Competition: The Tipping Point of Power
Margaret A. Goralski, Quinnipiac University

EXECUTIVE SUMMARY

Competition spearheaded by outsourcing, offshoring, and globalization is tipping the balance of power as multinational corporations keep only core competencies in home countries and money flows freely around the world. For China and India, competition has been a global equalizer. For the United States and European Union, there is potential for social unrest. This paper explores competition and its impact on government, business, academia, and society. The results of this research demonstrate that economic and governmental decisions, without a clear strategic plan for its end result, can escalate into a global shift in the balance of world power.

Keywords: Competition, Outsourcing, Offshoring, Globalization, Social unrest, Power