EXECUTIVE SUMMARY

This paper addresses the enormous opportunity and promise that the new American President, President Barack Obama must address as he provides a new form of leadership and charts a new, more worldview American administration; one that he has announced to be more collaborative, and inclusive. The paper also provides an introspection into America’s continuing difficulty at resolving the issue of Race relations, and the limiting impact that it is having on America fulfilling the opportunity for unleashing the country’s full capacity for creativity and innovation. The issue of Race could retard America at establishing a foundation for helping to shape America’s global competitive strategy, and for reaffirming America’s leadership as a balanced and reasonable world power; one that retains the moral authority throughout the world. An analysis is conducted, processes are presented, and solutions are offered, as this paper frames some of the more provocative issues that represent some of the major challenges that is defining the New Global Economy, and by extension, the New Age of Competitiveness.

Keywords: Diversity, Leadership, National politics, Racism