

2006 CONFERENCE

Improving Competitiveness: Business Practices, Government
Policies and Cultural Challenges

Sharpen your edge

**THE AMERICAN SOCIETY
FOR COMPETITIVENESS**



**American
Society for
Competitiveness**

CONFERENCE PROGRAM

**November 9 – 11, 2006
Hilton Garden Inn
Fairfax, Virginia**

WELCOME

Welcome to the Seventeenth Annual Conference of the American Society for Competitiveness (ASC) on **Improving Competitiveness: Business Practices, Government Policies and Cultural Challenges**. Competing successfully in today's world is a real challenge and it requires countries and businesses to think and operate differently than in the past. The goal of this conference is to exchange ideas and ways by which organizations and nations can meet the global economic challenge in the twenty-first century.

The speakers and panelists at this conference have been carefully selected to meet this goal. During the three days of this meeting, they will share their real-world experiences and latest research in the area of competitiveness. Symposia and academic sessions on topics of current interest such as corporate governance, environmental regulations, outsourcing, technology transfer and e-commerce are scheduled along with sessions on traditional areas such as international trade and finance, human resource management, information technology, marketing, industry competitiveness, corporate alliances, emerging markets and quality. I sincerely hope that this meeting will be a stimulating, interactive, productive, and enjoyable experience for you.

Prashanth Nagendra Bharadwaj
Program Chairperson

President
Grover Norquist

Chairman of the Board
Robert Lattimer

Conference Chairpersons
Robert C. Camp and Abbas J. Ali

Program Chairperson
*Prashanth Nagendra Bharadwaj and
Beth Fitzgerald*

Co-Sponsoring Organizations:

Indiana University of Pennsylvania
University of Memphis
GreenFuel Technologies Corporation

ASC Staff

Ritesh Bansal
Sheikh Masnoor Ahmed Shihan

Conference Objectives:

- ❑ Sharing “real world” experiences and competitive approaches
- ❑ Integrating research and practice
- ❑ Formulating competitive strategies for success

Organized by:

The American Society for Competitiveness

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Wednesday, November 8, 2006

Wednesday 7:00 pm – 10:00 pm

Joint Meeting, ASC Board of Directors and Advisory Council

?????

Thursday, November 9, 2006

Thursday 7:30 am- 5:00 pm

On-site Conference Registration

Thursday 7:30 am - 8:20 am

Corridor

Continental Breakfast

Concurrent Sessions:

Thursday 8:30 am – 9:40 am

Session 1: Competing with Chinese Corporations

Prosperity I

Chairperson:

Aysar Philip Sussan, University of Central Florida

Global Competitiveness in China and the USA: Is the Sun Setting on the Eagle as It Rises on the Dragon?

Moses Kiggundu, Carleton University
Shaobo Ji, Carleton University

Impact on China's Economic Policy of Statistics Revision of National Economy

Changzhu Liu, Wuhan Institute of Science and Engineering

Assessing Shifts in Canada's Competitive Exposure in its Home Markets: How Much does China Matter?

David Yerger, Indiana University of Pennsylvania

Gary David Sawchuk, Policy Research Initiative, Government of Canada

Discussant:

Tom Falcone, Indiana University of Pennsylvania

Thursday 8:30 am – 9:40 am

Session 2: Is Sustainable Development Possible?

Prosperity II

Chairperson:

Felix Abeson, Coppin State University

Transition of Sustainable/Green Marketing Strategy

Eunsang Yoon, University of Massachusetts Lowell

Democracy and Sustainable Enterprise

Daniel Twomey, Fairleigh Dickinson University

Pessimism and Markets

Manton Gibbs, Indiana University of Pennsylvania

Discussant:

Phillip Balsmeier, Louisiana State University in Shreveport

Thursday 8:30 am – 9:40 am

Session 3: Entrepreneurship in a Dynamic Market

Patriot

Chairperson:

Jeff Stewart, Merger & Acquisitions, LLC

Encouragement of Entrepreneurship in Affluent Economies: The Case of Kuwait

Adel Al-Wugayan, Kuwait University
Turki Al-Shimmiri, Kuwait University

An Initial Look at the characteristics of Hispanic Women Business Owners and their Businesses

Andrea E. Smith-Hunter, Siena College

International Activities of Small Accounting Firms in Texas

U. Nacasius Ujah, University of Central Arkansas
Clint Johnson, University of Central Arkansas
K. Michael Casey, University of Central Arkansas
Ken Griffin, University of Central Arkansas

Discussants:

Carl H. Tong, Radford University

Thursday 9:50 am-11:10 am

Session 4: Industry Competitiveness and Technological Innovation

Prosperity I

Chairperson:

Tom Falcone, Indiana University of Pennsylvania

An Evolution of the Competitiveness of the Agribusiness Sector in South Africa

Dirk Esterhuizen, Industrial Development Corporation, South Africa
Johan van Rooyen, University of Pretoria

Luc D' Haese, University of Antwerpen and University of Gent

The Importance of Pedigree: Why Instituting RFID-based Tracking of Pharmaceuticals is Essential to Counteracting Counterfeiting and Maintaining Both the Health of the Public and the Potency of the American Drug Industry

David C. Wyld, SouthEastern Louisiana University

[Time clash with session 6(Patriot)]

Biosophical Analysis of Ethics in Pharmaceutical Industry: Opportunities and Challenges

Suzan S. Parhizgar, Texas Tech Medical School and Health Sciences Center
Kamal Dean Parhizgar, Texas A&M International University

Discussant:

Suhail Abboushi, Duquesne University

[Between THU afternoon & SAT afternoon]

**Thursday 9:50 am-11:10 am
Session 5: Competition and Ethics**

Prosperity II

Chairperson: Joseph Horton, University of Central Arkansas

The Politics of Economy: Exploration of Media Accounts of US and EU Economic Competition

John C. Tedesco, Virginia Tech University
J. Gregory Payne, Virginia Tech University

Sticks and Stones May Break My Bones But Words Can Really Kill Me! The Necessity of Core Change in Teaching Intercultural Communication

Laura M. Badeaux, Nicholls State University
Lucinda Martinez, Nicholls State University
Syrous K. Koorus, Nicholls State University
Cindy Cenac, Nicholls State University

[Add Nadia's paper]

Discussants:

Aysar Philip Sussan, University of Central Florida

Thursday 9:50 am-11:10 am

Thursday 9:50 am-11:10 am

Session 6: Marketing in a Changing World

Prosperity I

Chairperson:

Joseph Horton, University of Central Arkansas

Marketing Challenges and Opportunities in Kuwait

C.P.Rao, Kuwait University
Adel Al-Wugayan, Kuwait University

The Challenges and Opportunities of Marketing Luxury Brands in India

Helen Caldwell, Providence College
Deidre Bird, Providence College

Predatory Advertising: Evidence from Pharmaceutical Industry

Yutian Chen, SUNY-Stony Brook
Wei Tan, SUNY-Stony Brook

Discussant:

Prashanth Nagendra Bhardwaj, Indiana University of Pennsylvania

**Thursday 11:20 am-12:00 pm
The Pines**

All Society Session:

Making America Competitive for the 21st Century.

Daniel Clifton, Executive Director of the American Shareholders Association

Thursday 12:00 pm-1:20 pm

Oaks 1

**Luncheon & Awards Ceremony
Sponsored By Carol and Warren
Norquist**

Keynote Address:

Competitiveness through Innovative Technology and Environmental Leadership in Emerging Global Markets

Cary Bullock, President and CEO,
GFTC

Awards Ceremony:

GreenFuel Technologies Corporation
(GFTC), ASC Medallion for Energy.

**Thursday 1:30 pm- 2:30 pm
Prosperity I**

All-Society Industry Presentation:

Shifting the Maintenance Paradigm:
How Smart Technology is making
Industrial Reliability a Competitive
Advantage

Speaker:

Jonathan Hakim, President & CEO of
Azima, Inc.

*Privacy, Restrictive Covenants, and
Intellectual Property: Technology and its
Impact on the Employment Relationship*
Rosemarie F. Twomey, Fairleigh
Dickinson University

Discussant:

Felix Abeson, Coppin State University

Concurrent Sessions:

Thursday 2:40 pm- 3:50 pm
Session 7: Industry Competitiveness

Patriot

Chairperson:

Thomas B. Chrisitie, University of Texas at
Arlington

*The National Animal Identification System:
Ensuring the competitiveness of the
American Agricultural Industry in the face
of mounting animal disease threats*

David C. Wyld, Southeastern Louisiana
University

*Competitiveness of Agricultural Products
from Michoacan's State-Mexico*

Joel Bonales Valencia, Institute of
Economic Investigations and Managerial
(Instituto de Investigaciones Económicas
y Empresariales-U.M.S.N.H.)

Javier Chavez Ferreiro, Institute of
Economic Investigations and Managerial
(Instituto de Investigaciones Económicas
y Empresariales-U.M.S.N.H.)

*Formulating Turnaround Strategies for GM
in the U.S. Auto Market*

Carl H. Tong, Radford University
Arthur C. Wheaton, Radford University

Thursday 2:40 pm- 3:50 pm

**Session 8: Foreign Direct Investment and
Economic Development**

Prosperity II

Chairperson:

Ahmad Tootoonchi, Frostburg State
University

FDI inflows to the UAE

Kamal Amin El-Wassal, Dubai
University College

*Factors Negatively Affecting Foreign Direct
Investment and Employment in Some
Countries or Regions*

Syrous K. Kooros, Nicholls State
University

Denise Breaux, Nicholls State
University

Michelle Pellegrin, Nicholls State
University

*Business Plans in Today's Business
environment*

*Maali H. Ashamalla, Indiana University of
Pennsylvania*

*John Orife, Indiana University of
Pennsylvania*

*Discussant: Jagannathan Iyengar, North
Carolina Central University*

Thursday **2:40 pm- 3:50 pm**

Session 9: Education and Competitiveness

Patriot

Chairperson:

Michael J. Belak, District of Columbia,
Department of Public Works and
American University

*The Analytical Competitiveness of
Undergraduate Business Programs: Are We
All Near the Same Starting Point?*

James Suleiman, University of Southern
Maine

John Jensen, University of Southern
Maine

*MBA Academic Strategy: A Competing
Values Approach*

Robert A. Page Jr., Southern
Connecticut State University

Omid Nodoushani, Southern
Connecticut State University

Discussant:

Ibrahim Affaneh, Indiana University of
Pennsylvania

Thursday **4:00 pm- 5:15 pm**

**Session 10: Human Resource Strategy
and Competitiveness**

Prosperity I

Chairperson: Ibrahim Affaneh, Indiana
University of Pennsylvania

*The Minimum Wage: Government Policy
Cultural Challenges and International
Challenges*

Roby Butler, University of Central
Arkansas

Joseph Horton, University of Central
Arkansas

Lauren Maxwell, University of Central
Arkansas

*Emotional Intelligence, Trust and Job
Satisfaction*

Qingwen Dong, University of The
Pacific

Tim Howard, University of The Pacific

*Beyond Gender: A Logistic Ordinal
Regression Model for Earning Differences*

Bruce H. Andrews, University of
Southern Maine

John B. Jensen, University of Southern
Maine

Discussant:

Maali Ashamalla, Indiana University of
Pennsylvania

Concurrent Sessions:

Thursday **4:00 pm- 5:15 pm**

**Session 11: Competitiveness and
Financial Performance**

Prosperity II

Chairperson:

Kathy Baker, Penn State Milton S. Hershey
Medical Center

*Assessment of Post-loan Credit Risk: An
Empirical Analysis of Small Business in
Southern Arkansas*

K. Michael Casey, University of Central
Arkansas

T. Selwyn Ellis, University of Central
Arkansas
Gary Linn, University of Central
Arkansas
Ken Griffin, University of Central
Arkansas

*Utilizing Capabilities to Increase
Stakeholder Wealth: A Balanced Scorecard
Approach*

Michael Pettus, Millikin University

*Appropriate Budget Accounts and Activity-
Based Costing for Decision Making in Non-
Profit Organizations: A Comparative Study*

Charles J. Pineno, Shenandoah
University
L Mark Tyree,, Shenandoah University

Discussant:

Aysar Philip Sussan, University of Central
Florida

Thursday **4:00 pm- 5:15 pm**

**Session 12: Strategic Maneuvering and
Performance**

Patriot

Chairperson:

Michael J. Belak, District of Columbia,
Department of Public Works and
American University

*Attack of the Clones: Reverse Engineering,
R&D and the Law*

William Fitzpatrick, Villanova
University
Samuel Dilullo, Villanova University

*Entry Deterrence through Strategic
Sourcing*

Yutian Chen, SUNY-Stony Brook

*A Two Stage Model of Business Strategies:
The Impact of Necessary and Sufficient
Conditions on Firm Performance*

Anand Mukherji, Texas A&M
University

Jyotsna Mukherji, Texas A&M
University

Pedro Hurtado, Texas A&M University

Discussant:

Kamal Nayan Agarwal, Howard University

**[session 12 (patriot) and session 13
(patriot); same time, same room ???]**

Thursday **4:00 pm- 5:15 pm**

**Session 13: Marketing Challenge in a
Competitive Environment**

Patriot

Chairperson:

Dinker Raval, Morgan State University

*The Research of Chinese Resource Price
Reform*

Danyang Xia, Zhongnan University of
Economics and Law

Hanbo Cai, Zhongnan University of
Economics and Law

*We are going to Shop till we Drop: The
Japanese Resurgence for Designer and High
Fashion Goods: A Case Study*

Paul Wellen, Roosevelt University
Allen Marber, Roosevelt University
Boo Shin Yoon, Fordham University
Brenda Torres, Fordham University

*Business Strategies for Political and
Economic Operations: The Case of United
States, China, and the United Kingdom*

Aysar Philip Sussan, University of
Central Florida
Syrous K. Kooros, University of Central
Florida

Discussant:
Shahid Siddiqi, Long Island University

Thursday 5:20 pm- 6:20 pm

**All Academy Session: BACK TO THE
FUTURE: Reflections on how to Compete
Globally**

Prosperity I

Moderator:
Jeff Stewart, Merger & Acquisitions, LLC

Panelists:

Mark Steele, Mark Steele, Eurodesign
Cabinets

Barent L. Fake [Executive Advisors, LLC],

Wayne Kost, KPMG

Commentator:
Daniel Twomey, Fairleigh Dickinson
University

Thursday 6:20pm - 7:00 pm

Oaks 1

President's Reception

Thursday 7:10 pm – 9:00 pm

Ballroom

**Dinner and Keynote Address
Congressman Chris Cannon (R-UT)**

Friday, November 10

Friday 7:30 am -8:30 am

Corridor

Continental Breakfast

Concurrent Sessions:

Friday 8:40 am -10:10 am

Session 14: Trade and Competition

Prosperity I

Chairperson:
Phillip Balsmeier, Louisiana State
University in Shreveport

*US Canada Lumber Trade Dispute: Analysis
and Projection*

Suhail Abboushi, Duquesene University

*Trade Secrets and Collaborators: Sharing
Knowledge with Advertising Agencies*

G. Scott Erickson, Ithaca College

Helen N. Rothberg, Ithaca College

Shannon Wilcox, Ithaca College

*Globalization and Export Competitiveness
of Pakistan's Manufacturing*

*Amir Mehmood, University of New
Castle*

Discussant:
Dan Twomey, Fairleigh Dickinson
University

Jagannathan Iyengar, North Carolina Central University

Jagannathan Iyengar, North Carolina Central University
Carl Tong, Radford University

Friday 8:40 am -10:10 am

Session 15: Sustaining Competitive Advantage

Prosperity II

Chairperson:

Kamal Nayan Agarwal, Howard University

Toward Creating Learning-Based Competitive Advantage: An Empirical Investigation

Zong Dai, Alfred University
Frances Viggiana, Alfred University

Competitiveness of Advocado Exporting Companies from Uruapan, Michoacan to the United States of America

Joel Bonales Valencia, Institute of Economic Investigations and Managerial (Instituto de Investigaciones Económicas y Empresariales-U.M.S.N.H.)

J. Navarro, Institute of Economic Investigations and Managerial (Instituto de Investigaciones Económicas y Empresariales-U.M.S.N.H.)

O. Pedraza, Institute of Economic Investigations and Managerial (Instituto de Investigaciones Económicas y Empresariales-U.M.S.N.H.)

Managing the Barriers to Strategic Flexibility

Abdalla Hagen, Wiley College
Ahmad Tootoonchi, Frostburg State University
Shahid Siddiqi, Long Island University

I
Discussant:

Friday 8:40 am -10:10 am

Session 16: Small Business, Privacy, and the Competitiveness Pressure

Patriot

Chairperson:

Phillip Balsmeier, Louisiana State University in Shreveport

Knowledge Source and Small Business Competitiveness

Felix Abeson, Coppin State University
Michael A. Taku, Coppin State University

Predictors of Entrepreneurial Growth: The Case of Turkey

M. Kamil Kozan, St. John Fisher College
Dolun Oksoy, St. John Fisher College

Barriers to RFID Implementation

Rajni S. Goel, ?????; **No records**

Discussant: Felix Abeson, Coppin State University

Concurrent Sessions:

Friday 10:30 am -12:00 pm

Session 17: Change and Competition

Prosperity I

Chairperson:

Mark Steele, Eurodesign Cabinets

Do Business Taxes Reduce a State's Competitiveness? A Computational General Equilibrium Analysis

Michael F. Williams, Prairie View A&M University

Explaining the Geography of Offshoring: A Cluster Analysis

Constant D. Beugre, Delaware State University
Alberic O. Agodio, Delaware State University

Towards Process Oriented ERP Implementation

Zong Dai, Alfred University
Frans Duserick, Alfred University

Discussant:

Narendra K. Rustagi, Howard University
Jagannathan Iyengar, North Carolina Central University

Friday 10:30 am -12:00 pm

Session 18: Managing in a Complex world

Prosperity II

Chairperson:

Fikru Boghossian, Morgan State University

On The Impact of Demographic Variables on Interpersonal and Organizational Trust

Craig Irwin, Eastern Connecticut State University
Elizabeth Brown, Eastern Connecticut State University
Doncho Petkov, Eastern Connecticut State University

Management By Emotion(MBE)

Aysar Philip Sussan, University Of Central Florida

Will the Real Complexity in Strategic Management Please Stand Up?

Pedro Hurtado, Texas A&M International University

Discussant:

Jean-Michel Quentier, Ecole Supérieure de Commerce de Pau

Friday 10:30 am -12:00 pm

Session 19: Knowledge –Based Management and Performance

Patriot

Chairperson:

Ibrahim Affaneh, Indiana University of Pennsylvania

A Conceptual Model of Learning Culture and Innovation Schema

Thuhang T. Tran, Middle Tennessee State University

Management Competitiveness and International Culture Variables as Predictors of Capacity for Innovation: An Empirical Test

Paul G. Wihelm, Virginia State University
William Price, Virginia State University

Reengineering America: Part IV: Hollywood is Implicated for Much of the US and the World's Social Problems

Syrous K. Kooros, Nicholls State University
Laura P. Badeaux, Nicholls State University
Chanci Gauthreaux, Nicholls State University

Discussant:

Manton Gibbs, Indiana University of Pennsylvania

**Friday 10:30 am -12:00 pm
????**

Luncheon and Keynote Address:
Sponsored by GreenFuel Technologies Corporation

Grant Mydland, Director of State Government Affairs, Computing Technology Industry Association (CompTIA)

Workforce Implications of Global Competitiveness.

Awards Ceremony:

Philip R. Crosby Medallion for Lifetime Contributions to Global Competitiveness through Leadership in Research, Management and Public Policy

Award Recipient:

Bruce Merrifield, former US Assistant Secretary, Department of Commerce, and Emeritus Professor, Wharton Business School.

**Friday 1: 30 pm -2:20 pm
Prosperity I**

All Academy Session:

Competitiveness and Collaboration -- Myths and Realities

Moderator: Robert C. Camp, Indiana University of Pennsylvania

Competing in China

Mark Steele, Eurodesign Cabinets

Outsourcing and Competition

Madinah Ali, MSA Global

Commentator: Barent L. Flake, President L.L. C.

Concurrent Sessions:

Friday 2: 30 pm -3:40 pm

Session 20: Understanding Human Resource Challenge in the New World

Prosperity I

Chairperson:

Kamal Nayan Agarwal, Howard University

The Reality of Virtual Teams

Philip W. Balsmeier, Nicholls State University

Erich B. Bergiel, University of West Georgia

Blaise J. Bergiel, University of West Georgia

Mediation and Its Merits as An Alternative Method of Employer-Employee Dispute Resolution

Rosemarie Twomy, Fairleigh Dickinson University

Structural Equation Modeling for Evaluating Employee Satisfaction

Frank Duserick, Alfred University

Wilfred Huang, Alfred University

Zong Dai, Alfred University

Discussant:

Bala Subramaniam, Morgan State University

Friday 2: 30 pm -3:40 pm

Session 21: Emerging Challenges in Human Resource Management

Prosperity II

Chairperson:

Kathy Baker, Penn State Milton S. Hershey Medical Center

Employee Reactions to Outsourcing: Development of the Attitudes toward Outsourcing (ATO) Scale

B.S. Sridhar, University of Wisconsin-Oshkosh

Amy Jarvis, University of Wisconsin-Oshkosh

Stephen Mills, University of Wisconsin-Oshkosh

Ashay Desai, University of Wisconsin-Oshkosh

Mahesh Subramony, University of Wisconsin-Oshkosh

Glass Ceiling: Role of Women in Corporate World

Kalpna Pai, Texas Wesleyan University
Sameer Vaidya, Texas Wesleyan University

A Multilevel Analysis of the Moderating Role of Trade Union Strength in the Relationship Between Privatization and Corporate Governance

David Zoogah, Morgan State University

Discussant:

Dinker Raval, Morgan State University

Friday 2: 30 pm -3:40 pm

Session 22: U.S. Competitiveness in a Changing World

Patriot

Chairperson:

Maton Gibbs, Indian University of Pennsylvania

Arational Decision Stages: The Breakdown of rationality in Strategic Planning and Implementation

Robert A. Page Jr., Southern Connecticut State University

Ahmad Tootoonchi, Frostburg State University

Shakil Rahman, Frostburg State University

The State of US International

Competitiveness: A Study of the Impact of Trade Performance Indicators

Tony Mutsune, Jackson State University

Corruption, Competitiveness and Growth

Timothy L. Wilson, Umea University

Discussant:

Felix Abeson, Coppin State University

Concurrent Sessions:

Friday 3: 50 pm -5:00 pm

Session 23: Ethical Behavior and Higher Education

Prosperity I

Chairperson:

Amanda Gordon, Public Utility Commission, Pennsylvania

Undergraduate Male and Female Attitudes about Hypothetical Marketing Moral Dilemmas: Ten Years Later

Karen A. Berger, Pace University

Carl Malinowski, Pace University

The Pervasive Unethical and Illegal Behavior in US Academia: Some Observed Evidence

Laura M. Badeaux, Nicholls State University
Syrous K. Kooros, Nicholls State University
Lucinda Martinez, Nicholls State University

Aligning the US Academia Ethical and Legal Behaviors, As Lessons to the World Community

Syrous K. Kooros, Nicholls State University
Laura M. Badeaux, Nicholls State University
Michael M. Fathi, Nicholls State University

Discussant:

Ibrahim Affaneh, Indiana University of Pennsylvania

Friday 3: 50 pm -5:00 pm

Session 24: Emerging Challenges at the Workplace

Prosperity II

Chairperson:

Aysar Philip Sussan, University of Central Florida

Dispute Resolution in Nonunion Human Resource Management Techniques for Achieving the Competitive Edge in Employee

Doug McCabe, Georgetown University

Competitiveness and Spontaneous Changes in Jobs Revisited

Paul Lyons, Frostburg State University

Before and After 2000: Revenue and High Tech Valuation

Lianzan Xu, The William Patterson University of New Jersey
Francis Cai, The William Patterson University of New Jersey

Discussant:

Carl H. Tong, Radford University

Friday 3: 50 pm -5:00 pm

Session 25: E-Business and Competitiveness

Patriot

Chairperson:

William M. Fitzpatrick, Villanova University

The Transition of CRM and SCM in E-Commerce

Ali Sanayei, University of Isfahan
Abbas Alavi Shad, University of Isfahan

Using the Internet for News and Perceptions of News Organization Bias

Thomas Bryan Christie, University of Texas at Arlington

Blog Strategies after Ogrady

G. Scott Erickson, Ithaca College

Discussant:

Michael J. Belak, District of Columbia, Department of Public Works **and American University**

Friday 5: 10 pm -6:20 pm

Prosperity I

All Academy Practitioner Session: The Chinese Challenge

The Pines

Moderator:

Warren Norquist, Polaroid, Inc.

Sourcing in China - The importance of thorough and informed sourcing validation

Mark Steele, Eurodesign Cabinets

Competitive Advantages of Ethical Business Structures and Practices

Barent L. Fake, President, Executive Advisors, L.L.C.

Commentator:

Jeff Stewart, Merger & Acquisitions, LLC

Chairperson:

Kathy Baker, Penn State Milton S. Hershey Medical Center

Transnational Transorganization Systems: Evolution and Implications for Competitive Strategy

Nikolai Waslewski, Pepperdine University

Kurt Motamedi, Graziadio School of Business and Management

The Utilization Gap in Knowledge about the Design of Strategy-formation Processes.

Lessons from Research Methodology and the Philosophy of Science

Pedro Hurtado, Texas A&M International University

Competitive Business Advantage in the Era of Unified Super Convergence

Robert J. Bonometti, Shenandoah University

Discussant:

Carl Malinowski, Pace University

Saturday, November 11

Saturday 7:30 am – 8:30 am

Corridor

Continental Breakfast

Saturday 8:30 am – 9:30 am

Prosperity I

ASC Business Meeting

Concurrent Sessions:

Saturday 9: 35 am -10:45 am

Session 26: Strategy Formation and Management Orientation

Saturday 9: 35 am -10:45 am

Session 27: Leadership and the Making of Great Organizations

Prosperity II

Chairperson:

Manton Gibbs, Indiana University of Pennsylvania

In Pursuit of a Common Understanding of Leadership: A Case Study of Business School Faculty and Practitioner

Stakeholders

Nancy Artz, University of Southern Maine

Richard Grover, University of Southern
Maine
James Shaffer, University of Southern
Maine

Discussant: Jagannathan Iyengar, North
Carolina Central University

*Training a Neural Network for Knowledge
Discovery*

Moncer Belhadjali, Norfolk State
University
Gary Whaley, Norfolk State University
Sami Abbasi, Norfolk State University

Discussant:

Narendra K. Rustagi, Howard University

Saturday 9: 35 am -10:45 am

**Session 28: Competition and Knowledge
Creation**

Patriot

Chairperson:

Phillip Balsmeier, Louisiana State
University in Shreveport

*Estimating Market Potential in International
Markets: Methods, Problems and a few
Pedagogical Issues*

A.N.M.Waheeduzzaman, Texas A&M
University-Corpus Christi

*Economics of (and) Ideas: Using Patents as
a Measure of National Competitiveness*

Waithaka Iraki, Kentucky State
University

*Deterring Cynicism to Regain American
Competitiveness*

Hamid Khan, Our Lady of The Lake
University

Discussant: ???

Concurrent Sessions:

Saturday 11: 00 am -12:15 pm

**Session 29: Financial Strategies and Firm
Competitiveness**

Prosperity I

Chairperson:

Ahmad Tootoonchi, Frostburg State
University

*A Study of Reference Price Formation in
Value Judgment*

Yuan-shuh Lii, Feng Chia University
Monle Lee, Indiana University of South
Bend

*Spinoffs and Carveouts: Some Factors
Leading to Successful Divesture*

Donna A, Cristo, Sacred Heart
Univeristy
Raymond W. Falk, Sacred Heart
University

*Executive Compensation: the Case of
General Electric*

Uche Nwabueze, Houston Baptist
University
George Scott, Houston Baptist
University
Wayne Horak, Houston Baptist
University
Sarah Mohammed, Houston Baptist
University
Joti Chhotu, Houston Baptist University

Discussant:

Discussant: Jagannathan Iyengar, North Carolina Central University

[time clash]

Saturday 11: 00 am -12:15 pm

Session 30: Competitive Advantage and Competition

Prosperity II

Chairperson:

Kathy Baker, Penn State Milton S. Hershey Medical Center

The Concept and Application of Competitive Advantage Envelope

Michael Hyung-Jin Park, University of Tennessee at Martin

John D. Overby, University of Tennessee at Martin

Suk-Joon Yang, Kyungsoong University

Establishing a Regional Comparative Advantage: Business Location Decisions in Semi-rural Areas

Thomas W. Falcone, Indiana University of Pennsylvania

Timothy L. Wilson, Umea University

Intelligent Software Agents and the Creation of Competitive Advantages

Jagannathan V. Iyengar, North Carolina Central University

[time clash: Discussant for session 29 (patriot I) and presenter in session 31 (patriot)]

Discussant:

Monle Lee, Indiana University at South Bend

Saturday 11: 00 am -12:15 pm

Session 31: Alliances and Regulations

Patriot

Chairperson:

Phillip Balsmeier, Louisiana State University in Shreveport

International Joint Ventures: An Integrated Framework

Sameer Vaidya, Texas Wesleyan University

The Extraterritorial Application of United States' Environmental Laws and Regulations

Roy Whitehead, ?????

Phillip Balsmeier, Louisiana State University in Shreveport

Nadia Abgrab Noormohamed, Salve Regina University

Project Management and How it Relates to IS (Software Quality and Performance)

Jagannathan V. Iyengar, North Carolina Central University

[time clash]

Discussant:

Monle Lee, Indiana University at South Bend

Saturday 11: 00 am -12:15 pm

[time check]

Session 32: Ethics and Corruption

Prosperity I

Chairperson:

Fikru H. Boghossian, Morgan State University

Drawing the Line between Ethical and Marginal Practice

Willie N. Cargill, Texas A&M International University

Comparative Ethical Analysis Of Competition in Academia: Academic Massification and Academic Elitism?

Kamal Dean Parhizgar, Texas A&M International University

|
Discussant:

Joseph Horton, University of Central Arkansas

Saturday **11: 00 am -12:15 pm**
[time check]

Session 32:

Prosperity II

Chairperson:

|
Optimizing a Three Component Simplex-Centroid Experimental Design

Michael D'Itri, Dalton State College
Gary McMaster, Lord Corporation

Competitive Intelligence in Business Decisions – An Overview

Kamal Nayan Agarwal, Howard University

U.S. Competitiveness in Auto Industry?

Aysar Philip Sussan, University of Central Florida
Reem D. Kassira, University of Central Florida

Discussant:

Saturday **11: 00 am -12:15 pm**
[time check]

Session 33:

Patriot

Chairperson:

Demons' Markets: Arabs, Muslims, and the United States

Mohamad G. Alkadry, West Virginia University

Discussant:

Friday 8:30 am - 9:40 am

Session 3:
Patriot

Chairperson:
Narendra K. Rustagi, Howard University

Panel Title: Pluralism and Competitiveness

Ayodele Mobolurin, Howard University
Pluralism and Competitiveness - Christian Experience

Masoud Kavoossi, Howard University
Pluralism and Competitiveness - Islamic Experience

Narendra Rustagi, Howard University
Pluralism and Competitiveness - Hindu/ Indian Experience

AWARDS

ASC Medallion for Energy Award

GreenFuel Technologies Corporation (GFTC)

Thursday 12:00 p.m. – 1:20 p.m.

Oaks I

Philip Crosby Medallion

Philip R. Crosby Medallion for Lifetime Contributions to Global Competitiveness through Leadership in Research, Management and Public Policy

Bruce Merrifield, former US Assistant Secretary, Department of Commerce, and Emeritus Professor, Wharton Business School.

Friday 10:30 a.m. – 12:00 p.m.

Oaks I

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