



LILY WHORL

STUDENT

ABOUT

I am currently a junior journalism and public relations major and communications media minor at Indiana University of Pennsylvania. Seeking out internship opportunities.

PROFESSIONAL SKILLS

Social media
Microsoft Office
Web content
Copywriting
Blogging
Project management
Layout design
Photo editing
Market research

PERSONAL SKILLS

Creative spirit
Reliable and professional
Organized
Time management
Team player
Fast learner
Motivated

CONTACT

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WORK EXPERIENCE

PUBLIC RELATIONS AND MARKETING INTERN

The Borgen Project May 2018 - Current

- I create and submit videos, weekly social media posts, Public Service Announcements, pitch ideas and stories to increase presence in media as a way to lobby Congress about key bills and legislatures in foreign policy. I will execute a fundraising strategy to raise money for global poverty advocacy and originate marketing and promotion strategies to increase public support and awareness for The Borgen Project's mission.

SUMMER INTERN

Pennsylvania Turnpike Commission | Summer 2016, Summer 2017 -Current

- Managed Microsoft Office Excel Sheets and Word Documents to help organize information on worksites of the Pennsylvania Turnpike also, utilizing verbal communication while visiting said worksites.

STUDENT RESEARCH ASSISTANT

Indiana University of Pennsylvania | Feb 2018 - May 2018

- Working in partnership with Dr. Erick Lauber on research regarding the opioid drug and heroin epidemic in Indiana and Armstrong County. My responsibilities include creating content for and implementing a successful public relations campaign.

DISNEY COLLEGE PROGRAM INTERN-MONORAIL PLATFORM OPERATOR

Walt Disney Company | Aug 2016 - Jan 2017

- Sought out guest interaction to enhance Disney Experience through assistance in transportation and park information while exemplifying Disney's "4 Keys" standard of service: safety, courtesy, show and efficiency.

EDUCATION

BACHELOR OF ARTS, MAJOR IN JOURNALISM AND PUBLIC RELATIONS,
MINOR COMMUNICATION MEDIA

Indiana University of Pennsylvania | 2015 - 2019
Current GPA 3.54