

The UMass Boston MBA Program, in collaboration with UC, is pleased to announce the following international program in India.

Focus on India: Global Industry & Competitive Analysis (MBAMGT 685)

About the Program

This course examines techniques of industry and competitive analysis and ways of applying these techniques to gain a better understanding of industry trends and company strategies in sectors of significant importance to the regional economy.

Prerequisites: **MBAMGT 650** (or permission of instructor)

Program Format

The program, offered in collaboration with the Multinational Business Academy, located in Noida, India, will consist of two preparatory classes in Boston followed by about ten days of stay in India. Time spent in India will be divided among lectures, discussion, company visits, student presentations and cultural visits.

Courses and Credit

Participants register for one 3-credit course: **MBAMGT 685 Global Industry and Competitive Analysis**

Schedule

Program runs: January 7 - 17, 2012 (tentative) in India.

Application Deadline: November 4th

Open House Information Session: November 2nd, 5:00 - 6:00pm CM Dean's Conference Room (McCormick 5th floor, ask at front desk)

Early application is strongly recommended. Applications received after the deadline will be considered if space is available.

Please check the University College website for to Download the Application (pdf), here:

<http://www.umb.edu/academics/uc/international/india/>

Program Fee

The program tuition fee is \$900, payable to UMass Boston upon registration into the program. Participants are responsible for an additional \$1200 to be paid out of pocket in India to cover taxes, room, board, local transport for company and cultural visits in Delhi, a trip to Agra, the home of Taj Mahal and to the Pink City of Jaipur. A non-refundable deposit of \$800 applicable towards the \$1200 needs to be paid by November 11, 2011. The fee does not include insurance or transportation between the US and India.

Please Note: **a valid passport and visa is required for travel to India.**

More Information

Susan Griffin Tel. 617.287.7278 susan.griffin@umb.edu

Academic Information

For further academic information, please contact the program director:

Arindam Bandopadhyaya Chair and Professor of Finance Department of Accounting and Finance

Arindam.Bandopadhyaya@umb.edu

Disclaimer

Please be advised that international programs are subject to change, slight or major, at any time due to circumstances beyond our control; this includes any and all fees, dates, itinerary, and program activities. We will do our best to inform all applicants of any changes in as timely a manner as possible.