EXECUTIVE SUMMARY

A dynamic economy relies upon pervasive and successful business startups for its long-term economic growth. Research in small business incubation has been at its infant state. Particularly, there is a growing importance in incubatee financial performance. This paper is a benchmarking study of best practice in incubatee financial performance. A conceptual model of causality of incubatee financial performance is developed and further research issues are also discussed.

Keywords: Business incubation, Incubatee, Financial performance