

2008 CONFERENCE

Global Competitiveness in the 21st Century

Sharpen your edge

**THE AMERICAN SOCIETY
FOR COMPETITIVENESS**



**American
Society for
Competitiveness**

CONFERENCE PROGRAM

**November 6 – 8, 2008
Doubletree Castle Hotel
Orlando, Florida**

WELCOME

Welcome to the Nineteenth Annual Conference of the American Society for Competitiveness (ASC) on **Global Competitiveness in the 21st Century**. Competing successfully in today's world is a real challenge and it requires countries and businesses to think and operate differently than in the past. The goal of this conference is to exchange ideas and ways by which organizations and nations can meet the global economic challenge in the twenty-first century.

The speakers and panelists at this conference have been carefully selected to meet this goal. During this meeting, they will share their real-world experiences and latest research in the area of competitiveness. Industry and academic sessions on topics of current interest are scheduled along with sessions on traditional areas. We sincerely hope that this meeting will be a stimulating, interactive, productive, and enjoyable experience for you.

Robert Lattimer
Chairman of the Board

Grover Norquist
President

Abbas J. Ali and Robert C. Camp
Conference Chairpersons

Prashanth N. Bharadwaj
Academic Program Chairperson

Santhosh Gandhi
ASC Staff

Susan Brant
ASC Treasurer

Conference Objectives:

- ❑ Sharing “real world” experiences and competitive approaches
- ❑ Integrating research and practice
- ❑ Formulating competitive strategies for success

Sponsoring Organization:

Indiana University of Pennsylvania

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Wednesday, November 5, 2008

Wednesday 7:00 pm – 10:00 pm
Galaxie
**Joint Meeting, ASC Board of Directors
and Advisory Council**

Thursday, November 6, 2008

Thursday 7:30 am- 5:00 pm
On-site Conference Registration

Thursday 7:30 am - 8:20 am
Continental Breakfast

Concurrent Sessions

Thursday 8:30 am – 9:40 am

Thursday 8:30 am – 9:40 am
Castle

**Session 1: Global Partnership and
Innovation**

Chairperson:
Aysar Philip Sussan, University of Phoenix

*Australia-India Business Partnerships for
Innovation: Research Issues for
Internationalization of Small Information
and Communication Technology Firms*
Neeru Sharma, University of Western
Sydney

*Reducing CAGE Distances Through
International Sister Cities: A Relational
View of Strategic Alliances*
Li Dai, Texas A&M University

*The Role of Institutions and Community
Network to Enhance Entrepreneurship: A
Perspective from Emerging Countries*
Jean-Michel Quantier, Rennes School of
Business

Discussant:
Pedro Hurtado, Texas A&M International
University

Thursday 8:30 am – 9:40 am
Venetian

**Session 2: MNCs and the Management of
Sociopolitical Issues**

Chairperson:
Joseph Horton, University of Central
Arkansas

*Sustainable Strategies for the Brazilian
Amazon Region: An Ecotourism Perspective*
Raul Gouvea, University of New Mexico
Sul Kassicieh, University of New
Mexico
Izabela Figueira, University of New
Mexico
Manaus Suframa, University of New
Mexico

*Cycles of Poverty and Consumption: The
Sustainability Dilemma*
Christine Farias, Fairleigh Dickinson
University
Gerard Farias, Fairleigh Dickinson
University

*MNCs and Corporate Social Responsibility
in Bangalore*
Abbas J. Ali, Indiana University of
Pennsylvania
Madan Batra, Indiana University of
Pennsylvania

Discussant:

Carl H. Tong, Radford University

Thursday 8:30 am – 9:40 am
Jester

Session 3: Human Resource Challenges in Emerging Markets

Chairperson:

Barry Fake, Executive Advisers, L.L.C.

Rights of Foreign Workers in Malaysia
Chan Wei Ming, University of Malaya

India's Youth – Transitioning Lifestyles for an Emerging Global Market
Nadia Abgrab Noormohamed, Salve Regina University
Megan Christine Kolakowski, Salve Regina University

Migrants to Astana, the New Capital City of Kazakhstan
Bolat L. Tatibekov, Ministry of Education and Sciences - Republic of Kazakhstan
Kamal Fatehi, Kennesaw State University
Foad Derakhshan, California State University

Discussants:

Daniel Twomey, Fairleigh Dickinson University

Concurrent Sessions

Thursday 9:50 am-11:10 am

Thursday 9:50 am-11:10 am
Castle

Session 4: Ethics and Global Competitiveness

Chairperson:

Nadia Abgrab Noormohamed, Salve Regina University

Mass Media Impact on Post-Secondary Policy Making: A Failed Merger

John R. Fisher, Northwest Missouri State University
Andhyka Soemarsono, Northwest Missouri State University

Testing Hofstede's Three World Games Hypothesis: How the Culture of Evaluation and Integrity Affects Global Competitiveness

Paul G. Wilhelm, Kentucky State University
Weston M. Wilhelm, Centre College

Analysis of Multicultural Meta-Ethical Clinical Perceptions Concerning Life and Death of Patients

Fuzhan F. Parhizgar, Texas Tech University Medical School
Suzan S. Parhizgar, Texas Tech University Medical School
Kamal Dean Parhizgar, Texas A&M International University

Discussant:

Madan Batra, Indiana University of PA

Thursday 9:50 am-11:10 am
Venetian

Session 5: The Rise of China: Economic Power and Political Maturity

Chairperson:

Daniel Twomey, Fairleigh Dickinson University

Emerging Dimensions of Business Ethics in China

Marc Sardy, Rollins College
J. Mark Munoz, Millikin University
James Jianmin Sun, Renmin University of China
Ilan Alon, Rollins College

The U.S.-China Trade: An American Perspective

Carl H. Tong, Radford University
Lee-Ing Tong, National Chiao Tung University (Taiwan)

The Mutual Competitive Advantage of China and the United States

Joseph Horton, University of Central Arkansas
Lauren Maxwell, University of Central Arkansas

Discussants:

Gretta Saab, University of Balamand

Thursday 9:50 am-11:10 am

Jester

Session 6: Financial Crises and the Challenge Ahead

Chairperson:

Felix Abeson, Coppin State University

Post-Loan Credit Risk: An Analysis of Small Business in Southern Arkansas

K. Michael Casey, University of Central Arkansas
T. Selwyn Ellis, Louisiana Tech University
Gary Linn, Henderson State University
Ken Griffin, University of Central Arkansas

A Second Life for Tourism and Economic Development: A Look at Early Experiments

in Using Virtual Worlds to Promote Real World Sites

David C. Wyld, Southeastern Louisiana University

Challenges Facing the United States Currency against the Euro

Aysar Philip Sussan, University of Phoenix
Reem D. Kassira, University of Phoenix

Discussant:

G. Scott Erickson, Ithaca College

Thursday 12:00 pm-1:20 pm

Tony Roma's Private Room

Luncheon & Awards Ceremony

Keynote Address:

Implementing the National Surgical Quality Improvement Program

Majed G. Tomeh - President and CEO, QCMetrics, Inc

Thursday 1:30 pm- 2:30 pm

Castle

All-Society Industry Presentation:

Competing in an Uncertain World

Speakers:

Robert L. Lattimer, The Lattimer Group, Inc. and Senior Fellow, Rutgers University

Barent L. Fake, Executive Advisors, LLC

Concurrent Sessions

Thursday 2:40 pm- 3:50 pm

**Thursday 2:40 pm- 3:50 pm
Castle**

Session 7: Corruption and Global Political Risk

Chairperson:
Carl Malinowski, Pace University

An Analysis of Corruption, Taxation and the IASB: The Effect on Global Competitiveness
Paul G. Wilhelm, Kentucky State University
Jana P. Wilhelm, Kentucky State University

Challenges Facing the United States When Imposing Democracy on Developing Nations

Aysar Philip Sussan, University of Phoenix
Reem D. Kassira, University of Phoenix

Impact of the Russian Perestroika on the North Korea's Foreign Trade

Sang T. Choe, University of Southern Indiana
Hyun Jeong Cho, Keimyung University (South Korea)
Sang Jang Kwon, Keimyung University (South Korea)

Discussant:
Felix Abeson, Coppin State University

**Thursday 2:40 pm- 3:50 pm
Venetian**

Session 8: Entrepreneurship and the Competitive Spirit

Chairperson:
Nadia Abgrab Noormohamed, Salve Regina University

Local Interdependency to Global Competitiveness: Socioeconomy of an Agglomeration of SMEs in Transition Economy

Faheem ul Islam, Lahore University of Management Sciences (Pakistan)

Corporation Perspective vs. Enterprise Perspective: Issues of Competitiveness and Sustainability

Drew L. Harris, Central Connecticut State University
Daniel F. Twomey, Fairleigh Dickinson University

An Empirical Analysis of the Impact of NASA's Return to the Moon on Competitiveness in Texas and Houston

Roger Morefield, University of Saint Thomas
Michael F. Williams, Prairie View A&M University

Discussant:
William M. Fitzpatrick, Villanova University

**Thursday 2:40 pm- 3:50 pm
Jester**

Session 9: Trends in Strategic Thinking

Chairperson:
G. Scott Erickson, Ithaca College

Exploring the Degree of Incorporation of Bourdieu's 'Logic of Practice' in the Strategy-As-Practice Field

Pedro Hurtado, Texas A&M International University

Game On: Competition and Competitiveness in the Video Game Industry

Peter Zackariasson, Gothenburg University (Sweden)
Timothy L. Wilson, Umeå University (Sweden)

Reevaluating Mintzberg's Strategy Schools Under the Lens of the 'Theory of Practice'

Pedro Hurtado, Texas A&M International University

Discussant:

Robert Page, Southern Connecticut State University

Concurrent Sessions

Thursday 4:00 pm- 5:15 pm

Thursday 4:00 pm- 5:15 pm
Castle

Session 10: Financial Performance and Economic Development

Chairperson:

Joseph Horton, University of Central Arkansas

International Activities of Small Accounting Firms

U. Nacasius Ujah, University of Central Arkansas
Clint Johnson, University of Central Arkansas
K. Michael Casey, University of Central Arkansas
Ken Griffin, University of Central Arkansas

Off-Shoring of Tax Preparation Services by U.S. Accounting Firms: An Empirical Study

Jayanti Bandyopadhyay, Salem State College

Linda A. Hall, State University of New York

An Empirical Study of Learning-enabled Innovation

Zong Dai, Alfred University
Frank Duserick, Alfred University

Discussant:

Carl Malinowski, Pace University

Thursday 4:00 pm- 5:15 pm
Venetian

Session 11: Trade and Competitiveness

Chairperson:

Nadia Abgrab Noormohamed, Salve Regina University

Trade Protectionism Revisited – Background, Outcomes and Analysis
Suhail Abboushi, Duquesne University

Seizure: Government and the Nationalization of Corporate Assets
William M. Fitzpatrick, Villanova University
Samuel A. DiLullo, Villanova University

The Indeterminacy of a Flexible Exchange Rate System in a Small, Open Economy
Osman Suliman, Millersville University of Pennsylvania
Osama Sweidan, Sharjah University

Discussant:

Aysar Philip Sussan, University of Phoenix

Thursday 4:00 pm- 5:15 pm
Jester

Session 12: Economic Trends and National Competitiveness

Chairperson:
Daniel Twomey, Fairleigh Dickinson University

The Dutch Disease Syndrome in Jordan, Lebanon, Egypt and Syria: A Comparative Study

Gretta Saab, University of Balamand
Maya Ayoub, Europtima International

Business Outlook in Saudi Arabia: Executives' Perception

Abbas J. Ali, Indiana University of Pennsylvania

Swedish Banking: A Competitive Update
Gert-Olof Bostrom, Umeå University
Timothy L. Wilson, Umeå University

Discussant:
A.N.M. Waheeduzzaman, Texas A&M University – Corpus Christi

Thursday 5:20 pm- 6:20 pm
Jester

All Academy Session:

Back To The Future: Academic Reflections on Current Financial Crisis

Moderator:
Barent L. Fake, Executive Advisors, LLC

Speaker:
Robert C. Camp, Indiana University of Pennsylvania

Commentator:
Daniel Twomey, Fairleigh Dickinson University
Kamal Fatehi, Kennesaw State University

Thursday 6:30pm - 7:30 pm
Sun Room
President's Reception

Friday, November 10

Friday 7:30 am -8:30 am
Galaxie
Continental Breakfast

Concurrent Sessions

Friday 8:40 am -10:10 am

Friday 8:40 am -10:10 am
Castle

Session 13: Human Resource in a Changing Competitive Landscape

Chairperson:
Carl Malinowski, Pace University

A Comparison of Interpersonal and Organizational Trust in American and Bulgarian Organizations

Craig R. Erwin, Eastern Connecticut State University

Developing Business Leaders for Global Competitiveness

Rosemarie Feuerbach Twomey, Fairleigh Dickinson University
Daniel F. Twomey, Fairleigh Dickinson University

Quality of Governance and Unemployment in Africa

Osman Suliman, Millersville University of Pennsylvania
Souad Sherif, Sharjah University

Discussant:

Suhail Abboushi, Duquesne University

Friday 8:40 am -10:10 am
Venetian

Session 14: Cooperation and Competition in a Changing world

Chairperson:

G. Scott Erickson, Ithaca College

The Threat to US Competitiveness in the Area of Infrastructure and Lack of Funds

Alexander Heil, University of Phoenix
Aysar Philip Sussan, University of Phoenix

Maximizing Cooperation in a Competitive Environment

Li Dai, Texas A&M University

Tourism and Freedom: An Exploratory Study

A. N. M. Waheeduzzaman, Texas A&M University-Corpus Christi

Discussant:

Hamid Khan, Our Lady of the Lake University

Friday 8:40 am -10:10 am
Galaxie

Session 15: Global Marketing Challenges

Chairperson:

Carl Tong, Radford University

Customer Relationship Management (CRM) and Products Development Process As Marketing Knowledge in the Jewelry Industry: Cases in Guadalajara, Mexico

Jose Sanchez-Gutierrez, CUCEA Universidad de Guadalajara (Mexico)
Adolfo Ramirez-Magdaleno, CUCEA Universidad de Guadalajara (Mexico)
Mayela Juliette Melendez-Lopez, CUCEA Universidad de Guadalajara (Mexico)
Diego Manuel Delgado-Gutierrez, CUCEA Universidad de Guadalajara (Mexico)

Differences in Perceptions of Print Advertisements for Men's Fragrances

Deirdre Bird, Providence College
Helen Caldwell, Providence College
Mark DeFanti, Providence College

Using Common Sense to Minimize Shopping Cart Abandonment

Louis K. Falk, University of Texas at Brownsville
HY Sockel, DIKW Management Group

Discussant:

Madan Batra, Indiana University of Pennsylvania

Concurrent Sessions

Friday 10:30 am -12:00 pm

Friday 10:30 am -12:00 pm
Galaxie

Session 16: Industry Structure and Market Function

Chairperson:

William M. Fitzpatrick, Villanova University

System Simulation: An Effective Means of Developing a Competitive Advantage in New Student Recruitment

Hamid Khan, Our Lady of the Lake University

U.S. Multinational Corporations' Bargaining Power Position in Nigeria Between 1975 And 1985

Felix Abeson, Coppin State University

The Relationship Between Machiavellianism and Undergraduate Student Attitudes About Hypothetical Marketing Moral Dilemmas

Carl Malinowski, Pace University

Discussant:

Monle Lee, Indiana University at South Bend

Friday **10:30 am -12:00 pm**
Castle

Session 17: Higher Education and Ethical Behavior

Chairperson:

Mark Steele, MPDSS Advisory Services

The Green MBA: A Competing Values Matrix

Robert A. Page, Southern Connecticut State University

Kirsten A. Collins, Southern Connecticut State University

The Role of Faculties as Leaders in Higher Education

Aysar Philip Sussan, University of Phoenix

George Ojie-Ahamiojie, University of Phoenix

Reem D. Kassira, University of Phoenix

An Exploratory Study of Student Use and Perceived Accuracy of Faculty Evaluations on RateMyProfessors.Com

J Robert Field, Nicholls State University

Blaise J. Bergiel, Nicholls State University

R. Charles Viosca, Nicholls State University

Discussant:

Narendra K. Rustagi, Howard University

Friday **10:30 am -12:00 pm**
Venetian

Session 18: Strategy Formation and Market Structure

Chairperson:

Ananda Mukherji, Texas A&M International University

The Role of MNEs in the Development of High-Tech Industrial Clusters: A Comparative Analysis of India's Pharmaceutical, Automotive and Software Sectors

Ramdas Chandra, Nova Southeastern University

P.M.Rao, Long Island University

The Evolution of Sustainable Competitive Advantage: From Value Chain to Modular Outsource Networking

James W. Busbin, Western Carolina University

Julie T. Johnson, Western Carolina University

James DeConinck, Western Carolina University

Intellectual Capital Over Time: A Longitudinal Study of Utilities

G. Scott Erickson, Ithaca College

Helen N. Rothberg, Marist College

Discussant:
Timothy L. Wilson, Umeå University

Friday 12:00 -1:20 pm
Tony Roma's Private Dining Room

Luncheon and Keynote Address:

America's Space Race--The Ultimate Competition

Gary Dahlke, John F. Kennedy Space Center, NASA

ASC Medallion for Innovation in Emerging Technologies:

Fresh Creek Technologies

ASC Medallion for Leadership in Public Service and Lifetime Contributions to Competitiveness Education:

Jeff Stewart, Chairman of ASC Advisory Council and former President of ASC

Friday 1:30 pm -2:20 pm
Castle

All Society Industry Session:

Low Cost Alternative to Storm Related Trash Removal

Moderator:
Mark Steele, MPDSS Advisory Services

Speaker:
Dennis Moran, Fresh Creek Technologies

Commentator:
Barent L. Flake, President Executive Advisors, L.L.C.

Concurrent Sessions

Friday 2:30 pm -3:40 pm

Friday 2:30 pm -3:40 pm
Castle

Session 19: Managing in a Complex World

Chairperson:
Hamid Khan, Fairleigh Dickinson University

Caught in the Middle: Multinational Enterprise Strategy in Interstate Warfare
Li Dai, Texas A&M University

Service Strategies for Senior Care: A Competing Values Approach
Robert A. Page, Southern Connecticut State University
Ellen Beatty, Southern Connecticut State University
Michelle Pavlik, Southern Connecticut State University

Offshoring Sectors: A Critical Comparison of Mexican Maquiladora Plants with Indian Outsourcing Offices
Van V. Miller, Central Michigan University
Ananda Mukherji, Texas A&M International University

Discussant:
Jean-Michel Quentier, Ecole Supérieure de Commerce de Pau

Friday **2:30 pm -3:40 pm**
Venetian

**Session 20: Innovation and Industry
Renewal**

Chairperson:
Carl Malinowski, Pace University

*Prioritizing Technological Innovation and
Diffusion using Stepwise Regression: The
Crucial 8 Variables for Global
Competitiveness*

Paul G. Wilhelm, Kentucky State
University
James Obielodan, Kentucky State
University

*Counterfeit Products: Can Consumers
Identify the Fakes?*

J Robert Field, Nicholls State University
Blaise J. Bergiel, Nicholls State
University
Phillip W. Balsmeier, Centenary College
of Louisiana

*Puerto Rico's Competitiveness in the New
Millennium*

Luz L. Vega-Rosado, Inter American
University of Puerto Rico at San German

Discussant:
Madan Batra, Indiana University of
Pennsylvania

Friday **2:30 pm -3:40 pm**
Galaxie

Session 21: Ethics and Market Turmoil

Chairperson:
Monle Lee, Indiana University South Bend

*Analysis of Multicultural Meta-Ethical
Clinical Perceptions Concerning Life and
Death of Patients*

Fuzhan F. Parhizgar, Texas Tech
University Medical School
Suzan S. Parhizgar, Texas Tech
University Medical School
Kamal Dean Parhizgar, Texas A&M
International University

*Global Branding Prospects and Problems:
A Case of Bottled Water Industry in India*

Gurmeet Singh, University of South
Pacific, Suva, Fiji.
Harish Gautam, Doaba College, India
Narendra K. Rustagi, Howard University

*Developing the "Gamer Disposition": The
Key to Training and Learning with the
Digital Native Generation May be "Serious
Games"Seriously*

David C. Wyld, Southeastern Louisiana
University

Discussant:
Jayanti Bandyopadhyay, Salem State
College

Friday **3:50 pm – 5:20 pm**
Castle

All Society Panel Discussion

*Competitiveness of Emerging Nations in a
Globalized World*

Ilan Alon, Rollins College
Raul Gouvea, University of New Mexico
Ananda Mukherji, Texas A&M International
University
Carl H. Tong, Radford University
A.N.M. Waheeduzzaman, Texas A&M
University – Corpus Christi

Friday **5:30 pm – 6:20 pm**
Venetian

All Society Practitioner Session:

*Global Financial Crisis and Economic
Uncertainty*

Moderator:
G. Scott Erickson, Ithaca College

Speaker:
Mark Steele, MPDSS Advisory Services
Warren Norquist, Polaroid, Inc.

Commentator:
Barent L. Flake, President Executive
Advisors, L.L.C.

Saturday, November 11

Saturday **7:30 am – 8:00 am**
Jester

Continental Breakfast

Saturday **8:00 am – 9:00 am**
Jester

ASC Business Meeting

Concurrent Sessions

Saturday **9:10 am -10:20 am**

Saturday **9:10 am -10:20 am**
Castle

Session 22: Competition and Performance

Chairperson:
P.M. Rao, Long Island University

*Fixed, Mobile and Internet Teledensity
Estimates in Latin American Countries*
Rolando Pena-Sanchez, Texas A&M
International University

*A Heuristic Procedure for Sequence
Dependent Scheduling With Stock Cutting*
Michael P. D'Itri, Dalton State College
Paul A. Rubin, Michigan State
University

*Multi-Attribute Modified Goal
Programming Model for Optimizing
Organizational Renewal and Development*
Syrous K. Kooros, Nicholls State
University
Aysar Philip Sussan, University of
Phoenix

Discussant:
Robert A. Page, Southern Connecticut State
University

Saturday **9:10 am -10:20 am**
Venetian

**Session 23: Regional Trade Pacts and
World Economic Integration**

Chairperson:
Felix Abeson, Coppin State University

*Impact of Trade Liberalization in South
Asian Countries: Case of the Multi Fibre
Arrangement*
Farhad Chowdhury, Mississippi Valley
State University

*A Revisit of NAFTA on the US Trade
Policies*

Chang K Choi, Chicago State University
Zafar A. Bokhari, Chicago State University

Partial Invalidation of the Economic Freedom Index: The Crucial Role of Corruption Fighting as Administrative and Legislative Policy to Maximize Global Competitiveness

Paul G. Wilhelm, Kentucky State University
Timothy G. Wilhelm, University of Northern Kentucky

Economic Democracy: Balancing Economic Development, Property Rights, and Individual Liberty to Advance Civilization

Drew L. Harris, Central Connecticut State University
Teresa M. Twomey, STAR Systems Consulting

Discussant:

G. Scott Erickson, Ithaca College

Saturday 9:10am – 10:20am
Galaxie

Session 24: Competitiveness Issues

Chairperson:

Hamid Khan, Our Lady of the Lake University

Comparative Analysis of Globalization of Three Modes of Business Perceptions: Transmoral, Transethical, and Translegal

Kamal Dean Parhizgar, Texas A&M International University

Growth within the Deregulated U.S. Railroad Industry

Michael L. Pettus, Millikin University

Analysis of Entrepreneurial Launching a New Business Entity and Purchasing an Existing Business Entity

Kamal Dean Parhizgar, Texas A&M International University
Robert R. Parhizgar, Texas Tech Medical School

Discussant:

Monle Lee, Indiana University South Bend

Concurrent Sessions

Saturday 10:30 am -11:40 am

Saturday 10:30 am -11:40 am
Castle

Session 25: Knowledge –Based Management and Competitiveness

Chairperson:

Helen Caldwell, Providence College

Intellectual Capital and the Hospitality Industry

G. Scott Erickson, Ithaca College
Michael McCall, Ithaca College

Innovation by Users and Competitive Strategy

P.M.Rao, Long Island University
Joseph A. Klein, Corporate Global Technology Attorney

Competitiveness, Consumption, and Sustainability: the Impact of Self-Regulation of Emerging Economies

Ananda Mukherji, Texas A&M International University
Jyotsna Mukherji, Texas A&M International University

Discussant:

A.N.M. Waheeduzzaman, Texas A&M University – Corpus Christi

Saturday **10:30 am -11:40 am**
Venetian

Session 26: Fostering Competitive Environment

Chairperson:
Paul G. Wilhelm, Kentucky State University

On the Qualitative and Quantitative Indicators of International Competitiveness: Application of U.S. Inter-Sectoral Data
Fidel Ezeala-Harrison, Jackson State University

Linear Programming Model for Competitive Advantage: Optimal Enrollment Management with Resource Constraints
Hamid Khan, Our Lady of the Lake University
Robert Bisking, Our Lady of the Lake University

Quality of Life Objectives: A New Perspective
Syrous K. Kooros, Nicholls State University
Stephen LeBlanc, Nicholls State University
Aysar Philip Sussan, University of Phoenix

Discussant:
Kamal Dean Parhizgar, Texas A&M International University

Saturday **10:30 am -11:40 am**
Galaxie

Session 27: Information Technology and the Competitiveness Pressure

Chairperson:
Carl Malinowski, Pace University

Interactive Software Usage for e-Learning of Business Statistics
Rolando Pena-Sanchez, Texas A&M International University

Cellular Telephone Bundled Features and the Young Consumer
Jerrold Stark, Fort Hays State University
Joan H. Rumpel, Fort Hays State University
Robert J. Meier, Fort Hays State University
Reginald L. Bell, Prairie View A & M University

Cross-Cultural Perspectives on Work Ethics
Monle Lee, Indiana University South Bend

Discussant:
Felix Abeson, Coppin State University

AWARDS

Thursday **12:00 pm-1:20 pm** **Tony Roma's Private Dining Room**

ASC Award

Majed G. Tomeh - President and CEO, QCMetrics, Inc

For His Leadership in Improving Quality Health Care in a Highly Competitive Environment

Friday **12:00 -1:20 pm** **Tony Roma's Private Dining Room**

ASC Award for Continuous Quality Improvement

Gary Dahlke, John F. Kennedy Space Center, NASA

ASC Medallion for Innovation in Emerging Technologies:

Fresh Creek Technologies

ASC Medallion for Leadership in Public Service and Lifetime Contributions to Competitiveness Education:

Jeff Stewart, Chairman of ASC Advisory Council and former President of ASC

Emerald Best Paper Awards

Best Conceptual Paper Award:

Caught in the Middle: Multinational Enterprise Strategy in Interstate Warfare

Li Dai, Texas A&M University

Friday **2:30 pm -3:40 pm** **Castle**

Best Empirical Paper Award:

Emerging Dimensions of Business Ethics in China

Marc Sardy, Rollins College

J. Mark Munoz, Millikin University

James Jianmin Sun, Renmin University of China

Ilan Alon, Rollins College

Thursday **9:50 am-11:10 am** **Venetian**

**American Society for Competitiveness
2008 Conference Reviewers**

Suhail Abboushi	Duquesne University
Felix Abeson	Coppin State University
Ibrahim Affaneh	Indiana University of Pennsylvania
Kamal Nayan Agarwal	Howard University
Phillip W. Balsmeier	Nicholls State University
Madan Batra	Indiana University of Pennsylvania
James Busbin	Western Carolina University
Farmerz Byramjee	Indiana University of Pennsylvania
G. Scott Erickson	Ithaca College
Louis K. Falk	The University of Texas at Brownsville
Joseph Horton	University of Central Arkansas
Khalifa H. Jaber	Al Ain University of Science & Technology
Monle Lee	Indiana University of South Bend
Carl Malinowski	Pace University
Ananda Mukherji	Texas A&M International University
Sharaf Rehman	The University of Texas at Brownsville
Narendra Rustagi	Howard University
Aysar P. Sussan	Bethune – Cookman University
Ziad Swaidan	University of Houston - Victoria
Carl Tong	Radford University
Daniel Twomey	Fairleigh Dickinson University
Robert J. Vokurka	Texas A&M University – Corpus Christi
A.N.M. Waheeduzzaman	Texas A&M University – Corpus Christi
Nikolai Wasilewski	Pepperdine University
R. Dale Wilson	Michigan State University
David Yerger	Indiana University of Pennsylvania

Publication Outlets and Sources for Quality Articles on Competitiveness and International Business

1. Advances in Competitiveness Research (ISSN 1077—0097)

The Research Journal of the American Society for Competitiveness

The authoritative source for articles on competitiveness issues

2. Competitiveness Review (ISSN 1059-5422)

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