

Sojourner Truth Library

PROBLEM

The existing hard-copy pamphlets in Sojourner Truth Library are scarce and poorly executed. Although the library got a makeover, the pamphlets did not. They are outdated and fail to capture people's attention.

GOAL

Our goal was to create a hard-copy pamphlet that is modern and prompts people to actually pick them up. We wanted something that was portable but that did not require a mobile device. We wanted to include the essentials of what we felt was necessary information needed to use the library effectively.

TARGET AUDIENCE

Our target audience is patrons of the library, especially newcomers. We decided on a hard-copy pamphlet as opposed to a digital copy to make sure everyone could use the pamphlet. Some people (although at this point, it is very few) don't have a mobile device on them at all times.

SOLUTION

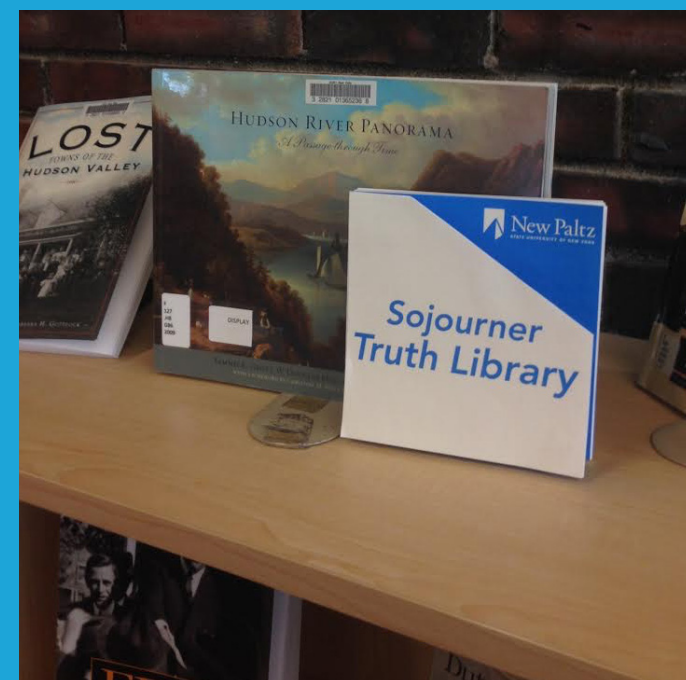
We created a 6 inch hard-copy pamphlet that utilizes a primarily two-toned color palette. It is modern, easy to use, and contains what we feel is essential information about Sojourner Truth Library. This includes how the Library of Congress system works, frequently asked questions, phone numbers, hours, and more. The pamphlet is small enough to be easily picked up and thrown in a bag or backpack, but big enough to be legible. It fits right in with the library's new makeover. It also fits perfectly into the library's existing pamphlet holders.

POSTER

This poster contains the information found in our booklet, laid out conveniently for you in a poster formation. The photos we have included are what the booklet looks like in the library.

AVENIR

We used Avenir because of its geometric and modern look. Avenir is a geometric sans-serif typeface designed by Adrian Frutiger in 1988. Avenir means future in French, and we wanted a modern typeface to accompany the library's new look. Avenir is popular, and is currently one of Linotype's best-selling typefaces.



General Info

Mailing Address

Sojourner Truth Library
300 Hawk Drive
State University of New York at New Paltz
New Paltz, NY 12561-2493

Department Phone Numbers

Circulation Desk	(845) 257-3714	
Collection Development	(845) 257-3731	
Director's Office	(845) 257-3719	Fax 3718
Interlibrary Loan	(845) 257-3680	Fax 3670
Library Hours/Information	(845) 257-3700	
Library Instruction	(845) 257-3706	
Records Development	(845) 257-3662	
Research/Information Desk	(845) 257-3710	

Spring Break

Monday - Friday 8 am - 5 pm

Library Hours

Sunday	12:00 pm - 12:30 am
Monday - Thursday	8:00 am - 12:30 am
Friday	8:00 am - 9:00 pm
Saturday	10:00 am - 9:00 pm

Reference Desk Hours

Monday - Thursday	9:00 am - 9:00 pm
Friday	9:00 am - 5:00 pm
Saturday-Sunday	1:00 pm - 5:00 pm

Intercession

Thursday 12/24 - Sunday 1/3	CLOSED
Monday 1/4 - Friday 1/8	8:00 am - 5:30 pm
Saturday 1/9 - Sunday 1/10	CLOSED
Monday 1/11 - Friday 1/15	8:00 am - 5 pm
Saturday 1/16 - Sunday 1/17	CLOSED

Martin Luther King Day

Monday 1/18 CLOSED

Library of Congress

A	General Works
B	Philosophy, Psychology, Religion
C	Auxiliary Sciences of History
D	World History and History of Europe Asia, Africa, Australia, New Zealand, Etc.
E	History of the Americas
F	History of the Americas
G	Geography, Anthropology, Recreation
H	Social Sciences
J	Political Science
K	Law
L	Education

M	Music and Books on Music
N	Fine Arts
P	Language and Literature
Q	Science
R	Medicine
S	Agriculture
T	Technology
U	Military Science
V	Naval Science
Z	Bibliography, Library Science, Information Resources (General)

History

Born in New York circa 1797, Sojourner Truth was the self-given name, from 1843 onward, of Isabella Baumfree, an African-American abolitionist and women's rights activist. Truth was born into slavery in Swartekill, New York, but escaped with her infant daughter to freedom in 1826. Her best-known speech on racial inequalities, "Ain't I a Woman?" was delivered extemporaneously in 1851 at the Ohio Women's Rights Convention.

In 1971, the college library at SUNY New Paltz was formally named in honor of Sojourner Truth.

The Sojourner Truth Library fosters learning and supports scholarship at SUNY New Paltz by providing an extensive array of information resources and services.



FAQ

Q. WHERE CAN I GO FOR RESEARCH HELP?

A. If you are interested in face-to-face research assistance, you can visit the Information Desk, located on the Main Floor of the library. During the Fall and Spring semesters, the Information Desk is staffed by librarians 9am-9pm Monday-Thursday, 9am-5pm Friday, and 1pm-5pm on weekends. If you would like a one-on-one meeting with a librarian, you can request a research consultation online.

If you prefer virtual interactions, you can email, text, or even tweet your questions to the library. The number to text the library is (845) 262-2011. You can tweet the library your questions to @stl_updates.

Need help late at night or on the weekends? Then the Ask US 24/7 chat service is for you. Librarians from all over the country are available at any time to answer your questions.

Q. HOW MANY BOOKS CAN I CHECK OUT AT ONE TIME?

A. Undergraduates are entitled to check out a maximum of fifty books at a time, for a loan period of four weeks. You can also check out videos for a loan period of two weeks. Undergraduates are allowed two four-week renewals for books, as well as one fourteen-day renewal for videos.

Q. HOW DO I ACCESS A DATABASE (SUCH AS JSTOR, ACADEMIC SEARCH COMPLETE, ARTSTOR, ETC.)?

A. If you know the name of the database you want to search, click on the Databases tab on the library homepage. Or, if you want to see a list of databases that would be useful for a particular subject, click on the Databases by Subject link, or browse through our online research guides.

Q. WHAT IS THE LIBRARY FINE FOR AN OVERDUE BOOK? CAN I PAY MY FINE ONLINE?

A. Overdue library books incur a \$0.25 per day fine. The fine for overdue reserve items is \$2.00 per day.

Yes, library patrons now have the ability to pay their overdue fines online through their mynews@stl accounts. Once you log in, click on the "My Library" tab to find to total owed and pay online.

Q. DOES THE LIBRARY HAVE A PUBLIC FAX MACHINE FOR STUDENTS?

A. The Library does not have a fax machine for student use; however, fax service is available in the Telecommunications office.

Q. DOES THE LIBRARY HAVE IPADS AVAILABLE TO BORROW? IF SO, HOW LONG IS THE LENDING PERIOD?

A. The Library has 20 iPads at the CheckOut Desk: 15 of them can be borrowed for up to 7 days, and 5 can be borrowed for 3-hours. The 7 day loan iPads can leave the library, while the 3-hour loan iPads have to stay in the library. Ask for one at the CheckOut Desk today!

Q. DOES THE LIBRARY HAVE DEDICATED STUDY ROOMS?

A. The Sojourner Truth Library has eleven individual study rooms and three group study rooms. The group study rooms are located on the main floor, and the individual study rooms are located throughout all three floors of the library. Current students, faculty, and staff can obtain access to study rooms by checking out a key at the Circulation Desk.

Floors

