Convergence forces: the slow march toward homogeneity, or De Facto Standardization?

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EXECUTIVE SUMMARY

Cultures and nations are losing their uniqueness to globalization forces as if they are indeed in a “global village.” Convergence forces of information explosion, ease of travel and transportation, and economic imperatives bring about homogeneity, similarity and standardization to cultures, societies and the way of life. These are defining terms of our time. We are slowly marching toward homogeneity. Convergence forces are creating unprecedented level of similarity and standardization among various peoples and cultures. This paper elaborates on these issues, not only as the way they are, but as an ominous signal heralding the shape of things to come.

Keywords: Convergence forces, Homogeneity, Cultural changes.