Warming to the Challenge: Are Business Students Learning about Climate Change?

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EXECUTIVE SUMMARY

Are business students learning about the opportunities, challenges, and corporate responsibilities associated with climate change? This paper examines the climate change views of undergraduate students and contrasts the views of business and non-business majors. Business students possess some climate change literacy, but are far from literate, and less literate than their non-business peers. Specifically, business students are less likely to believe in – or be concerned by – climate change, and less likely to have taken personal action to reduce greenhouse gas emissions. Business educators need to prepare students better for a carbon-constrained marketplace.

Keywords: Climate change, Business majors, Education