Axcess—Ontario: Technology as Strategic Initiative in Public Sector

Frank Duserick, Alfred University
Mark Lewis, Alfred University
Mike Manikowski, Ontario County, New York
Brennan Canty, Alfred University
Brandon Parrish, Alfred University
Shannon Mather, Alfred University

EXECUTIVE SUMMARY

Across the United States, there has been an increased demand for municipalities to manage taxpayer’s funds and meet the citizens’ needs. This paper describes how a county in New York State effectively implemented a public-private interface model to develop a dark-fiber network as a strategic initiative to enhance the county’s competitive environment. This network would allow for all the towns and cities within the county, as well as key businesses within the county, to be connected through a high speed broadband network. The main purpose of this project was to create a county-wide fiber infrastructure that not only would improve telecommunications, competition, and reliability but also become a platform to enhance business development.

Keywords: Strategic initiative, Public sector, Competitive environment