

# 2014 CONFERENCE

## Strengthening National Competitiveness

*Sharpen Your Edge*

**THE AMERICAN SOCIETY**



**CONFERENCE PROGRAM**

**October 16-17, 2014**

**American  
Society for  
Competitiveness**

**&**

**International  
Society for  
Competitiveness**

Dear American Society of Competitiveness Colleagues:

I welcome each of you to Tysons Corner, VA and to the American Society of Competitiveness (ASC) 25<sup>th</sup> Annual Conference. It is an exciting time for ASC as we continue to grow and adapt to improving competitiveness at the individual, firm, industry, country and regional levels. Our organization is not unique; just like yours, we are confronting a time of many changes and we are meeting these changes during a time of larger nationwide and global uncertainty. The world of competitiveness is an interesting area in which to study and work; and we'll continue to meet and bring inspired people together in forums like this, to ensure that ASC remains at the cutting edge.

Tysons Corner with a population of 19,627 was as recently as the 1950s, a quiet rural intersection flanked by a few small stores. In recent years, the influx of technology companies into Northern Virginia has brought many new office buildings and hotels to the landscape. The rapid growth of Tysons Corner has been the topic of numerous studies. Tysons Corner is the downtown of Fairfax County with one quarter of all office space and one eighth of all retail space in the county.

I'd like to give you an idea of what you can expect and what we hope to achieve over the next few days. Our theme this year is "Strengthening National Competitiveness." Our featured speakers include former Assistant Secretary of State, John Hillen, who will discuss "The U.S. Geopolitical Future", Dimitri Simes, President of the National Interest Center discussing "Competition and Nations" and former British Navy Rear Admiral Christopher Parry discussing "Strategic Competition in the 21<sup>st</sup> Century". Last, the presentations of quality competitive research papers.

In closing, I thank each of you for attending our conference and bringing your expertise to Tysons Corner. You, as leaders in competitiveness have the vision, knowledge, wherewithal and experience to continue to help ASC pave our way into the future. We could not accomplish what we do without your support.

My thanks to all of you!

Jim Skesavage  
Chairman, American Society of Competitiveness

### **Conference Objectives:**

- Sharing "real world" experiences and competitive approaches
- Integrating research and practice
- Formulating competitive strategies for success

Sponsoring Organization:

**Indiana University of Pennsylvania**

## ABOUT THE AMERICAN SOCIETY FOR COMPETITIVENESS (ASC)

The objectives of the ASC are to foster education and knowledge in subjects related to competitiveness by: a) facilitating exchange of information and ideas among educators, policy makers, and business people; and b) encouraging and assisting research activities which advance knowledge of competitiveness practices and increase the available body of teaching and practice materials. The Society seeks to serve the needs of entrepreneurial scholars and intellectual managers. Specifically, through its conferences and publications, the Society intends to effectively serve the needs of academicians interested in the practical application of organizational theory and practicing managers interested in the intellectual development of the discipline.

Membership information can be found at [www.eberly.iup.edu/asc](http://www.eberly.iup.edu/asc)

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Wednesday, October 15, 2014

Board of Directors Meeting

7:00 -9:00 pm

Leesburg Room

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Thursday, October 16, 2014

**Thursday 7:30- 8:20 am**

**Continental Breakfast**

**Thursday 8:20- 9:30 am**

**Session 1: Global Brand in a Changing Competitive Landscape**

*Chairperson:* Cynthia Strittmatter, Indiana University of Pennsylvania

**Salon AB**

*Global Competition, Host Government Monitoring and International Transfer Pricing*  
Roger J. Kashlak, Loyola University Maryland

*Gucci's Use of a Borrowed Corporate Heritage to Establish a Global Luxury Brand*  
Mark DeFanti, Providence College  
Deirdre Bird, Providence College  
Helen Caldwell, Providence College

*How Valuable are Global Brands to the Bottom Line?*  
Sally Sledge, Norfolk State University

*Discussant:* Michael P. D'Itri, Dalton State College

**Thursday 8:20- 9:30 am**

**Session 2: Competitiveness in Higher Education**

**Salon C**

*Chairperson:* William M. Fitzpatrick, Villanova University

*What Skills do Students Think Employers are Looking For?*  
Ken Griffin, University of Central Arkansas  
Michael Hargis, University of Central Arkansas  
Joe Cangelosi, University of Central Arkansas

*Comparing Students Performance in Online Versus Face-to-Face Courses in Computer Literacy Courses*  
Azad Ali, Indiana University of Pennsylvania  
David Smith, Indiana University of Pennsylvania

*Teaching Effectiveness Using Emotional Intelligence of Cognitive, Affective and Psychomotor Behaviors*  
Hamid Khan, Our Lady of the Lake University

*Discussant:* A.N.M. Waheeduzzaman, Texas A&M International University-Corpus Christi

**Thursday 8:20- 9:30 am**

**Session 3: New Trends in Leadership Research**

**Salon D**

*Chairperson:* Joe Horton, University of Central Arkansas

*Developing a Construct of the Leader's Cognitive Flexibility: An Interdisciplinary Approach*

Pedro Hurtado, Texas A&M International University

Ananda Mukherji, Texas A&M International University

*The Impact of E-Leadership on Leadership Styles within the Egyptian Government Sector*

Sayed Elsayed ElKhouly, Ain Shams University

Mahmoud Fathy Ossman, Ain Shams University

Mohamed Afifi Selim, Ain Shams University

Mohamed Saad Zaghlol, Ain Shams University

*Employee Engagement as a Mediator between Transformational Leadership & Intention to Quit*

Tarek A. El Badawy, German University in Cairo

Manal Bassiouny, German University in Cairo

*Discussant:* Jim Skesavage, Atlanta Capital

**Thursday 9:50 -11:00 am**

**Session 4: Ethical Work and Rising Market Temptations**

**Salon AB**

*Chairperson:* Joe Horton, University of Central Arkansas

*Corporate Slavery – Is it Possible?*

Omid Nodoushani, Southern Connecticut State University

Johan Stumpf, Southern Connecticut State University

*Ethics and the Virtual Work Environment*

Omid Nodoushani, Southern Connecticut State University

Erica Pepin, Southern Connecticut State University

*Comparative Analyses of Moral Religiosity and Ethical Social Spirituality: Faith-Based and Belief-Based Modalities*

Kamal D. Parhizgar, Texas A&M International University

Robert R. Parhizgar, Texas A&M International University

*Discussant:* Pedro Hurtado, Texas A&M International University

**Thursday 9:50 -11:00 am**

**Session 5: Marketing and Changing Customers' Expectations**

**Salon C**

*Chairperson:* Blaise J. Bergiel, University of West Georgia

*Are You Listening to the People that Count?*

Blaise J. Bergiel, University of West Georgia  
Bridget J. Bergiel, University of West Georgia  
Erich B. Bergiel, University of West Georgia

*The Role of Political Colors in Consumer Behavior*

Hala Khayr Yaacoub, University of Balamand  
Rania Najjar, University of Balamand  
Gretta Saab, University of Balamand

*Doing Well by Doing Good: Luxury Fashion Brands' Efforts at Being Socially and Environmentally Responsible*

Deirdre Bird, Providence College  
Helen Caldwell, Providence College  
Rae Caloura, Providence College

*Discussant:* Jyotsna Mukherji, Texas A&M International University

**Thursday 9:50 -11:00 am**

**Session 6: Leadership and Performance**

**Salon D**

*Chairperson:* Nadia Abgrab, Salve Regina University

*The Required Leadership Skills for the Next Leader Comparative Study between the Most Important Fields of Business in Egypt*

Sayed Elsayed ElKhouly, Ain Shams University  
Mohamed AbdElDayem, Ain Shams University  
Ingy Saleh, Ain Shams University  
Tarek Samir, Ain Shams University  
Pakinam Essam, Ain Shams University  
Hayam Rizk, Ain Shams University  
Gaydaa Elfakhani, Ain Shams University

*Toward a Leadership-Driven Model of CEO Pay*

Gerard Farias, Fairleigh Dickinson University  
Gwen E. Jones, Fairleigh Dickinson University

*What Are the Essential Competencies of a Strategic Leader to Lead the Change within a Telecommunication Mobile Operator in Egypt?*

Sayed Elsayed ElKhouly, Ain Shams University  
Mohamed Mahmoud Seif ElDin, Ain Shams University  
Hosny Farouk Hosny, Ain Shams University  
Ahmed Loay ElSawaf, Ain Shams University

*Discussant:* Hamid Khan, Our Lady of the Lake University

## All Society Session

**Thursday 11:10 am- 11:55 am**

### **The Changing Demographic Landscape**

**Salon C**

*Chairperson:* William M. Fitzpatrick, Villanova University

*Speakers:* Robert Camp, Indiana University of Pennsylvania  
William R. Hackney III, Atlanta Capital

**Thursday 12:00 pm-1:20 pm**

**Salon BC**

### **Luncheon & Keynote Address: Competition and Nations**

Dimitri Simes, President of the Center for The National Interest

## Concurrent Sessions

**Thursday 1:30 pm-2:50 pm**

### **Session 7: Markets and Ethical Challenges**

**Salon AB**

*Chairperson:* Ibrahim Affaneh, Indiana University of Pennsylvania

*Differences in Marketing Ethics Attitudes between Male and Female Graduate Students*  
Carl Malinowski, Pace University

*Fracking: Blasting the Bedrock of Business*

Daniel F. Twomey, Fairleigh Dickinson University  
Rosemarie Feuerback Twomey, Fairleigh Dickinson University  
Christine Farias, Baruch College, City University of New York  
Gerard Farias, Fairleigh Dickinson University

*Comparative Validation of the Prosperity and Economic Freedom Indices: Implications for Inequality and Government Strategy on Competitiveness*

Paul G. Wilhelm, Kentucky State University  
Jana P. Wilhelm, Kentucky State University

*Discussant:* Kamal Fatehi, Kennesaw State University



**Thursday 1:30 pm-2:50 pm**

**Session 8: Strategic Choice and Business Performance**

**Salon C**

*Chairperson:* Kamal D. Parhizgar, Texas A&M International University

*The Roles of Firm Strategy and Intangible Organizational Elements as Determinants of Performance*

Ananda Mukherji, Texas A&M International University

Jyotsna Mukherji, Texas A&M International University

Pedro Hurtado, Texas A&M International University

*USA Reshoring: A Review of the Literature*

Sami M. Abbasi, Norfolk State University

Moncef Belhadjali, Norfolk State University

Gary L. Whaley, Norfolk State University

*Analyses of Strategic Institutionalization: The Emerging Integration of Strategic Conceptualization and Strategic Operationalization*

Kamal D. Parhizgar, Texas A&M International University

Homero Aguirre-Milling, Texas A&M International University

*Discussant:* Nadia Abgrab Noormohamed, Salve Regina University

**Thursday 1:30 pm-2:50 pm**

**Session 9: Banks Effectiveness and Strategy Development**

**Salon D**

*Chairperson:* Sayed Elsayed ElKhouly, Ain Shams University

*The Three Os of Arbitration: Origin, Operation, and Outcomes*

William M. Fitzpatrick, Villanova University

Samuel Dilullo, Villanova University

*Beholden or Market-reactor? An Alternative View for Fannie Mae and Freddie Mac's Role in the 2004 to 2008 Housing Bubble*

Michael P. D'Itri, Dalton State College

Jon Littlefield, Dalton State College

*Measuring the Effectiveness of Banking Risk Balanced Scorecard in Enhancing Bank Value*

Sayed Elsayed ElKhouly, Ain Shams University

Mohamed M. Ibrahim, Ain Shams University

Mohamed M. ElFargy, Ain Shams University

Amal S. Kotb, Ain Shams University

*Discussant:* Joseph Horton, University of Central Arkansas

**Thursday 3:00 pm-4:50 pm**

**Session 10: Innovation and Change Management**

**Salon AB**

*Chairperson:* Samuel Dilullo, Villanova University

*Analyzing the Relationship between Media Management and Change Management: The German Book Industry*

Tarek A. El Badawy, German University in Cairo

Jana Sonnenberg, German University in Cairo

*How the Innovation Improves the Customer Knowledge Management in Mexico*

Juan Mejia-Trejo, University of Guadalajara

Jose Sanchez-Gutierrez, University of Guadalajara

Guillermo Vazquez-Avila, University of Guadalajara

*Analysis of Highly Integrated Kinesthetic and Kinematic Intelligence and Natural Intelligence*

Suzan S. Parhizgar, University of Guadalajara

Kamal D. Parhizgar, Texas A&M International University

*Discussant:* Madan Batra, Indiana University of Pennsylvania

**Thursday 3:00 pm-4:50 pm**

**Salon C**

**Session 11: Competitiveness and Sustainability**

*Chairperson:* Jonna M. Contacos-Sawyer, Saint Francis University

*Competitiveness, Human Rights and, Freedom*

Sayed Elsayed ElKhouly, Ain Shams University

Mohamed Gamal Amer, Ain Shams University

*Global Concerns: Trends Reshaping Our Lives*

Kamal Fatehi, Kennesaw State University

Jose Sanchez, Kennesaw State University

*Digital Knowledge Management Impacts the Social Culture, Competitiveness and Intellectual Capital of Small Financial Firms.*

Elia Socorro Díaz Nieto, Universidad Autonoma De Queretaro

Josefina Morgan Beltrán, Universidad Autonoma De Queretaro

Martín Cabello Cervantes, Universidad Autonoma De Queretaro

Luis Alberto Morales Hernández, Universidad Autonoma De Queretaro

*Global Telecom Reciprocity and Balance of Trade between Central America and the United States (1983 to 2012)*

Roger J. Kashlak, Loyola University Maryland

*Discussant:* Ibrahim Affaneh, Indiana University of Pennsylvania

**Thursday 3:00 pm-4:50 pm**

**Session 12: Competitiveness in the Healthcare**

**Salon D**

*Chairperson:* William M. Fitzpatrick, Villanova University

*Affordable Health Care Act and Individual Mandate*

Jim Chen, Norfolk State University

James Corprew, Norfolk State University

*Effects of Long-Term Care Insurance and Elder Care Benefits on Employee Motivation, Satisfaction, and Retention*

Caroline Sandrick, Saint Francis University

Jonna M. Contaco-Sawyer, Saint Francis University

Brennan Thomas, Saint Francis University

*Inbound Channeling of Healthcare Services to the United States*

John C. Cameron, The Pennsylvania State University

*Discussant:* Joseph Horton, University of Central Arkansas

**All Society Session**

**Thursday 5:00 pm-6:00 pm**

**Salon AB Room**

**Strategic Competition in the 21<sup>st</sup> Century**

*Speaker:* Former British Navy Rear Admiral Christopher Parry

*Commentator:* Leonard Hochberg, Mackinder Forum

**Thursday 6:15 pm – 7:15 pm**

**Grand Ballroom Foyer**

**President's Reception**

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***Friday October 17***

**7: 00 am – 8:20am**

**Continental Breakfast**

**Business Meeting (All are invited)**

**Salon AB Room**

**7: 00 am – 8:20am**

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**Friday October 17**

**Concurrent Sessions**

**Friday 8:30- 9:40 am**

**Salon AB Room**

**Session 13: Human Resources and the Challenge of Today's Competition**

*Chairperson:* Moncef Belhadjali, Norfolk State University

*Legal Dimensions of Business School Internships*

Madan M. Batra, Indiana University of Pennsylvania

Brion A. Scudder, Indiana University of Pennsylvania

Justin Piper, University of California Hastings

*Comparative Job Satisfaction of Public & Private Sector Bank Employees (ICICI and SBI)*

Sangeeta Malpani, B.N.P.G. Girls College

M.G. Varshney, B.N.P.G. Girls College

*The Railroads' Collective Bargaining Structure and Environment: A Competitive Analysis*

Douglas M. McCabe, Georgetown University

*Discussant:* Ibrahim Affaneh, Indiana University of Pennsylvania

**Friday 8:30 – 9:40 am**

**Salon C**

**Session 14: Investment and Economic Growth**

*Chairperson:* William L. Casey Jr., Babson College

*Can FDI Serve as an Engine of Economic Growth for the Least Developed Countries? A "Catch-22"*

William L. Casey Jr., Babson College

*Transatlantic Trade and Investment Partnership – Overview*

Suhail Abboushi, Duquesne University

*Cybercrime Disclosure: Failure of Extant Regulation to Bring Transparent Financial Reporting to Market Participants*

A.J. Stagliano, Saint Joseph's University

*Searching for the Elusive FDI-FPI Inter-linkages: The Case of the ASEAN Financial Crisis*

Shahid Siddiqi, Long Island University

Vijay Vemuri, Prairie View A&M University

*Discussant:* Gretta Saab, University of Balamand

**Friday 8:30 – 9:40 am**

**Salon D**

**Session 15: Competition and Change**

*Chairperson:* Jim Skesavage, American Society of Competitiveness

*Bridging Puerto Rico's Competitiveness Gap through an Entrepreneurial Ecosystem: A Conceptual Model*  
Edgar Soto Rodriguez, Pontifical Catholic University of PR

*Competing Technologies in Support of Electronic Payments*  
Brian Falkner, University of Central Arkansas  
Steven Zeltmann, University of Central Arkansas  
Ken Griffin, University of Central Arkansas  
William Friedman, University of Central Arkansas

*Non-Governmental Organization (NGO) and the State: Complimentary Partners or Competitive Rivals-an Analysis*  
Shammi Ahmed, RMIT University of Melbourne

*Discussant:* William M. Fitzpatrick, Villanova University

**Friday 9:50 – 11:00 am**

**Salon AB**

**Session 16: Geopolitical Action and Prediction (Mackinder Forum)**

*Chairperson:* Leonard Hochberg, Mackinder Forum

*Changing Perspectives on Mackinder's Pivotal Heartland*  
Brian Blouet, The College of William and Mary

*James Burnham and the Struggle for the World in the 21st Century*  
Francis P. Sempa, Wilkes University

*Discussant:* Geoff Sloan, University of Reading

**Friday 9:50 – 11:00 am**

**Salon C**

**Session 17: Small Business and Emerging Competitiveness Challenges**

*Chairperson:* Edgar Soto Rodriguez, Pontifical Catholic University of PR

*Innovation as Competitiveness Key Factor: SMEs Manufacturing Industry in Guadalajara, Mexico*  
Guillermo Vazquez-Avila, University of Guadalajara  
Jose Sanchez-Gutierrez, University of Guadalajara  
Juan Mejia-Trejo, University of Guadalajara

*Entrepreneurship in the Gulf: Solution or Chimera*  
Nawaf Alabduljader, The George Washington University  
Paul M. Swiercz, The George Washington University

*The Impact of Marketing on Competitiveness: Manufacturing Industry in Guadalajara, Mexico*

Jose Sanchez-Gutierrez, University of Guadalajara

Paola Irene Mayorga-Salamanca, University of Guadalajara

Elsa Georgina Gonzalez-Urbe, University of Guadalajara

*Discussant:* Ramesh Soni, Indiana University of Pennsylvania

**Friday 9:50 – 11:00 am**

**Salon D**

**Session 18: Human Resources and the Acquisition of Knowledge**

*Chairperson:* Jyotsna Mukherji, Texas A&M International University

*The Advantages and Affordability of HRIS Implementation in the Small Business Sector*

Natasha Nunes, Saint Francis University

Jonna M. Contacos-Sawyer, Saint Francis University

Brennan Thomas, Saint Francis University

*Indispensability of Efficient Airline Hubs in the Success of Airlines in the Context of Global Competitiveness*

Najmun Noor, iPS3 llc

*High-tech Valuation and Goodwill*

Lianzan Xu, William Paterson University of New Jersey

Francis Cai, William Paterson University of New Jersey

*Discussant:* Brion A. Scudder, Indiana University of Pennsylvania

**All Society Session**

**Friday 11:00 – 11:55 am**

**Contemporary Middle East Politics: An Overview**

**Salon D**

*Chairperson and Commentator:* Leonard Hochberg, Mackinder Forum

Abbas J. Ali, Indiana University of Pennsylvania

Larry Bridwell, Pace University

**Friday 12:00 pm-1:20 pm**

**Salon BC**

**Luncheon & Keynote Address**

*The U.S. Geopolitical Future*

John Hillen, Former U.S. Assistant Secretary of State

**Friday 1:30 pm-2:40 pm**

**Salon AB**

**Session 19: The Rising Global Influence of China**

*Chairperson:* Kamal Fatehi, Kennesaw State University

*China and the Clash of Civilizations - Is the 1993 Forecast of Samuel Huntington Still Valid?*

Larry Bridwell, Pace University

*China and the USA: Economic and Social Comparisons*

Joseph Horton, University of Central Arkansas

Lauren Maxwell, University of Central Arkansas

*Do We Observe a Convergence in Fast Moving Consumer Goods (FMCG) Consumption in Developed and Emerging Markets?*

A.N.M. Waheeduzzaman, Texas A&M International University-Corpus Christi

*Discussant:* Larry Bridwell, Pace University

**Friday 1:30 pm-2:40 pm**

**Session 20: Higher Education and Emerging Minefields**

**Salon C**

*Chairperson:* Cynthia Strittmatter, Indiana University of Pennsylvania

*Key Success Factors in Program Level International Partnerships between Educational Institutions*

Cynthia Strittmatter, Indiana University of Pennsylvania

Prashanth Bharadwaj, Indiana University of Pennsylvania

Robert Camp, Indiana University of Pennsylvania

*Business in Appalachia: What Level of Training is Needed to be Competitive?*

Shakil Rahman, Frostburg State University

Michael Monahan, Frostburg State University

*Enforcement and Effectiveness of Rules in Dealing with Cell Phone Use in the Classroom*

Azad Ali, Indiana University of Pennsylvania

David Smith, Indiana University of Pennsylvania

*Discussant:* Roger J. Kashlak, Loyola University Maryland

**Friday**                    **1:30 pm-2:40 pm**

**Salon D**

**Session 21: Sustainability and Higher Education**

*Chairperson:* Jose Sanchez-Gutierrez, University of Guadalajara

*Strengthening National Competitiveness in Higher Education: Sustainability of U.S. Universities*  
Margaret A. Goralski, Quinnipiac University

*Applying Business Process Improvement Concepts to Academic Advising: A Case Study on the Efficiency Improvement Approach*

Ramesh Soni, Indiana University of Pennsylvania  
Mike Kosicek, Indiana University of Pennsylvania  
Richard Sandbothe, Indiana University of Pennsylvania

*Effective Methodologies in Managing Online Classroom Environment*  
Aysar Philip Sussan, Bethune-Cookman University

*Discussant:* Aysar Philip Sussan, Bethune-Cookman University

**Friday**                    **2:50 pm-4:00 pm**

**Salon AB**

**Session 22: Culture and Performance**

*Chairperson:* Jose Sanchez-Gutierrez, University of Guadalajara

*The Impact of Culture and Reputation on Performance: The Role of Interdependent Core Elements*  
Ananda Mukherji, Texas A&M International University  
Pedro Hurtado, Texas A&M International University  
Jyotsna Mukherji, Texas A&M International University

*Attitudes Toward Pharmaceutical Direct-to-Consumer Advertising: The Role of Culture*  
Jyotsna Mukherji, Texas A&M International University  
Ananda Mukherji, Texas A&M International University

*Gender and Leadership Styles: The Impact on Organizational Culture and Employee Empowerment*  
Sayed Elsayed ElKhouly, Ain Shams University  
Hala Mamdouh El Sedfy, Ain Shams University  
Rania Mohamed Marwan, Ain Shams University

*Student Evaluations – A Revisit*  
Narendra K. Rustagi, Howard University  
Kamal Agarwal, Howard University

*Discussant:* Margaret A. Goralski, Quinnipiac University



**Friday 2:50 pm-4:00 pm**

**Salon C**

**Session 23: Geopolitical Thought and History (Mackinder Forum)**

*Chairperson:* Brian Blouet, College of William and Mary

*In Defense of Classical Geopolitics*  
Phil Kelly, Emporia State University

*China's Nine-Dashed Map: Maritime Source of Geopolitical Tension*  
Bert Chapman, Purdue University

*A Geographical Aurora: Geopolitics in the US during the Second World War*  
Geoff Sloan, University of Reading

*Discussant:* Leonard Hochberg, Mackinder Forum

**Friday 4:10 pm-5:20 pm**

**All Society Session:**

**The Three Mega-Trends that are Projected to Impact Competitiveness: 2014 to 2020**

*Chairperson:* Prashanth N. Bharadwaj, Indiana University of Pennsylvania

*Speakers:* Robert Lattimer, Rutgers University  
Ananda Mukherji, Texas A&M International University  
A.N.M. Waheeduzzaman, Texas A&M International University-Corpus Christi

**ASC Outstanding Paper Awards**

***Fracking: Blasting the Bedrock of Business***

Daniel F. Twomey and Rosemarie Feuerback Twomey, Fairleigh Dickinson University  
Christine Farias, Baruch College, City University of New York  
Gerard Farias, Fairleigh Dickinson University

***Thursday, Session # 7***

***1:30 to 2:50 pm***

**Salon AB**

***ASC Outstanding Paper Award***

***Can FDI Serve as an Engine of Economic Growth for the Least Developed Countries? A "Catch-22"***

William L. Casey Jr., Babson College

***Friday, Session # 14***

***8:30 to 9:40 am***

**Salon C**

# American Society for Competitiveness

## 2014 Conference Reviewers

Sami Abbasi	Norfolk State University
Suhail Abboushi	Duquesne University
Felix Abeson	Coppin State University
Phillip W. Balsmeier	Nicholls State University
Madan Batra	Indiana University of Pennsylvania
Hooshang Beheshti	Radford University
Raymond Cox	University of Northern British Columbia
Frank Duserick	Alfred University
G. Scott Erickson	Ithaca College
Kamal Fatehi	Kennesaw State University
Joseph Horton	University of Central Arkansas
Balaji Janamanchi	Texas A&M University
Ali Kanso	The University of Texas at San Antonio
Hamid Khan	Our Lady of the Lake University
Stephen Knouse	University of Louisiana at Lafayette
Michael Kosicek	Indiana University of Pennsylvania
Monle Lee	Indiana University of South Bend
Carl Malinowski	Pace University
Nadia Abgrab Noormohamed	Salve Regina University
Shakil Rahman	Frostburg State University
David Ramsey	Southeastern Louisiana University
Sharaf Rehman	The University of Texas at Brownsville
Ramesh Soni	Indiana University of Pennsylvania
Robert Stone	RNS Management Group
Aysar P. Sussan	Bethune-Cookman University
Ziad Swaidan	University of Houston – Victoria
Nikolai Wasilewski	Pepperdine University
Joette Wisnieski	Indiana University of Pennsylvania

# Publication Outlets and Sources for Quality Articles on Competitiveness and International Business

## ***1. Journals of Competitiveness Studies (2330-4103)***

The Research Journal of the American Society for Competitiveness

*The authoritative source for articles on competitiveness issues*

## ***2. Competition Forum (ISSN 1545-2581)***

The Research Publication of the American Society for Competitiveness

*Publication of refereed and invited articles on various topics on competitiveness, competition and firm performance*

## ***3. International Journal of Commerce and Management (ISSN 1056-9219)***

Leading Journal in the Area of International Business

*Publication of articles with sound theoretical base and practical applications that enrich management thinking and practice*

<http://info.emeraldinsight.com/products/journals/journals.htm?id=ijcoma>

For Subscription information and Submission Guidelines, please contact:

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