

Zoom

Educational Technology Fact Sheet

Zoom is a cloud-based HD video conferencing platform. Zoom allows faculty and students to meet in real-time via webcam and audio for online class sessions and virtual meetings. Zoom allows both hosts and participants to share multiple types of content through high-quality screen share. Zoom also offers breakout rooms, chat, and polls as essential features that enhance the online class experience. Zoom meetings are integrated into Canvas so students and faculty can join their classes directly from their course site. The Zoom integration also automatically links cloud-based class recordings to the Canvas course site.



What is Zoom used for?

Zoom is the main online meeting solution used at Columbia University. It is the video conferencing platform used for virtual class sessions for online and hybrid courses. Zoom is also used as a communication tool by administrative staff for meetings, instant messaging, and webinars. Holding a meeting with 25 or more users, for over 40 minutes will require a Zoom Pro account. Zoom Pro accounts are generally provided to full-time staff and online instructors.

Key Features

- HD video conferencing and audio
- Speaker and Gallery layouts allow users to see multiple webcams or focus on one speaker
- Screen sharing, virtual whiteboard, screen annotations, and remote control
- Group/private chat, breakout rooms, file share, and polls
- Canvas integration including class recordings



Students can access their online class sessions through the Zoom button on the left of their course site or by a direct link to a Zoom meeting shared by the instructor. Instructors can login to their Zoom Pro account with their UNI and adjust the settings using the link below. More information about CUIT's Zoom license can also be found below.

URL: <https://columbiauniversity.zoom.us/> | **Demo:** <https://zoom.us/test> | [CUIT Zoom information](#)

About Educational Technology Fact Sheets

This document is part of a series of helpful guides created by the Online Curriculum and Instruction unit to identify specific educational technologies and best practice in online pedagogy. We are making these resources publicly available to help our online students and faculty better understand the tools used in their online courses.