

2010 CONFERENCE

The New Economic Paradigm: Collaborative Competition

Sharpen your edge

**THE AMERICAN SOCIETY
FOR COMPETITIVENESS**



CONFERENCE PROGRAM

**October 28-30, 2010
Marriott Tysons Corner
Washington, D.C. Area**

**American
Society for
Competitiveness**

&

**International
Society for
Competitiveness**

WELCOME

Welcome to the 21st Annual Conference of the American Society for Competitiveness (ASC) on *The New Economic Paradigm: Collaborative Competition*. Competing successfully in today's world is a real challenge and it requires countries and businesses to think and operate differently than in the past. The goal of this conference is to exchange ideas and ways by which organizations and nations can meet the global economic challenge in the *twenty-first century*. For more than two decades, ASC has been bringing together individuals from academe, industry and government.

As we do each year, the speakers and panelists at this conference have been carefully selected to help us better understand the factors affecting competitiveness at individual, firm, industry, national and regional levels by sharing their real-world experiences and latest research. We sincerely hope that this meeting will be a stimulating, interactive, productive, and enjoyable experience for each one of you.

Robert L. Lattimer (rlattime@rci.rutgers.edu.)
Chairman of the Board

Prashanth N. Bharadwaj (pnb@iup.edu)
Academic Program Chairperson

Grover Norquist
President

ASC Staff:
Holly Griffith
Kathie Mccurdy

Abbas J. Ali (aaali@iup.edu)
Robert C. Camp
Conference Chairpersons

Local Arrangement Committee:
Anastasia Arikidis
Suneeth Sreedharan
Jose Damian Diaz-DeJesus

Susan Brant
ASC Treasurer

Conference Objectives:

- Sharing “real world” experiences and competitive approaches
- Integrating research and practice
- Formulating competitive strategies for success

Sponsoring Organization:

Indiana University of Pennsylvania

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Featured Presentations and Sessions

THURSDAY

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Wednesday, October 27, 2010

Wednesday 7:00 pm – 10:00 pm

Vienna

**Joint Meeting, ASC Board of Directors
and Advisory Council**

Thursday, October 28, 2010

Thursday 7:30 am – 5:00 pm

On-site Conference Registration

Thursday 7:30 am – 8:20 am

Continental Breakfast

Concurrent Sessions

Thursday 8:30 am – 10:00 am

Thursday 8:30 am – 10:00 am

**Session 1: Market Structure and
Performance**

Falls Church

Chairperson: Joseph Horton, University of
Central Arkansas

*The Role of Dynamic Managerial
Capabilities within a Newly Deregulated
Environment*

Michael L. Pettus, Millikin University

*Dimensions and Structural Aspects of
Market Orientation, Market Performance
and Market Competences in a Transitional
Economy*

C.P. Rao, Morgan State University
Fikru Bhogesian, Morgan State
University

*Testing Inter-Country Inequality: The Case
of the Arab World*

Gretta Saab, University of Balamand,
Lebanon - Middle East

Roula el Daia, University of Balamand,
Lebanon - Middle East

Discussant: Nadia Abgrab Noormohamed,
Salve Regina University, Newport,
Rhode Island

Thursday 8:30 am – 10:00 am

**Session 2: Strategy and Competitiveness
McLean**

Chairperson: Ibrahim Affaneh, Indiana
University of Pennsylvania

*Internal Capabilities, External
Relationships, and Firm-level Strategies:
Their Impact on Reputation*

Ananda Mukherji, Texas A&M
International University

Jyotsna Mukherji, Texas A&M
International University

Ian Schmehl, AT&T

*Outsourcing Contingencies in a Global
World*

Robert A. Page, Southern Connecticut
State University

Jeremy Deme, Southern Connecticut
State University

Omid Nodoushani, Southern
Connecticut State University

*Improving Military Competitiveness by
Enabling Successful Communities of
Practice: Lessons Learned Over 10 Years
with Air Force Knowledge now*

Ken Griffin, University of Central
Arkansas

Randy Adkins, (Past) Director of the
Air Force Center of Excellence for
Knowledge Management

Summer E. Bartzak, Lt. Col (USAF
Retired), University of Central
Arkansas

James P. Downey, Cmdr (USN Retired), University of Central Arkansas
Discussant: Carl H. Tong, Radford University
Thursday 8:30 am – 10:00 am

Session 3: Leadership and Change
Herndon

Chairperson: Kathy Baker, UPMC

Systems Theory and Structural Functionalism Revisited: Practical Applications for Business and Research
John R. Fisher, Northwest Missouri State University
Muhaedin Bela, University for Business and Technology

Entrepreneurial Orientation and Organizational Performance: The Role of Managerial Traits
Shahid N. Bhuian, American University in Cairo
Orlando C. Richard, University of Texas at Dallas
Hamed M. Shamma, The American University in Cairo

E-Effective-Leadership-Development
Chaudhary Imran Sarwar, Creative Researcher, Lahore, Pakistan

Discussant: Aysar Philip Sussan, Bethune-Cookman University

Concurrent Sessions

Thursday 10:15 am – 11:45 am

Thursday 10:15 am – 11:45 am

Session 4: Sustaining Competitive Advantage
Falls Church

Chairperson: Abbas Mehdi, The World Bank

Collaborative Competition: The Open Source Solution Destroying Software's Intellectual Property Roadblocks
Joseph Horton, University of Central Arkansas
Mark Senia, Iowa State University
Roy Whitehead, University of Central Arkansas

Optimizing Two-player Supply Chain Performance: A Systems Dynamics Simulation Study
Balaji Janamanchi, Texas A&M International University

Healthy Narcissism, Global Competitiveness and Game Theory: Using the Fischer versus Kasparov Dichotomy for Management Education
Paul G. Wilhelm, Kentucky State University
Jana P. Wilhelm, Sullivan University, and Bluegrass Community and Technical College
Discussant: Narendra K. Rustagi, Howard University

Thursday 10:15 am – 11:45 am

Session 5: Ethics and Market Competition
McLean

Chairperson: Pedro S. Hurtado, Texas A&M International University

A Text Mining Approach to the Health Care Reform Debate
Moncef Belhadjali, Norfolk State University
Sami Abbasi, Norfolk State University

Analysis of the Ethical Pathway Trends of Financial Kleptocratic and SEC Bureaucratic Transactions in the 21st Century

Kamal Dean Parhizgar, Texas A&M International University

A Plan for Putting People Back to Work: A Job Creation Grants Program

Reginald L. Bell, Prairie View A&M University

Rahim Quazi, Prairie View A&M University

Milton Bryant, Prairie View A&M University

Discussant: Ananda Mukherji, Texas A&M International University

Thursday 10:15 am – 11:45 am

Session 6: Beyond Financial Chaos: Financial Recovery and the Growth Imperative

Herndon

Chairperson: Barent L. Fake, Executive Advisors, LLC

Mismanagement of the Financial Crisis and Potential Equilibrium

Gretta Saab, University of Balamand, Lebanon - Middle East

Hala Khayr Yaacoub, University of Balamand, Lebanon - Middle East

Greek Financial Crisis - Commentary
Suhail Abboushi, Duquesne University

College Students' Credit Card Usage and Debt

Amir A. Jassim, California State University

James C. Taylor, California State University

Discussant: Ibrahim Affaneh, Indiana University of Pennsylvania

Thursday 12:00 pm-1:20 pm

Salon BC

Luncheon & Keynote Address:

U.S. Competitiveness and Policies: The Role of a Strong and Vibrant Free Enterprise System

David.C Chavern, Executive Vice President and Chief Operating Officer, U.S. Chamber of Commerce

Concurrent Sessions

Thursday 1:30 pm – 3:00 pm

Thursday 1:30 pm – 3:00 pm

Session 7: Ethics and Change in Higher Education

Falls Church

Chairperson: Jim Skesavage, Atlanta Capital Management Co., LLC

On Ethics and Competitiveness: Understanding Business Graduate Student's Perceptions

Gwen E. Jones, Fairleigh Dickinson University

Linda Cannilla, Fairleigh Dickinson University

Joan L. Slepian, Fairleigh Dickinson University

Academic Performance Measurement Using Psychological Capital of Students

Hamid Khan, Our Lady of the Lake
University

*Using Web Data Mining to Assess the
Quality of Publications*

Azad Ali, Indiana University of
Pennsylvania
Frederick Kohun, Robert Morris
University

Discussant: Carl Malinowski, Pace
University

Thursday 1:30 pm – 3:00 pm

**Session 8: Social Networking and Cyber
Activism**

McLean

Chairperson: Phillip W. Balsmeier,
Nichollas State University

*Competitive Business Advantages of
CyberActivism*

Robert J. Bonometti, Shenandoah
University

*The Effects of Network Size and Variables
on Solution Approach in HazMat Routing
Problems*

Seyed Mohammad Seyedhosseini,
Payame Noor University, Tehran,
Iran
Abbas Mahmoudabadi, Payame Noor
University, Tehran, Iran

*Political Communication and Participation
Trend in the Social Media: Focus on the
O1-S-O2-R Model Application*

Kweon, Sang-Hee, Sungkyunkwan
University, Suwon, South Korea.
Kim, Wi-Geun, Sungkyunkwan
University, Suwon, South Korea.
Hwang, Kyung-Ho, Sungkyunkwan
University, Suwon, South Korea.

Discussant: Kamal Nayan Agarwal,
Howard University

Thursday 1:30 pm – 3:00 pm

**Session 9: Market Function and
Competitiveness Trends**

Herndon

Chairperson: Deirdre Bird, Providence
College

*Low-Profit Limited Liability Companies
(L3Cs): Competitiveness Implications*

Nancy Artz, University of Southern
Maine
John Sutherland, University of
Southern Maine

*A Co-Opetition Matrix for Analyzing the
Cooperation Competition Mix in an
Industry: Examples from Major League
Baseball*

Michael E. Dobbs, Eastern Illinois
University

Heavy Highway Contract Bidding

Sonya M. Chilenski, Swank Associated
Companies, New Kensington, PA

Discussant: Aysar Philip Sussan, Bethune-
Cookman University

Concurrent Sessions

Thursday 3:15 pm – 4:45 pm

Thursday 3:15 pm – 4:45 pm

**Session 10: Social Networking, Privacy,
and Ethical Conduct**

Falls Church

Chairperson: Nadia Abgrab
Noormohamed, Salve Regina
University

Awad Al-Zufairi, Kuwait University

The Dark Side of Social Networking,
Louis K. Falk, The University of Texas
at Brownsville

*Social Networking vs Ethical Behaviour –
A Case Study*

Kamal Nayan Agarwal, Howard
University
Rajni Goel, Howard University

*An International Business Code of
Conduct: Guidelines for Sustainable
Global Competitiveness*

Paul G. Wilhelm, Kentucky State
University
Jana P. Wilhelm, Sullivan University,
and Bluegrass Community and
Technical College

Discussant: Joseph Horton, University of
Central Arkansas

Thursday 3:15 pm – 4:45 pm

Session 11: Globalization and Change
McLean

Chairperson: Chaudhary Imran Sarwar,
Creative Researcher, Lahore, Pakistan

*Differences in Marketing Ethics Attitudes
between Black and White Undergraduates*
Carl Malinowski, Pace University
Karen Berger, Pace University

*Consumerism, Market Ethics, and
Individualism*

Abbas J. Ali, Indiana University of
Pennsylvania and King Saud
University
Krish Krishnan, Indiana University of
Pennsylvania

*Globalization and the Widening Inequality
in Developed Countries*

Xiaojing (Joanne) Ma, Holy Family
University

Qiang Pan, Holy Family University

Discussant: Ahmad Tootoonchi, Frostburg
State University

Thursday 3:15 pm – 4:45 pm

**Session 12: Talent Management and
Competitiveness**

Herndon

Chairperson: Reginald L. Bell, Prairie
View A&M University

*Expatriates Risk in Today's Global
Environment*

E. M. Ekanayake, Bethune-Cookman
University

Aysar Philip Sussan, Bethune-
Cookman University

*The 5Cs of U.S. Employment Law
Human Resource Management Lessons for
U.S./Foreign Corporations and their
Subsidiaries*

William M. Fitzpatrick, Villanova
School of Business, Villanova, P.A.

Samuel A. DiLullo, Villanova School
of Business, Villanova, P.A.

*U.S. Should Increase Gender
Empowerment to Facilitate*

Entrepreneurship and

Restore its Global Competitiveness

Paul G. Wilhelm, Kentucky State
University

Jana P. Wilhelm, Sullivan University,
and Bluegrass Community and
Technical College

Discussant: Sami Abbasi, Norfolk State University

Thursday 5:00 pm – 6:00 pm
Falls Church

All Academy Session: Teachers as Leaders: Enhancing the Quality of the Learning Environment

Moderator: Ahmad Tootoonchi, Frostburg State University

Panelists:

Louis Falk, University of Texas at Brownsville

Margaret Goralski, Quinnipiac University

Omid Nodoushani, Southern Connecticut State University

Robert Page, Southern Connecticut State University

Shahid Siddiqi, Long Island University

Ahmad Tootoonchi, Frostburg State University

Thursday 6:15 pm – 7:15 pm
Salon AB Room

President's Reception

Friday, October 29, 2010

Friday 7:30 am – 8:30 am

Continental Breakfast

Concurrent Sessions

Friday 8:30 am – 10:00 am

Friday 8:30 am – 10:00 am

Session 13: Entrepreneurial Spirit and Growth
Falls Church

Chairperson: Ken Griffin, University of Central Arkansas

Entrepreneurial Drivers and Entrepreneurial Abilities: A Conceptual and Integrative Framework

Ananda Mukherji, Texas A&M International University

Jyotsna Mukherji, Texas A&M International University

Learning from Failures to Increase the Chance of Success: A Case Study

Approach of Entrepreneurial Survival

Jean-Michel Quentier, Brittany School of Management

The Role of U.S. Trade with North African Nations and its Impact on Economic Growth

E. M. Ekanayake, Bethune-Cookman University

Aysar Philip Sussan, Bethune-Cookman University

Discussant: Paul G. Wilhelm, Kentucky State University

Friday 8:30 am – 10:00 am

Session 14: Leadership and Change
McLean

Chairperson: Kathy Baker, UPMC

Future Global Leadership and Gender Issues: An Exploration

Kathleen P. Hess, Salem State College
Jayanti Bandyopadhyay, Salem State College

Knowledge Management for a Competitive Public Sector in Mexico: The Case of Public Institutions in Guadalajara, Jalisco

Jose Sanchez-Gutierrez, University of Guadalajara, Mexico
Jose G. Vargas-Hernandez, University of Guadalajara, Mexico

Manuel Ortiz-Barrera, University of
Guadalajara, Mexico

*American Elections and the Competition to
Govern*

Lisa D. Spiller, Christopher Newport
University
Jeff Bergner, Christopher Newport
University

*Discussant: Jyotsna Mukherji, Texas A&M
International University*

Friday 8:30 am – 10:00 am

**Session 15: Human Resource Issues and
Global challenge**

Herndon

*Chairperson: Jim Skesavage, Atlanta
Capital Management Co., LLC*

*Dispute Resolution in the Federal Sector:
An Analytical Historiograph*

Douglas M. McCabe, Georgetown
University

*Do Competitiveness and Human
Development Affect Consumption
Convergence in Developed and Emerging
Markets?*

A. N. M. Waheeduzzaman, Texas
A&M University-Corpus Christi

*Societies in Current World Economy:
Comparison among the U.S.A., France and
Russia*

Paul-Enrique Segura, Indiana
University of Pennsylvania

*Discussant: Phillip W. Balsmeier,
Nichollas State University*

Concurrent Sessions

Friday 10:15 am – 11:45 am

Friday 10:15 am – 11:45 am

**Session 16: Human Capital Formation
and Changing the Competitiveness
Landscape**

Falls Church

*Chairperson: Barent L. Fake, Executive
Advisors, LLC*

*Empowerment: A Competitiveness Key
Factor in the Hospitality Industry in
Guadalajara, Mexico*

Jose Sanchez-Gutierrez, CUCEA
University of Guadalajara, Mexico
Filadelfo Leon-Cazares, CUCEA
University of Guadalajara, Mexico
Adair Gutierrez-Govea, CUCEA
University of Guadalajara, Mexico

*Recovering the Root of Design and
Convergence Concepts: Evaluation of
Strategy Process Approaches against a
Complexity Theory Background.*

Pedro S. Hurtado, Texas A&M
International University

*A Comparison of British versus French
African Colonies on Selected Global
Competitiveness Management Variables
and Economic Freedom Factors*

Paul G. Wilhelm, Kentucky State
University
James Obielodan, Kentucky State
University and Sullivan University

Jana P. Wilhelm, Sullivan University,
and Bluegrass Community and
Technical College

Discussant: Joseph Horton, University of
Central Arkansas

*Men's Luxury Watch Market: Sex Appeal
and Status in Advertising*

John Vaghi, Providence College
Mark DeFanti, Providence College
Deirdre Bird, Providence College
Helen Caldwell, Providence College

Friday 10:15 am – 11:45 am

**Session 17: Outsourcing Strategy in a
Changing World**

McLean

Chairperson: Ibrahim Affaneh, Indiana
University of Pennsylvania

*Recent Trends in Offshoring MNE R&D:
Evidence from U.S. data*
P.M. Rao, Long Island University

*Increasing U.S. Exports through
Government-Industry-Academia
Partnerships*
Carl H. Tong, Radford University

*Firm Level Performance of Offshore
Outsourcing Strategy of Manufacturing
Enterprises: A Research Agenda*
Muhammad Mohiuddin, Laval
University, Canada
Zhan Su, Laval University, Canada

Discussant: Louis K. Falk, The University
of Texas at Brownsville

Friday 10:15 am – 11:45 am

**Session 18: Market Function and
Individual Choices**

Herndon

Chairperson: A. N. M. Waheeduzzaman,
Texas A&M University-Corpus Christi

*Algorithm, Technicality and Security
Measures of Online Dating*

Kustim Wibowo, Indiana University of
Pennsylvania

*A Decision-Making Model for Materials
Recovery Facilities Problems in Waste
Management*

Haibo Wang, Texas A&M
International University

Discussant: Shakil Rahman, Frostburg
State University

Friday 12:00 pm – 1:20 pm

Salon EF

Luncheon & Keynote Address:

Taxation and Global Competition

Daniel J. Mitchell , Senior Fellow, CATO
Institute

Emerald Best Paper Award Ceremony

Friday 1:30 pm – 2:45 pm

Falls Church

All Society Session

**The Current State of the United States
Economy**

Moderator: Robert Lattimer, III, The
Lattimer Group, Inc, and Rutgers
University

Participants:

Mark Doms, Chief Economist, U.S.
Department of Commerce
William Hackney, Atlanta Capital
Management Company, LLC. &
Rutgers University

Concurrent Sessions

Friday 3:00 pm – 4:15 pm

Friday 3:00 pm – 4:15 pm

**Session 19: Corporate Citizenship and
Performance**

Falls Church

Chairperson: Joseph Horton, University of
Central Arkansas

*A Look at Corporate Social Responsibility
and Firm Performance in Large U.S.
Firms*

Sally Sledge, Norfolk State University

*Corporate Privilege and the Challenge of
Sustainable Democracy*

Sarah Stookey, Central Connecticut
State University

Drew Harris, Central Connecticut State
University

Teresa Twomey, Goodwin College

*Corporate Social Responsibility and the
Global Compact of the United Nations*

Joan Bitanga, Pace University

Larry Bridwell, Pace University

Discussant: Azad Ali, Indiana University
of Pennsylvania

Friday 3:00 pm – 4:15 pm

**Session 20: Emerging Markets and the
Challenge of Globalization**

McLean

Chairperson: Barent L. Fake, Executive
Advisors, LLC

*The Changing Structure of Taiwanese
Economy: 1980s vs. 1990s and beyond*

Monle Lee, Indiana University South
Bend

*China's Renminbi Dilemma: Lessons from
Japan and Russia*

William Munoz, The College of New
Jersey

Design of Successful Community

*Partnerships to Improve Local
Governance in Mexico*

José G. Vargas-Hernández, University
of Guadalajara, Mexico

Viridiana Núñez-López, University of
Guadalajara, Mexico

*The Peril of Digital Divide: Analysis and
Commentary*

Ata Nahouraii, Indiana University of
Pennsylvania

Discussant: A. N. M. Waheeduzzaman,
Texas A&M University-Corpus Christi

Friday 3:00 pm – 4:15 pm

**Session 21: Rethinking Capitalism and
Competition**

Herndon

Chairperson: Barent L. Fake, Executive
Advisors, LLC

*Capitalism in a Turbulent Environment:
Thoughts and Suppositions*

Kamal Fatehi, Kennesaw State
University
Uraz Baimuratov, Turar Ryskulov
Kazakh Economic University,
Almaty, Republic of Kazakhstan

*Islamic Perspectives on Profit
Maximization*

Abbas J. Ali, Indiana University of
Pennsylvania and King Saud
University
Abdulrahman Al-Aali, King Saud
University
Abdullah Al-Owaidan, Kuwait
University

*China: Branding Strategies for
Competitiveness: An Outside Explorative
Perspective*

Binta Abubakar, Morgan State
University
Firku Bogassian, Morgan State
University
Augustus Abbey, Morgan State
University
Abainesh Mitiku, West Virginia State
University

Discussant: Carl H. Tong, Radford
University

Concurrent Sessions

Friday 4:30 pm – 5:45 pm

Friday 4:30 pm – 5:45 pm

**Feature Session: Rethinking MBA
Education**

Falls Church

Moderator: Larry Bridwell, Pace

University
Kamal Fatehi, Kennesaw State
University

Robert C. Camp, Indiana University of
Pennsylvania

Ahmad Tootoonchi, Frostburg State
University

Ananda Mukherji, Texas A&M
International University

Friday 4:30 pm – 5:45 pm

**Feature Session: Publishing with the
Emerald Group**

McLean

Chairperson: Abbas J. Ali, Indiana
University of Pennsylvania

Speaker: Martyn Lawrence, Publisher -
International Business and Marketing,
Emerald Group Publishing Limited

Saturday, October 30, 2010

Saturday 7:30 am – 8:00 am

Continental Breakfast

Saturday 8:00 am – 9:00 am

ASC Business Meeting

Saturday **9:15 am – 10:30 am**
McLean

All Society Session

Offshoring R&D

Moderator: P.M. Rao, Long Island
University/C.W. Post Campus

Speakers:

Ray Mataloni, U.S. Department of
Commerce Bureau of Economic
Analysis

Walter Park, American University
Erica Schoenberger, Johns Hopkins
University

Concurrent Sessions

Saturday **10:45 am – 12:00**

Saturday **10:45 am – 12:00 pm**

**Session 22: Perspectives on
Competitive Advantage**
Falls Church

Chairperson: Ananda Mukherji, Texas
A&M International University

*Porter's Generic Competitive Strategies:
How Appalachian Businesses Use them to
Compete*

Shakil Rahman, Frostburg State
University

*Rise of China and India: Opportunities
and Challenges to Innovators*

Deepak Kumar Subedi, Marshall
University

*B-Harmony: Building Small Business and
Small Nonprofits Partnerships that thrives
on a Framework for Collaborative
Competition*

Matt Hettche, Christopher Newport
University

Patrick Walker, Christopher Newport
University

Discussant: Phillip W. Balsmeier,
Nichollas State University

Saturday **10:45 am – 12:00 pm**

**Session 23: Marketing Ethics and Social
Change**

McLean

Chairperson: Kathy Baker, UPMC

*Information Insecurity in the Globalization
Era: Threats, Governance, and
Survivability*

Kustim Wibowo, Indiana University of
Pennsylvania

Madan M. Batra, Indiana University of
Pennsylvania

*Students' Understanding of What is
Plagiarism?*

Daniel Owunwanne, Howard
University

Narendra Rustagi, Howard University
Remi Dada, Howard University

*Comparative Ethical Analysis among
Evidence-Based, Scientific-Based, and
Opinion-Based Clinical Interventions in
Commercialized Medicine*

Fuzhan F. Parhizgar, Texas Tech
University Medical School

Robert R. Parhizgar, Texas Tech
University Medical School

Suzan S. Parhizgar, North Texas
University Medical School

Kamal Dean Parhizgar, Texas A&M
International University

*Analysis of Ethical Issues in China's
Advertising Industry 2001-2010*

Sean Byrne, Texas A&M International
University

Dr. Haibo Wang, Texas A&M
International University

Lixia Yan, Zhongyuan, University of
Technology

Discussant: Monle Lee, Indiana University
at South Bend

Saturday **10:45 am – 12:00 pm**
Herndon

Symposium

**American's Leadership Re-considering
in a Democratic World**

Moderator: Sally Sledge, Norfolk State
University

Robert Lattimer, III, The Lattimer Group,
Inc, and Rutgers University

Larry Bridwell, Pace University

Speakers:

Shahid Siddiqi, Long Island University

ACADEMIC AWARDS

Emerald Best Paper Awards

Best Conceptual Paper Award:

Friday 10:15 am – 11:45 am Herndon

A Decision-Making Model for Materials Recovery Facilities Problems in Waste Management
Haibo Wang, Texas A&M International University

Best Empirical Paper Award:

Thursday 1:30 pm – 3:00 pm Falls Church

On Ethics and Competitiveness: Understanding Business Graduate Students' Perceptions
Gwen E. Jones, Fairleigh Dickinson University
Linda Cannilla, Fairleigh Dickinson University
Joan L. Slepian, Fairleigh Dickinson University

ASC Best Paper Award

Friday 10:15 am – 11:45 am McLean

Increasing U.S. Exports through Government-Industry-Academia Partnerships
Carl H. Tong, Radford University

**American Society for Competitiveness
2010 Conference Reviewers**

Suhail Abboushi	Duquesne University
Kamal Nayan Agarwal	Howard University
David Yerger	Indiana University of Pennsylvania
Joette Wisnieski	Indiana University of Pennsylvania
Phillip W. Balsmeier	Nicholls State University
Framarz Byramjee	Indiana University of Pennsylvania
Hussam Al-Shammari	Indiana University of Pennsylvania
Parimal Bhagat	Indiana University of Pennsylvania
Raymand Cox	University of Ontario Institute of Technology
G. Scott Erickson	Ithaca College
Louis K Falk	The University of Texas at Brownsville
Joseph Horton	University of Central Arkansas
Khalifa H. Jaber	Al Ain University of Science & Technology
Monle Lee	Indiana University of South Bend
Brigitte Lévy	University of Ottawa
Carl Malinowski	Pace University
Ananda Mukherji	Texas A&M International University
Kamal Dean Parhizgar	Texas A&M International University
David Ramsey	Southeastern Louisiana University
Sharaf Rehman	The University of Texas at Brownsville
Narendra Rustagi	Howard University
R. Dale Wilson	Michigan State University
Daniel Twomey	Fairleigh Dickinson University
Marc Sardy	Rollins College
Osman Suliman	Millersville University of Pennsylvania
Aysar P. Sussan	Bethune - Cookman University
Mastao Suzuki	Meiji University
Ziad Swaidan	University of Houston - Victoria
Carl Tong	Radford University
Daniel Twomey	Fairleigh Dickinson University
Robert J. Vokurka	Texas A&M University – Corpus Christi
A.N.M. Waheeduzzaman	Texas A&M University – Corpus Christi
Nikolai Wasilewski	Pepperdine University
Paul G. Wilhelm	Kentucky State University
Jana P. Wilhelm	Sullivan University
David Yerger	Indiana University of Pennsylvania
Ananda Mukherji	Texas A&M International University
Ibrahim Affaneh	Indiana University of Pennsylvania

Publication Outlets and Sources for Quality Articles on Competitiveness and International Business

1. *Advances in Competitiveness Research* (ISSN 1077—0097)

The Research Journal of the American Society for Competitiveness

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