

Corey A. King, Ed.D.

EDUCATION

Doctor of Education in Educational Administration & Leadership

University of Pennsylvania--Indiana, PA

Master of Science in Higher Education Administration

Florida State University--Tallahassee, FL

Bachelors of Science in Curriculum & Instruction

Florida State University--Tallahassee, FL

PROFESSIONAL EXPERIENCE

BETHUNE-COOKMAN UNIVERISTY—Daytona Beach, FL

Vice President for Enrollment Management & Student Financial Services (2019-Preent)

Departmental Oversight: Undergraduate/Graduate Admissions, Campus Recreation, Student Financial Aid, Student Conduct, Fraternity & Sorority Life, Military & Veteran Student Services, New Student Orientation, Parent & Family Engagement, Student Account Services, Student Activities and Involvement, Student Government Association, and the Student Center.

COVID-19 RESPONSE

- *Worked with the President's Cabinet to developed a comprehensive strategic reopening plan focused academic program delivery, student services and programming, COVID-19 testing, health/safety, and social distancing,*
- *Redesigned the university's recruitment plan to a virtual platform including virtual campus days, tours, and admission flexibility.*
- *Providing leadership in developing and implementing a \$3.3M CARES FUNDS Disbursement Plan to students*

ENROLLMENT MANAGEMENT

- *Collaborated with the Provost in strengthening admissions standards, increasing the incoming freshman cohort by 20%*
- *Chair the University Enrollment Strategy & Academic Planning Team.*
- *Provided leadership to the implementation of a "new student" onboarding process including orientation, academic advising, financial aid, registration, housing, and immunization coordination.*
- *Developed the university's "B" Team representing the offices of Admissions, New Student Orientation, Housing, Technology, Financial Aid, University Registrar, Student Health Services, University Academic Advising, Student Account Services, Transfer*

Student Services, and International Student Services for the purpose of improving the “on boarding” process of new students and maximizing financial assistance programs.

STUDENT FINANCIAL SERVICES

- *Realigned institutional aid to create a financial leveraging approach on incremental merit/need based scholarships/incentives/grants resulting in a 15% increase in registration for returning students and 25% increase in committed new students.*
- *Developed a comprehensive consistent communication network between student accounts, financial aid, housing, and new student orientation to incoming and returning students maximizing their financial aid leveraging opportunities.*

ACADEMIC COLLABORATIONS

- *Collaborated with Academic Affairs to implement the Open Educational Resources (OER) program to enhance retention, persistence, graduation through impacting the cost of attendance.*
- *Collaborated with the Academic Deans to implement a direct admit program for nursing, accounting, finance, and pre-med.*
- *Worked with Academic Affairs to launch a “Wildcat Immersion” summer program for incoming freshmen to increase “alternative admission” access to the university.*

INSTITUTIONAL ADVANCEMENT

- *Provided leadership with the VP for Institutional Advancement in restructuring endowed scholarships to align with institutional aid resulting in over \$500,000 in operational savings.*

ATHLETICS

- *Developed a new financial aid leveraging approach focused on merit and need base awards for student athletes.*
- *Worked with the VP for Athletics to develop an onboarding process for new student athletes.*

STATE UNIVERSITY SYSTEM OF FLORIDA (Board of Governors-BOG)

Chair, Council for Student Affairs (2016-2019)

- *Facilitated leadership among the 12 state university student affairs divisions.*
- *Worked with BOG Committees with state-wide initiatives on student success.*
- *Developed and implemented evidence-based metrics related to student retention, graduation and job placement through system-wide’s Accountability Plan.*
- *Prepared reports/presentations to the BOG/Florida State Legislative with data analytics and recommendations related to student health and hazing prevention.*
- *Provided data analysis and analytics on system wide trends resulting in developing policies, procedures and best practices on enhancing the student experience at the 12 institutions.*

FLORIDA ATLANTIC UNIVERSITY—Boca Raton, FL
Vice President for Student Affairs & Enrollment Management (20014-2019)
Associate Vice President for Student Affairs/Dean of Students (2008-20014)

Departmental Oversight: *Assessment & Research, Admissions (Undergraduate Admissions), Campus Recreation Center, Career Development Center, Counseling & Psychological Services, Financial Aid, First Generation Student Success Center, Housing and Residence Education, International Student Services, Judicial Affairs, Leadership & Service, Military & Veteran Student Success, Diversity & Inclusion, New Student Orientation, Parent & Family Engagement, Student Accessibility Services, Student Account Services, Student Activities and Involvement, Student Government Association, Student Health Center, and the Student Union.*

STRATEGIC PLANNING

- *Developed the university strategic plan, as a member of the university's strategic planning team, targeting key priorities with measurable outcomes and metrics.*
- *Developed and implemented, with the housing leadership team, housing master plan resulting in a 15% increase in occupancy and additional revenue of over \$5 million.*
- *Created the Office of Youth Programs to provide a university-wide approach to serving minors and their families.*

ENROLLMENT MANAGEMENT

- *Transitioned Enrollment Management operations under purview of Student Affairs.*
- *Collaborated with the Provost in raising admissions standards, increasing the incoming freshman cohort by 25%.*
- *Collaborated with Academic Affairs in achieving remarkable gains in retention (up by 22%), 4-graduation rates (up by 15%), and attracting 30 National Merit Scholars.*
- *Contracted with Noel-Levitz and NRCCUA/ACT, Inc. to establish the institutional enrollment strategic plan to determine the composition of the future diverse student body, financial aid leveraging, and a long-term strategic plan for maximizing use of facilities and resources*
- *Chaired the University Enrollment Strategy & Academic Planning Team.*
- *Developed the university's "B" Team representing the offices of Admissions, New Student Orientation, Housing, Information & Technology, Financial Aid, University Registrar, Student Health Services, University Academic Advising, Tuition and Billing, and International Student Services for the purpose of improving the "on boarding" process of new students and maximizing financial assistance programs.*
- *Worked with Academic Affairs to launch a "JumpStart" summer program for incoming freshmen to increase "alternative admission" access to the university. This initiative increase from 300 freshmen to over 1100 freshmen participating in the program.*
- *Collaborated with the Office of Online Programs to expand online student services and program development to increase online student enrollment.*
- *Collaborated with the Provost in the creation and implementation of a Transfer Student Services Center aimed at providing a "one stop" for transfer students to enhance recruitment, increase retention, graduation, and job placement.*

FISCAL MANAGEMENT

- *Provided direct budget management to \$100 million capital and operational budget.*
- *Collaborated with Tuition and Billing to align financial deadlines and course registration to ensure student's ability to pay, resulting in a significant decrease in students who were fiscally canceled.*
- *Developed a communication network between tuition and billing, financial aid, housing, and new student orientation to guarantee that communication with incoming and returning students were consistent across the board to maximize financial assistance opportunities for students.*
- *Co-chaired the University's Technology Fee Committee charged with allocating \$2.5 million annually.*
- *Successfully secured, with Student Government, capital improvement and trust funding for a \$23 million new construction and renovation to the Student Union.*

STUDENT SUCCESS

- *Developed the Office of First Generation Student Success focused on connecting first generation college students to institutional resources to support and assist in their development as a student through advising, career services, and other vital student accessibilities to close the equity gap.*
- *Established, with the Provost, the Center for Global Engagement (integrating the offices of International Services, International Recruitment/Admissions, and Study Abroad).*
- *Facilitated the development of a Graduate Student Association aimed at increasing graduate student involvement.*
- *Established the Office of Military and Veteran Student Services.*
- *Created and implemented the university's Urban Male Initiative (UMI) focused on retention, graduation and job placement of urban males.*
- *Charged a Graduate Student Life Task Force, with the Graduate Dean, resulting in a comprehensive plan identifying priorities on increasing graduate student stipends, adding health insurance, and providing funding for graduate student research and travel.*
- *Developed and implemented a Student Organization Center to better serve student organizations and their executive officers.*
- *Developed "Early Registration" campus days to connect new students to university.*
- *Created theme learning communities focused on social justice and wellness.*

ACADEMIC COLLABORATIONS

- *Worked with graduate faculty in the College of Education to develop and implement the University's first Interdisciplinary Leadership Minor through the Faculty Governance Process.*
- *Provided leadership, with the Dean of the College of Arts and Letters, to facilitate the University's AGORA Project to promote campus civility and civil discourse in an environment of free speech, academic freedom and open dialogue.*

- *Collaborated with the College of Education (Department of Educational Leadership & Research Methodology) to develop a Student Affairs track within the Higher Education Master's Program*
- *Served as a member of the SACS Accreditation Preparation Team. Worked as a liaison with the development of the University's Quality Enhancement Plan (QEP) in collaboration with the academic colleges.*
- *Worked with the Dean of Undergraduate Studies to develop and implement the Undergraduate Research Student Travel Fund through the university's Quality Enhancement Plan (QEP)*
- *Provided leadership in the development of a Faculty-In-Residence Program, a Faculty Fellows Program, and an Academic Advising In Residence Program.*

DIVERSITY/INCLUSIVENESS

- *Championed the institution's strategic plan providing direct leadership of several strategic platforms: Leadership, Diversity, and Sustainability. This championing resulted in the formation of a university wide Diversity Council, the enhancement of the Office of Leadership and Service, and a three-year comprehensive plan to advance mental health awareness and counseling services at the university.*
- *Provided leadership to cultural centers focused on advancing identity awareness, social programming, and educational experiences that promote student success through inclusiveness and shared resources.*
- *Restructured the Office of Multicultural Affairs to become the Center for Inclusion, Diversity Education and Advocacy (IDEAS) for the purpose of highlighting the experiences of traditionally marginalized groups to foster awareness and cultivate new perspectives.*
- *Provided support and resources to develop and implement the institution's first Women and Gender Equity Center in collaboration with the College of Arts and Letters.*
- *Championed the creation and implementation of the university's first LGBTQA Resource Center.*

CAMPUS FACILITIES MASTER PLANNING

- *Served as a member of the University Master Planning Committee focused on the creation of a long-term Master Facilities Plan inclusive of housing expansion, a health & wellness center, and additional food dining venues.*
- *Worked with the CFO and Board of Trustee Chair to secure Florida Board of Governors approval for an \$80 million housing expansion project resulting in over 800 additional beds.*
- *Facilitated, with the President's Cabinet, the construction of a multi-million Academic and Sports Complex focused on academic excellence, mental health well-being, recreation/wellness, and career development.*
- *Collaborated with Student Government to secure funding through the State Capital Improvement Trust Fund for the \$23 million expansion and renovation of the FAU Student Union.*

STUDENT SAFETY AND WELLNESS

- *Worked with the Chief of Police to implement community policing and a police liaison within the residence halls.*
- *Collaborated with the Director for Emergency Management in implementing a campus safety app and instituting a campus-wide training for students/staff on “shelter in place”.*
- *Provided leadership with campus safety to implement the campus safety app.*

MARKETING AND COMMUNICATION

- *Collaborated with Marketing and Communication to develop a comprehensive branding approach for admissions and enrollment management.*
- *Served as a member of the advisory team to Marketing and Communication in “redeveloping” the institutional website.*
- *Worked with media relations in responding to crisis/emergency communication, external media inquiries and institutional press releases.*

INSTITUTIONAL ADVANCEMENT

- *Provided leadership with the VP for Institutional Advancement in creating a development program for student affairs and enrollment management and successfully hiring its first development officer.*
- *Collaborated with the Chief Development Officer in securing in excess of \$1 million focused on the success of First Generation College students.*
- *Collaborated with the Board of Trustee Chair to secure \$500,000 in funding for the Urban Male Initiative.*

ATHLETICS

- *Worked with the Athletic Director, serving as a member of the University’s Athletics Strategic Planning Council resulting in a comprehensive strategic plan centered around student-athlete success, financial stability, national competitiveness, and campus integration.*
- *Served as a member of the campus game day/stadium operations team.*
- *Worked with VP for Athletics to onboard new student athletes*

EAST CAROLINA UNIVERSITY—Greenville, NC ***Assistant Vice Chancellor for Student Experiences (2004-2008)***

Departmental Oversight: *Co-Curriculum Programs, Cultural Center, Parent Services, New Student Orientation, Student Conduct, Fraternity & Sorority Life, Student Leadership and Involvement, Student Organization Center, Student Government Association, and the Student Union.*

Selected Accomplishments:

- *Championed the Chancellor’s strategic initiative on becoming a Leadership University.*
- *Designed the “Elite Pirate” program to recognize exemplary student leadership*
- *Created the Office of Co-Curricular Programs.*

- *Created the Office of Student Leadership & Involvement.*
 - *Developed and implemented a Student Organization Center.*
 - *Facilitated the developed of a Graduate Student Association.*
 - *Co-hosted a collaborative national symposium on “humor in literature” with academic affairs resulting in a national award by ACUI.*
-

WHEELING JESUIT UNIVERSITY—WV

Vice President for Student Affairs (2002-2004)

Associate Vice President for Student Life (2001-2002)

Departmental Oversight: *Campus Recreation, Campus Ministry, Campus Safety & Security, Counseling Center, Student Activities and Leadership, New Student Orientation, University Housing, First Year Experience, Dining Services, International Student Services, English Language Institute, Parking Services, Student Activities and Involvement, Student Government Association, Student Health Services and the Student Center.*

Selected Accomplishments:

- *Developed “Early Registration” campus days to connect new students to university earlier. Created theme learning communities focused on social justice and wellness.*
 - *Co-developed the university’s First Year Experience Program.*
 - *Developed the institution’s first Office of Multicultural Affairs and Retention Services resulting in a retention increase of minority students.*
 - *Successfully renovated several residential facilities.*
 - *Revamped the student judicial process.*
 - *Facilitated, with the President’s Cabinet, the construction of a multi-million Academic and Sports Complex focused on academic excellence, mental health well-being, recreation/wellness, and career development.*
 - *Provided leadership to cultural centers focused on advancing identity awareness, social programming, and educational experiences that promote student success through inclusiveness and shared resources.*
 - *Created and implemented the Office of Multicultural Affairs and Retention.*
-

UNIVERSITY OF FLORIDA---Gainesville, FL

Associate/Assistant Dean of Students (1999-2001)

Coordinator for Residential Judicial Affairs (1997-1999)

Residence Director (1995-1997)

Departmental Oversight: *Multicultural Affairs, Black Cultural Center, Institute for Latino Culture, Fraternity and Sorority Life, Students with Disabilities, Student Judicial Affairs, and New Student & Parent/Family Programs.*

Selected Accomplishments:

- *Served as a member of the University Trauma Response Team.*
 - *Created and implemented a Wellness Community within an on-campus residential complex.*
 - *Revamped the University's Student Conduct Code aligned with CAS Standards.*
 - *Provided leadership in the creation and implementation of the First Experience Program.*
 - *Redefined the Student Honor Court to align with respective academic colleges.*
-

OTHER RELATED ACADEMIC EXPERIENCES**ACADEMIC INSTRUCTION**

- *Adjunct Faculty, College of Education (East Carolina University)*
- *Associate Graduate Faculty, College of Education (Florida Atlantic University)*
 - *Courses Taught: Contemporary Issues in Student Affairs; Student Affairs Leadership; Introduction to International Comparative Government; and Understanding Professional Competencies in Higher Education*

CAMPUS GOVERNANCE

- *University SACS Accreditation Preparation Team*
- *University Enrollment Strategy & Academic Planning Committee*
- *University Strategic Planning Team FAU Accountability Report (Board of Governors)*
- *Institutional Policies & Procedures Committee*
- *FAU 50th Anniversary University Celebration Planning Committee*
- *Vice President for Advancement Advisory Committee*
- *Committee member for the selection of FAU 6th President.*
- *Committee member for the selection of FAU University's Provost.*
- *Committee member for the selection of FAU Dean for College of Medicine.*
- *Developed the FAU's Staff Council (served as its Executive Liaison)*
- *Worked with Faculty Senate in areas of student mental health, housing expansion, and an inter-disciplinary leadership minor.*

COMMUNITY PARTNERSHIPS

- *Represented the university at City Council Meetings and Community Boards.*
- *Forged partnerships with the FAU College of Education, and Broward Public Schools to secure a \$52 million grant aimed at providing ongoing training to teachers and providing a college experience for elementary age students.*
- *Served as the primary investigator for a \$2.5M DOE grant for FAU Upward Bound.*
- *Palm Beach County's Take Stock in Children, Inc.*
- *Rotary Club International*
- *American Association of Caregiving Youth, Inc.*

HIGHER EDUCATION LEADERSHIP TRAINING

- *Public Administration Certification*
- *Diversity Competency Training*
- *NASPA Senior Student Affairs Officers' Institute*
- *NASPA Region III/SACSA New Professional Institute*
- *National Housing Training Institute (NHTI)*

PROFESSIONAL ASSOCIATIONS

- *Council on Undergraduate Research (CUR)*
- *Association of Student Conduct Affairs (ASCA)*
- *National Association of Student Personnel Administrators (NASPA)*
- *Southeastern Association for College Student Affairs (SACSA)*

SELECTED PRESENTATIONS/CONSULTATIONS

- **Institutional Change:** National Association for Student Personnel Administrators, Southern Association of College Student Affairs
- **Student Success:** National Association for Student Personnel Administrators, Association of College & University Housing Officers International
- **Diversity/Social Justice in Higher Education:** Southern Association of College Student Affairs, Association of College & University Housing Officers International, South Eastern Association of Housing Officers
- **Faculty Member (Institutes):** National Association of Student Personnel Administrators, Southern Association of College Student Affairs, Association of Student Judicial Affairs
- **Campus Safety & Security:** State University System of Florida
- **Mental Health:** State University System of Florida
- **Hazing Prevention:** State University System of Florida
- **Advancing Student Leadership:** National Association of Student Personnel Administrators, ACPA: College Student Educators International, University of Alabama-Birmingham
- **Women Leadership in Higher Education:** Lynn University
- **Careers in Student Affairs:** National Association of Student Personnel Administrators
- **Suicide Prevention:** Kognito, Inc. Interactive
- **Campus Threat Assessment:** National Association of Student Personnel Administrators, State University System of Florida
- **Higher Education at Risk:** Association for the Study of Higher Education
- **Shared Services:** Southern Association of College Student Affairs, National Association of Student Personnel Administrators, Shared Services in Higher Education
- **Leadership in Higher Education:** Southern Association of College Student Affairs

PUBLICATIONS

King, C., Oliver, A (2018). *Reaching Individual Success and Empowerment (RISE): A First generation, Co-Curricular, Academic, and Social Engagement Model. Journal of Business Diversity. Vol 18(3) pp. 43-47.*

King, C., Boldon, C., Allen, K., Elliot, K., McEwan, D., & Salinas, C (2018). *The Role of Spirituality for Black Male Community College Students. Community College Journal of Research and Practice. Vol.0 (0) pp. 1-15.*

King, C., Wright, D. A., & F. Cory-Scruggs (2009). *Public Universities and Decision Frameworks in the Wake of Financial Uncertainty in the US: A Look at Internal and External Environments and Strategic Options. International Journal of Educational Policies. Vol.3 (2) pp. 46-61. ISSN: 13073842*

King, C. *College Student Learning: A Shared Responsibility. Cardinal Perspectives: An Interdisciplinary Journal Devoted to Academic Excellence, (Spring 2002), pp. 61-66.*

King, C. & Schnolis, K (2001). *Going There: Conversation in the World of Diversity and Multiculturalism. ACUHO-I Talking Stick, (18) 5, pp. 14-16.*

King, C. & Baker, M. (2000). *Sanctioning Student Athletes: Education is the Key. ACUHO-I Talking Stick, (17) 6, pp. 12-13.*

King, C., Porter, J., & Schnolis, K. (1996). *Renovating More Than Buildings: New Programming Strategies for New Halls. ACUHO-I Talking Stick, (14) 4, pp. 24-25.*

King, C. (1994). *Where is My Identity?: Minority Student Leaders Facing a Turning Point. College Student Affairs Journal, (13) 2, pp. 82-86.*