

2012 CONFERENCE

**Economic Dynamism and the New Global Business
Paradigm**

Sharpen your edge

**THE AMERICAN SOCIETY
FOR COMPETITIVENESS**



CONFERENCE PROGRAM

October 25-27, 2012

Washington, D.C.

WELCOME

Welcome to the 23rd annual conference of the American Society for Competitiveness (ASC) on *Economic Dynamism and the New Global Business Paradigm*. Competing successfully in today's world is a real challenge and it requires countries and businesses to think and operate differently than in the past. The goal of this conference is to exchange ideas and ways by which organizations and nations can meet the global economic challenge in the twenty-first century. For more than two decades, ASC has been bringing together individuals from academe, industry and government.

As we do each year, the speakers and panelists at this conference have been carefully selected to help us better understand the factors affecting competitiveness at individual, firm, industry, national and regional levels by sharing their real-world experiences and latest research. We sincerely hope that this meeting will be a stimulating, interactive, productive, and enjoyable experience for each one of you.

Robert L. Lattimer (rlattime@rci.rutgers.edu.)
Chairman of the Board

Prashanth N. Bharadwaj (pnb@iup.edu)
Academic Program Chairperson

Grover Norquist
President

ASC Staff:
Holly Griffith
Kathie McCurdy

Abbas J. Ali (aaali@iup.edu)
Robert C. Camp
Conference Chairpersons

Assistants:
Nathan Donsen
Julie Perri

Susan Brant
ASC Treasurer

Conference Objectives:

- ❑ Sharing “real world” experiences and competitive approaches
- ❑ Integrating research and practice
- ❑ Formulating competitive strategies for success

Sponsoring Organization:

Indiana University of Pennsylvania

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Wednesday, October 24, 2012

Wednesday 7:00 pm – 10:00 pm

Hilton Crystal City Hotel

**Joint Meeting, ASC Board of Directors
and Advisory Council**

Thursday, October 25, 2012

Thursday 7:30 am – 5:00 pm

On-site Conference Registration

Thursday 7:30 am – 8:20 am
Dewey Foyer

Continental Breakfast

Concurrent Sessions

Thursday 8:30 am – 9:40 am

Thursday 8:30 am – 9:40 am

**Session 1: Sustainability and
Development**

Dewey I

Chairperson: Jose Sanchez-Gutierrez,
University of Guadalajara

*Issues to Address Sustainability and
Competitiveness*
Salil K. Sen, Chulalongkorn University

*Sustainability Initiatives: A Competing
Values Framework*
Gregory E. Robbins, Southern
Connecticut State University
Mary A. Page, Southern Connecticut
State University

*The Role of Culture in Globalizing
Mind-sets*
Shahid Siddiqi, Long Island University

*Impact of Exchange Rate Regime on
Growth: Case of the MENA Region*
Gretta Saab, University of Balamand
Roula Al Daia, University of Balamand
Carine Jebran, University of Balamand

Discussant: Aysar Philip Sussan, Bethune
– Cookman University

Thursday 8:30 am – 9:40 am

**Session 2: Human Resource Strategy
and Organization of Performance**

Dewey II

Chairperson: Ahmad Tootoonchi,
Frostburg State University

*Abusive Supervision and Turnover: A
Study of Professional in the Indian High
Technology Sector*

Aziz Mehdi, Andhra University
R. Madhusudana Raju, Andhra
University
Ananda Mukherji, Texas A&M
International University

*High Unemployment in the United States:
Causes and Solutions*

Carl H. Tong, Radford University
Lee-Ing Tong, National Chiao Tung
University
James E. Tong, The Vanguard Group

*The Place and Role of Talent Management
in the Positive Organizational Potential:
An Empirical Study of Companies
Operating in Poland*

Monika Chodorek, Nicolaus
Copernicus University

Discussant: Jean-Michel Quentier, ESC
Bretagne Brest (Brittany School of
Management)

Thursday 8:30 am – 9:40 am

Session 3: Education for Expanding the Scope of Sustainable Economy

Dewey III

Chairperson: Saeb Farhan Al Ganideh, Al Zaytoonah University of Jordan

Analysis of Being a Moral, Collegial, Cordial, and Congenial Professor and an Ethical Academic Administrator

Kamal Dean Parhizgar, Texas A&M International University

Going Green in a Campus Ethical Academic Leadership Style by Promoting Meritocracy and Recycling Kakistocracy

Kamal Dean Parhizgar, Texas A&M International University

Dealing with the Distractions of Cell Phone Misuse/Use in the Classroom – A Case Example

Azad Ali, Indiana University of Pennsylvania

Michele Papakie, Indiana University of Pennsylvania

Theresa McDevitt, Indiana University of Pennsylvania

Discussant: Theresia Wansi, Marymount University

Concurrent Sessions

Thursday 9:50 am – 11:00 am

Thursday 9:50 am – 11:00 am

Session 4: Multinational Corporation in Emergent Markets

Dewey I

Chairperson: Paul Wilhelm, Kentucky State University

Strategic Internationalization of Mexican Emerging Multinationals

José G. Vargas-Hernández, University of Guadalajara

Adrián León-Arias, University of Guadalajara

Andrés Valdez-Zepeda, University of Guadalajara

Víctor Castillo-Girón, University of Guadalajara

Rethinking Strategy and Structure: The Case of Tata Group

Omid Nodoushani, Southern Connecticut State University

Patricia A. Nodoushani, University of Hartford

Risk Management from Decision Making Perspective

Deepak Subedi, Marshall University

Discussant: Robert Page, Southern Connecticut State University

Thursday 9:50 am – 11:00 am

Session 5: Financial Trends and Development

Dewey II

Chairperson: Shahid Siddiqi, Long Island University

A Progress Report on the Harmonization of Educational Standards and the Adoption of IFRS in a Global Accounting Profession

Linda A. Hall, State University of New York at Fredonia
Jayanti Bandyopadhyay, Salem State University

Business Process, Financial Performance and Data Management

Kayla Summerville, Alfred University
Zong Dai, Alfred University

Integration across the MIS and Finance Curriculum – A Case Study of Team Teaching

Theresia Atanga Wansi, Marymount University
Michelle (Xiang) Liu, Marymount University

Discussant: Jyotsna Mukherji, Texas A&M International University

Thursday 9:50 am – 11:00 am

Session 6: Competitiveness and Performance of Firms

Dewey III

Chairperson: Ananda Mukherji, Texas A&M International University

Positive Organizational Potential as a Fundamental Factor of Corporate Competitiveness

Aldona Glińska-Neweś, Nicolaus Copernicus University
Marek Jacek Stankiewicz, Nicolaus Copernicus University

Benchmarking Public Policies as a Source of Competitiveness

Edgar Soto-Rodríguez, Pontifical Catholic University of Puerto Rico at Ponce

Impact of Knowledge Management and Intellectual Capital on Competitiveness of SMEs Manufacturing in Western Region of Mexico

Guillermo Vazquez – Avila, University of Guadalajara
Jose Sanchez-Gutierrez, University of Guadalajara
Rodrigo Rodriguez-Camacho, University Autonomous of Aguascalientes

Discussant: Aysar Philip Sussan, Bethune – Cookman University

Thursday 11:15 am – 12:00 pm

ASC Platform:

Session Dedicated to *Creation of a Platform Statement and Identification of Specific Contemporary Issues Relevant to Competitiveness*

Moderator: Prashanth Bharadwaj, Indiana University of Pennsylvania

Panelists:

Abbas Ali, Indiana University of Pennsylvania
Robert Camp, Indiana University of Pennsylvania
Robert Lattimer, Rutgers University
James Skesavage, Jr., Atlanta Capital Investment Managers
Ahmad Tootoonchi, Frostburg State University

Thursday 12:00 pm – 1:20 pm
Crystal Room

Luncheon & Keynote Address:

Bill Hackney, Senior Partner, Atlanta
Capital Investment Managers
"Can America Get Its Mojo Back?"

Thursday 1:25 pm – 2:05 pm

All Society Session:

*Federal Financial Management – Sources
of Efficiency and Inefficiencies in
Budgeting and Auditing*

Moderator: James S. Skesavage, Jr.,
Atlanta Capital Investment
Managers

Speaker: David Norquist, Kearney &
Company

Concurrent Sessions
Thursday 2:10 pm – 3:25 pm

Thursday 2:10 pm – 3:25 pm

**Session 7: Internet, Social Media and
Marketing Change**

Dewey I

Chairperson: A.N.M. Waheeduzzaman,
Texas A&M University – Corpus
Christi

*Rethinking Marketing Communication –
Using Social Media to Attract College
Consumers in the Middle East*

Raef J. Assaf, Westwood College
Nadia Abgrab Noormohamed, Salve
Regina University
Mohamad Ali Saouli, DeVry
University

*Technology Considerations for Competing
in the “Big Data”-Social-Mobile-Cloud
Marketing Space*

Robert J. Bonometti, Shenandoah
University

*The Impact of Internet Marketing in Urba
Tribes in Guadalajara, Mexico*

Juan Antonio Vargas-Barraza,
Universidad de Guadalajara
Omar Esaúl Serrano-Mota,
Universidad de Guadalajara
Iris Cecilia Gutierrez-Zepeda,
Universidad de Guadalajara

Discussant: Ramesh Soni, Indiana
University of Pennsylvania

Thursday 2:10 pm – 3:25 pm

**Session 8: Current Developments in IT
Industries**

Dewey II

Chairperson: Jose Sanchez-Gutierrez,
University of Guadalajara

*Senior IT Use in the IT Literature: A First
Look*

Mark McMutrey, University of Central
Arkansas
Steven Zeltmann, University of Central
Arkansas
Ken Griffin, University of Central
Arkansas

BYOD (Bring Your Own Device)

Chris Caldwell, University of Central
Arkansas
Steven Zeltmann, University of Central
Arkansas
Ken Griffin, University of Central
Arkansas

*Embedding SAP into Your classes:
Challenges and Opportunities*
Shakil M. Rahman, Frostburg State
University

Discussant: Azad Ali, Indiana University
of Pennsylvania

Thursday 2:10 pm – 3:25 pm

**Session 9: Wealth Creation and
Competitiveness**

Dewey III

Chairperson: Ananda Mukherji, Texas
A&M International University

*Wealth Maximization: A Reflection on the
Use of Wealth as an Indicator of Social
Benefit*

Justin Lee Hughes, University of
Minnesota

Joseph Horton, University of Central
Arkansas

*The Impact of Inflation on Growth in
Countries of the Middle East and North
Africa (MENA)*

Roula Al Daïa, University of Balamand
Gretta Saab, University of Balamand

*Construct and Concurrent Validity of
Seven Work Ethic Scales in Turkey*

Veysel Bozkurt, Istanbul University
Abbas Ali, Indiana University of
Pennsylvania

Mehmet Farhat Özbek, Gumushane
University

Discussant: Deepak Kumar Subedi,
Marshall University

Concurrent Sessions

Thursday 3:35 pm – 4:50 pm

Thursday 3:35 pm – 4:50 pm

**Session 10: Educational Challenges and
Competitiveness**

Dewey I

Chairperson: Nadia Abgrab
Noormohamed, Salve Regina
University

*Competitive Analysis of U.S. MBA in
India: Perceptions, Preferences and
Success Factors*

Prashanth Bharadwaj, Indiana
University of Pennsylvania
Divyashree Ravishankar, Indiana
University of Pennsylvania

*Relationship between Graduate Students'
Moral Judgments and Their Attitudes
toward Hypothetical Marketing Moral
Dilemmas*

Carl Malinowski, Pace University

*Warming to the Challenge: Are Business
Students Learning about Climate Change?*

Nancy Artz, University of Southern
Maine

Douglas Chene, University of Southern
Maine

Sandra Wachholz, University of
Southern Maine

Discussant: Shakil Rahman, Frostburg
State University

Thursday 3:35 pm – 4:50 pm

**Session 11: Leadership in a Changing
World**

Dewey II

Chairperson: Carl Tong, Radford
University

Future of Performative Satisfactory Leadership
Imran Sarwar, University of Punjab

Leadership Styles, Industry Fit, and Quality Focus
P. Michael Kosicek, Indiana University of Pennsylvania
Ramesh Soni, Indiana University of Pennsylvania
Richard Sandbothe, Indiana University of Pennsylvania
Fred Slack, Indiana University of Pennsylvania

Success and Mindset: Think Regionally and Act Locally
Aysar Philip Sussan, Bethune – Cookman University

Discussant: Shahid Siddiqi, Long Island University

Thursday 3:35 pm – 4:50 pm

Session 12: Knowledge and National Competitiveness

Dewey III

Chairperson: Jose Sanchez-Gutierrez, University of Guadalajara

Testing Cognitive and Integrative Complexity Theories as Predictors of U.S. Presidents' Performance: Global Competitiveness Implications
Paul G. Wilhelm, Kentucky State University
Jana P. Wilhelm, Bluegrass Community and Technical College, Sullivan University
Weston M. Wilhelm, United States Army Reserve

Use of Business Intelligence for Competitive Advantages by the Beaumont Independent School District in Texas
Kakoli Bandyopadhyay, Lamar University
Luke A. Bourgeois, Lamar Institute of Technology

Analysis of Academic Freedom and Academic Aspirations in Colleges and Universities: Challenges in Life, Liberty, and Limitary
Kamal Dean Parhizgar, Texas A&M International University
Suzan S. Parhizgar, North Texas University College of Osteopathic Medicine

Discussant: Ken Griffin, University of Central Arkansas

Thursday 5:00 pm – 6:00 pm

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All Academy Session: Child Labor in an Age of Outsourcing

Chairperson:

Omid Nodoushani, Southern Connecticut University

Panelists:

Prashanth Bharadwaj, Indiana University of Pennsylvania
Abbas Ali, Indiana University of Pennsylvania
A. N. M. Waheeduzzaman, Texas A&M Corpus Christi
Shahid Siddiqi, Long Island University

Thursday

6:15 pm – 7:45 pm

Crystal Room

President's Reception

Sponsored by:

Carol & Warren Norquist

Friday, October 26, 2012

Friday 7:20 am – 8:20 am

Dewey Foyer

Continental Breakfast

Concurrent Sessions

Friday 8:30 am – 9:40 am

Friday 8:30 am – 9:40 am

Session 13: Competition and Cooperation in the Global Economy

Dewey I

Chairperson: Deepak Kumar Subedi,
Marshall University

Insourcing Strategy: A Response to Outsourcing and Off-shoring on the United States

Omid Nodoushani, Southern
Connecticut State University
Joseph McKnight, Pfizer Corporation

Evidence of China's Aid to Africa and the Outlook on Sino-African Development
Xinyue Mai, Kentucky State University
Paul G. Wilhelm, Kentucky State
University

The U.S. and South Korea: Building a Win-win Trade Relationship
Lee-Ing Tong, National Chiao Tung
University
Carl H. Tong, Radford University

Discussant: Kathy Baker, UPMC
Presbyterian

Friday 8:30 am – 9:40 am
Session 14: Geopolitics and the World Economy

Dewey II

Chairperson: Len Hochberg, Mackinder
Forum – U.S.

Geography, Geopolitics, and British Foreign Policy: The Legacy of Sir Halford Mackinder

Geoff Sloan, Mackinder Forum – U.S.

Can Consumer Ethnocentrism Assist the Competitiveness of Jordanian Local Olive Oil: A Fuzzy Logic based Analysis Study?
Saeb Farhan Al Ganideh, Al Zaytoonah
University of Jordan

Predicting U.S. Presidential Historical Performance Rankings: Implications for Management Education

Paul Wilhelm, Kentucky State
University.

Jana P. Wilhelm, Sullivan University
and Bluegrass Community and
Technical College

Timothy G. Wilhelm, United States Air
Force

Discussant: Omid Nodoushani, Southern
Connecticut State University

Friday 8:30 am – 9:40 am

Session 15: Free Trade and Economic Growth

Dewey III

Chairperson: Robert Page, Southern
Connecticut State University

Solar Trade Tariffs
Suhail Abboushi, Duquesne University

Examining the Impact of Egypt-EU Free Trade Agreement on the Competitiveness of Egyptian Automotive Industry: An Empirical Study

Sayed M. ElSayed Elkhoully, Ain Shams University-Egypt
Khaled M. Shedid, Bavarian Auto Group, BMW-Egypt

Does Freedom Affect Trade? An Empirical Inquiry

A. N. M. Waheeduzzaman, Texas A&M University – Corpus Christi

Discussant: Kamal Fatehi, Kennesaw State University

Concurrent Sessions

Friday 9:50 am – 11:00 am

Friday 9:50 am – 11:00 am

Session 16: Multinational Corporations and Knowledge Creation

Dewey I

Chairperson: Kathy Baker, UPMC Presbyterian

Managing Knowledge across Geographical Boundaries: The Case of a Multinational Firm

Jean-Michel Quantier, ESC-Bretagne Brest (Brittany School of Management)

Entrepreneurial Cognitive Abilities: The Links among Metacognition, Strategy, and Performance

Jyotsna Mukherji, Texas A&M International University
Ananda Mukherji, Texas A&M International University
Pedro S. Hurtado, Texas A&M International University

Convergence Forces: The Slow March toward Homogeneity, or De Facto Standardization?

Kamal Fatehi, Kennesaw State University
Jose Sanchez, University of Guadalajara

Discussant: Carl Tong, Radford University

Friday 9:50 am – 11:00 am

Session 17: Intellectual Property Rights, Cultural Intelligence and National Competitiveness

Dewey II

Chairperson: Kamal Fatehi, Kennesaw State University

Recovering the Cultural Dimensions of Structural Competitive Advantage in the Japanese Model

Pedro Hurtado, Texas A&M International University
Ananda Mukherji, Texas A&M International University

The Relationship between Cognitive Cultural Intelligence and Dominating Conflict Resolution Style in Industrial Section in Egypt

Sayed El Sayed Elkhoully, Ain Shams University
Amer Mohamed Gamaleldin, ASEC Automation

Global IP Management: Preserving Intellectual Property Rights and Combating Product Counterfeiting

William M. Fitzpatrick, Villanova University
Samuel A. Dilullo, Villanova University

Discussant: Saeb Farhan Al Ganideh, Al Zaytoonah University of Jordan

Friday 9:50 am – 11:00 am

Session 18: Innovation and Competitiveness

Dewey III

Chairperson: Ramesh Soni, Indiana University of Pennsylvania

Porter's Five Forces in Practice: Templates for Firm and Case Analysis
Michael E. Dobbs, Eastern Illinois University

Innovation: A Descriptive Approach to the New Form of Competitiveness
Sami M. Abbasi, Norfolk State University
Moncef Belhadjali, Norfolk State University
Gary L. Whaley, Norfolk State University

Reflections on Porter: South Korea, Sweden and The U.S.
Jens Graff, Woosong Educational Foundation
Lars Lindbergh, Umeå University
Timothy L. Wilson, Umeå University

Discussant: Carl Malinowski, Pace University

Friday 11:15 am – 12:00 pm

All Society Session:

Two Paths Forward: Romney and Obama

Moderator: Robert C. Camp, Indiana University of Pennsylvania
Speaker: Grover Norquist, President – Americans for Tax Reform

Friday 12:00 pm – 1:20 pm
Crystal Room

Luncheon & ASC Award Ceremony

Academic Best Paper Awards

ASC Award Recipient:

Bryan S Putt, CEO, American International Relocation Solutions (AIReS)

Friday 1:30 pm – 2:45 pm
Dewey I

Session: Geopolitics of the Dark Side: Oligarchs, Cartels and Corruption!

Rear Admiral Chris Parry,
Defense & Security Specialist with
World Check, UK

Moderator and Commentator:
Len Hochberg, Mackinder Forum - US

Friday 1:30 pm – 2:45 pm
Dewey II

Special Session for Students: Leadership for Competitive Advantage

James S. Skesavage, Jr., Atlanta Capital Investment Managers
Ahmad Tootoonchi, Frostburg State University

Moderator: Prashanth Bharadwaj, Indiana University of Pennsylvania

**ASC Business Meeting
Dewey II**

Friday 3:00 pm – 4:15 pm

***Including Debate and Closure on the
ASC Platform Statement***

Friday 4:30 pm – 5:45 pm

**Feature Session: Impact of Freedom on
International Competitiveness of
Nations**

Dewey II

Chairperson: A.N.M. Waheeduzzaman,
Texas A&M University – Corpus
Christi

Panelists:

Larry Bridwell, Pace University
Abbas Ali, Indiana University of
Pennsylvania

Paul M. Swiercz, George Washington
University

A.N.M. Waheeduzzaman, Texas A&M
University – Corpus Christi

Saturday, October 27, 2012

**Saturday 7:30 am – 8:20 am
Dewey Foyer**

Continental Breakfast

Concurrent Sessions

Saturday 8:30 am – 9:45 am

Saturday 8:30 am – 9:45 am

**Session 22: Human Resources and
Financial Performance**

Dewey I

Chairperson: Helen Caldwell, Providence
College

*Alternative Dispute Resolution: Mediation,
Arbitration, and Non-Union Grievance
Procedures – A Research Analysis and
Research Agenda*

Douglas M. McCabe, Georgetown
University

*Do the Benefits of Diversification Hold in
Times of Financial Crises? A Comparative
Study on Recent Domestic and Global
Turmoil*

Theresa Wansi, Marymount
University

Nicholas Ryerson, Marymount
University

*Causality of Incubatee Financial
Performance*

Zong Dai, Alfred University

Discussant: A.N.M. Waheeduzzaman,
Texas A&M University – Corpus
Christi

Saturday 8:30 am – 9:45 am

Session 23: Sustainability and CSR

Dewey II

Chairperson: Kathy Baker, UPMC
Presbyterian

*Attitudes toward Sustainable
Consumption: The Impact of Business
Education and Personal Values*

Jyotsna Mukherji, Texas A&M
International University

Ananda Mukherji, Texas A&M
International University

Executives' Perceptions of Corporate Social Responsibility in a Society in Transition

Abbas J. Ali, Indiana University of Pennsylvania
Abdulrahman Al-Aali, King Saud University
Muhammad A. Khurshid, King Saud University

The Study of Foreign Direct Investment in Morocco

Gretta Saab, University of Balamand
Sarah Abboud, University of Balamand
Habib Khoury, University of Balamand

The Sustainability Challenge and its Business Solution

Madan M. Batra, Indiana University of Pennsylvania

Discussant: William M. Fitzpatrick, Villanova University

Saturday 8:30 am – 9:45 am

Session 24: Human Resources and National Competitiveness

Dewey III

Chairperson: Fikru Boghossian, Morgan State University

Variables Influencing Expatriate Learning and Organizational Learning

Areeg Barakat, State University of New York
Faten M. Moussa, State University of New York

Efficiency of Training Courses

Rolando Pena-Sanchez, Texas A&M International University

Management and Cultural Framework to Optimize Employees Commitment

Aysar Philip Sussan, Bethune-Cookman University
Ettore Fioroni, Pavestone Company

Discussant: Paul Wilhelm, Kentucky State University

Concurrent Sessions

Saturday 10:00 am – 11:15 pm

Saturday 10:00 am – 11:15 pm

Session 25: Structuring Global Financial Market

Dewey I

Chairperson: William Fitzpatrick, Villanova University

Capital Structure of Transformation Sector in Mexico: A Panel Data Model

Juan Gaytan-Cortes, University of Guadalajara
Juan Antonio Vargas-Barraza, University of Guadalajara
Joel Bonales-Valencia, University Michoacana San Nicolas of Hidalgo

The Influence of the Global Financial Crisis in 2008 on the Pension System in Kazakhstan: Identified Problems and Post-crisis State

Assel Izenkova, University of International Business

The Impact of Foreign Direct Investment on Economic Growth: The Case of Sub-Saharan African Nations

Aysar Philip Sussan, Bethune – Cookman University
Timothy Noutem Djomgoue, Pretrial Services Agency DC

Discussant: Gretta Saab, University of
Balamand

Saturday 10:00 am – 11:15 pm

Session 26: Latin America

Dewey II

Chairperson: Phillip Balsmeier, Nicholls
State University

*The Challenges and Opportunities of
Marketing Luxury Goods in Brazil*

Deirdre Bird, Providence College
Helen Caldwell, Providence College

*Intellectual Capital as Competitiveness
Factor in SME's Manufacturing Industry
in Guadalajara, Mexico*

Jose Sanchez-Gutierrez, University of
Guadalajara

Gonzalo Maldonado-Guzman,
University Autonomous of
Aguascalientes

Elsa Georgina Gonzalez-Uribe,
University of Guadalajara

Manuel Alfredo Ortiz-Barrera,
University of Guadalajara

*Entrepreneurship and Globalization: The
Case of Latin America*

Kameliia Petrova, State University of
New York, College at Plattsburgh

*Process Innovation: Improving the
Railroad Sector for Competitiveness*

Juan Mejía Trejo, Universidad de
Guadalajara

José Sánchez Gutiérrez, Universidad de
Guadalajara

Guillermo Vázquez Ávila, Universidad
de Guadalajara

Discussant: Madan M. Batra, Indiana
University of Pennsylvania

Saturday 10:00 am – 11:15 am

**Session 27: Market Function and
Change in Competitive Landscape**

Dewey III

Chairperson: Jayanti Bandyopadhyay,
Salem State University

*Oil Price Volatility: How Queuing Theory
Can Explain and Warn of Impending
Problems in our Energy System*

Brian Hannan, Pace University
Larry Bridwell, Pace University

*Water Resources: Reporting and
Contingency Disclosure*

Christine P. Andrews, Salem State
University

Jayanti Bandyopadhyay, Salem State
University

*Affordability Tradeoffs in the Defense
Industry Challenge*

Robert A. Page, Southern Connecticut
State University

Kaylene Williams, California State
University, Stanislaus

*The Plausible Causality and Correlation
Between The Kuznets' Inverted-U
Hypothesis, Macroeconomic Variables,
and Technology*

Syrous K. Kooros, The National
Alliance for Economic
Development

Discussant: Kathy Baker, UPMC
Presbyterian

ACADEMIC AWARDS

Best Paper Awards

Friday 12:00 pm – 1:20 pm

Crystal Room

Best Conceptual Paper Award

Friday 9:50 am – 11 am

Dewey III

Porter's Five Forces in Practice: Templates for Firm and Case Analysis
Michael E. Dobbs, Eastern Illinois University

Best Empirical Paper Award

Saturday 8:30 am – 10:45 am

Dewey II

Attitudes toward Sustainable Consumption: The Impact of Business Education and Personal Values

Jyotsna Mukherji, Texas A&M International University
Ananda Mukherji, Texas A&M International University

Distinguished Service Awards

Distinguished Life Long Service Award

Joseph Horton

For His Exceptional Contribution to the ASC Mission and Objectives

Distinguished Public Service Award

David Norquist

In Recognition of Excellence in Public Service

2012 Conference Reviewers

Suhail Abboushi	Duquesne University
Felix Abeson	Coppin State University
Ibrahim Affaneh	Indiana University of Pennsylvania
Christine Andrews	Salem State University
Phillip Balsmeier	Nicholls State University
Jayanti Bandyopadhyay	Salem State University
Madan Batra	Indiana University of Pennsylvania
Hooshang Beheshti	Radford University
Deidre Bird	Providence College
James Busbin	Western Carolina University
Framarz Byramjee	Indiana University of Pennsylvania
Regis Cabral	FEPRO
Raymond Cox	University of Ontario Institute of Technology
G. Scott Erickson	Ithaca College
Louis K Falk	The University of Texas at Brownsville
William Fitzpatrick	Villanova University
Joseph Horton	University of Central Arkansas
Balaji Janamanchi	Texas A&M International University
Ali Kanso	The University of Texas at San Antonio
Carl Malinowski	Pace University
Douglas McCabe	Georgetown University
Muhammad Mohiuddin	Laval University
Ananda Mukherji	Texas A&M International University
Nadia Noormohamed	Salve Regina University
Kamal Parhizgar	Texas A&M International University
Jean Michel Quentier	ESC Bretagne Brest (Brittany Business School)
David Ramsey	Southeastern Louisiana University
Sharaf Rehman	The University of Texas at Brownsville
Narendra Rustagi	Howard University
Ramesh Soni	Indiana University of Pennsylvania
Edgar Soto-Rodríguez	Pontifical Catholic University of Puerto Rico
Deepak Subedi	Marshall University
Aysar Sussan	Bethune – Cookman University
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