RESIDENCE HALL STUDENT ASSOCIATION
ASSOCIATE COUNCIL MEETING
Date: 03/22/2021
Location: Zoom

CALL TO ORDER | 9:04PM
**Matt:** I’m calling this meeting to order.

MYSTERY ACTIVITY | 9:05PM
**Matt:** What is your favorite puzzle?

ROLL CALL/HALL REPORTS | 9:05PM
**Emily:** Hey y’all! So when I call your hall, if you can give me the number of people representing your hall, how many RHSA shirts you have on, how many NRHH shirts you have on, how many Conference shirts you have on, and a hall report from your hall gov if you have one.

<table>
<thead>
<tr>
<th>Hall Name</th>
<th>Number Present</th>
<th>RHSA Shirts</th>
<th>NRHH Shirts</th>
<th>Conference Shirts</th>
<th>Hall Report</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ashokan</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>None.</td>
</tr>
<tr>
<td>Bliss</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>We introduced each Hall Gov member on Instagram and we had a program with trivia about the RA’s.</td>
</tr>
<tr>
<td>Bouton</td>
<td>2</td>
<td>0</td>
<td>0</td>
<td>1</td>
<td>Nothing to report.</td>
</tr>
<tr>
<td>Capen</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>None.</td>
</tr>
<tr>
<td>College-Shango</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>We had an event last week on Wednesday for St. Patrick’s Day and it went well.</td>
</tr>
<tr>
<td>Esopus</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>None.</td>
</tr>
<tr>
<td>Gage</td>
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<td>0</td>
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</tr>
<tr>
<td>Lenape</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>Nothing to report.</td>
</tr>
<tr>
<td>Minnewaska</td>
<td>3</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>Nothing to report.</td>
</tr>
<tr>
<td>Ridgeview</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>Nothing to report.</td>
</tr>
<tr>
<td>Scudder</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>None.</td>
</tr>
<tr>
<td>Shawangunk</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>We had our first program on Friday last week.</td>
</tr>
</tbody>
</table>
SENATE | 9:09PM

Chet: Senate hopes that everyone enjoys their upcoming Mind, Body, Spirit Day. We've got a lot of plates spinning in the air right now and we're just kind of waiting for some of those to land on so nothing formal. Everyone, enjoy your week!

NYPIRG | 9:10PM

Chet: We've got a lot going on. We're working on putting on a tenants rights workshop for people who are looking to live off campus and how to deal with rent leases and dealing with landlords, but we don't have a set time for that yet. Also NYPIRG wants you to have a great week!

NRHH | 9:10PM

Matt: Tune in next week for an NRHH report.

OLD BUSINESS | 9:10PM

Motion to Open Old Business: Bliss
Second: Ridgeview

Secretary

Emily: Hey y’all! The one and only winner of the riddle in the minutes is Lenape! The riddle was, “When is Buzz Puzzle Party?” The answer is Friday, March 26th from 7:30pm - 9:00pm. Make sure to answer the next riddle in the minutes to earn your hall more GFP’s!

NCC

Callie: Hey everyone! My NCC fun fact is that this year’s national conference will be virtual and in late June! This is a wonderful, amazing opportunity that everyone should think about. Most of us have all been to conferences so feel free to ask us about it!

NCC

Callie: Conference this weekend was amazing! We got so much done, Emily had a great time doing business with some NCCs, Matt did work with other RHSA presidents, Jordann and Allison presented an absolutely wonderful Educational Session! Matt also got a Platinum Antler from someone on the Regional Board of Directors which is a great honor from the region!*What E-Board positions can you still be nominated and run for?*

Matt: Callie also received a Platinum Antler!

Motion to Close Old Business: Lenape
Second: Ridgeview

NEW BUSINESS | 9:12PM

Motion to Open New Business: Lenape
Second: Ridgeview
Puzzle Buzz

Cassie: Hey pals! This Friday, March 26th at 7:30pm on Zoom we’re having Buzz Puzzle Party, and we really hope you’ll join us for a fun night of working on puzzles together! You can find the information on our Instagram and FaceBook and you can also access the meeting through linktr.ee/NPRHSA.

Mind, Body, Spirit Day/Kindness Kits

Matt: We’re going to be giving out Kindness Kits and we will be tabling outside on the SUB Concourse. That is by the 24/7 vending machine and that is weather permitting from 12:00pm - 2:00pm. The first couple of people will be receiving flowers as well so c’mon by!

Five Minute Break | 9:15PM - 9:20PM

Election

Matt: I'm going to call the meeting back to order. We have an election for Public Relations Officer tonight so may I ask that the candidate running for Public Relations Officer please step forward and state their name.

Madison: Hi! I'm Madison, Mateo, and I'm your candidate for Public Relations Officer!

Matt: I’ll now ask that Jordann M, our current PR, please read the duties of the position.

Jordann M: Duties of Public Relations Officer include:

A. Publicizes all RHSA meetings, programs, and events;
   1. Works with, but is not limited to, the following media: newspaper, TV station, radio station, posters, fliers, social media;
B. Sends out “Thank You” notes to all guests, RHSA members, and Residence Life Staff when appropriate;
C. Creates posters, fliers, invitations and/or poster boards for all RHSA programs and events;
   1. Posters, fliers, and/or invitations should be distributed to the AC no later than two (2) weeks before the event;
   2. Posters and fliers should be hung up around campus no later than two (2) weeks before the event;
   3. All posters, fliers, and invitations must be approved by the President before being sent to the Print Shop;
D. Creates placards to be used at AC meetings for each hall (two (2) per hall), each Executive Board member, the Advisors, and NRHH Representative;
   1. Placards must be approved by the President before being sent to the Print Shop;
E. Maintains communication with the Print Shop.
F. Facilitates the use of a seven dollar budget for each halls usage and discretion in relation to RHSA activities.

Matt: We will now be doing expectations for 5 minutes and we’ll begin with the first X in chat.
Expectations of Public Relations Officer:

- Good communication skills
- Good time management
- Conflict resolution skills
- Creative
- Has knowledge of editing programs, such as Canva or Photoshop
- Good eye for design
- Good organizational skills
- Attention to detail
- Dedication to inclusivity and inclusive poster design
- Utilizing appropriate trends and memes
- Makes posters accessible in location and viewing

Move Exhaust Speakers List Without Additions: Shawangunk
Second: Ridgeview

Candidate 1: Madison

I'm Madison Matteo. I use she/her pronouns, and I'm a visual arts major. I'm also currently a junior. When I originally came to this campus, I wasn't involved in anything extracurricular, I didn't really know what I wanted to study, and I just felt a little lost. Then I ended up being introduced to Hall Government and then RHSA. I was the Public Relations Officer for Shawangunk Hall Government from Fall 2019 to Spring 2020 and I had so much fun with advertising and working with my fellow Hall Gov members. I have a lot of good practice making flyers and digital posters for our hall social media and after stepping away, I realized how much I really miss contributing to campus life. I'm just looking now for a chance to give back because I know this organization gave me a newfound love of New Paltz, and the campus and community. I know the duties of PR are creating posters for all meetings and events, making sure everything gets approved by the President and SA, creating placards for all necessary members, as well as just communicating with print shop. I'm really happy to be getting the opportunity to run for such an important position on campus and something that I think is really important. Thank you for listening, and I yield to questions.

Question & Answer:

Matt: We will have a 5 minute Q&A period that’s extendable up to 3 times. We’ll begin with the first X in the chat.

What do you feel is one strength that you possess?

Madison: I consider myself to be really cognizant of time management and I keep on top of my scheduled responsibilities and stuff with a planner that's broken down in half hour increments. Everything goes by like 30 minute standards and they're actually called passion planners and I really recommend them, it really helps to keep on top of time.

What is something that you're hoping to gain if you're elected?

Madison: I am really hoping to gain a better understanding of what it means to put inclusivity and that sort of idea into posters and physical advertisement. A lot of really inclusive and accessible posters looking to continue that sort of goal.
How do you plan to make sure that your posters are inclusive to everyone?

**Madison:** I would always make sure to use fonts that are clear and legible. Using simple colors and clear graphics I've come to realize is really helpful. There are actually fonts like really regular Barrington, Stoke, and Lexie Readable which were created with accessibility and legibility in mind, so definitely utilizing those in posters.

If someone on your Executive Board happened to have a criticism about one of your posters, would you be open to receiving that kind of constructive criticism?

**Madison:** Absolutely. I think it's really important that everybody agrees with how a design is presented and how I'm making RHSA look. I make a habit of not deleting any of my original files. I'm a bit of a digital hoarder. I know there's always a possibility for a situation where you need to go back and edit. I would definitely listen to what they had to say and then, if needed, go back and make proper adjustments.

Say there was maybe a general member of RHSA or a student that reached out and said, “I'm visually impaired, I'm not able to utilize posters. Are there other ways that I can stay informed about upcoming events?” What are some potential ideas that you might have to get that person included outside of using printed posters?

**Madison:** That's a great question. I would definitely, first of all, ask that person if there is anything in particular that would be extremely useful to them. Also, I found that including digital captions on things like posters for the Instagram and any social media, so just making sure that the captions are accessible and embedded in the digital media that I create. I think that helps a lot for people who are visually impaired because then Instagram can read the post to you.

If you were by any chance to get into a conflict with another E-Board Member, how do you plan to resolve it?

**Madison:** I think that I would definitely wait for enough time, maybe like a day for things to cool off that way you can approach the situation rationally. A lot of times, if you approach something hot headed, it's not going to end up well. I think talk to them one on one after you're thinking rationally about the situation. Then if we couldn't reach an agreement by ourselves, like one on one, we could reach out for mediation, and hopefully solve it that way.

**Matt:** Since time ran out and there was no motion, we will close Q&A.

**Discussion:**

**Matt:** We're going to have a 5 minute discussion period. Are there any discussion points?

- We would say that she knocked the requirements for the accessibility out of the park. Same with the communication and the time management is very impressive. That said, we don't know what program she uses to create the posters.

**Matt:** All that's good, I don't think we really need to worry about what program it is and they could also learn that. Also we didn't ask, but everything else is perfect. We have to base it off of everything that was said. Since no one asked about if they use Canva or Photoshop, we really can't make that assumption, but everything else you said was good.

- We really enjoyed her knowledge about accessibility and her willingness to expand that knowledge. We also feel that she has appropriate and good experience as a Public Relations Officer working formerly on Shawangunk Hall Gov.
• Her time management skills seem to be perfect, especially with her explaining how she breaks everything down into half hour increments and her knowledge of previously doing PR stuff is very useful.

• We appreciated considering multiple platforms in order to advertise so being able to utilize printed posters, but also recognizing the accessibility that Instagram offers for a lot of people. Then also circling back to those points around time management, because this is a position that has a lot of really tight deadlines and needing to prioritize tasks in order to get them completed on time, the candidate showed a lot of thought into how they manage their academic and extracurricular activities through their use of a planner.

• We really enjoyed Madison bringing up flexibility when it comes to maybe people or different E-Board members disagreeing on the poster and also having those files ready in case any changes or corrections need to be made. We think that's a really important factor to include and be enjoyed that Madison is willing to be flexible about that.

Motion to vote by secret ballot: Minnewaska
Second: Bliss

Votes
Madison: 5 votes
No Confidence: 0 votes
Abstain: 2 votes

Matt: Congrats to Madison for being elected RHSA's Public relations officer!

Motion to Open Nominations: Minnewaska
Second: Ridgeview

Nominations
Matt: Similton from Lenape was nominated for NCC, do you accept, table, or decline?
Matt: They are not here so they automatically table.
Matt: Are they any other nominations? The remaining positions are Campus Communications Coordinator (CCC), Historian, National Communications Coordinator (NCC), and Vice President. Seeing none. Since there was no candidate for CCC, we will push that election back.

Motion to Table Nominations Until Next Meeting: Minnewaska
Second: Ridgeview

Matt: Now I'll give a reminder that Historian materials are due next week so if you're interested in running for the position of Historian or know anyone who's interested, they could still be nominated the night of their just need to send us the material.

Motion to Close New Business: Bliss
Second: Minnewaska
UPCOMING EVENTS | 9:55PM
- Buzz Puzzle Party | Friday, March 26th from 7:30pm - 9:00pm on Zoom!
- Mind, Body, Spirit Day Kindness Kits | Wednesday, March 24th from 12pm - 2pm on the SUB Concourse!

HALL CONCERNS | 9:55PM
Matt: If there's something wrong in your hall that you have already talked to your RAs, SRA, and RD about and nothing has been done, this is your time to tell us. 3. 2. 1. Seeing none.

STUDENT CONCERNS | 9:56PM
Matt: If you have general concerns for things going on campus wide (something's broken, wrong, administrative concerns, faculty concerns), this is your moment to tell us so we can relay the information to the administration. You can fill out this Google form for both hall and student concerns: https://forms.gle/j7qrziK2aWq9guyt5. We will also be hearing food concerns this meeting. Are there any student concerns? 3. 2. 1. Seeing none.

OPEN FLOOR | 9:57PM
Matt: If you have a program, meeting or any other announcement that you would like to share with the Associate Council, now is your time to share by typing an x in chat. If you would like your Hall Gov programs and events to be advertised on the Hall Government Google Calendar, please fill out the following Google Form: https://forms.gle/LrwXyzJfyvX8SXby5. Are there any open floors?
Callie: Please enjoy your Mind, Body, Spirit Day. You all deserve it. You work so hard. I hope you have a wonderful Mind, Body, Spirit Day. Then if you're free on Thursday nights, and you want to come down to RA Callie’s bedtime stories on NPASHkoanHall at 7:00pm do that too, but most importantly enjoy your Mind, Body, Spirit Day. Also SA is doing a plush toy giveaway kind of thing that you can sign up for. I'm getting a duck so you should all sign up too!
Ridgeview: Ridgeview on Friday at 8:00pm is hosting a trivia Kahoot night in which there are opportunities to win gift cards. All the information is on the Ridgeview Hall Gov Instagram!
Matt: Are there anymore open floors? 3. 2. 1. Seeing none.

PASSING OF MOLLY THE MOOSE | 9:59PM
Matt: Where’s my moose?
Ridgeview: We put a ridge in the background that Molly can view!
Matt: Who are you giving Molly to?
Ridgeview: We’ll give it to Minnewaska!

QUOTE OF THE WEEK | 9:59PM
Jordan H: Dream with ambition, lead with conviction and see yourself in a way that others may not, simply because they haven’t seen it before.
- Vice President Kamala Harris

ADJOURNMENT | 10:00PM
Motion to Adjourn the Meeting: Jordann M
Second: Madison

Next meeting will be on Zoom!