

## ILENE WHITNEY CRAWFORD, PhD

### EDUCATION AND TRAINING

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PhD, English, University of Wisconsin-Milwaukee, 2000

MA, English, State University of New York-Binghamton, 1995

BSS, Classics, *magna cum laude*, Cornell College, Mount Vernon, Iowa, 1992

### PROFESSIONAL DEVELOPMENT

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Certificate, HERS (Higher Education Resource Services) Wellesley Institute for Women in Higher Education Administration, 2014

### PROFESSIONAL EXPERIENCE

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**Southern Connecticut State University, New Haven, CT, August 2000-present**

SCSU is an urban public regional comprehensive institution of access with a social justice mission, founded in 1893 as a teachers college. SCSU serves 10,000 students with over 100 undergraduate and graduate-level degree and certificate programs in health and human services, science and technology, education, business, and the liberal arts. SCSU is one of four state universities with a predominantly unionized faculty and staff in the Connecticut State Colleges and Universities (CSCU) system, which includes an online college and twelve community colleges. Located on Long Island Sound with a population of 125,000, New Haven is Connecticut's second-largest city and a regional hub for the arts, education, and technology. SCSU community partnerships provide data analytics support to businesses, address health care disparities, and support the biotechnology industry and water resource management.

***Associate Vice President for Academic Affairs*** (interim) August 2015-present

Manage **CSCU system-level** academic program review, approval, and discontinuation processes for Southern Connecticut State University. Develop and implement CSCU system and SCSU campus-level academic policies. Manage **NECHE regional accreditation** processes as

Accreditation Liaison Officer (ALO). Oversee **SCSU campus-level** implementation of new curriculum, general education requirements, academic policies, transfer and articulation agreements.

- Co-chaired committee that developed 2017-22 common academic calendars for the CSCU system's 17 institutions
- Led two successful substantive change applications and a 5th-year interim report with regional accreditor New England Council of Higher Education (NECHE)
- Established and led SCSU cross-divisional team that resolved financial aid compliance issues with US Department of Education
- Substantively contributed to development, approval, and implementation of over a dozen new academic programs, including an ESL access program; undergraduate programs in environmental studies, biotechnology, health sciences, and data science; master's degree programs in athletic training and education; bachelor's to master's accelerated pathways in chemistry and athletic training; certificate programs in education leadership and medical Spanish; and a professional doctorate in social work
- Created early college agreements with regional school districts that allow high school students to earn college credit for up to three courses at no cost to the student

Manage budget, strategic planning, and staff development for SCSU's **general education** program, **First-Year Experience** program, **Interdisciplinary Studies** program, **Writing Center**, Office of **International Education**, and Office of **Faculty Development**.

- Developed a strong leadership team, secured new space, and facilitated strategic planning in each unit focused on increasing student enrollment, retention, and graduation
- Instituted general education reforms that increased transfer student population
- Supported assessment and revision of first year experience curriculum to increase retention and effectively transition students into their majors
- Led expansion and revision of Interdisciplinary Studies to serve 10% of all undergraduates and award the largest number of undergraduate degrees
- Established campus writing center that supports undergraduate and graduate student writers and provides training for faculty teaching of writing across the disciplines
- Launched ESL access program for students seeking to matriculate into degree programs
- Developed bilateral and consortium international partnerships that have produced new student exchange programs, faculty research partnerships, and joint degrees
- Reallocated faculty development grants to double award levels and increase impact
- Developed training seminar for faculty to build and teach online courses that has been delivered to over two dozen faculty

- Maintained division's student success priorities and strategic planning goals through significant budget and staffing reductions

**Director, Hilton C. Buley Library** (interim) September 2017-August 2018

Managed budget, strategic planning, and staff development for **Hilton C. Buley Library**

- Assessed library faculty for renewal, promotion and tenure, and post-tenure reviews
- Led comprehensive budget review and reallocation process
- Provided leadership development for division heads
- Made staffing changes to align responsibilities with strengths
- Addressed equity, health, and safety concerns
- To improve student experiences, facilitated librarians' relationships with key building partners: IT, Academic Success Center, Writing Center, First-Year Experience Program, Faculty Development, and Graduate Studies

**Fulbright Scholar.** Institute for Education Research, HCMC University of Education-Ho Chi Minh City, Vietnam. Two segments: January-March 2015; January 2016.

- Conducted longitudinal study of three dozen Vietnamese students and alumnae of the Asian University for Women in Chittagong, Bangladesh
- Conducted pedagogy and assignment design workshops for Vietnamese teachers of English Delivered lectures across Vietnam on higher education policy and reform, teacher training, program assessment, and curriculum development

**Professor of English and Women's Studies**, August 2010-August 2015

Developed and taught graduate and undergraduate courses in rhetoric and composition studies, literature, feminist theory, and interdisciplinary studies.

- Faculty Advisory Committee to the CSCU Board of Regents elected member (2012-14)
- Developed CSCU system seamless transfer initiative
- Search committee member for CSCU system Provost/Vice President for Academic and Student Affairs
- Testified to CT State Legislature's Higher Education committee on impact of legislation concerning transfer and remediation

University Promotion and Tenure Committee (2011-13)

- As elected chair, led 15-member committee in evaluation of 35 faculty members, librarians, and coaches for promotion and tenure according to contractual processes and criteria (2013)
- As elected member conducted review of 30-35 promotion and tenure cases per year (2011-12)

Director of the Interdisciplinary Studies program (2012-14)

- Created Interdisciplinary Studies B.A. and B.S. degree programs
- Created General Studies B.A. degree program
- Created Capstone Seminar in Interdisciplinary Studies
- Developed faculty and professional advisors' capacity to effectively serve distinct student populations served by the Interdisciplinary Studies and General Studies degree programs

Director of the Liberal Studies Program (interim) (2011)

- Conducted Liberal Studies academic program review and assessment
- Led program transition from Liberal Studies Program to Interdisciplinary Studies Program

Director of Faculty Development (interim) (2010)

- Supported development of two dozen new general education courses
- Funded faculty scholarship, curricular development, and pedagogical training

US State Department Capacity Building Grant. "Developing Study Abroad Programs in Vietnam." Co-PI with C. Michele Thompson. 2009-2011. \$99,000.

- Piloted EFL teaching internships and Vietnamese language instruction for MS-TESOL candidates
- Piloted research fellowships and Vietnamese language instruction for students in history and TESOL
- Delivered faculty development workshops to 50 Vietnamese teachers of English

**Fulbright Scholar.** Department of English, HCMC University of Education-Ho Chi Minh City, Vietnam. January-June 2010

- Taught Intercultural Communication and American Literature
- Conducted workshops on teaching literature, teaching writing
- Delivered lectures across Vietnam on the US education system

***Associate Professor of English and Women's Studies***, August 2005-August 2010

Developed and taught graduate and undergraduate courses in rhetoric and composition studies, literature, and feminist theory.

Composition Program Co-Coordinator and Composition Steering Committee Chair

- Managed hiring and review of 50+ part-time faculty per year
- Provided regular faculty development for all composition faculty
- Led selection, training, and review process for graduate teaching assistants
- Led revision of first-year composition program curriculum
- Developed intermediate composition course
- Implemented large-scale portfolio assessment for first-year composition courses

Department Evaluation Committee

- Evaluated junior faculty for renewal, promotion, and tenure and made written recommendations to University Promotion and Tenure Committee

Department Sabbatical Leave Committee

- Evaluated sabbatical leave proposals and made written recommendations to the University Sabbatical Leave Committee

University Graduate Council Curriculum Committee chair and Executive Council member (2008-09); Curriculum Committee member (2007-09)

- Reviewed and evaluated proposals for new and revised curriculum

Women's Studies Graduate Program Coordinator (2007-2009)

- Implemented writing workshop for thesis and special project writers
- Admitted and advised MA-Women's Studies candidates

***Assistant Professor of English***, August 2000-August 2005

Developed and taught graduate and undergraduate courses in rhetoric and composition studies, literature, and feminist theory.

Composition Program Faculty Development Coordinator

- Provided regular faculty development for all composition faculty

## **PROFESSIONAL MEMBERSHIPS**

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Modern Language Association

National Council of Teachers of English

Connecticut ACE (American Council on Education) Women's Network, 2017-present

- Executive committee member
- Chair, CT Women in Higher Education Leadership Awards committee

## **BOARD MEMBERSHIPS**

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Youth Continuum, a New Haven CT non-profit agency addressing youth homelessness via street outreach, supportive services, and housing programs, June 2007-present

- Board President 2012-15
- Executive committee member 2009-2015
- Served on finance, programs, advocacy, and governance committees
- Assisted with agency's COA accreditation reviews
- Contributed to agency's annual fund development goals, strategic planning, and budgeting processes

New Haven Ecology Project New Haven CT, June 2018-present

- Dual Board membership:
  - School Board member for NHEP's Common Ground High School, an environmental studies charter high school with a social justice mission
  - Board member for NHEP's Urban Farm and Educational Center, which operates year-around youth and community programming

## **PUBLICATIONS**

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“The National Foreign Language Project 2020: Dream or Nightmare for Provincial English Teachers in Vietnam?” With Võ Hương Quỳnh. Proceedings of the 5<sup>th</sup> “Engaging with Vietnam—An Interdisciplinary Dialogue” Conference: Integrating Knowledge: The Multiple Ways of Knowing Vietnam. Ed. Đặng Văn Minh, Phan Lê Hà, Lê Thù Linh, et al. Thai Nguyen University Publishing House, 2014. 209-19.

“Interrupting Collaboration: Feminist Writing Program Administrators and the Question of Status.” With Donna Strickland. In *Performing Feminist Administration in Rhetoric and Composition Studies*. Ed. Krista Ratcliffe and Rebecca Rickly. Hampton Press, 2010. 77-92.

“Growing Routes: Rhetoric as the Study and Practice of Movement.” In *Rhetorica in Motion: Feminist Rhetorical Methods and Methodologies*. Ed. Eileen Schell and Kelly Rawson. Pittsburgh Univ. Press, 2009. 71-88.

“It’s Not You, It’s Me: Psychoanalysis Answers the Question ‘What Do Students Need?’ with a Pedagogy of the Reveal.” *JAC: A Quarterly Journal for the Interdisciplinary Study of Rhetoric, Writing, Multiple Literacies, and Politics* 29.4 (2009): 821-32.

“The Emotional Effects of Literacy: Vietnamese Women Negotiating the Shift to a Market Economy.” In *Women and Literacy: Local and Global Inquiries for a New Century*. Ed. Beth Daniell and Peter Mortenson. Urbana, IL: NCTE, 2007. 229-42.

“Immigrant Act.” *JAC: A Quarterly Journal for the Interdisciplinary Study of Rhetoric, Writing, Multiple Literacies, and Politics*. 26. 1& 2 (2006): 234-43.

“Playing in Traffic: A Timely Metaphor for Postmodern Ethnography and Composition Studies.” *Composition Studies* 33.2 (Fall 2005): 11-23.

Rev. of *Cultural Trauma: Slavery and the Formation of African American Identity* by Ron Eyerman. *JAC: A Quarterly Journal for the Interdisciplinary Study of Rhetoric, Writing, Multiple Literacies, and Politics* 24.3 (2004).

“Error and Racialized Performances of Emotion in the Teaching of Writing.” With Donna Strickland. In *A Way to Move: Rhetorics of Emotion and Composition Studies*. Ed. Laura Micciche and Dale Jacobs. Portsmouth: Heinemann, 2003. 67-79.

“Building a Theory of Affect in Cultural Studies Composition Pedagogy.” *JAC: A Quarterly Journal for the Interdisciplinary Study of Rhetoric, Writing, Multiple Literacies, and Politics* 22.3 (Summer 2002): 678-83.

“Confronting the Fear of Falling: Call and Response as an Alternative Script to White Guilt.” *Composition Forum* (Summer 2000): 23-34.

Rev. of *Anglo-American Feminist Challenges to the Rhetorical Tradition* by Krista Ratcliffe. *JAC: A Journal of Composition Theory* 19 (1999): 504-508.

Rev. of *Gypsy Academics and Motherteachers: Part-time Women Teachers in Composition Studies* by Eileen Schell. *Peitho: Newsletter of the Coalition of Women Scholars in the History of Rhetoric and Composition* 4 (1999).

## GRANTS AND AWARDS

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Fulbright Scholar. Flex Research Grant. Institute for Education Research, HCMC University of Education-Ho Chi Minh City, Vietnam. January-March 2015; January 2016.

US State Department Capacity Building Grant. "Developing Study Abroad Programs in Vietnam." Co-PI with C. Michele Thompson. 2009-2011.

Fulbright Scholar. Teaching Grant. Department of English, HCMC University of Education-Ho Chi Minh City, Vietnam. January-June 2010.

## CONNECTICUT STATE COLLEGES AND UNIVERSITIES SYSTEM

Connecticut State University Research Grant. "English Literacy in a Global Economy: Outcomes of Western Higher Education Models for Vietnamese Undergraduate Women." 2015.

Connecticut State University Research Grant. "Navigating Material and Emotional Obstacles to Intercultural Competence: Rural versus Urban Teachers of English as a Foreign Language in Vietnam." 2013.

Connecticut State University Research Grant. "Travel Stories: The Emotional and Material Effects of Globalization in Vietnam." 2011.

Connecticut State University Learning Assessment and Improvement Grant. "Measuring Student Learning Outcomes in ENG 112 Using the Self-Evaluation Essay." 2010.

Connecticut State University Learning Assessment and Improvement Grant. "Responding to ENG 110, 111, and 112 Student Writing: Incorporating Best Practices from Rhetoric and Composition Studies." With Steven Corbett. 2009.

Connecticut State University Research Grant. "Qualitative Analysis of Vietnamese Women's Literacy Practices in Vietnam." 2007.



Connecticut State University Learning Assessment and Improvement Grant. "Rubric to Measure Learning Outcomes in First-Year Composition Portfolios." 2005.

Connecticut State University Research Grant. "Qualitative Study of Vietnamese Women's Foreign Language Literacy Practices." 2005.

Connecticut State University Research Grant. "Self and Other: Representing Vietnamese and American Identities." With Thuan Vu. 2002.

#### **CONFERENCE PRESENTATIONS, WORKSHOPS, AND INVITED TALKS**

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##### **EDUCATION ADMINISTRATION AND POLICY**

Discussant, US-Vietnam Higher Education Forum. 7<sup>th</sup> Engaging with Vietnam: An Interdisciplinary Dialogue. Hanoi University of Business and Technology, Hanoi, Vietnam. July 2015.

"The Liberal Arts in Asia: Trends in the Globalization of Higher Education." Ba Ria-Vung Tau University, Vung Tau, Vietnam. March 2015.

"The Categories We Live By: Departments, Job Seekers, and the Organization of Knowledge." Conference of the Modern Language Association, Boston, MA, January 2013.

"Higher Education Reform in Vietnam: Questioning the Cultural Appropriateness of Western Models." 4<sup>th</sup> Engaging with Vietnam: An Interdisciplinary Dialogue Conference, Honolulu, HI, November 2012.

"Roles for Fulbright Scholars in Vietnam: Building University Infrastructure, Contributing Material Resources, Facilitating Curriculum Development, and Participating in University Culture." Fulbright Seminar, Hoi An, Vietnam. June 2010.

"Academic Advising in the Course Credit System: Southern Connecticut State University as Case Study." University of Pedagogy-Ho Chi Minh City, Vietnam. May 2010.

"The US Higher Education System: Comparisons to Vietnam." HCMC University of Education-Ho Chi Minh City, Vietnam. May 2010.

“Transitioning Students and Faculty to a Credit System: Negotiating Multiple Challenges.” Ba Ria-Vung Tau Teacher’s College. Ba Ria-Vung Tau, Vietnam. April 2010.

“US System of Higher Education: History, Rationale, Strengths, and Weaknesses.” Nha Trang Teacher’s College. Nha Trang, Vietnam. April 2010.

“Vietnam’s Higher Education System in a Global Context.” Nha Trang Teacher’s College. Nha Trang, Vietnam. April 2010.

“Realities of Higher Education Management at a Regional US University—Problems and Solutions of Possible Interest to Local Universities in Vietnam.” Workshop for Regional Universities in Vietnam. Hong Duc University, Thanh Hoa, Vietnam. March 2010.

“Colonial Ghosts, Capitalist Bogeymen: Working Globally Within Academic Economies.” Conference on College Composition and Communication. New Orleans, LA, April 2008.

“Writing Race in the Basic Writing Classroom: Challenging Institutional Rhetorics of Diversity and Assessment.” With Jennifer Guarino. *Writing Cultures: Diversity and the Teaching of Writing*. 10<sup>th</sup> Biennial UNH Composition Studies Conference. Durham, NH, October 2005.

“Writing Program Administrators: Part-Time Faculty Advocates.” Conference of the Modern Language Association. New York, NY, December 2002.

“The Role of the Writing Program Administrator: Can the Work Be Intellectual?” Conference on College Composition and Communication, Chicago, IL, March 2002.

#### **LANGUAGE, LITERACY, AND IDENTITY**

“Women Crossing Over: Vietnamese Educational Migrants Navigating Competing Contexts of Globalization.” Conference of the Modern Language Association, Boston, MA, January 2018.

“Identity in Past, Present, and Future Tense: The Emotional Work of Navigating Gender, Class, and Nation in Vietnamese and English.” Global Education Colloquium. Drexel University, Philadelphia PA. Sept. 2014.

“Failing to Make the Grade: The National Foreign Language Project 2020’s Impact on Female English Teachers in Vietnam’s Southern Provinces.” Women and Development in Vietnam Workshop. Temple University Center for Vietnamese Philosophy, Culture, and Society, Philadelphia, PA, May 2014.

“Constructing Second-Language Identities: Secondary-level English Teachers in Provincial Vietnam.” 5<sup>th</sup> Engaging with Vietnam: An Interdisciplinary Dialogue Conference, Thai Nguyen University, Thai Nguyen, Vietnam, December 2013. With Vo Huong Quynh.

“Peaks and Valleys on the Journey of Identity Formation: Non-Native English Speaker Primary- and Secondary-Level EFL Teachers in Southern Vietnam.” Summer Symposium: Transnational Literacies. University of Massachusetts-Amherst, July 2013.

“Developing Bilingual and Bicultural Identities: Threats and Rewards for English Learners Preparing to Be English Teachers in Vietnam.” Southeast Asia in the Twenty-First Century: Building a Community of Leaders. Mandaluyong City, Philippines. March 2010.

“Faith and Duty: The Affective Foundations of Capitalism’s Expansion into Vietnam.” Conference on College Composition and Communication. San Francisco, CA, March 2005.

“Qualitative Study of Vietnamese Women’s Foreign Language Literacy Practices.” Qualitative Research Network Forum. Conference on College Composition and Communication. San Antonio, TX, March 2004.

“‘A Grief of Distortions’: Black Materialist Feminist Theories of Audience.” Conference on College Composition and Communication. San Antonio, TX, March 2004.

“The Emotional Effects of Literacy: Vietnamese Women Negotiating the Shift to a Market Economy.” Feminism(s) and Rhetoric(s) 4: Intersections—Critical Locations of Feminist Rhetorical Practice. Columbus, OH, October 2003.

“‘The Struggle Was for Writing that Was Indisputably Black’: Toni Morrison’s Alternative Rhetoric of Emotion.” Toni Morrison: Perspectives, Connections, Pedagogies, Southern Connecticut State University. New Haven, CT, February 2001.

“Audre Lorde’s Ways with Words: Rhetorics, Poetics.” Convention of the National Council of Teachers of English. Milwaukee, WI, November 2000.

“Reading Black Women Writers Responsibly: Developing Double Consciousness.” Women of African Descent: Reaching Across the Diaspora, Southern Connecticut State University, New Haven, CT, October 2000.

“Creating Black Languages: Emotional Appeal in the Work of Toni Morrison, bell hooks, and Audre Lorde.” Conference of the Modern Language Association, Chicago, IL, December 1999.

**PEDAGOGY AND FACULTY DEVELOPMENT**

“Supporting Non-Majors’ CEFR A2 Level English Reading, Writing, Speaking, and Listening Skills.” HCMC University of Education-Ho Chi Minh City, Vietnam. March 2015.

“Higher Education Development Trends in Globalization: Essential Skills of ASEAN University Teachers.” HCMC University of Education-Ho Chi Minh City, Vietnam. March 2015.

“Crossing Cultural Borders in Literature: Pain or Gain? Experiences Teaching American Literature to English Majors in Vietnam.” 6<sup>th</sup> Engaging with Vietnam: An Interdisciplinary Dialogue. University of Oregon, Eugene, OR, November 2014.

“SEEing Clearly: Case Studies in Metacognition, Reflective Practice, Composition Pedagogy and Assessment,” Conference on College Composition and Communication. Atlanta, GA, April 2011. With Steven Corbett.

“Student-Centered Teaching Methodologies.” With Elena Schmitt and Judith Hammer. HCMC University of Education-Ho Chi Minh City, Vietnam. May 2010.

“Integrating Reading, Writing, Speaking, and Listening Practice into High School and University English Instruction: Revising High School and University Curricula in Ho Chi Minh City, Vietnam.” One World: World Englishes. 6<sup>th</sup> CamTESOL Conf. in English Language Teaching. Phnom Penh, Cambodia. February 2010.

“Teaching English Language and Literature: Methods for Vietnamese Teachers of English. Fulbright Seminar.” Ba Ria-Vung Tau, Vietnam. January 2010.

“The Pedagogy of Blogs.” With Scott Ellis. Connecticut State University Academic Computing Conference. Eastern CT State Univ., Willimantic, CT, April 2006.

“Implementing Course-Wide Portfolio Assessment for SCSU’s ENG 112.” CSU Learning Assessment and Improvement Conference. Central CT State University, New Britain, CT, April 2005.

“Doing Ethnography in Vietnam: Lessons for Teaching Freshman Research Writing.” Conf. on College Composition and Communication. New York, NY, March 2003.

“A Course Conceptualization Guide for Writing Instructors.” Conference on College Composition and Communication, Denver, CO, April 2001.

“Race and Emotion in the Classroom: Challenging Affective Investments in Oppressive Thought.” Conference on College Composition and Communication Convention, Minneapolis, MN, April 2000.

#### **TRAVEL AND REPRESENTATION**

“Transnational Composition.” Conference on College Composition and Communication. San Francisco, CA, March 2009.

“Composing Myself Representing Vietnam: A Visual Argument about Transnational Travel.” Conference on College Composition and Communication. New York, NY, March 2007.

“Practicing Interruption, Or, Learning to Tell an Interested Story.” Local and Global Women’s Studies: Going on Forty. 17<sup>th</sup> Annual Women’s Studies Conference. New Haven, CT, October 2007.

“Transforming Emotional Landscapes: Working in Vietnam.” Literacies—Personal, Professional, Academic. 11<sup>th</sup> Biennial UNH Composition Studies Conference. Durham, NH, October 2007.

“Vietnam Cartography.” Asian and Pacific Islander Women: Indigenous and Diasporic. 15<sup>th</sup> Annual Women’s Studies Conference. New Haven, CT, October 2005.

“The Whole Truth and Nothing But the Truth: Challenging Documentary Film Representations of Vietnam” With Jennifer Guarino. Asian and Pacific Islander Women: Indigenous and Diasporic. 15<sup>th</sup> Annual Women’s Studies Conference. New Haven, CT, October 2005.

“Reading and Representing Vietnamese-American Identities.” With Thuan Vu. CSU Faculty Research Conference. New Haven, CT, April 2004.

#### **TEACHING EXPERIENCE**

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##### **Undergraduate**

Introduction to Women’s Studies (general education writing-intensive seminar)

Fundamentals of Academic Writing (basic writing)

Composition I: Analytical Writing (first-year composition)

Composition II: Writing Arguments (first-year composition)

Intermediate Composition (general education writing-intensive seminar: writing ethnography; writing memoir)  
Introduction to Literature (general education: women's literature; African-American literature)  
Rhetorical Strategies (writing-intensive seminar for English majors)  
African-American Novelists (seminar for English majors)  
US Multicultural Coming of Age Fiction (seminar for English majors)  
Capstone Seminar: Interdisciplinary Investigations of Globalization (writing-intensive Interdisciplinary Studies majors course)

*HCMC University of Education-Ho Chi Minh City, Vietnam*

Intercultural Communication (sophomore English majors)  
American Literature I (junior English majors)

### **Graduate**

Feminist Theories and Practices (Women's Studies)  
History of Feminist Thought (Women's Studies)  
Feminist Pedagogies (Women's Studies)  
Feminist Rhetorical Theory (Women's Studies)  
Teaching College Writing (English)  
Graduate Internship in Teaching Writing (English)  
M.A. thesis advisor (Women's Studies and English)  
M.A. special project advisor (Women's Studies)  
M.A. Comprehensive Exam Committee Member (Women's Studies and English)  
Graduate Research Fellow mentor (English)  
Independent Studies director (English and Women's Studies)