Competitive Advantages with the Use of ICT (Moodle) in the New Curriculum at the University of Guadalajara, Mexico

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ABSTRACT

The purpose of the research is to identify the impact of competitive advantages obtained through the use of Information Technology and Computing (ICT) and the Moodle platform. These are now used in the new curriculum by the superior levels at the University of Guadalajara in Mexico. We considered the results of ICTs using platforms and new tools, analyzing if the curriculum is adequate with the help of Information Technologies and Computing in a mixed form (face-to-face and the use of the Moodle platform). The purpose of this change is to make students more competitive in the research area so that they can face required labor demands at international levels.

Keywords: ICT, Competitiveness, Moodle.