waived?
In cases of severe hardship, a person may request that the nonrefundable application fee be waived. Quite often a high school counselor will request that the fee be waived for a particular applicant. Students must obtain and file a fee waiver from their high school counselor’s office.

CLASSES, CURRICULUM AND STUDENT LIFE

Which courses will I take my first and second years?
Upon entering SMU, you will begin fulfilling the two general sets of requirements necessary to graduate: the University curriculum that all students must satisfy, regardless of major, and the initial requirements specified by your designated major. If you are undecided about your major, you can sample introductory courses in the disciplines you are considering to help narrow your choices.

How and when will I choose a major?
Your academic adviser and many other support systems are available to help you choose your major. You will typically make this decision by the end of your sophomore year, but there is some variance.

May I declare my major during my first year?
In most cases, you may officially declare your major after you have successfully completed 24 class term credit hours at SMU and completed the prerequisites.

Will I take any course in my major during my first two years?
Yes, you will be taking prerequisite, introductory and fundamental courses in your major while fulfilling SMU’s university curriculum requirements.

Will graduate students/teaching assistants teach most introductory courses?
No. The majority of classes at SMU are taught by faculty members; however, graduate students may assist in discussion groups or in the lab setting.

What is the average class size?
Seventy-five percent of classes have fewer than 30 students.

What is the student-to-faculty ratio?
11:1
FREQUENTLY ASKED QUESTIONS (continued)
CLASSES, CURRICULUM AND STUDENT LIFE

When do I first meet my adviser and register for classes?
Entering first-year students will attend a summer orientation program called AARO (Academic Advising, Registration and Orientation) during July and August.

Will I have the opportunity to study abroad?
Yes. SMU offers students various opportunities to live, study and travel in foreign countries. SMU Abroad offers nearly 150 programs in 50 countries that range in duration from summer, semester to yearlong. Some of the programs are run by SMU, while others are partnership programs with other universities. About one-third of SMU students study abroad at least once during their four years at the University.

How many hours must I take to graduate from SMU?
The average student has earned approximately 122 hours upon graduation. SMU requires you to take a minimum of 60 hours from the University and 122 total hours in order to earn a degree from SMU.

Do I have to study a foreign language at SMU?
Students must demonstrate proficiency in a second language

- Can use AP/IB scores
- May take placement exam
- May take two semesters of a second language at SMU

May I have a double or triple-major?
Yes. You also may choose from a variety of minors. About half of students double-major.

Can the majors be in two different schools (e.g., Dedman College and Cox School of Business)?
Yes. This is known as a dual degree. Upon graduation, you will earn two Bachelor’s degrees.

What is a good major if I am planning to go to law school?
You may major in anything you wish; the most highly recommended majors are those that develop reading, writing and logical thinking abilities. Some traditional majors that are popular for pre-law students include history, business, English, philosophy and political science. Students will work with the pre-law advisor to ensure that they are on the right path to be admitted into law school.

I AM INVOLVED
FREQUENTLY ASKED QUESTIONS (continued)

CLASSES, CURRICULUM AND STUDENT LIFE

How strong is the pre-med program?
In recent years, more than 75 percent of SMU students applying to medical schools were accepted. This is substantially above the national average. Pre-med is not a course of study, but rather an advising system in which a student may choose a major according to particular career goals. Students will work with the pre-health advisors to ensure that they are on the right path to be admitted into medical school.

Is SMU a church school? Are religion courses and chapel attendance required?
SMU was founded in 1911 by what is now known as the United Methodist Church; however, SMU is nonsectarian. No religion courses are required, but a major and a minor in religious studies are offered. Perkins School of Theology is one of SMU’s two professional schools. No chapel attendance is required.

How important is Greek life?
Approximately 35 percent of SMU students belong to a sorority or fraternity. The decision whether or not to join a sorority or fraternity is made in January of the first year. In addition, the University has approximately 200 student organizations on campus. Students do not have to join a sorority or fraternity to take an active role in campus life.

VISITING THE CAMPUS

What are the Admission Office hours? Is it open on Saturdays?
- Monday – Friday, 8:30 a.m. – 5 p.m.
- Saturday, 9:30 a.m. – noon (on select Saturdays)
- Visit smu.edu/visit to sign up for a visit

May I come to campus for a personal interview, group information session or tour?
Yes. The Admission Office staff encourages prospective students to visit SMU. Although SMU no longer offers individual interviews, you can still set up an appointment with your counselor to introduce yourself and ask questions. Appointments may be scheduled in advance, Monday through Friday. Two campus tour options and two information session options are typically offered Monday through Friday. On select Saturdays, a 10 a.m. information session and 11 a.m. tour are offered. Students can register for a visit online (smu.edu/visit) or call the Admission Office, preferably two weeks before the requested date.

May I sit in on a class during my visit?
Yes. Please contact the Admission Office at least two weeks in advance to arrange a class visit.
FREQUENTLY ASKED QUESTIONS (continued)

VISITING THE CAMPUS

Do you have special days set aside for high school students to visit the campus?
Yes. The University offers visitation days, including Mustang Days and SpringFest (juniors only) for prospective students and their parents throughout the academic year. In addition, Destination SMU is offered for admitted students and their parents on selected days in March and April. Information about Destination SMU will be sent after acceptance to the University.

EDUCATION COSTS AND FINANCIAL AID

Students and their families are encouraged to submit an SMU admission application by January 15 for consideration for academic scholarships. They also are encouraged to file a Free Application for Federal Student Aid (FAFSA) after January 1, with a priority deadline of February 15. In addition, the College Scholarship Service (CSS), offered by the College Board, helps students with nonfederal student aid funds. Students are encouraged to register with the CSS by February 15. FAFSA forms can be obtained online at fafsa.ed.gov. Students can register for the CSS/PROFILE® online at profileonline.collegeboard.com.

ESTIMATED 2015–16 ACADEMIC YEAR EXPENSES

<table>
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<th>Item</th>
<th>Amount</th>
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<td>Dining</td>
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<tr>
<td>Books (estimate)</td>
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</tr>
<tr>
<td>Total for Two Terms</td>
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Tuition at SMU is considerably lower than many private universities with comparable reputations. SMU excellence is a shared investment. Nearly 80 percent of first-year students receive some sort of financial assistance in the form of academic or need-based award packages. The University offers a range of academic and leadership scholarships based on competitive standing within the SMU class and offered without regard to family financial circumstances. The average indebtedness of SMU students upon graduation is $24,500.

A student who demonstrates financial need is awarded a financial aid package that combines SMU funds with governmental sources. Need-based grants, loans and part-time work opportunities typically appear in need-based packages. Middle- or upper-level income families who may not meet federal standards can apply for innovative student or family loan programs and extended payment plans.
EDUCATION COSTS AND FINANCIAL AID (continued)

ESTIMATED 2015–16 ACADEMIC YEAR EXPENSES

Examples of the academic and leadership-based scholarships SMU offers include:

President’s Scholarships
National Merit Scholarships
Nancy Ann and Ray L. Hunt Leadership Scholars
International Baccalaureate Scholars
Dedman College Academic Scholarships

Cox School of Business Academic Scholarships
Meadows School of the Arts Academic Scholarships
Lyle School of Engineering Academic Scholarships
Athletic Scholarships
Mustang Band Scholarships

Student Recruitment Volunteers cannot and should not promise financial aid or predict the amount a student is eligible to receive. Only the Financial Aid Office is authorized to grant financial aid. Parents may press volunteers for their opinion of their family’s chance of receiving financial aid. The only correct response is, “When [name of student] applies to SMU and your family files a FAFSA with the federal government, and the CSS/Profile® with the College Board, the University can determine your eligibility for financial aid. Even if you do not demonstrate need as a result of this process, SMU has some options and payment plans to assist families.”

The Financial Aid Office can be contacted at 214-768-3417. The Financial Aid Office does not begin building a student’s financial aid package until the student has been admitted to SMU.

ADMISSION CRITERIA

The University relies on its alumni and volunteers to be enthusiastic about SMU and to encourage students to apply. The University also relies on a volunteer’s good judgment and ability to convey information accurately and diplomatically. Student Recruitment Volunteers must not make any admission promises or predictions to any student or parent under any circumstances. Admission decisions are based on a variety of criteria, including the following:

- Quality of course load/curriculum
- Performance illustrated by GPA and grade pattern
- Standardized test scores, SAT and/or ACT
- Personal essay
- Extracurricular activities
- Counselor recommendation (Teacher references are recommended)
SMU seeks students who have a strong and varied academic background.

Minimum requirements include:

- Four years of English
- Three years of mathematics, including algebra I and II and geometry
- Three years of social sciences
- Three years of natural sciences, including two of a laboratory science
- Two years of foreign language.

Students who have completed an academic program that exceeds these basic requirements are more competitive.

**APPLICATION FEE**

The SMU admission application fee is $60 and is nonrefundable. Students have relatively little to lose and potentially much to gain by applying to SMU and exploring the University’s academic scholarship and financial aid options.

**NONDISCRIMINATION POLICY**

SMU will not discriminate in any employment practice, education program or educational activity on the basis of race, color, religion, national origin, sex, age, disability, genetic information or veteran status. SMU’s commitment to equal opportunity includes nondiscrimination on the basis of sexual orientation and gender identity and expression. The Associate Vice President, Office of Institutional Access and Equity, has been designated to handle inquiries regarding the nondiscrimination policies. If a student needs an application fee waiver, have him or her send an email to their Admission Counselor and the fee will be waived.

SMU seeks diversity within its student body. Diversity can mean many things: ethnic and cultural variety, geographic and socioeconomic distribution, and range of academic or extracurricular interests.

**SMU ACADEMIC MAJORS**

Accounting
Advertising (General, Creative, Media)
Anthropology
Applied Physiology and Sport Management
Art
Art History
Biochemistry
Biological Sciences
SMU ACADEMIC MAJORS (continued)

Biomedical Research
Business (General)
Chemistry
Civil Engineering
Communication Studies
Computer Engineering
Computer Science
Computer Science with Bioinformatics, Game Development, Research or Security Specializations
Creative Computing
Dance (audition required)
Economics
Economics with Finance Applications Specialization
Economics with Systems Analysis Specialization
Education (Teacher Certification)
Electrical Engineering
Electrical Engineering with Biomedical, Computer Engineering or Engineering Leadership Specializations
Engineering
English
English with Creative Writing Specialization
Environmental Chemistry
Environmental Engineering
Environmental Science
Environmental Science with Engineering Emphasis
Environmental Studies
Ethnic Studies (African/African-American, Mexican-American)
Fashion Media
Film and Media Arts - BA
Film and Media Arts - BFA (portfolio required)
Finance
Finance with Alternative Asset Management Specialization
Financial Consulting
French
Geology
Geophysics
German
History
Human Rights
Individualized Studies in the Liberal Arts
SMU ACADEMIC MAJORS (continued)

International Studies
Journalism
Management
Management Science
Marketing
Markets and Culture
Mathematics
Mechanical Engineering
Mechanical Engineering with Engineering Management and Entrepreneurship or Manufacturing Specializations
Medieval Studies
Music (audition required)
Music Composition (audition required)
Music Education with Texas Teacher Certification (audition required)
Music Performance (audition required)
Music Therapy (audition required)
Philosophy
Physics
Political Science
Pre-Law
Pre-Med/Pre-Health
Pre-Physical Therapy
Psychology
Public Policy
Public Relations and Strategy Communications
Real Estate Finance
Religious Studies
Resource Geology
Risk Management and Insurance
Sociology
Spanish
Statistical Science
Theatre (Acting, Theatre Studies) (audition required)

SMU’s 100 undergraduate majors and 75 minors are complemented by nationally recognized graduate programs.
**THE SMU ADVANTAGE**

- A student-to-faculty ratio of 11:1, with opportunities for mentoring relationships
- A university small enough for personal attention but large enough to offer plenty of choices
- A park-like campus only minutes from downtown Dallas
- Close ties with Dallas, a gateway to the global community
- A choice of 100 academic majors and 75 minors, with opportunities to combine majors, within five undergraduate schools
- One of SMU's greatest strengths is its excellent reputation in a liberal arts education. Studying the liberal arts helps students acquire these important skills:
  - Critical thinking
  - Complex problem-solving skills
  - Preparation for a dynamic/flexible adult life and career

A foundation in the liberal arts allows SMU students to get a complete education as a professional in a chosen career, as a citizen in the world of ideas and as a full-fledged participant in life itself. SMU's liberal arts requirements provide students with an exceptional educational opportunity.

**DEDMAN COLLEGE OF HUMANITIES AND SCIENCES**

Dedman College is the heart of SMU. It is home to the humanities, social sciences and natural and mathematical sciences – disciplines fundamental to the traditions of higher education. Dedman College provides the solid foundation of a liberal arts education to all SMU students by offering the University Curriculum.

Students complete courses while in Dedman College to prepare for their majors and to explore options before declaring a major at the end of their first or second year. About 40 percent of SMU's undergraduates choose majors in Dedman College.

**EDWIN L. COX SCHOOL OF BUSINESS**

Cox School of Business is committed to providing undergraduate students with a strong business foundation. Cox consistently ranks among the best business schools in published rankings. Our location in Dallas allows students to experience business in theory and in practice through mentoring programs, internships and real-world projects. Cox undergraduate business classes are taught by members of the faculty, not by teaching assistants. The business majors offered all build on a core business curriculum that covers the major disciplines, so students are able to develop skills that are both flexible and specialized.

**BOBBY B. LYLE SCHOOL OF ENGINEERING**

The Lyle School's unique strategy provides a generous combination of traditional engineering and professional leadership coursework necessary for successful employment in today's competitive environment. There are 29 ways to design an engineering degree at SMU, and many students take advantage of double- and triple-degree
THE SMU ADVANTAGE (continued)

BOBBY B. LYLE SCHOOL OF ENGINEERING

options. Small classes, a flexible curriculum and numerous mentoring opportunities empower students to achieve all their collegiate dreams and career preparation goals. SMU also is among the nation’s leaders for women engineering students; women made up 35 percent of last year’s incoming class compared to the national average of approximately 17 percent.

MEADOWS SCHOOL OF THE ARTS

Meadows School of the Arts is recognized as one of the nation’s premier art schools and is dedicated to the study, creation and analysis of the communication, performing and visual arts. The low ratio of students to faculty ensures that each student receives personal instruction and has ample opportunities. Students may major in more than one program within Meadows or combine a Meadows major with one in a different SMU school. Unique aspects of Meadows include a state-of-the-art digital newsroom and the fully endowed Temerlin Advertising Institute.

ANNETTE CALDWELL SIMMONS SCHOOL OF EDUCATION AND HUMAN DEVELOPMENT

The Simmons School comprises research institutes, undergraduate and graduate programs, and community service centers that concern the areas of professional education, dispute resolution, counseling, applied physiology, wellness, liberal studies and lifelong learning. Simmons offers Master’s and Ph.D. programs in education and teacher education courses for undergraduates, as well as informal courses and programs for the continuing educational benefit of the wider community. The Simmons School offers two undergraduate majors, Applied Physiology and Sport Management and Education, which requires a double-major in Dedman College.
STUDENT ACTIVITIES

Student Recruitment Volunteers should make it a priority to discuss SMU’s academic advantages. Prospective students, however, will be curious about the campus community and getting involved as well. In response to their questions, please discuss student life opportunities available on campus. Keep the focus on the student’s questions and interests. The University offers approximately 200 student organizations. Through these organizations, students can explore new interests or expand upon old ones. They have many opportunities to serve and lead. SMU offers several special-interest sports clubs and an extensive intramural sports program. This is of interest to many students, especially those who played sports in high school but who do not want to continue in college varsity sports. The Student Foundation and Program Council, both student-run organizations, also conduct a very active calendar of events throughout the year. These activities include traditional celebrations such as the Celebration of Lights; Homecoming and Family Weekends; and films, speakers and special events.

Some prospective students and their parents ask about fraternities and sororities. SMU has nearly 30 Greek organizations on campus. Approximately 35 percent of SMU’s students choose to join a Greek organization. Students need to be reassured that they can have an active social life at SMU whether or not they join a sorority or fraternity. Make sure they know that they have time to explore the Greek life option as SMU has deferred recruitment in January. Please allow questions posed by the student or parent to shape your response.

STUDENT ORGANIZATIONS

Academic
Advertising Club
Alpha Epsilon Delta/Health Prof. Society
Alpha Kappa Psi
American Society of Civil Engineers
American Society of Mechanical Engineers
Anthropology Club
ASCEND
Association of Computing Machinery
ALPFA (Assoc. of Latino Professionals in Finance and Accounting)
Delta Sigma Pi
Economics Club
Entrepreneurship Club
French Club
Geology Club
Global Medical Brigade
Graduate Economics Club
Honors Research Association
INFORMS
Institute for Electrical and Electronic Engineers
MAPS (Minority Assoc of Pre-Health Students)
STUDENT ACTIVITIES (continued)

STUDENT ORGANIZATIONS

Academic
Medieval Club
Mock Trial
National Society of Black Engineers
Phi Alpha Delta Pre-Law
Political Science Symposium
Public Relations Student Society of America
Russian Club
SHPE (Society of Hispanic Prof Engineers)
Society of Women Engineers
Spanish Club
Speech and Debate
Student Association of Music Therapy
 Theta Tau
Women in Business

Campus Programming
Program Council
Student Foundation
The Union
Women's Interest Network

Governing Boards
Honor Council
IFC (Interfraternity Council)
MGC (Multicultural Greek Council)
NPHC (National Pan-Hellenic Council)
Panhellenic Council
Residence Hall Association
Student Senate

Honoraries
Mortar Board
National Society of Collegiate Scholars
Phi Sigma Pi
Pi Tau Sigma
Psi Chi
Tau Beta Pi
STUDENT ACTIVITIES (continued)

STUDENT ORGANIZATIONS

Honoraries
Upsilon Pi Epsilon

Multicultural
AALEC (Asian American Leadership & Educational Conference)
African Students Association
Asian Council
Association of Black Students
Black Men Emerging
Chinese Student Union
College Hispanic American Students
East Asian Student Association
Indian Student Association
Korean Students Association
LULAC (League of United Latin American Citizens)
MustRaas
Persian Student Society
Saudi Student Association
Sisters Supporting Sisters
Vietnamese Student Association

Political
College Republicans
College Democrats

Religious
Catholic Campus Ministry
Chi Alpha Christian Fellowship
CHYK West
Fellowship of Christian Athletes
International Student Fellowship
Muslim Student Association
Reformed University Fellowship
SMU Hillel
PULSE
Watermark College Life/One28
Wesley Foundation
Young Life
STUDENT ACTIVITIES (continued)

STUDENT ORGANIZATIONS

Service
Alpha Phi Omega
Alternative Breaks
Best Buddies
Circle K International
Engineers Without Borders
Habitat for Humanity
Health Occupations Students of America (HOSA)
Mustang Heroes
Philosophy Club
WISE (Women in Science & Engineering)

Special Interest
Amnesty International
Ballroom Dance Club (SMU)
E-SPORTS
Environmental Society
Italian Club – Circolo Italiano
Japanese Popular Media Club
Mustang Emergency Medical Services
Mustang Fitness
Mustangs for Life
Mustang Martial Arts
Mustang Mavericks
Mustang Transfers
Relay For Life
Robotics Club
SPECTRUM
Student Filmmakers Association
Students for New Learning
Students of AMF
Surround Sound
TREAT (Talent Recruitment & Entertainment Agency Team)
Tunes for Texas
US MilVets
Voices of Inspiration Gospel Choir
STUDENT ACTIVITIES (continued)

STUDENT ORGANIZATIONS

Sports
Baseball
Club Tennis
Cycling Club
Golf
Ice Hockey Club
Intramurals
Lacrosse Club
Men’s Soccer
Polo Team
Rugby Football Club
Running Club
Triathlon Club
Ultimate Frisbee Club
Volleyball
Wakeboarding
Water Polo
Women’s Club Soccer
Women’s Lacrosse

CONTACT INFORMATION

Student Activities
214-768-4400
smu.edu/student activities

Multicultural Student Affairs
214-768-4580
smu.edu/multicultural

Office of Community Engagement and Leadership
smu.edu/cel

Dawn F. Norris
Executive Director of Student Life
dfnorris@smu.edu
214-768-4425
CONTACT INFORMATION (continued)

Lauren Chapman  
Associate Director of Student Activities  
lchapman@smu.edu  
214-768-4405

Lydia Dale  
Student Activities Coordinator  
ldale@smu.edu  
214-768-4401

Ashley Fitzpatrick  
Coordinator of Student Life  
alfitzpatric@smu.edu  
214-768-4192

All Greek organizations can be reached at:  
PO Box 750436  
Dallas, TX 75275-0436

Interfraternity Council (IFC)  
Beta Theta Pi  
Kappa Alpha  
Kappa Sigma  
Lambda Chi Alpha  
Phi Delta Theta  
Phi Gamma Delta  
Pi Kappa Alpha  
Sigma Alpha Epsilon  
Sigma Chi  
Sigma Phi Epsilon

Multicultural Greek Council (MGC)  
Kappa Delta Chi Sorority, Inc.  
Omega Delta Phi Fraternity, Inc.  
Sigma Lambda Beta Fraternity, Inc.  
Sigma Lambda Gamma Sorority, Inc.  
Sigma Phi Omega Sorority, Inc.
CONTACT INFORMATION (continued)

National Pan-Hellenic Council (NPHC)
Alpha Kappa Alpha Sorority, Inc.
Alpha Phi Alpha Fraternity, Inc.
Delta Sigma Theta Sorority, Inc.
Kappa Alpha Psi Fraternity, Inc.
Omega Psi Phi Fraternity, Inc.
Phi Beta Sigma Fraternity, Inc.
Zeta Phi Beta Sorority, Inc.

Panhellenic Association
Alpha Chi Omega
Chi Omega
Delta Delta Delta
Delta Gamma
Gamma Phi Beta
Kappa Alpha Theta
Kappa Kappa Gamma
Pi Beta Phi

And non-chartered religious organizations (organized through the Chaplain’s Office):
Asian Christian Fellowship
Baha’i Club
Baptist Student Ministry
Beta Upsilon Chi–BYX
Campus Crusade for Christ
Canterbury House Episcopal
Christian Science Organization
Church of Jesus Christ of Latter-day Saints
Cox Christian Business Society
Crossroads
Destino
Eta Iota Sigma–HIS
Highland Park Presbyterian College Ministry
Highland Park United Methodist Church
Intervarsity Christian Fellowship
K-Life
Mustangs for Christ–Preston Road Church of Christ
Orthodox Christian Fellowship
CONTACT INFORMATION (continued)
And non-chartered religious organizations:
Sikh Student Association
Watermark College Life

Recruiting Student-Athletes

SMU recruits talented and academically strong student-athletes. The NCAA has strict guidelines for student-athlete recruitment. Some basic guidelines include:

- Don’t do anything for a recruited student-athlete that you aren’t doing for all other recruited students.
- Do include student-athletes in a new student reception, etc., to which all prospective students are invited.

A student looking to pursue Division I sports at SMU should get in contact with the athletic coaches. Students can fill out the recruitment questionnaire located on the SMU web site for the sport of their choosing. Football recruits should be directed to ponyup-tempo.com.

IMPORTANT PHONE NUMBERS

SMU Main Number
214-768-2000

SMU Undergraduate Admission
PO Box 750181
Dallas TX 75275-0181
214-768-2058 or 1-800-323-0672
ugadmission@smu.edu
smu.edu/admission

ACADEMICS

Edwin L. Cox School of Business
214-768-1110

Dedman College of Humanities and Sciences
214-768-2103

Dedman School of Law
214-768-2550

Bobby B. Lyle School of Engineering
214-768-3041

Meadows School of the Arts
214-768-3217

Perkins School of Theology
214-768-8436
IMPORTANT PHONE NUMBERS (continued)

ACADEMICS
Annette Caldwell Simmons School of Education and Human Development
214-768-7587

GENERAL
Advising Center
214-768-2291

Alumni Relations
214-768-2586 (SMU-ALUM) or 1-888-327-3755

Athletics Office
214-768-4084

Athletics Ticket Office
214-768-4263 (SMU-GAME)

Bookstore
214-768-2435

Career Center
214-768-2266

Chaplain’s Office
214-768-4502

Development
214-768-2662

Meadows Museum
214-768-2516

Public Affairs
214-768-7660

Sports Information
214-768-2883

Southern Methodist University
Office of Alumni Engagement
PO Box 750173
Dallas, TX 75275
smu.edu/alumni
214-768-2586