ABSTRACT

The purpose of the study was to identify the key knowledge that generates intellectual capital and competitive advantage in companies dealing with the aeronautical and space sector of the State of Querétaro. A quantitative method consisting of 39 items applied randomly to employees from 15 companies was used. The results show that knowledge management originates through the use of databases and problem solving carried out by teamwork. In relation to knowledge management and competitive advantage, it was found that companies comply satisfactorily with their production levels, time delivery to customer orders and constant innovation.

Keywords: Intellectual Capital, Knowledge Management, Advantage Competitive