



Volume 3 | Issue 4 | November 2019

## *Mission*

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I aim to connect you to the people,  
ideas, and tools needed to enhance and  
reach your teaching and learning  
objectives.

## *Inside This Issue*

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### PG. 2

Ice Cream and Learning Workshop – Movie  
Making with Camtasia and Filmora

### PG. 3

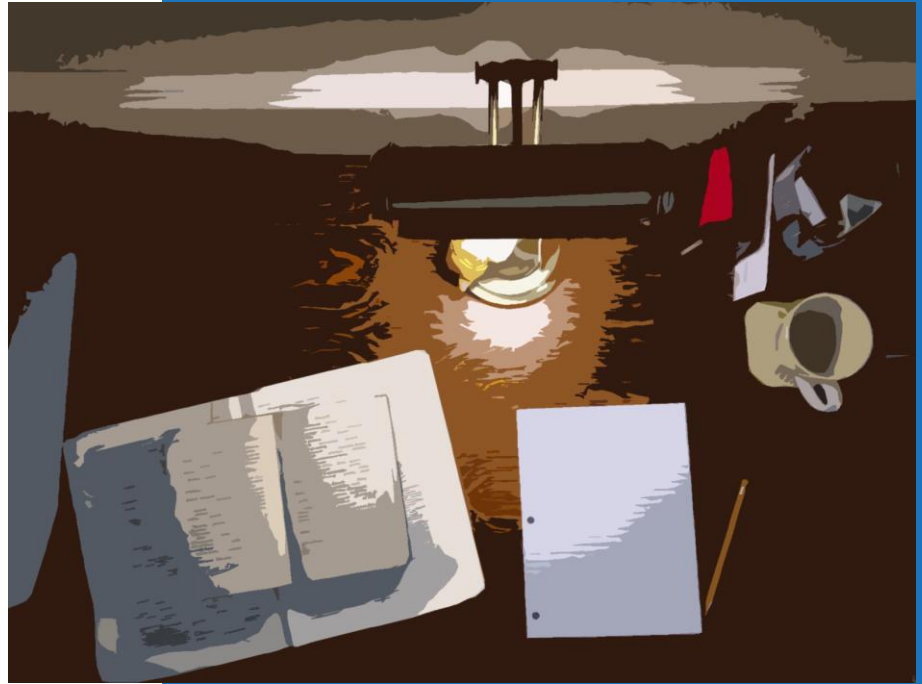
Podcasts from the September and October

### PG. 4

Trivia – Be the 1st correct answer to win a  
\$5 gift card to C&B.

## Memory and Learning – The 40/60 Concept

Last month, I had the privilege of presenting a workshop on the testing effect with about fifteen faculty who, much to my pleasure, were willing to participate in the testing effect cycle over the course of a month. One of the data points from the workshop that the faculty found most helpful, however, is the 40/60 ratio of reviewing to testing.



## *Ice Cream and Learning Workshop – Movie Making with Camtasia and Filmora*

November's workshop ([11/20](#) or [11/21](#)) will focus on using two video editing software programs for creating quick, clean videos with minimal difficulty. Participants will know at workshop's end how to: (1) collect film footage; (2) upload media into video software; (3) perform several basic editing moves; (4) convert video to an mp4 format. There will be homemade ice cream with seasonal flavors to boot!



Camtasia 



filmora

[Episode 8 – Professor Hanahan and the Flipgrid Experiment](#)

Interested in switching up your online discussion assignments? Listen to the way Professor Devon Hanahan scrapped the OAKS discussion boards in favor of Flipgrid for a more alluring and fun discussion exercise. Included on my website is an example of her Flipgrid assignment AND the rubric she used to grade them.



[Episode 9 – Professor Martin and The Lemonade Reader](#)

Professor Kameelah Martin is the co-editor and co-author of a new collection of essays called *The Lemonade Reader*, which is inspired by Beyoncé’s visual album *Lemonade*. She recently talked with me about *The Lemonade Reader*, how it came to be, and how her studies in “the lore cycle of the conjure woman as an archetype in literature and visual texts” set the tone for the publication itself (back cover). You’ll also find a discussion assignment to accompany the podcast for classroom use.





*Win free  
Coffee!*

*Be the 1st person to name the  
final song on Professor Martin's  
podcast, and you will receive a  
gift card to*



*Caviar & Bananas.*

**CAVIAR &  
BANANAS**  
GOURMET MARKET AND CAFE