

Marketing Associate

[Dysleximedia](#) was created by the founder of the Internet's longest running entertainment magazine to help companies revamp their marketing efforts and revitalize how they're running an online business. In the past year, [Dysleximedia.com](#) has engaged dozens of clients seeking assistance in a variety of areas ranging from CEO Coaching to Analytics/Marketing.

We are looking for a part time employee who is a self-motivated, team player to learn all aspects of the business side of the Web. For certain clients they will be working on projects ranging from: SEO, Social Media, to Analysis, to Promotions.

Candidates must have the ability to thrive in a fast-paced environment, be a self-starter and be team-oriented.

This position is virtual.

Responsibilities:

- Post and create content for Facebook, Twitter, Pinterest, Google+
- Work on Message Boards
- Learn the ins and outs of SEO projects
- Create weekly reports
- Promote online projects
- Assist in special projects
- Flexibility to work various shifts remotely.
- Stay on top of social media trends and updates in order to bring in new ideas and keep the brand fresh.

Skills

- Excellent verbal and written communication skills
- Creative, artistic and critical thinking skills
- Excellent organizational and problem-solving skills
- Real-world experience planning social media programs
- Knowledge of online media marketing current best practices
- Experience with content management systems

Education

Majors in Communications, Journalism, Marketing or related field

To Apply

Email dysleximedia@dysleximedia.com and take a short test to demonstrate your online skills.