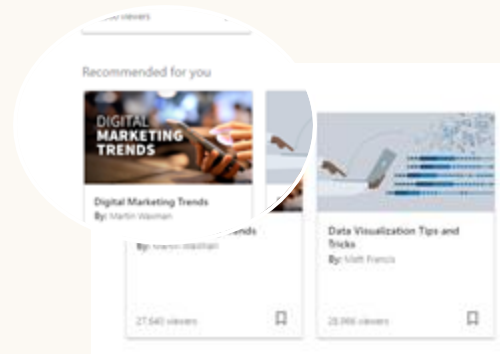
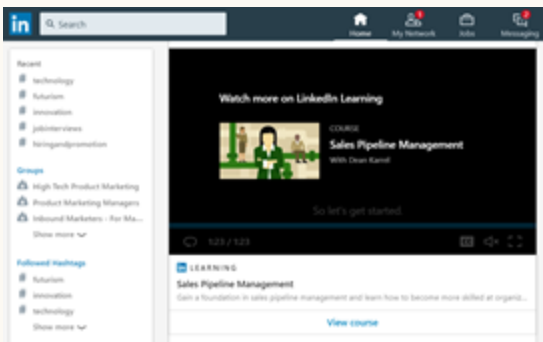


# 4 reasons to connect with LinkedIn

A connected profile makes it easier to learn through powerful recommendations and unique social features

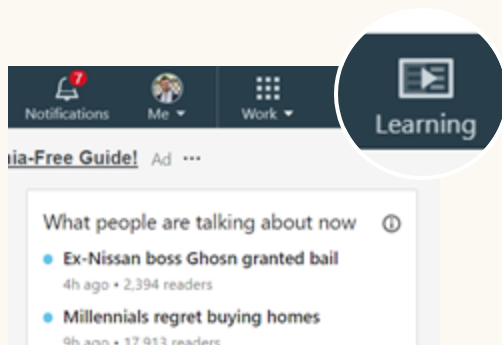


## Keep learning top of mind

Learning shouldn't be a chore. You'll see relevant courses conveniently in your newsfeed and in search. Learners who connect their profile organically learn 50% more.

## More personalized learning

Get personalized recommendations based on your professional profile and what others in your role or industry are learning.



## Save time

Easily access LinkedIn Learning from LinkedIn.com. Spend more time learning and less time trying to figure out how to get into your Learning account.

## Course Q&A and social learning

Have a question while learning? Get answers from other learners and the course instructors themselves!