

See What I'm Saying



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First, an experiment:



Which of these files sounds correct?



Hear my Ideas!



- ❧ Surprised at the correct answer? Perhaps more surprised that you were right?
- ❧ People tend to have an intuitive ear for notes
- ❧ Most of us are very talented in recognizing notes

Overview of Book



- ❧ Dives into the five primary senses, provides anecdotal and experimental evidence for the power of each sense.
- ❧ There are lots of interactive pieces - gets the reader to try stuff out. For example, echolocation! All of these we possess, theme of practice is prevalent.
- ❧ All of these senses are very important to understanding the way that we interpret the world

Tasting is Believing?



- ❧ Taste is influenced by other senses - sounds, colors, assumptions
- ❧ Taste is MOSTLY determined by smell - stuffy nose kills!
- ❧ There are people whose purpose is to taste "best used by dates" - they become OVER sensitive to tastes.
- ❧ Professional wine tasters!

Synesthesia - The Interesting Part!

- ❧ Primary point - none of our senses are isolated. All connected.
- ❧ Our body interprets some senses together with others in order to create the best picture of reality.
- ❧ Sometimes misfires - results in forms of synesthesia.

McGurk Effect



Visual Synesthesia



Q A B C X

Visual Synesthesia



Q A B C X