



# Fashion Design & Merchandising Pathway

LAGUNA CREEK HIGH SCHOOL

The Fashion and Interior Design Industry sector is a multi-billion-dollar enterprise offering a wide variety of careers. A particularly high-demand exists for preproduction jobs which may involve computerized pattern-making and product data-management. Self-motivation, confidence as well as creativity are traits that lead to success in this sector.

## Students graduate from the academy with:

- in-depth, hands-on experiences that focus on industry awareness
- sustainable practices, knowledge of the elements and principles of design and the history of fashion
- knowledge of fashion forecasting, textiles and textile products, product knowledge, apparel merchandising
- hands-on experience with garment production

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*Preparing for a career in fashion is an amazing experience for us as high school students.”*

Fashion student



## PATHWAY BENEFITS

- Industry-aligned curriculum and equipment.
- Industry tours of fashion businesses.
- Career-related field trips to colleges.
- Student leadership opportunities in Family, Career and Community Leaders of America (FCCLA)
- Close bonds with classmates and teachers

## COMMUNITY PARTNERS

- Fashion Institute of Design and Merchandising (FIDM)
- Sacramento City College

## FUTURE CAREER OPTIONS

### High School Diploma

- Sales Associates
- Assistant Store Manager
- Showroom Assistant
- Cutter
- Design Assistant
- Sales Representative
- Trade Intern
- Set Decorator
- Floral Designers
- Merchandise Displayers
- Window Trimmers
- Pattern Designer
- Fashion Coordinator

### AA, AS Degree or Certificate

- Fashion Illustrator
- Visual Merchandiser
- Fashion Buyer
- Stylist
- CAD Specialist
- Facility and Space Planner
- Assistant Designer
- Costume Designer
- Textile Designer
- Drapery/Upholstery Estimator

### BS, BA or Post-Graduate Degree

- Fashion Designer
- Fashion Journalist
- Fashion Forecaster
- Fashion Merchandise Manager
- Interior Designer
- Ergonomic Consultant
- Preservationist
- Lighting Specialist

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Industry Sector: Fashion and Interior Design | Pathway: Fashion Design and Merchandising

### SAMPLE CAREER-THEMED COURSES

\* The sample program of study outlined below lists academy-specific courses and does not include the full list of graduation requirements in writing, math, VAPA, WL, etc. These courses are subject to change based upon industry trends.

#### Career-Themed Course(s)

**9th-10th Grade** **Art 1\*\*:** This course introduces students to the fundamentals of drawing, painting, art history, art appreciation and aesthetic judgment and will provide a foundation for color, textures and balance principles used in the fashion industry.

**10th-11th Grade** **Fashion I:** This introduction to Fashion and Merchandising course offers students a peek students to this exciting career pathway and provides them with the background they will need to be successful within various career opportunities in the fashion industry. Students will learn the basics of design, sewing and marketing and merchandising fashion products.

**12th Grade** **Fashion II:** This capstone course builds upon the skills learned in Fashion I and expands students' knowledge of apparel design and construction. The career development portion of this course allows students to take a deeper look at specific careers in the fashion and textile industry. Over the course of the year, students gather work from various assignments and labs to create a professional portfolio.

### CONTACT INFORMATION



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Fashion and Merchandising Pathway

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### ACADEMY VS. NON-ACADEMY DATA (DISTRICT-WIDE)

