2006 CONFERENCE


Sharpen your edge

THE AMERICAN SOCIETY FOR COMPETITIVENESS

CONFERENCE PROGRAM

November 9 – 11, 2006
Hilton Garden Inn
Fairfax, Virginia
Welcome to the Seventeenth Annual Conference of the American Society for Competitiveness (ASC) on *Improving Competitiveness: Business Practices, Government Policies and Cultural Challenges*. Competing successfully in today’s world is a real challenge and it requires countries and businesses to think and operate differently than in the past. The goal of this conference is to exchange ideas and ways by which organizations and nations can meet the global economic challenge in the twenty-first century.

The speakers and panelists at this conference have been carefully selected to meet this goal. During the three days of this meeting, they will share their real-world experiences and latest research in the area of competitiveness. Symposia and academic sessions on topics of current interest such as corporate governance, environmental regulations, outsourcing, technology transfer and e-commerce are scheduled along with sessions on traditional areas such as international trade and finance, human resource management, information technology, marketing, industry competitiveness, corporate alliances, emerging markets and quality. I sincerely hope that this meeting will be a stimulating, interactive, productive, and enjoyable experience for you.

*Prashanth Nagendra Bharadwaj*

Program Chairperson

*President*

*Grover Norquist*

*Chairman of the Board*

*Robert Lattimer*

*Conference Chairpersons*

*Robert C. Camp and Abbas J. Ali*

*Program Chairperson*

*Prashanth Nagendra Bharadwaj and Beth Fitzgerald*

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**Conference Objectives:**

- Sharing “real world” experiences and competitive approaches
- Integrating research and practice
- Formulating competitive strategies for success

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**Organized by:**

The American Society for Competitiveness

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**Co-Sponsoring Organizations:**

- Indiana University of Pennsylvania
- University of Memphis
- GreenFuel Technologies Corporation

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**ASC Staff**

Ritesh Bansal
Sheikh Masnoor Ahmed Shihan
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Wednesday 7:00 pm – 10:00 pm

Joint Meeting, ASC Board of Directors and Advisory Council

Wednesday 7:00 pm – 10:00 pm

Joint Meeting, ASC Board of Directors and Advisory Council

Thursday, November 9, 2006

Thursday 7:30 am – 5:00 pm

On-site Conference Registration

Thursday 7:30 am - 8:20 am

Corridor

Continental Breakfast

Concurrent Sessions:

Thursday 8:30 am – 9:40 am

Session 1: Competing with Chinese Corporations

Chairperson:
Aysar Philip Sussan, University of Central Florida

Global Competitiveness in China and the USA: Is the Sun Setting on the Eagle as It Rises on the Dragon?
Moses Kiggundu, Carleton University
Shaobo Ji, Carleton University

Impact on China’s Economic Policy of Statistics Revision of National Economy

Changzhu Liu, Wuhan Institute of Science and Engineering

Assessing Shifts in Canada’s Competitive Exposure in its Home Markets: How Much does China Matter?
David Yerger, Indiana University of Pennsylvania
Gary David Sawchuk, Policy Research Initiative, Government of Canada

Discussant:
Tom Falcone, Indiana University of Pennsylvania

Thursday 8:30 am – 9:40 am

Session 2: Is Sustainable Development Possible?

Chairperson:
Felix Abeson, Coppin State University

Transition of Sustainable/Green Marketing Strategy
Eunsang Yoon, University of Massachusetts Lowel

Democracy and Sustainable Enterprise
Daniel Twomey, Fairleigh Dickinson University

Pessimism and Markets
Manton Gibbs, Indiana University of Pennsylvania

Discussant:
Phillip Balsmeier, Louisiana State University in Shreveport

Thursday 8:30 am – 9:40 am

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Thursday 8:30 am – 9:40 am

Session 2: Is Sustainable Development Possible?
Session 3: Entrepreneurship in a Dynamic Market

Chairperson:
Jeff Stewart, Merger & Acquisitions, LLC

Encouragement of Entrepreneurship in Affluent Economies: The Case of Kuwait
Adel Al-Wugayan, Kuwait University
Turki Ai-Shimmiri, Kuwait University

An Initial Look at the characteristics of Hispanic Women Business Owners and their Businesses
Andrea E. Smith-Hunter, Siena College

International Activities of Small Accounting Firms in Texas
U. Nacasius Ujah, University of Central Arkansas
Clint Johnson, University of Central Arkansas
K. Michael Casey, University of Central Arkansas
Ken Griffin, University of Central Arkansas

Discussants:
Carl H. Tong, Radford University

Thursday 9:50 am-11:10 am

Session 4: Industry Competitiveness and Technological Innovation

Chairperson:
Tom Falcone, Indiana University of Pennsylvania

An Evolution of the Competitiveness of the Agribusiness Sector in South Africa
Dirk Esterhuizen, Industrial Development Corporation, South Africa
Johan van Rooyen, University of Pretoria
Luc D’ Haese, University of Antwerpen and University of Gent

The Importance of Pedigree: Why Instituting RFID-based Tracking of Pharmaceuticals is Essential to Counteracting Counterfeiting and Maintaining Both the Health of the Public and the Potency of the American Drug Industry
David C. Wyld, SouthEastern Louisiana University

[BTime clash with session 6(Patriot)]

Biosophical Analysis of Ethics in Pharmaceutical Industry: Opportunities and Challenges
Suzan S. Parhizgar, Texas Tech Medical School and Health Sciences Center
Kamal Dean Parhizgar, Texas A&M International University

Discussant:
Suhail Abboushi, Duquesne University

[Between THU afternoon & SAT afternoon]

Thursday 9:50 am-11:10 am

Session 5: Competition and Ethics

Chairperson: Joseph Horton, University of Central Arkansas

The Politics of Economy: Exploration of Media Accounts of US and EU Economic Competition
John C. Tedesco, Virginia Tech University
J. Gregory Payne, Virginia Tech University

Thursday 9:50 am-11:10 am
Sticks and Stones May Break My Bones But Words Can Really Kill Me! The Necessity of Core Change in Teaching Intercultural Communication

Laura M. Badeaux, Nicholls State University
Lucinda Martinez, Nicholls State University
Syrous K. Koorus, Nicholls State University
Cindy Cenac, Nicholls State University

[Add Nadia’s paper]

Discussants:
Aysar Philip Sussan, University of Central Florida

Thursday 9:50 am-11:10 am

Thursday 9:50 am-11:10 am

Session 6: Marketing in a Changing World

Chairperson:
Joseph Horton, University of Central Arkansas

Marketing Challenges and Opportunities in Kuwait
C.P. Rao, Kuwait University
Adel Al-Wugayan, Kuwait University

The Challenges and Opportunities of Marketing Luxury Brands in India
Helen Caldwell, Providence College
Deidre Bird, Providence College

Predatory Advertising: Evidence from Pharmaceutical Industry
Yutian Chen, SUNY-Stony Brook
Wei Tan, SUNY-Stony Brook

Discussant:
Prashanth Nagendra Bhardwaj, Indiana University of Pennsylvania

Thursday 11:20 am-12:00 pm
The Pines

All Society Session:
Making America Competitive for the 21st Century.
Daniel Clifton, Executive Director of the American Shareholders Association

Thursday 12:00 pm-1:20 pm
Oaks 1

Luncheon & Awards Ceremony
Sponsored By Carol and Warren Norquist

Keynote Address:
Competitiveness through Innovative Technology and Environmental Leadership in Emerging Global Markets
Cary Bullock, President and CEO, GFTC

Awards Ceremony:
GreenFuel Technologies Corporation (GFTC), ASC Medallion for Energy.

Thursday 1:30 pm-2:30 pm
Prosperity I

All-Society Industry Presentation:
Shifting the Maintenance Paradigm: How Smart Technology is making Industrial Reliability a Competitive Advantage

Speaker:
Jonathan Hakim, President & CEO of Azima, Inc.

Concurrent Sessions:

Thursday 2:40 pm- 3:50 pm
Session 7: Industry Competitiveness
Patriot

Chairperson:
Thomas B. Chrisitie, University of Texas at Arlington

The National Animal Identification System: Ensuring the competitiveness of the American Agricultural Industry in the face of mounting animal disease threats
David C. Wyld, Southeastern Louisiana University

Competitiveness of Agricultural Products from Michoacan’s State-Mexico
Joel Bonales Valencia, Institute of Economic Investigations and Managerial (Instituto de Investigaciones Económicas y Empresariales-U.M.S.N.H.)
Javier Chavez Ferreiro, Institute of Economic Investigations and Managerial (Instituto de Investigaciones Económicas y Empresariales-U.M.S.N.H.)

Formulating Turnaround Strategies for GM in the U.S. Auto Market
Carl H. Tong, Radford University
Arthur C. Wheaton, Radford University

Rosemarie F. Twomey, Fairleigh Dickinson University

Discussant:
Felix Abeson, Coppin State University

Thursday 2:40 pm- 3:50 pm
Session 8: Foreign Direct Investment and Economic Development
Prosperity II

Chairperson:
Ahmad Tootoonchi, Frostburg State University

FDI inflows to the UAE
Kamal Amin El-Wassal, Dubai University College

Factors Negatively Affecting Foreign Direct Investment and Employment in Some Countries or Regions
Syrous K. Kooros, Nicholls State University
Denise Breaux, Nicholls State University
Michelle Pellegrin, Nicholls State University

Business Plans in Today’s Business environment
Maali H. Ashamalla, Indiana University of Pennsylvania
John Orife, Indiana University of Pennsylvania

Discussant: Jagannathan Iyengar, North Carolina Central University
Thursday 2:40 pm - 3:50 pm

Session 9: Education and Competitiveness

Chairperson:
Michael J. Belak, District of Columbia, Department of Public Works and American University

The Analytical Competitiveness of Undergraduate Business Programs: Are We All Near the Same Starting Point?
   James Suleiman, University of Southern Maine
   John Jensen, University of Southern Maine

MBA Academic Strategy: A Competing Values Approach
   Robert A. Page Jr., Southern Connecticut State University
   Omid Nodoushani, Southern Connecticut State University

Discussant:
Ibrahim Affaneh, Indiana University of Pennsylvania

Thursday 4:00 pm - 5:15 pm

Session 10: Human Resource Strategy and Competitiveness

The Minimum Wage: Government Policy
Cultural Challenges and International Challenges
   Roby Butler, University of Central Arkansas
   Joseph Horton, University of Central Arkansas
   Lauren Maxwell, University of Central Arkansas

Emotional Intelligence, Trust and Job Satisfaction
   Qingwen Dong, University of The Pacific
   Tim Howard, University of The Pacific

Beyond Gender: A Logistic Ordinal Regression Model for Earning Differences
   Bruce H. Andrews. University of Southern Maine
   John B. Jensen, University of Southern Maine

Discussant:
Maali Ashamalla, Indiana University of Pennsylvania

Concurrent Sessions:

Thursday 4:00 pm - 5:15 pm

Session 11: Competitiveness and Financial Performance

Assessment of Post-loan Credit Risk: An Empirical Analysis of Small Business in Southern Arkansas
   K. Michael Casey, University of Central Arkansas
Thursday  4:00 pm- 5:15 pm

Session 12: Strategic Maneuvering and Performance

Chairperson:
Michael J. Belak, District of Columbia, Department of Public Works and American University

Attack of the Clones: Reverse Engineering, R&D and the Law
William Fitzpatrick, Villanova University
Samuel Dilullo, Villanova University

Entry Deterrence through Strategic Sourcing

Yutian Chen, SUNY-Stony Brook

A Two Stage Model of Business Strategies: The Impact of Necessary and Sufficient Conditions on Firm Performance
Anand Mukherji, Texas A&M University
Jyotsna Mukherji, Texas A&M University
Pedro Hurtado, Texas A&M University

Discussant:
Kamal Nayan Agarwal, Howard University

[session 12 (patriot) and session 13 (patriot); same time, same room ???]

Thursday  4:00 pm- 5:15 pm

Session 13: Marketing Challenge in a Competitive Environment

Chairperson:
Dinker Raval, Morgan State University

The Research of Chinese Resource Price Reform
Danyang Xia, Zhongnan University of Economics and Law
Hanbo Cai, Zhongnan University of Economics and Law

We are going to Shop till we Drop: The Japanese Resurgence for Designer and High Fashion Goods: A Case Study
Paul Wellen, Roosevelt University
Allen Marber, Roosevelt University
Boo Shin Yoon, Fordham University
Brenda Torres, Fordham University

Business Strategies for Political and Economic Operations: The Case of United States, China, and the United Kingdom
Aysar Philip Sussan, University of Central Florida
Syrous K. Kooros, University of Central Florida

Discussant:
Shahid Siddiqi, Long Island University

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Thursday 5:20 pm - 6:20 pm

All Academy Session: BACK TO THE FUTURE: Reflections on how to Compete Globally
Prosperity I

Moderator:
Jeff Stewart, Merger & Acquisitions, LLC

Panelists:
Mark Steele, Mark Steele, Eurodesign Cabinets
Barent L. Fake [Executive Advisors, LLC],
Wayne Kost, KPMG

Commentator:
Daniel Twomey, Fairleigh Dickinson University

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Thursday 6:20pm - 7:00 pm

President’s Reception

Oaks 1

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Thursday 7:10 pm – 9:00 pm

Ballroom

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Friday, November 10

Friday 7:30 am -8:30 am

Corridor

Continental Breakfast

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Concurrent Sessions:

Friday 8:40 am -10:10 am

Session 14: Trade and Competition

Prosperity I

Chairperson:
Phillip Balsmeier, Louisiana State University in Shreveport

US Canada Lumber Trade Dispute: Analysis and Projection
Suhail Abboushi, Duquesene University

Trade Secrets and Collaborators: Sharing Knowledge with Advertising Agencies
G. Scott Erickson, Ithaca College
Helen N. Rothberg, Ithaca College
Shannon Wilcox, Ithaca College

Globalization and Export Competitiveness of Pakistan's Manufacturing
Amir Mehmood, University of New Castle

Discussant:
Dan Twomey, Fairleigh Dickinson University

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Saturday, November 11

Saturday 7:30 am -9:00 am

Continental Breakfast

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Funding retailer technology and the emerging space of security
Phil Baker, Pattern

New Product Development: A Framework for Success
Peter Bayless, New Direction

Panelists:
Maryan O’Neil, Executive Director, Long Island Academy of Sciences
Mark Sussan, University of Central Florida

Roundtable:
Mike Tracey, Tracey Industries
Jeff Klamut, Syrous K. Kooros, University of Central Florida
Shahid Siddiqi, Long Island Academy of Sciences

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Saturday 9:00 am -10:00 am

President’s Reception

Oaks 1

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Saturday 10:00 am -11:30 am

Corridor

Breakfast Affair

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Saturday 11:30 am -12:30 pm

Discussion

Chairperson:
Phillip Balsmeier, Louisiana State University in Shreveport

Impact of New Technology on the Future of Retail
Phil Baker, Pattern

System Strategy and the New Technology
Peter Bayless, New Direction

Panelists:
Mark Sussan, University of Central Florida
Shahid Siddiqi, Long Island Academy of Sciences

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Saturday 12:30 pm -1:30 pm

President’s Reception

Oaks 1

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Saturday 1:30 pm -3:00 pm

Corridor

Avoiding the Reckless Betrayal: Lessons from the Past

Chairperson:
Phillip Balsmeier, Louisiana State University in Shreveport

Phil Baker, Pattern

Panelists:
Maryan O’Neil, Executive Director, Long Island Academy of Sciences
Mark Sussan, University of Central Florida

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Saturday 3:00 pm -4:00 pm

Corridor

Closing Remarks

Chairperson:
Phillip Balsmeier, Louisiana State University in Shreveport

Phil Baker, Pattern

Panelists:
Maryan O’Neil, Executive Director, Long Island Academy of Sciences
Mark Sussan, University of Central Florida

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Saturday 4:00 pm -5:00 pm

Concert

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Saturday 5:00 pm -7:00 pm

President’s Reception

Oaks 1

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Saturday 7:00 pm -10:00 pm

Corridor

Award Dinner

Chairperson:
Phillip Balsmeier, Louisiana State University in Shreveport

Phil Baker, Pattern

Panelists:
Maryan O’Neil, Executive Director, Long Island Academy of Sciences
Mark Sussan, University of Central Florida

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Saturday 10:00 pm -11:00 pm

Corridor

Closing Remarks

Chairperson:
Phillip Balsmeier, Louisiana State University in Shreveport

Phil Baker, Pattern

Panelists:
Maryan O’Neil, Executive Director, Long Island Academy of Sciences
Mark Sussan, University of Central Florida
Friday               8:40 am -10:10 am

Session 15: Sustaining Competitive Advantage

Prosperity II

Chairperson:
Kamal Nayan Agarwal, Howard University

Toward Creating Learning-Based Competitive Advantage: An Empirical Investigation
Zong Dai, Alfred University
Frances Viggiana, Alfred University

Competitiveness of Avocado Exporting Companies from Uruapan, Michoacan to the United States of America
Joel Bonales Valencia, Institute of Economic Investigations and Managerial (Instituto de Investigaciones Económicas y Empresariales-U.M.S.N.H.)
J. Navarro, Institute of Economic Investigations and Managerial (Instituto de Investigaciones Económicas y Empresariales-U.M.S.N.H.)
O. Pedraza, Institute of Economic Investigations and Managerial (Instituto de Investigaciones Económicas y Empresariales-U.M.S.N.H.)

Managing the Barriers to Strategic Flexibility
Abdalla Hagen, Wiley College
Ahmad Tootoonchi, Frostburg State University
Shahid Siddiqi, Long Island University

Discussant:

Friday               8:40 am -10:10 am

Session 16: Small Business, Privacy, and the Competitiveness Pressure

Patriot

Chairperson:
Phillip Balsmeier, Louisiana State University in Shreveport

Knowledge Source and Small Business Competitiveness
Felix Abeson, Coppin State University
Michael A. Taku, Coppin State University

Predictors of Entrepreneurial Growth: The Case of Turkey
M. Kamil Kozan, St. John Fisher College
Dolun Oksoy, St. John Fisher College

Barriers to RFID Implementation
Rajni S. Goel, ?????; No records

Discussant: Felix Abeson, Coppin State University

Concurrent Sessions:

Friday               10:30 am -12:00 pm

Session 17: Change and Competition

Prosperity I

Chairperson:
Mark Steele, Eurodesign Cabinets

Do Business Taxes Reduce a State’s Competitiveness? A Computational General Equilibrium Analysis
Michael F. Williams, Prairie View A&M University

Explaining the Geography of Offshoring: A Cluster Analysis
Constant D. Beugre, Delaware State University
Alberic O. Agodio, Delaware State University

Towards Process Oriented ERP Implementation
Zong Dai, Alfred University
Frand Duserick, Alfred University

Discussant:
Narendra K. Rustagi, Howard University
Jagannathan Iyengar, North Carolina Central University

Friday 10:30 am -12:00 pm

Session 18: Managing in a Complex World
Prosperity II

Chairperson:
Fikru Boghossian, Morgan State University

On The Impact of Demographic Variables on Interpersonal and Organizational Trust
Craig Irwin, Eastern Connecticut State University
Elizabeth Brown, Eastern Connecticut State University
Doncho Petkov, Eastern Connecticut State University

Management By Emotion (MBE)

Aysar Philip Sussan, University Of Central Florida

Will the Real Complexity in Strategic Management Please Stand Up?
Pedro Hurtado, Texas A&M International University

Discussant:
Jean-Michel Quentier, Ecole Superieure de Commerce de Pau

Friday 10:30 am -12:00 pm

Session 19: Knowledge –Based Management and Performance

Chairperson:
Ibrahim Affaneh, Indiana University of Pennsylvania

A Conceptual Model of Learning Culture and Innovation Schema
Thuhang T. Tran, Middle Tennessee State University

Management Competitiveness and International Culture Variables as Predictors of Capacity for Innovation: An Empirical Test
Paul G. Wihelm, Virginia State University
William Price, Virginia State University

Reengineering America: Part IV: Hollywood is Implicated for Much for Much of the US and the World’s Social Problems
Syrous K. Kooros, Nicholls State University
Laura P. Badeaux, Nicholls State University
Chanci Gauthreaux, Nicholls State University
Discussant:
Manton Gibbs, Indiana University of Pennsylvania

Friday 10:30 am -12:00 pm

Luncheon and Keynote Address:
Sponsored by GreenFuel Technologies Corporation

Grant Mydland, Director of State Government Affairs, Computing Technology Industry Association (CompTIA)

Workforce Implications of Global Competitiveness.

Awards Ceremony:
Philip R. Crosby Medallion for Lifetime Contributions to Global Competitiveness through Leadership in Research, Management and Public Policy

Award Recipient:
Bruce Merrifield, former US Assistant Secretary, Department of Commerce, and Emeritus Professor, Wharton Business School.

Friday 1: 30 pm -2:20 pm

Prosperity I

All Academy Session:
Competitiveness and Collaboration -- Myths and Realities
Moderator: Robert C. Camp, Indiana University of Pennsylvania

Competing in China
Mark Steele, Eurodesign Cabinets

Outsourcing and Competition
Madinah Ali, MSA Global

Commentator: Barent L. Flake, President L.L. C.

Concurrent Sessions:

Friday 2: 30 pm -3:40 pm

Session 20: Understanding Human Resource Challenge in the New World
Prosperity I

Chairperson:
Kamal Nayan Agarwal, Howard University

The Reality of Virtual Teams
Philip W. Balsmeier, Nicholls State University
Erich B. Bergiel, University of West Georgia
Blaise J. Bergiel, University of West Georgia

Mediation and Its Merits as An Alternative Method of Employer-Employee Dispute Resolution
Rosemarie Twomy, Fairleigh Dickinson University

Structural Equation Modeling for Evaluating Employee Satisfaction
Frank Duserick, Alfred University
Wilfred Huang, Alfred University
Zong Dai, Alfred University

Discussant:
Bala Subramaniam, Morgan State University

Friday 2: 30 pm -3:40 pm

Session 21: Emerging Challenges in Human Resource Management
**Prosperity II**

**Chairperson:**
Kathy Baker, Penn State Milton S. Hershey Medical Center

**Employee Reactions to Outsourcing:**
**Development of the Attitudes toward Outsourcing (ATO) Scale**
B.S. Sridhar, University of Wisconsin-Oshkosh
Amy Jarvis, University of Wisconsin-Oshkosh
Stephen Mills, University of Wisconsin-Oshkosh
Ashay Desai, University of Wisconsin-Oshkosh
Mahesh Subramony, University of Wisconsin-Oshkosh

**Glass Ceiling: Role of Women in Corporate World**
Kalpana Pai, Texas Wesleyan University
Sameer Vaidya, Texas Wesleyan University

**A Multilevel Analysis of the Moderating Role of Trade Union Strength in the Relationship Between Privatization and Corporate Governance**
David Zoogah, Morgan State University

**Discussant:**
Dinker Raval, Morgan State University

**Concurrent Sessions:**

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**Friday  2: 30 pm -3:40 pm**

**Session 22: U.S. Competitiveness in a Changing World**

**Chairperson:**

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**Prosperity I**

**Chairperson:**
Amanda Gordon, Public Utility Commission, Pennsylvania

**Undergraduate Male and Female Attitudes about Hypothetical Marketing Moral Dilemmas: Ten Years Later**
Karen A. Berger, Pace University
Carl Malinowski, Pace University
The Pervasive Unethical and Illegal Behavior in US Academia: Some Observed Evidence
Laura M. Badeaux, Nicholls State University
Syrous K. Kooros, Nicholls State University
Lucinda Martinez, Nicholls State University

Aligning the US Academia Ethical and Legal Behaviors, As Lessons to the World Community
Syrous K. Kooros, Nicholls State University
Laura M. Badeaux, Nicholls State University
Michael M. Fathi, Nicholls State University

Discussant:
Ibrahim Affaneh, Indiana University of Pennsylvania

Friday 3: 50 pm -5:00 pm
Session 24: Emerging Challenges at the Workplace
Prosperity II
Chairperson:
Aysar Philip Sussan, University of Central Florida

Dispute Resolution in Nonunion Human Resource Management Techniques for Achieving the Competitive Edge in Employee
Doug McCabe, Georgetown University

Competitiveness and Spontaneous Changes in Jobs Revisited
Paul Lyons, Frostburg State University

Before and After 2000: Revenue and High Tech Valuation
Lianzan Xu, The William Patterson University of New Jersey
Francis Cai, The William Patterson University of New Jersey

Discussant:
Carl H. Tong, Radford University

Friday 3: 50 pm -5:00 pm
Session 25: E-Business and Competitiveness
Patriot
Chairperson:
William M. Fitzpatrick, Villanova University

The Transition of CRM and SCM in E-Commerce
Ali Sanayei, University of Isfahan
Abbas Alavi Shad, University of Isfahan

Using the Internet for News and Perceptions of News Organization Bias
Thomas Bryan Christie, University of Texas at Arlington

Blog Strategies after Ogrady
G. Scott Erickson, Ithaca College

Discussant:
Michael J. Belak, District of Columbia, Department of Public Works and American University
Friday 5: 10 pm -6:20 pm

All Academy Practitioner Session: The Chinese Challenge
The Pines

Moderator:
Warren Norquist, Polaroid, Inc.

Sourcing in China - The importance of thorough and informed sourcing validation
Mark Steele, Eurodesign Cabinets

Competitive Advantages of Ethical Business Structures and Practices
Barent L. Fake, President, Executive Advisors, L.L.C.

Commentator:
Jeff Stewart, Merger & Acquisitions, LLC

Saturday, November 11

Saturday 7:30 am – 8:30 am
Corridor
Continental Breakfast

Saturday 8:30 am – 9:30 am
Prosperity I
ASC Business Meeting

Concurrent Sessions:

Saturday 9: 35 am -10:45 am
Session 26: Strategy Formation and Management Orientation

Prosperity I

Chairperson:
Kathy Baker, Penn State Milton S. Hershey Medical Center

Transnational Transorganization Systems: Evolution and Implications for Competitive Strategy
Nikolai Waslewski, Pepperdine University
Kurt Motamedi, Graziadio School of Business and Management

The Utilization Gap in Knowledge about the Design of Strategy-formation Processes. Lessons from Research Methodology and the Philosophy of Science
Pedro Hurtado, Texas A&M International University

Competitive Business Advantage in the Era of Unified Super Convergence
Robert J. Bonometti, Shenandoah University

Discussant:
Carl Malinowski, Pace University

Saturday 9: 35 am -10:45 am
Session 27: Leadership and the Making of Great Organizations
Prosperity II

Chairperson:
Manton Gibbs, Indiana University of Pennsylvania

In Pursuit of a Common Understanding of Leadership: A Case Study of Business School Faculty and Practitioner Stakeholders
Nancy Artz, University of Southern Maine
Richard Grover, University of Southern Maine
James Shaffer, University of Southern Maine

Training a Neural Network for Knowledge Discovery
Moncer Belhadjali, Norfolk State University
Gary Whaley, Norfolk State University
Sami Abbasi, Norfolk State University

Discussant:
Narendra K. Rustagi, Howard University

Concurrent Sessions:

Saturday 11:00 am -12:15 pm
Session 29: Financial Strategies and Firm Competitiveness
Prosperity I

Chairperson:
Ahmad Tootoonchi, Frostburg State University

A Study of Reference Price Formation in Value Judgment
Yuan-shuh Lii, Feng Chia University
Monle Lee, Indiana University of South Bend

Spinoffs and Carveouts: Some Factors Leading to Successful Divesture
Donna A, Cristo, Sacred Heart University
Raymond W. Falk, Sacred Heart University

Executive Compensation: the Case of General Electric
Uche Nwabueze, Houston Baptist University
George Scott, Houston Baptist University
Wayne Horak, Houston Baptist University
Sarah Mohammed, Houston Baptist University
Joti Chhotu, Houston Baptist University
Saturday  11: 00 am -12:15 pm

Session 30: Competitive Advantage and Competition

**Prosperity II**

Chairperson:
Kathy Baker, Penn State Milton S. Hershey Medical Center

*The Concept and Application of Competitive Advantage Envelope*
Michael Hyung-Jin Park, University of Tennessee at Martin
John D. Overby, University of Tennessee at Martin
Suk-Joon Yang, Kyungsung University

*Establishing a Regional Comparative Advantage: Business Location Decisions in Semi-rural Areas*
Thomas W. Falcone, Indiana University of Pennsylvania
Timothy L. Wilson, Umea University

*Intelligent Software Agents and the Creation of Competitive Advantages*
Jagannathan V. Iyengar, North Carolina Central University

[time clash]

Discussant:
Monle Lee, Indiana University at South Bend

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Saturday  11: 00 am -12:15 pm

Session 31: Alliances and Regulations

**Patriot**

Chairperson:
Phillip Balsmeier, Louisiana State University in Shreveport

*International Joint Ventures: An Integrated Framework*
Sameer Vaidya, Texas Wesleyan University

*The Extraterritorial Application of United States’ Environmental Laws and Regulations*
Roy Whitehead, Phillip Balsmeier, Louisiana State University in Shreveport
Nadia Abgrab Noormohamed, Salve Regina University

*Project Management and How it Relates to IS (Software Quality and Performance)*
Jagannathan V. Iyengar, North Carolina Central University

[time clash]

Discussant:
Monle Lee, Indiana University at South Bend

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Saturday  11: 00 am -12:15 pm

Session 32: Ethics and Corruption

**Prosperity I**

Chairperson:
Fikru H. Boghossian, Morgan State University
Drawing the Line between Ethical and Marginal Practice
Willie N. Cargill, Texas A&M International University

Comparative Ethical Analysis Of Competition in Academia: Academic Massification and Academic Elitism?
Kamal Dean Parhizgar, Texas A&M International University

Discussant:
Joseph Horton, University of Central Arkansas

Saturday 11:00 am -12:15 pm
(time check)
Session 32:

Prosperity II

Chairperson:

Optimizing a Three Component Simplex-Centroid Experimental Design
Michael D’Itri, Dalton State College
Gary McMaster, Lord Corporation

Competitive Intelligence in Business Decisions – An Overview
Kamal Nayan Agarwal, Howard University

U.S. Competitiveness in Auto Industry?
Aysar Philip Sussan, University of Central Florida
Reem D. Kassira, University of Central Florida

Discussant:

Saturday 11:00 am -12:15 pm
(time check)
Session 33:
Patriot

Chairperson:

Demons’ Markets: Arabs, Muslims, and the United States
Mohamad G. Alkadry, West Virginia University

Discussant:

Friday 8:30 am – 9:40 am
Session 3:
Patriot

Chairperson:

Panel Title: Pluralism and Competitiveness
Ayodele Mobolurin, Howard University
Masoud Kavoossi, Howard University
Narendra Rustagi, Howard University

Panel Title: Pluralism and Competitiveness – Christian Experience

Panel Title: Pluralism and Competitiveness – Islamic Experience

Panel Title: Pluralism and Competitiveness – Hindu/Indian Experience
AWARDS

ASC Medallion for Energy Award

GreenFuel Technologies Corporation (GFTC)

Thursday 12:00 p.m. – 1:20 p.m. Oaks I

Philip Crosby  Medallion

Philip R. Crosby Medallion for Lifetime Contributions to Global Competitiveness through Leadership in Research, Management and Public Policy

Bruce Merrifield, former US Assistant Secretary, Department of Commerce, and Emeritus Professor, Wharton Business School.

Friday 10:30 a.m. – 12:00 p.m. Oaks I
### American Society for Competitiveness
#### 2005 Conference Reviewers

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Publication Outlets and Sources for Quality Articles on Competitiveness and International Business

1. *Advances in Competitiveness Research (ISSN 1077—0097)*
The Research Journal of the American Society for Competitiveness

*The authoritative source for articles on competitiveness issues*

2. *Competitiveness Research (ISSN 1059-5422)*
An International Business Journal of the American Society for Competitiveness

*A quality source for applied research on international competitiveness*

3. Journal of *Global Competitiveness (ISSN 1071-0736)*
Refereed Journal of the American Society for Competitiveness

*Publication of refereed articles on various topics on competitiveness, competition and firm performance*

4. *Competition Forum (ISSN 1545-2581)*
The Annual Research Volume of the American Society for Competitiveness

*Publication of refereed and invited articles on various topics on competitiveness, competition and firm performance*

5. *International Journal of Commerce and Management (ISSN 1056-9219)*
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For Subscription information and Submission Guidelines, please contact:

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P.O. Box 1658  
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Indiana, PA 15705  
*pnb@iup.edu* or *aaali@iup.edu*

**OR**

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