

2009 CONFERENCE

Transformation: Sustaining Competitiveness in an Interdependent World

Sharpen your edge

**THE AMERICAN SOCIETY
FOR COMPETITIVENESS**



**American
Society for
Competitiveness**

CONFERENCE PROGRAM

**October 29-31, 2009
Marriott Tysons Corner
Washington, D.C. Area**

WELCOME

Welcome to the Twentieth Annual Conference of the American Society for Competitiveness (ASC) on *Transformation: Sustaining Competitiveness in an Interdependent World*. Competing successfully in today's world is a real challenge and it requires countries and businesses to think and operate differently than in the past. The goal of this conference is to exchange ideas and ways by which organizations and nations can meet the global economic challenge in the *twenty-first century*. *This is a particularly important year for the ASC as it completes two decades of bringing together individuals from academe, industry and government.*

As we do each year, the speakers and panelists at this conference have been carefully selected to help us better understand the factors affecting competitiveness at individual, firm, industry, national and regional levels by sharing their real-world experiences and latest research. We sincerely hope that this meeting will be a stimulating, interactive, productive, and enjoyable experience for each one of you.

Robert L. Lattimer
Chairman of the Board

Prashanth N. Bharadwaj
Academic Program Chairperson

Grover Norquist
President

ASC Staff:
Holly Griffith

Abbas J. Ali and Robert C. Camp
Conference Chairpersons

ASC Office:
Anastasia Arikidis
Brendan Bash
Zena Habboush
Faustina E. Shedlock
Bhishma Solanki

Susan Brant
ASC Treasurer

Conference Objectives:

- Sharing "real world" experiences and competitive approaches
- Integrating research and practice
- Formulating competitive strategies for success

Sponsoring Organization:

Indiana University of Pennsylvania

Wednesday, October 28, 2009

Wednesday 7:00 pm – 10:00 pm

**Joint Meeting, ASC Board of Directors
and Advisory Council**

Thursday, October 29, 2009

Thursday 7:30 am- 5:00 pm

On-site Conference Registration

Thursday 7:30 am - 8:20 am

Continental Breakfast

Concurrent Sessions

Thursday 8:30 am – 10:00 am

Thursday 8:30 am – 10:00 am

**Session 1: Facing Development
Challenge in the Middle East and
Central Asia**

Falls Church

Chairperson: Joe Horton, University of
Central Arkansas

*Transitional Economies of Central Asia
and Business Education*

Kamal Fatehi, Kennesaw State
University

Gulnara Demeuova, University of
International Business

Foad Derakhshan, California State
University

Restructuring the Public Sector in Iraq
Abbas Mehdi, St. Cloud State
University

*The Human Development Indicator: A New
Perspective*

Gretta Saab, University of Balamand

Discussant: Suhail Abboushi, Duquense
University

Thursday 8:30 am – 10:00 am

**Session 2: Public Policy and Public
Goods**

McLean

Chairperson: Abbas Mehdi, St. Cloud
State University

*What do the NCAA Tax Exemptions Have
to do with Education: Not Much*

Roy Whitehead, University of Central
Arkansas

Kris Jones, Southeastern Louisiana
University

Ken Griffin, University of Central
Arkansas

*Education as an Instrument of Public
Policy: Key to National Stature, Economic
Growth & Social Progress*

Narendra K. Rustagi, Howard
University

Anandi P. Sahu, Oakland University

*Predicting International Corruption with
Rule of Law and Cultural Variables: The
Best Practices for Restoring Integrity*

Paul G. Wilhelm, Kentucky State
University

Timothy G. Wilhelm, Northern
Kentucky University

Discussant: Aysar Philip Sussan, Bethune
- Cookman University

Thursday 8:30 am – 10:00 am

Session 3: American Innovation and Emerging Markets

Herndon

Chairperson: Brigitte Lévy, University of Ottawa

Putting the Pedal to the Metal: Forces Driving the Decision-Making Process toward American-Made Vehicles by Consumers in China, Taiwan, and Thailand

Yu-Ting Ou, Alliant International University
Bijan Massrouf, California Miramar University
Nadia Abgrab Noormohamed, Salve Regina University

The Global Burger War: Russians are looking for the Best Fast Food Option
Nikolai Ostapenko, University Of the District of Columbia

Elucidating the Impact of CEO Succession on Strategic Change: A Middle Management Perspective

Masato Suzuki, Meiji University

Discussant: Kathy Baker, Health South Hospital

Concurrent Sessions

Thursday 10:15 am – 11:45 am

Thursday 10:15 am – 11:45 am

Session 4: Industrial Renewal: Promises and Challenges

Falls Church

Chairperson: Kathy Baker, Health South Hospital

GM: Problems, Solutions and Lessons

Carl Tong, Radford University
Lee-Ing Tong, National Chiao Tung University

The Impact of Core and Enabling Technology in the Auto Industry

Aysar Philip Sussan, Bethune - Cookman University

An International Comparison of Housing Bubbles in the Current Global Economic Crisis

Joseph Horton, University of central Arkansas

Discussant: Paul G. Wilhelm, Kentucky State University

Thursday 10:15 am – 11:45 am

Session 5: Marketing Trends and Competition

McLean

Chairperson: Louis K. Falk, University of Texas at Brownsville

Convergence and Consumption: An Empirical Inquiry

A.N.M. Waheeduzzaman, Texas A&M University

Communication Patterns, Mediation Behaviors, and Advertising Attitudes: A Study of Hispanic Mothers

Jyotsna Mukherji, Texas A&M International University

Export Planning

Mehdi Hojjat, Neumann University

Discussant: Deirdre Bird, Providence College

Thursday 10:15 am – 11:45 am

Session 6: Marketing Innovation and Changing Societal Priorities
Herndon

Chairperson: Thomas A. Hemphill, University of Michigan-Flint

Corporate Social Responsibility as a Driver of Sustainable Innovation: Greening Initiatives of Leading Global Brands

Eunsang Yoon, University of Massachusetts Lowell
Steven Tello, University of Massachusetts Lowell

Sharpening Our Attention: The Role of Privilege in Free-Markets, Equality-Under-Law and Sustainability

Teresa M Twomey, Central Connecticut State University
Drew L. Harris, Central Connecticut State University

RFID Technology: A Competitive Advantage To Supply Chain

Rajni Goel, Howard University

Discussant: Carl Tong, Radford University

Thursday 12:00 pm-1:20 pm

Salon EF

Luncheon & Keynote Address:
The Current State of the U.S. Economy, the Importance of Innovation and Trade, and the Important Role of the U.S. Department of Commerce

Mark E. Doms, Chief Economist, US Department of Commerce

Thursday 1:30 pm- 2:30 pm
Falls Church

All-Society Industry Presentation:
Shaping the Future Based on the Recent G-20 Summit: Transformational Strategy & Competitiveness

Speakers:

Robert L. Lattimer, The Lattimer Group, Inc. and Senior Fellow, Rutgers University

Barent L. Fake, Executive Advisors, LLC

Concurrent Sessions

Thursday 2:45 pm – 4:00 pm

Thursday 2:45 pm – 4:00 pm

Session 7: Ethics Concerns and Market Environment
Falls Church

Chairperson: A.N.M. Waheeduzzaman, Texas A&M International University

How Ethics Codes can be Validated and Linked to Performance Appraisal to Enhance Organizational Global Competitiveness and Reduce Fraud

Paul G. Wilhelm, Kentucky State University
Jana Price Wilhelm, Kentucky State University

Differences in the Perceptions of Unethical Workplace Behaviors among Chinese and American Professionals

Gwen E. Jones, Fairleigh Dickinson University

Ethical Dimensions of Pain Management and Physician-Patient Relationships

Suzan S. Parhizgar, Texas Tech Health Sciences Center School of Medicine
Kamal D Parhizgar, Texas A&M International University

Discussant: Joseph Horton, University of Central Arkansas

Thursday 2:45 pm – 4:00 pm

Session 8: Corporate Governance and Competitive Advantage

McLean

Chairperson: Justin Paul, Nagoya University of Commerce and Business

Organizational Legitimacy and Multinational Corporations: An Assessment and Critique

Ananda Mukherji, Texas A&M International University

Does Firm Size Matter in Corporate Governance? An Examination of Bebchuk's Entrenchment Index

Dennis M. Garvis, Washington and Lee University

Dynamic Competition: A Look at Firms in The Fortune Global 500

Sally Sledge, Norfolk State University

The Impact of Information Systems on Organizations and Markets

Kamal Nayan Agarwal, Howard University, USA

Discussant: Abdulwahab S. Al-Kahtani, King Fahd University of Petroleum and Minerals

Thursday 2:45 pm – 4:00 pm

Session 9: Managing Talent in a Competitive Market

Herndon

Chairperson: Jose Sanchez-Gutierrez, CUCEA University of Guadalajara

Social Identity in Diverse Workgroups: An Empirical Investigation

Craig R. Erwin, Eastern Connecticut State University

Flexible Work Practices: Women Only?

Alyson Latham, The George Washington University
Paul M. Swiercz, The George Washington University

Managers' Global Outlook in a Transnational Society

Abbas J. Ali, Indiana University of Pennsylvania
Krish Krishnan, Indiana University of Pennsylvania

Output Effects of Minimum Wages: United States Manufacturing

Barrington K. Brown

Discussant: Pedro S. Hurtado, Texas A&M International University

Concurrent Sessions

Thursday 4:15 pm – 5:30 pm

Thursday 4:15 pm – 5:30 pm

Session 10: Strategy Execution and Market Turmoil

Falls Church

Chairperson: Marc Sardy, Rollins College

The 'New Protectionism': Industrial Policy Barriers to Cross-Border Mergers and Acquisitions

Thomas A. Hemphill, University of Michigan-Flint

Herndon

Bankruptcy: A Stakeholder Analysis.
William M. Fitzpatrick, Villanova University
Samuel A. Dilullo, Villanova University

Identification in Organizations: Obsession and Consequences
Maria Cristina Secci, Cagliari University

Discussant: Ananda Mukherji, Texas A&M International University

Thursday 4:15 pm – 5:30 pm

Session 11: Competing in a Complex World

McLean

Chairperson: William M. Fitzpatrick, Villanova University

Spice: A Competitive Project Management Paradigm
Robert Maribe Branch, The University of Georgia

Toward A Learning-Based View of Innovation
Zong Dai, Alfred University

A Critical Analysis of Scenario Planning as a Cultural Intervention
Pedro S. Hurtado, Texas A&M International University

Discussant: Carl Tong, Radford University

Thursday 4:15 pm – 5:30 pm

Session 12: Leadership and Change

Chairperson: Kathy Baker, Health South Hospital

Quantifying Leadership Development Desire and Potential: Typical, Maximal, Ideal Transactional and Effective Leadership Performances
Chaudhary Imran Sarwar, CEO-Creative Researcher

Measuring Impact of Authentic Leadership on Humanity by BEST Measures
Hamid Khan, Our Lady of the Lake University

Sharpening Our Focus on Corporate Personhood: Can We Afford This Privilege?

Drew Harris, Central Connecticut State University
Teresa Twomey, Central Connecticut State University

Discussant: Joseph Horton, University of Central Arkansas

Thursday 5:45 pm- 6:30 pm
Falls Church

All Academy Session: *Thinking About the Future: Can Capitalism Really Function Successfully in a Turbulent World?*

Moderator:
Barent L. Fake, Executive Advisors, LLC

Speaker:
Robert C. Camp, Indiana University of Pennsylvania
Kamal Fatehi, Kennesaw State university

Thursday 6:30pm - 7:30 pm
Salon EF Room

President's Reception in Honor of Jeff Stewart, former President of ASC

Sponsored by Warren E. Norquist

Friday, October 30

Friday 7:30 am -8:30 am

Continental Breakfast

Concurrent Sessions

Friday 8:30 am -10:00 am

Friday 8:30 am – 10:00 am

Session 13: Market Trust and Corporate Image

Falls Church

Chairperson: Suhail Abboushi, Duquesne University

Corporate Reputation Management: What Counselors should know about the Processes of Conducting Globally-Competitive Campaigns

Ali Kanso, The University of Texas at San Antonio

What's in it for Me – Social Networking?

Louis K. Falk, University of Texas at Brownsville

Hy Sockel, DIKW Management Group

Sharaf Rehman, University of Texas at Brownsville

Trust As Experienced In Humanitarian Organization Websites

John R. Fisher, Northwest Missouri State University

Discussant: Ahmad Tootoonchi, Frostburg State University

Friday 8:30 am – 10:00 am

Session 14: National Competitiveness and Social Development

McLean

Chairperson: Ahmad Tootoonchi, Frostburg State University

Problems with Competitiveness in an Interdependent World

Donald K Gates, Macquarie University

Fostering Natural Competitive Advantages: Designing a Water Eco-Innovation Cluster in the Brazilian Amazon Region

Raul Gouvea, University of New Mexico

Sul Kassicieh, University of New Mexico

Competitiveness of a Secure Supply Chain through the C-TPAT Program

Rolando Pena-Sanchez, Texas A&M International University

Discussant: G. Scott Erickson, Ithaca College

Friday 8:30 am – 10:00 am

Session 15: Financial Indicators and Development

Herndon

Chairperson: Ken Griffin, University of central Arkansas

The Indeterminacy of a Flexible Exchange Rate System when Financial Markets are Dormant

Osman Suliman, Millersville

University of Pennsylvania

Osama Sweidan, Sharjah University

The Changing Public Reports by Management and the Auditors of Publicly Held Corporations: An Updated Comparative Study of General Motors Corporation and Ford Motor Company.

Charles J. Pineno, Shenandoah University
L. Mark Tyree, Shenandoah University

Foreign Exchange Reserves Management in the South East Asian Countries

Min Shrestha, Marymount University
Theresia A. Wansi, Marymount University

Discussants: Joe Horton, University of Central Arkansas

Concurrent Sessions

Friday 10:15 am -11:45 am

Friday 10:15 am – 11:45 am

Session 16: Human Resource Challenges in a Changing world

Falls Church

Chairperson: Sami M. Abbasi, Norfolk State University

Global Labor Standards: Human Resource Issues In The Employment Relationship.

Douglas M. McCabe, Georgetown University

Contexts for the Professional Development Of Part-Timers.

Hala Khayr, Balamand University

Facilitating Trust In Virtual Teams: The Role Of Awareness

Chyng-Yang Jang, University of Texas at Arlington

Discussant: A.N.M. Waheeduzzaman, Texas A&M International University

Friday 10:15 am – 11:45 am

Session 17: Market Structure and Development

McLean

Chairperson: Paul G. Wilhelm, Kentucky State University

The Relationship Between U.S. Trading Partners' Level Of Per Capita Income And Their Intra-Industry Index Of Trade With The United States

Adolfo Benavides, Texas A&M University – Corpus Christi
Julian A. Gelvez, Texas A&M University – Corpus Christi

Cartel Model Of The EC: A Four Power View

Conway Lackman, Duquense University

Global Food Crisis: Food versus Fuels.

Tahereh Alavi Hojjat, DeSales University

Discussant: Hamid Khan, Our Lady of the Lake University

Friday 10:15 am – 11:45 am

Session 18: Globalization and Patterns of Cooperation

Herndon

Chairperson: Osman Suliman, Millersville University of Pennsylvania

An Analytical Survey on Partnerships and the Leaky Bucket Community Development Principal in Globalization Era

José G. Vargas-Hernández,
Universidad de Guadalajara
José Sánchez-Gutiérrez,
Universidad de Guadalajara

*Some Necessary Conditions and
Constraints for Successful Learning
Organizations*

Leonel Prieto, Texas A&M
International University

*Scale of Conflicts between Firms,
Communities, New Social Movements and
the Role of Government*

José G. Vargas-Hernández,
Universidad de Guadalajara

*Strategy Tools and The Kyoto Protocol's
Flexible Development Mechanisms*

Patricia Nicelli, Jamestown Business
College
Ramdas Chandra, Nova Southeastern
University

Discussants: Hamid Khan, Our Lady of the
Lake University

Friday 12:00 pm-1:20 pm

Salon EF

Luncheon & Keynote Address:

XXXX

Friday 1:30 pm- 2:30 pm
Falls Church

All Society Session

**Searching for Limits of Constructive
Competition**

Chairperson: Shahid Siddiqi, Long Island
University

Speakers:

Omid Nodoushani, Southern Connecticut
State University

Abbas Ali, Indiana University of
Pennsylvania

G. Scott Erickson, Ithaca College
Shahid Siddiqi, Long Island University

Concurrent Sessions

Friday

2:45 pm -4:00 pm

Friday 2:45 pm – 4:00 pm
**Session 19: Knowledge economy:
Competing for the Future**

Falls Church

*Chairperson: Deirdre Bird, Providence
College*

*Effects of the Stakeholders in the
Knowledge Management in Hotel Industry
in Guadalajara, Mexico*

Jose Sanchez-Gutierrez, CUCEA
University of Guadalajara

Juan Gaytan-Cortes, CUCEA
University of Guadalajara

Manuel Ortiz-Barrera, CUCEA
University of Guadalajara

Trade in Information Technology

Suhail Abboushi, Duquense University

*Customization and Technological Change
in Fast Food Industry*

Aysar Philip Sussan, Bethune -
Cookman University

Discussant: Mehdi Hojjat, Neumann University

Friday 2:45 pm – 4:00 pm

Session 20: Competition and Changing Market Conditions

McLean

Chairperson: Louis K. Falk, University of Texas at Brownsville

US Auto Industry Bailouts: Protectionist Potholes on the Road to Nowhere, or an Engine for Driving Innovation on a Path to Improved Competitiveness??

Christina Benson, Elon University

Unraveling Firm Competitiveness: An Evolutionary Perspective

Garimalla Chandrashekhar, Indian Institute of Management

Creating A Learning Culture For Competitive Advantage

Zong Dai, Alfred University
Frank Duserick, Alfred University
Amy B. Rummel, Alfred University

Discussant: Craig R. Erwin, Eastern Connecticut State University

Friday 2:45 pm – 4:00 pm

Session 21: Competitive Measures in Higher Education

Herndon

Chairperson: Carl Malinowski, Pace University

Learning through Service: Complexity Theory in the Classroom.

Gerard Farias, Fairleigh Dickinson University

Comparative Analyses of Academic Kakistocratic and Bureaucratic Management Systems

Kamal D Parhizgar, Texas A&M International University

A Contribution to Practice: Exploring The Curriculum Impact of IFRS-U.S. GAAP Convergence

Paul McGee, Salem State College.
Jayanti Bandyopadhyay, Salem State College

Discussant: Drew Harris, Central Connecticut State University

Concurrent Sessions

Friday 4:15 pm - 5:30 pm

Friday 4:15 pm – 5:30 pm

Session 22: Economic Power and the Rise of Emerging Economies

Falls Church

Chairperson: Suhail Abboushi, Duquense University

New Frontiers in Globalization, Asian Emerging Countries and Governance Issues in the 21st Century

Brigitte Lévy, University of Ottawa

Comparing the Automotive Industry from China, India and South Korea: An Application of the Double Diamond Model

Marc Sardy, Rollins College
Marc Fetscherin, Rollins College

Technology Foresight in Korea: A Review of Recent Government Exercises

JiHo Hwang, Korea Institute of Science and Technology Evaluation and Planning
YoungJun Kim, Texas A&M International University
Soekho Son, Korea Institute of Science and Technology Evaluation and Planning
Jongmin Han, Korea Institute of Science and Technology Evaluation and Planning

Discussant: Kathy Baker, Health South Hospital

Friday – 4:15 pm – 5:30 pm

Session 23: Corruption and Market Function

McLean

Chairperson: Rolando Pena-Sanchez, Texas A&M International University

Testing the Efficient-Markets Hypothesis with the Economic Freedom Index and Application of Behavioral Economics: The Neglected Role of Corruption

Paul G. Wilhelm, Kentucky State University

Weston M. Wilhelm, Centre College

Class Conflict, Capitalism, and Modern Society

Barrington K. Brown,

Internet Taxation; Is Now the Time?

Ken Griffin, University of central Arkansas

Kaye McKinzie, U.S. Army

Roy Whitehead, University of central Arkansas.

Discussant: Hamid Khan, Our Lady of the Lake University

Friday 4:15 pm – 5:30 pm

Session 24: Educational Culture and Performance

Herndon

Chairperson: Kamal Fatehi, Kennesaw State University

The Relationship between Age & Undergraduate Student Attitudes about Hypothetical Marketing Moral Dilemmas

Carl Malinowski, Pace University

Karen Berger, Pace University

Performance Measurement and Competitiveness in Distance Learning Technologies

Aysar Philip Sussan, Bethune - Cookman University

Research Oriented Universities

Kamal D Parhizgar, Texas A&M International University

Discussants: Osman Suliman, Millersville University of Pennsylvania

Friday 5:40 pm – 6:30 pm
Falls Church

All Society Practitioner Session:

Global Economic Downturn and National Competitiveness

Moderator:

G. Scott Erickson, Ithaca College

Speakers:

Mark Steele, CEO, Turbonetics, Inc

U.S. Automobile Manufacturing Competitiveness--A 20-Year Progress Report

Warren Norquist, Polaroid, Inc.(Retd.)

Debating Cap & Trade Bill

Commentator:

Barent L. Flake, President, Executive
Advisors, L.L.C.

Saturday, October 31

Saturday 7:30 am – 8:00 am

Continental Breakfast

Saturday 8:00 am – 9:00 am

ASC Business Meeting

Concurrent Sessions

Saturday 9:15 am – 10:30 am

Saturday 9:15 am – 10:30 am

**Session 25: Government Intervention
and Market Function**

Falls Church

Chairperson: Barent L. Fake, Executive
Advisors, LLC

*Government Theft: The Taking of Private
Property to Benefit the Favored Few after
Kelo*

Roy Whitehead, University of Central
Arkansas
Kris Jones, Southern Louisiana
University
Kenneth Griffin, University of Central
Arkansas

*So the Safeguard actually came in Handy
after All!*

Sylvester E. Williams IV,
Elizabethtown College

*Legal and Ethical Implications of Doing
Business in Western Sahara*

Bayo Oludaja, Northwest Missouri
State University

*Economic Fascism: the New World Order
in our Past and Present: Liberty and
Competitiveness Feigned*

Manton C. Gibbs, Indiana University
of Pennsylvania

Gaddo Oliveri, Indiana University of
Pennsylvania

Discussant: Aysar Philip Sussan, Bethune
– Cookman University

Saturday 9:15 am – 10:30 am

**Session 26: Consumer Activism and
Shifting Loyalty**

McLean

Chairperson: Kathy Baker, Health South
Hospital

*Customer's Loyalty to Online Music
Usage: the Roles of Perceived Values and
Costs*

Hung-Chang Chiu (Monle Lee),
National Tsing Hua University
Yuh-May Lin, National Chung Hsing
University
Monle Lee, Indiana University South
Bend
Yi-Han Yang, National Chung Hsing
University

Effect of Branding on Taste Perception

J Robert Field, Nicholls State
University

Blaise J. Bergiel, Nicholls State University
J. Martin Giesen, Mississippi State University

Can Green be Gorgeous? The Relative Influence of Retailer Image versus Brand Image in the Marketing of Skin Care Products

Deirdre Bird, Providence College
Helen Caldwell, Providence College
Mark DeFanti, Providence College

Discussant: Craig R. Erwin, Eastern Connecticut State University

Saturday 9:15 am – 10:30 am

**Session 27: Middle East Competitiveness
Herndon**

Chairperson: A. N. M. Waheeduzzaman, Texas A&M University

Jordan versus Lebanon: A Comparative Study of the Impact of Free Trade Agreements

Gretta Saab, University of Balamand

Can New World Cities Sustain their Competitiveness? The Case of Dubai

Abbas J. Ali, Indiana University of Pennsylvania
Faustina Shedlock, Indiana University of Pennsylvania

A Strategic Competition: Barriers of Internet Usage in Marketing Communications by Saudi Manufacturing Firms

Abdulwahab S. Al-Kahtani, King Fahd University of Petroleum and Minerals

Discussant: Ali Kanso, The University of Texas at San Antonio

Concurrent Sessions

Saturday 10:45 am – 12:00 pm

**Saturday 10:45 am – 12:00 pm
Session 28: Strategic Initiative and Firm Performance**

Falls Church

Chairperson: William M. Fitzpatrick, Villanova University

Twelve Meditations on Venture Capital: Some Observations on the Dissonance between Theory and Practice when Applied to Public/Private Collaborations on Entrepreneurial Finance Policy

Gordon Murray, University of Exeter
David Lingelbach, Johns Hopkins SAIS and Stevenson University

The Impact of Entrepreneurial Orientation, Strategic Capabilities, Management Style, And Growth Focus On Firm Performance

Ananda Mukherji, Texas A&M International University
Jyotsna Mukherji, Texas A&M International University
Peter Wright, The University of Memphis
Syed Hasan, George Mason University

Managing Knowledge Workers for Sustaining Competitive Advantage

Sami M. Abbasi, Norfolk State University
Moncef Belhadjali, Norfolk State University
Ken W. Hollman, Middle Tennessee State University

Discussant: Carl H. Tong, Radford University

Saturday 10:45 am – 12:00 pm

**Session 29: Industry Competitiveness
and Technological Advancement**

McLean

Chairperson: A.N.M. Waheeduzzaman,
Texas A&M International University

*Optimized Catalyst Selection for Fixed
Reactor Sizes*

Michael P. D'Itri, Dalton State College.
Julie L. D'Itri, University of Pittsburgh

*Competitive Advantages from an
Automated Peer-to-Peer MIS Evaluation
System*

Robert J. Bonometti, Shenandoah
University

*Digital Technology: A Vehicle for Making
Rural Businesses Competitive*

Shakil M. Rahman, Frostburg State
University
Ahmad Tootoonchi, Frostburg State
University
Michael L. Monahan, Frostburg State
University

Discussant: Aysar Philip Sussan, Bethune
– Cookman University

**Session 30: Corporate Strategy and
Competition**

Herndon

Chairperson: G. Scott Erickson, Ithaca
College

*Offshoring and the Safety of the Global
Supply Chain: An Integrated Model*

Constant D Beugre, Delaware State
University
Winston Awadzi, Delaware State
University

*On Culture and Strategic Change:
Contrasting the Orthodox View with
Bourdieu's Concept of Habitus*

Pedro S. Hurtado, Texas A&M
International University

Japanese Acquisition in India's Ranbaxy.

Justin Paul, Nagoya University of
Commerce and Business
Pragya Bhawsar, mandsur Institute of
Technology

Discussant: William M. Fitzpatrick,
Villanova University

Saturday 10:45 am – 12:00 pm

ACADEMIC AWARDS

Emerald Best Paper Awards

Best Conceptual Paper Award:

Friday 12:00 -1:20 pm

New Frontiers in Globalization, Asian Emerging Countries and Governance Issues in the 21st Century.

Brigitte Lévy, University of Ottawa.

Best Empirical Paper Award:

Friday 4:15 pm -5:30 pm

Technology Foresight in Korea: A Review of Recent Government Exercises.

JiHo Hwang, Korea Institute of Science and Technology Evaluation and Planning.

YoungJun Kim, Texas A&M International University.

Soekho Son, Korea Institute of Science and Technology Evaluation and Planning.

Jongmin Han, Korea Institute of Science and Technology Evaluation and Planning.

Best Case Study Award:

Saturday 9:15 – 10:30 am

Japanese Acquisition in India`s Ranbaxy.

Justin Paul, Nagoya University of Commerce and Business.

Pragya Bhawsar, mandsur Institute of Technology.