Welcome to Digital Media & Journalism

Major Overview
Advising Tips
Important Notes
How to Plan for an Internship
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- Advising Tips
- Important Notes
- How to Plan for an Internship
Major Overview: Media Management

- MPL 4 required. If lower, plan to take extra math courses to raise MPL to 4 OR take BUS325 at a community college
- BUS325 Marketing requires Permission (BUS School sets protocol)
- DMJ224 is pre-requisite for intermediate and advanced courses

Media theory/criticism/practice requirement:
- DMJ343 Media Criticism & Aesthetics is a media theory course, WI, UD, LA and GE/HUM
- DMJ434 Media & Pop Culture is WI

Media production requirement – 2 options:
- DMJ300 PhotoJ has no pre-reqs
- DMJ340 TV Studio requires DMJ319 & Permission of Instructor
- Substitutions can be made if you have other production interests
Follow These Advising Tips

▪ Get to know your major advisor early in the semester. Beyond scheduling and policies, they can advise you on courses, grad school, internships, careers, etc.

▪ Become familiar w/Academic Calendar (ex: can’t add courses after first week; all policies and forms are linked to it) https://www3.newpaltz.edu/calendars/

▪ Before mid-point of the semester, look at Schedule of Classes for next semester https://www.newpaltz.edu/classes/

▪ Schedule appt to meet advisor in March for Fall schedule planning and October for Spring schedule planning

▪ Only use New Paltz email account for school business

▪ Include your Banner (N) number on ALL emails about advising, schedules, registration, etc.
You’ll Find Answers on DMJ News Site

- **DMJ News** site – You’ll find answers to common questions like how to declare a minor, how to do an internship, etc.

  Subscribe to updates and weekly newsletters:
  [https://hawksites.newpaltz.edu/dmjnews/home/](https://hawksites.newpaltz.edu/dmjnews/home/)
Internships are Mandatory for DMJ Majors

Once you have:

- 18 credits in the major
- 30 credits at SUNY New Paltz
- 60 total credits
- 2.5+ GPA

Then, APPLY FOR CERTIFICATION to look for an internship
Do this before the 2nd Friday in November 2021 for Spring 2022; 2nd Friday in March for Summer or Fall 2022

Once you are ELIGIBLE to seek an internship, begin your search:
Instagram @npcommedia, Hawkhire, Prior Placement List, etc.

Get Placement Approved by Internship Coordinator Nancy Heiz
To Recap: Join our DMJ Community

- Let us get to know you

- Become part of New Paltz community: Media & Journalism Society, New Paltz Oracle, WFNP Radio, NPCTV station, The Teller magazine, etc.

- Transfer Student Lounge in Student Union

- Speak up if there’s something you aren’t sure about