



Digital Communications-Graphic Arts Pathway

VALLEY HIGH SCHOOL

Students work with high-end technology, use industry-standard software and have the opportunity to experience how the digital arts profession works. Students will receive a high quality education in the digital communications and graphic arts fields as well as developing the highly transferrable skills of creative thinking, teamwork, collaboration and problem-solving. Students will develop a portfolio of professional quality art that will be articulated with post secondary partners. When students leave this program, they are truly prepared for both college and career. Digital Communications provides the skills necessary to gain employment or to pursue advanced study. Course instruction is enhanced through mentoring and internships.



FUTURE CAREER OPTIONS

High School Diploma

- Visual Artist
- Photographers Assistant
- Lighting Technician
- Model
- Makeup Artist
- Electronic Equipment Operator
- Camera Technician
- Broadcast Technician
- Sound Technician
- Stagehand
- Actor
- Announcer
- Voice-Over Artist
- Stunt Person
- Dolly Grip
- Focus Puller

AA, AS Degree or Certificate

- Junior Designer
- Recording Studio Assistant
- Special Effects Coordinator
- Web Designer
- Visual Designer
- Photographer
- Graphic Designer/Artist
- Film Maker
- Camera Operator
- Illustrator
- Photojournalist
- Artworker
- Medical Scientific Illustrator
- Associate Designer
- Production Artist
- Photo Illustrator

BS, BA or Post-Graduate Degree

- Design Director
- Art Director
- Graphic Designer
- Communication Designer
- Art Production Manager
- Brand Identity Developer
- Broadcast Designer
- Logo Designer
- Visual Image Developer
- Production Designer
- Motion Graphics Designer
- Layout Artist
- Packaging Designer
- Web Designer
- Multimedia Developer
- Executive Creative Director

PATHWAY BENEFITS

- Opportunity for student work to be viewed by representatives of animation studios and art colleges.
- Career Technical Education coursework provides a strong foundation in academic, employability and technical skills for our students.
- To provide students with guest speaker/artist experiences that reflect real world experiences and career opportunities.
- Hands-on experience with state-of-the-art technology
- Field trips and special events

OUR BUSINESS PARTNERS

- Cosumnes River College
- Sacramento City College
- Crocker Art Museum
- SMUD
- ACCESS Sacramento

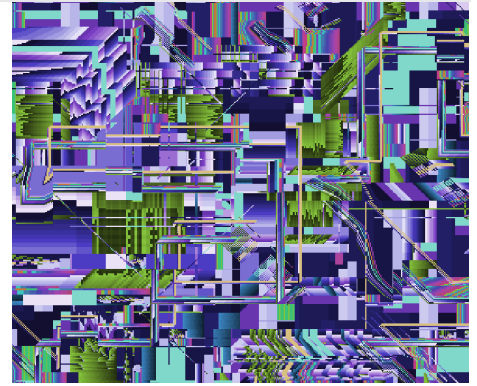
Digital Communications-Graphic Arts

Industry Sector: Arts, Media and Entertainment | Pathway: Design, Visual, and Media Arts

SAMPLE CAREER-THEMED COURSES

The sample program of study outlined below lists academy-specific courses and does not include the full list of graduation requirements in writing, math, VAPA, WL, etc. These courses are subject to change based upon industry trends.

9th-10th Grade	Digital Art and Graphic Design I: This course allows students to study and practice several areas of contemporary graphic production, design and illustration with a strong emphasis on computer-generated art and graphics.
10th-11th Grade	Digital Art and Graphic Design II: This Concentrator course advances the student's knowledge of contemporary graphic production and illustration with a strong emphasis on digital art and graphics for the purposes of creating a portfolio of original art to be used for post secondary programs.
12th Grade	Advanced Graphic Communications: This course allows students to prepare a portfolio of original artwork using traditional hand-drawn as well as digital media.



CONTACT INFORMATION



Valley High School

Digital Communications-Graphic Arts
Pathway

Tel: 916.689.6500

Web: vhs.egusd.net

Web: www.EGUSDexplore.com

ACADEMY VS. NON-ACADEMY DATA (DISTRICT-WIDE)

