



July 9, 2019

GARY L. MILLER
Chancellor

MEMORANDUM

TO: UW-Green Bay Campus Community

FROM: Gary L. Miller *Gary L. Miller*

SUBJECT: 26th Annual Back to School Store

For the second year in a row, UW-Green Bay is collaborating with the Service League of Green Bay to host the 26th Annual Back to School Store on Wednesday, August 7, 2019 at the Kress Events Center. Last year UW-Green Bay hosted over 4,200 student shoppers, their families, Service League members and community volunteers. For many of the families and shoppers this event was the first time they visited a college campus!

Since 1993, the Service League of Green Bay has hosted an annual Back to School Store. The event invites 1,500 Brown County students in grades K-5 to shop for a new first-day-of-school outfit, backpack, school supplies and a storybook. The students also receive on-site dental and vision screenings. It takes approximately 800 volunteers to make this worthwhile event happen.

I invite you to volunteer at this event. Sign up for a 2-3 hour shift as a “Personal Shopper” (or other position) to assist the student shoppers on Wednesday, August 7 at <https://serviceleaguegb.org/back-to-school-store/>. There is high need for those who are bilingual, especially in Spanish.

You can also volunteer on set-up dates before the Back to School Store and/or donate school supplies for this event. Donations of clothes, school supplies and/or children's books can be dropped off at the Multi-Ethnic Student Affairs office, University Union, Suite 112, by Thursday, July 18, 2019. If you have any questions, please direct them to Diversity Director Mai J. Lo Lee. She can be reached at 920-465-2522 or lom@uwgb.edu.

Thank you for your continued service to our community!