



## **2018 ASC CALL FOR PAPERS WASHINGTON, D.C.**

### **Cooperation and Competition in the Global Marketplace**

**29th Annual Conference  
October 25-27, 2018  
The Westin Hotel  
Tysons Corner, VA**



[www.eberly.iup.edu/asc](http://www.eberly.iup.edu/asc)

Sponsored by: Indiana University of Pennsylvania

**An excellent opportunity to interact with scholars, business leaders, and government leaders from all over the world.**

- Discuss research findings and current practices pertaining to the various facets and sources of competitiveness to survive and succeed in today's global marketplace
- Present your paper in a very congenial and professional conference environment
- Publish your article in peer-reviewed, internationally-reputed journals that are listed in ProQuest, Cabell's, EBSCO, etc.

**For more than 25 years, the Conference has been bringing together leaders from business, government, and academia to share and discuss ideas, to reflect on experiences and approaches, and to strengthen the spirit of cooperation and collaboration for improved competitiveness.**

- Papers dealing with national, regional, and global strategies related to the themes suggested are welcome.
- Panels and symposia that highlight emerging theories, cutting-edge research or best corporate practices are also sought.
- Special consideration will be given to papers, abstracts, and symposia proposals that facilitate exchange between scholars and practitioners.
- In addition, proposals for panels will be considered.

**Competitive papers will be published in the Society's Journal—Competition Forum (listed in the Cabell's Directory and on several online databases including EBSCO). At least one author is required to register and attend the conference. Highly competitive papers are invited for publication in a peer-reviewed journal: Journal of Competitiveness Studies. Best paper awards in several categories are extended each year.**

**The ASC Conference invites conceptual papers, empirical studies, case studies, proposals, panel discussions or abstracts pertaining to both traditional and contemporary themes related to competitiveness:**

- International Trade and Economic Prosperity
- Banking and Financial Services
- Immigration Policy
- New Arenas for Strategic Competition
- Free Trade and Economic Nationalism
- National & Regional Competitiveness: Latin America, South East Asia, EU and Africa

**Strategic Intent & Initiatives of Firms**

**Global Manufacturing and Competitiveness**

**Managing the Knowledge-based Firm**

**Intellectual Property**

**Sustainability**

**Geopolitics & Geostrategies**

**Competing in Dynamic Global Industries**

**Globalization / Deglobalization**

The Eberly College of Business and Information Technology  
American Society for Competitiveness  
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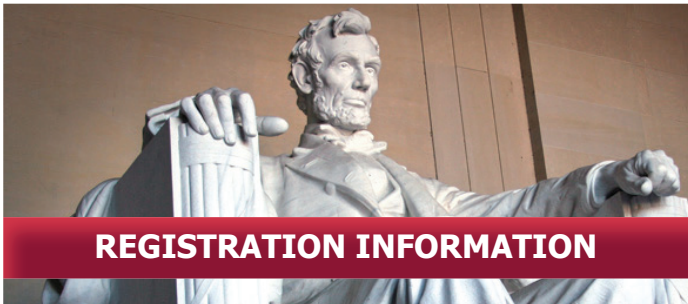
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**A sample of business, academic and government leaders who have participated as a speaker at ASC Conferences:**

- Mark Doms, Chief Economist of the U.S. Department of Commerce
- Chris Parry, Rear Admiral (Ret.) Royal Navy
- John Hillen, Former Assistant Secretary of State
- The Honorable James B. Renacci, Congressman, US House of Representatives
- Dennis Yablonsky, CEO Allegheny Conference
- Dimitri Simes, President - Center for the National Interest
- Ann Lee-Jeffs, Senior Director Worldwide Johnson and Johnson
- Michael Porter, Harvard University
- Michael Hitt, Texas A&M University
- Rosalie Tang, Simon Fraser University



**REGISTRATION INFORMATION**

To Register: visit [www.eberly.iup.edu/asc](http://www.eberly.iup.edu/asc)  
or call 724.357.5759

Registration Fee: \$275

Includes ASC Membership, copies of ASC's publications, breakfast, lunch, reception and refreshments during the conference.

Location: Westin Tysons Corner  
7801 Leesburg Pike  
Falls Church, VA 22043  
(703) 893-1340

Space is limited, so sign-up today!

**SUBMISSION DEADLINE FOR PAPERS,  
ABSTRACTS AND PROPOSALS IS  
JUNE 11, 2018**

To facilitate the blind peer review process, the first page should include:

- Title of paper
- Author's name(s)
- Institutional affiliations(s)
- Phone and Fax numbers(s)

The second page should repeat the paper title but should contain no information that would identify author or institution. Publication style guidelines for the American Psychological Association may be used.

**Please mail to:**

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