What Are the Triggering Motives for Entrepreneurs in Egypt?
A Case Study of Business Administration Post Graduates Students in Egypt

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ABSTRACT

Entrepreneurship is strongly connected to small and medium sized enterprises (SMEs) that play a major part of the Egyptian economy. Egypt is suffering from a high joblessness rate especially for youth at the entry of employment marketplace. In Egypt, government understands the significance of entrepreneurial activity for the economic growth of the country, hence, many development plans have been endorsing entrepreneurship as a way of opposing the high level of youth unemployment. Therefore, this study is intended to know and understand the crucial motives of entrepreneurs to establish their own business. Education is commonly believed to be essential for the success of entrepreneurial activity. The quantitative analysis method is applied on Business Administration Post graduate students who are usually thought of as potential entrepreneurs. A random sample of 100 students is surveyed. SPSS software is used to analyze the data collected based on descriptive statistics (mean and standard deviation) in addition to inferential statistics (factor analysis and MANOVA). In this research, empirical results about the main motivational factors that trigger entrepreneurs in Egypt are presented. Also, results defining the nature of relationship between Educational Background of Business Administration Post graduate students and the selection of essential motivational factors that trigger entrepreneurs in Egypt.

Keywords: Entrepreneurship, Motivational, Triggering factors, Education.