ABSTRACT

Achieving top quality service or product is the goal of every organization. Since quality is a continuous process, the only way any organization can achieve quality is through adapting an overall work quality that will be reflected in everything, every step, and practiced by everyone in the organization. But to succeed in creating work quality is not easy. In this study, the researcher focuses on organizational culture as one of the key drivers that could impact work quality. The study examines the various components of organizational culture and its impact on work quality.

Keywords: Organizational Culture, Work Quality, Decision Making, Teamwork, Time Value, Creativity