

2015 CONFERENCE

Competitiveness: The Next Decade

Sharpen Your Edge

THE AMERICAN SOCIETY



CONFERENCE PROGRAM

October 22-24, 2015

**American
Society for
Competitiveness**

&

**International
Society for
Competitiveness**

Dear American Society for Competitiveness Colleagues:

I welcome each of you to Tysons Corner, VA and to the American Society for Competitiveness (ASC) 26th Annual Conference. It is an exciting time for ASC as we continue to grow and adapt to improving competitiveness at the individual, firm, industry, country and regional levels. Our organization is exceptionally unique in addressing issues that are relevant and current. As you know the world is confronting monumental challenges and these challenges have deepened crises that we all face. Indeed, the world is in a state of turbulence with unknown consequences.

In our organization, we explore competitiveness and the factors that impede or accelerate its achievement. But these factors are changing and policymakers and executives are left to guess where and what factors will emerge that are destined to change the landscape of competitiveness. This adds new challenge for scholars in the fields of competitiveness. They have to dive deep enough to search for new meaning and to make sense of what is coming and to be imaginative in their intellectual contributions.

Tysons Corner with a population of 19,627 was as recently as the 1950s, a quiet rural intersection flanked by a few small stores. In recent years, the influx of technology companies into Northern Virginia has brought many new office buildings and hotels to the landscape. The rapid growth of Tysons Corner has been the topic of numerous studies. Tysons Corner is the downtown of Fairfax County with one quarter of all office space and one eighth of all retail space in the county.

I'd like to give you an idea of what you can expect and what we hope to achieve over the next few days. Our theme this year is "Competitiveness: The Next Decade." Our featured speakers include former chief economist of the Labor Department, Diana Furchtgott-Roth, who will discuss "**Getting Millennials to Make America Competitive Again**", Alex Nowrasteh, of Cato Institute discussing "**Immigration and American Competitiveness**" and former British Navy Rear Admiral Christopher Parry discussing "**Eurasia and Rimland- Closer Than You Think.**" Last, there are a few All Society Sessions that focus on current issues and the moral responsibilities of a global leadership.

In closing, I thank each of you for attending our conference and bringing your expertise to Tysons Corner. You, as leaders in competitiveness have the vision, knowledge, wherewithal and experience to continue to help ASC pave our way into the future. We could not accomplish what we do without your support.

My thanks to all of you!

Jim Skesavage
Chairman, American Society for Competitiveness

Conference Objectives:

- Sharing "real world" experiences and competitive approaches
- Integrating research and practice
- Formulating competitive strategies for success

Sponsoring Organization:

Indiana University of Pennsylvania

ABOUT THE AMERICAN SOCIETY FOR COMPETITIVENESS (ASC)

The objectives of the ASC are to foster education and knowledge in subjects related to competitiveness by: a) facilitating exchange of information and ideas among educators, policy makers, and business people; and b) encouraging and assisting research activities which advance knowledge of competitiveness practices and increase the available body of teaching and practice materials. The Society seeks to serve the needs of entrepreneurial scholars and intellectual managers. Specifically, through its conferences and publications, the Society intends to effectively serve the needs of academicians interested in the practical application of organizational theory and practicing managers interested in the intellectual development of the discipline.

Membership information can be found at www.eberly.iup.edu/asc

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Katlyn Mertens

TABLE OF CONTENTS

Conference Objectives.....	2
ASC Awards	17
ASC Publication Outlets.....	18
ASC Conference Reviewers	19
Featured Presentations and Sessions	
WEDNESDAY	
Board of Directors Meeting.....	5
THURSDAY	
All Society Session:	8
<i>The Cost of Primacy and the Value of Prudence in American Foreign Policy</i>	
Luncheon & Keynote Address	8
<i>Getting Millennials to Make America Competitive Again</i>	
All Society Session:	11
<i>Global Leadership and the Middle East Turmoil</i>	
President’s Reception	11
FRIDAY	
All Society Session:	14
<i>Eurasia and Rimland- Closer Than You Think</i>	
Luncheon & Keynote Address:	14
<i>Immigration and American Competitiveness</i>	
Special Sessions:	16
SATURDAY	
Special Session: Geopolitical Theory and Practice I	16
Special Session: Geopolitical Theory and Practice II	17

Wednesday, October 21, 2015

Board of Directors Meeting

7:00 -9:00 pm

Cypress

Thursday, October 22, 2015

Thursday 7:30 am- 8:20 am

Continental Breakfast

Main Hall

Thursday 8:20 am- 9:30 am

Session 1: Digital Revolution and the Future of Business

Chairperson: Mark DeFanti, Providence College

Dogwood

The Future of Mobile Electronic Payments

Ken Griffin, University of Central Arkansas
Bradyn Jeffus, University of Central Arkansas
Steven Zeltmann, University of Central Arkansas
Alex Chen, University of Central Arkansas

Digital Knowledge Management has an Impact on Financial Culture, Competitiveness and Intellectual Capital of Financial Companies

Elia Socorro Díaz Nieto, University of Querétaro
Josefina Morgan Beltrán, University of Querétaro
León Martín Cabello Cervantes, University of Querétaro
Luis Alberto Morales Hernández, University of Querétaro

Telemedicine Using Cloud Computing in Jordan

Qeethara K. Al-Shayea, Al-Zaytoonah University of Jordan

Discussant: Omid Nodoushani, Southern Connecticut State University

Thursday 8:20 am- 9:30 am

Session 2: The Future of Higher Education

Evergreen

Chairperson: Roger J. Kashlak, Loyola University Maryland

Establishment and Development of the National Domestic Preparedness Consortium (NDPC)

Dan Walsh, Former Associate VP for Research & Economic Development, New Mexico Tech

Analysis of Global Academic Modeling of University Systems

Kamal Dean Parhizgar, Texas A&M International University
Suzan S. Parhizgar, North Texas University

Professors' Competitiveness with Using ICT to be Competitive in College in Guadalajara, Jalisco

Araceli Durán Hernández, University of Guadalajara
Jesús Urzúa López, University of Guadalajara
Juan Flores Mora, University of Guadalajara

Discussant: Kamal Fatehi, Kennesaw State University

Thursday 8:20 am- 9:30 am

Session 3: Industry Competitiveness and Change

Chairperson: Ziad Swaidan, University of Houston, Victoria

The Pines

Five Propositions Regarding Scenario Planning's Problematic Claims

Pedro S. Hurtado, Texas A&M International University
Ananda Mukherji, Texas A&M International University
Jyotsna Mukherji, Texas A&M International University

Trans-Pacific Partnership- Commentary

Suhail Abboushi, Duquesne University

An Analysis of Export Specialization and Competitiveness of Indian Sugar Industry

Sheetal, Guru Jambheshwar University
Rajiv Kumar, Guru Jambheshwar University

Discussant: ANW Waheeduzzaman, Texas A&M University- Corpus Christi

Thursday 9:50 am -11:00 am

Session 4: The Future Managers and Academic Achievements

Chairperson: Narendra Rustagi, Howard University

Dogwood

Using the American Marketing Association Integrated Marketing Plan Competition to Enhance Students' Competitiveness

Mark DeFanti, Providence College

An Investigation of Leadership Theories Best Fitting the Professors/ Tripartite Scholarly Activity Relating to Teaching, Research, and Service

Hamid Khan, Our Lady of the Lake University

Millennials and Sustainability: Interest, Awareness and Buyer Behavior in the Apparel Industry

Deirdre Bird, Providence College
Helen Caldwell, Providence College
Rae Caloura, Providence College

Discussant: Suhail Abboushi, Duquesne University

Thursday 9:50 am -11:00 am

Session 5: Strategic Initiatives

Chairperson: Jim Skesavage, Atlanta Capital

Evergreen

The Success of Global Supply Chains: An Exploratory Analysis

Prashanth N. Bharadwaj, Indiana University of Pennsylvania

The Impact of Environmental Uncertainty, Strategic Marketing Activities and Strategic Orientation on the Financial Performance of Entrepreneurial Firms

Jyotsna Mukherji, Texas A&M International University
Ananda Mukherji, Texas A&M International University
Pedro S. Hurtado, Texas A&M International University

Drivers Impact on Entrepreneurs to Start a New Business (A Comparative Study between Egypt and UAE)

Mohamed AbdElDayem, Ain Shams University
Sayed Elkhoully, Ain Shams University

Discussant: Kamal Fatehi, Kennesaw State University

Thursday 9:50 am -11:00 am

Session 6: Consumers' Expectations and Changing the Landscape of Competition

Chairperson: ANW Waheeduzzaman, Texas A&M University, Corpus Christi

The Pines

Consumer Confidence and Private Label Usage: Exploring the Role of Quality and Price Consciousness

Jyotsna Mukherji, Texas A&M International University

A Study on Switch in Consumer Attitude from Supermarkets to Kirana Stores

D.D Chaturvedi, University of New Delhi
Upasana Diwan, Birla Institute of Technology

Gender and Consumer Ethics

Ziad Swaidan, University of Houston- Victoria

Discussant: Nadia Abgrab Noormohamed, Salve Regina University

Thursday 11:05 am- 11:55 am

All Society Session: The Cost of Primacy and the Value of Prudence in American Foreign Policy

Chairperson: Robert L. Lattimer, Rutgers University

The Pines

Speaker: William Ruger, Charles Koch Institute

Thursday 12:00 pm-1:20 pm

**Luncheon & Keynote Address:
Getting Millennials to Make America Competitive Again**

The Birches

Speaker: Diana Furchtgott-Roth, Senior Fellow, Manhattan Institute and author of *Disinherited: How Washington Is Betraying America's Young*

Thursday 1:30 pm-2:50 pm

Session 7: Emerging Markets and Global Challenges

Chairperson: Jyotsna Mukherji, Texas A&M International University

Dogwood

Tug of War between the Developed and Emerging Market Origin Companies- the Challenges, Intellectual Property Rights and Approaches- Business Model- to Succeed Under Global Competitions for Longer Run

Kannappa Rayappa, Member of Institute for Production Management
Oksana Ivanova, Member of Institute for Production Management

Relationship between Economic Freedom and Stage of Development

Sayed M. Elsayed Elkhoully, Ain Shams University
Mohamed Gamal Amer, Asec Automation

The Impact of Age and Gender on Strategic Innovation in Micro, Small and Medium Enterprises in Egypt

Sayed Elsayed ElKhoully, Ain Shams University
Rania Marwan, Ain Shams University

Discussant: Jayanti Bandyopadhyay, Salem State University

Thursday 1:30 pm-2:50 pm

Session 8: Leadership and Ethical Conduct

Chairperson: Ibrahim Affenah, Indiana University of Pennsylvania

Evergreen

Machiavelli and Cultural Relativity of Leadership: A Historical Perspective

Kamal Fatehi, Kennesaw State University

Howard Shealy, Kennesaw State University

The Relationship between Ethical Leadership and Organizational Citizenship Behavior

Sayed M. El Khouly, Ain Shams University

Nihal A. Mohammad, Ain Shams University

Nabil El Hady, Ain Shams University

Application of Decision Tree Model on a Business Case from Egypt

Sayed Elkhoully, Ain Shams University

Maher Aldamati, ESLSCA Business School

Michael Soliman, ESLSCA Business School

Mohamed Alfakharany, ESLSCA Business School

Diaa El-Dinne Sobeeh, ESLSCA Business School

Ahmed Ibrahim Ebaied, ESLSCA Business School

Returns to Investors in Small Banking Enterprises

AJ Stagliano, Saint Joseph's University

Discussant: Margaret Goralski, Quinnipiac University

Thursday 1:30 pm - 2:50 pm

Session 9: Human Resource Management and Competitiveness

Chairperson: Helen Caldwell, Providence College

The Pines

Evaluation of Cluster Competitiveness: Review, Framework, and the Methodology

Pragya Bhawsar, National Institute of Industrial Engineering

Utpal Chattopadhyay, National Institute of Industrial Engineering

Employee Wellness Programs: Savings for Organizations and Employees

Kelsey Kohler, Saint Francis University

Brennan Thomas, Saint Francis University

How Generation Z's Reliance on Digital Communication Can Affect Future Workplace Relationships

Amanda L. Kick, Saint Francis University

Jonna Contacos-Sawyer, Saint Francis University

Brennan Thomas, Saint Francis University

Discussant: Nadia Abgrab Noormohamed, Salve Regina University

Thursday 3:00 pm - 4:50 pm

Session 10: Promise and Opportunity in Changing Industries

Chairperson: Carol Stewart, Southern Connecticut State University

Dogwood

Professional and Occupational Balkanization of Academicians' Institutional Voting Rights and Duties

Kamal Dean Parhizgar, Texas A&M International University
Robert R. Parhizgar, Texas A&M International University

Higher Education in a Flattening World

Narendra Rustagi, Howard University

What are the Triggering Motives for Entrepreneurs in Egypt: A Case Study on Business Administration Post Graduate Students in Egypt

Sayed ElSayed ElKhouly, Ain Shams University
Mohamed Mahmoud Seif ElDin, Ain Shams University
Ahmed Loay ElSawaf, Ain Shams University

Discussant: Roger Kashlak, Loyola University Maryland

Thursday 3:00 pm-4:50 pm

Session 11: Sustainability and Competitive Advantage

Chairperson: Ananda Mukherji, Texas A&M International University

Evergreen

The Green Energy Sector

Omid Nodoushani, Southern Connecticut State University
Isaline Van den Abbee, Southern Connecticut State University
Carol Stewart, Southern Connecticut State University

Competitiveness through Sustainability: A Study on Sustainable Consumption Awareness through Food Packaging in Turkey

Haleh Barmaki, University of British Columbia

Applying Five Abilities for Sustainability to Achieve Global Competitiveness

Dennis Mathaisel, Babson College

Discussant: Ramesh Soni, Indiana University of Pennsylvania

Thursday 3:00 pm-4:50 pm

Session 12: Talent in a Changing World

Chairperson: Osman Suliman, Millersville University of Pennsylvania

The Pines

A Tale of Two Crises: America and the American Black; A Perspective
Robert L. Lattimer, Rutgers University

Creating a No-Tolerance Policy for Workplace Bullying and Harassment After Suffering Litigation
Sarah Pastorek, Saint Francis University
Jonna Contacos-Sawyer, Saint Francis University
Brennan Thomas, Saint Francis University

Organizational Success? Rethinking firm-level innovation talent role in innovation strategy
Haleh Barmaki, University of British Columbia

Discussant: Roger Kashlak, Loyola University Maryland

Thursday 5:00 pm - 6:00 pm

All Society Session: Global Leadership and the Middle East Turmoil **The Pines**

Chairperson: Robert Lattimer, Rutgers University

Speakers: Abbas J Ali, Indiana University of Pennsylvania
Robert C. Camp, Indiana University of Pennsylvania

Commentator: Osman Suliman, Millersville University of Pennsylvania

Thursday 6:15 pm – 7:15 pm

President's Reception **Main Hall**

Friday October 23, 2015

Friday 7: 00 am – 8:20 am

Continental Breakfast **Main Hall**

Business Meeting (All are invited) **Dogwood**

Friday 8:30 am – 9:40 am

Session 13: Brand Strategy and Consumer loyalty

Chairperson: Osman Suliman, Millersville University of Pennsylvania **Dogwood**

A Study on Brand Strength Analysis
Upasana Diwan, Birla Institute of Technology
D.D Chaturvedi, University of New Delhi

Brand Value and its Effect on the Financial Performance in the Mexican Stock Market Food-Processing Industry

Jose Sanchez-Gutierrez, University of Guadalajara
Gloria Yaneth Zapari-Romero, University of Guadalajara
Juan Gaytan-Cortes, University of Guadalajara
Jorge Pelayo-Maciel, University of Guadalajara

Income Equality and Global Competitiveness- The Case of Slovenia

Hong Yao, Salisbury University
Cyril McNeill, Salisbury University

Discussant: Ziad Swaidan, University of Houston, Victoria

Friday 8:30 am – 9:40 am

Session 14: Strategies for Utilization of Human Capital

Chairperson: Ibrahim Affenah, Indiana University of Pennsylvania

Evergreen

Employee Handbooks- Current Trends for Human Capital Competitiveness
Douglas McCabe, Georgetown University

A Look at Female CEOs Around the World: What Can We Learn from Them?
Sally Sledge, Norfolk State University

Integrated Dimensions between Leadership and Entrepreneurship: A Case Study on Pharmaceutical SMEs

Sayed M. Elsayed Elkhoully, Ain Shams University
Ingy Saleh, Ain Shams University
Hayam Rizk, Ain Shams University

Discussant: Kamal Dean Parhizgar, Texas A&M International University

Friday 8:30 am – 9:40 am

Session 15: Small Business and Emerging Competitiveness Challenges

Chairperson: Carl Malinowski, Pace University

The Pines

Exploring Mediating Effects on Globalization and Income on Consumption Growth in Emerging Markets

ANW Waheeduzzaman, Texas A&M University, Corpus Christi

Perceptions, Attitudes and Values in Disaster Management Operations: Case of post-disaster reconstruction policy in Bangladesh

Shammi Ahmed, RMIT University

Innovation and Digital Marketing in Mexico

Juan Mejía Trejo, Universidad de Guadalajara
Gonzalo Maldonado Guzmán, Universidad de Guadalajara
José Sánchez-Gutiérrez, Universidad de Guadalajara

Discussant: Ramesh Soni, Indiana University of Pennsylvania

Friday 9:50 am – 11:00 am

Session 16: Human Resources and the Acquisition of Knowledge

Chairperson: Sayed Elsayed ElKhouly, Ain Shams University

Dogwood

Genetically Engineered Food and Genetically Modified Organisms

Omid Nodoushani, Southern Connecticut State University
Jayme Sintay, Southern Connecticut State University
Carol Stewart, Southern Connecticut State University

Can Employer Branding Surge the Retention and Motivation of Egyptian Employees?

Tarek A. Al Badawy, German University in Cairo
Vivian M. Fahmy, German University in Cairo
Mariam M. Magdy, German University in Cairo

The Relationship between Undergraduate Student Attitudes about Hypothetical Marketing Moral Dilemmas and Two Personality Traits: Test Anxiety and Need for Social Approval

Carl Malinowski, Pace University

Discussant: ANW Waheeduzzaman, Texas A&M University, Corpus Christi

Friday 9:50 am - 11:00 am

Session 17: Globalization and Trade Enhancement

Chairperson: Larry Bridwell, Pace University

Evergreen

Forward Contracts: Islamic Salam vs Conventional Call Options

Osman Suliman, Millersville University of Pennsylvania

Growing a Firm's Resource Base Over Time

Michael L. Pettus, Susquehanna University

Muslim Journeys into International Trade and Globalization: World Systems Foundation Issues from Medieval Times

Shahid Siddiqi, Long Island University

Discussant: Pedro S. Hurtado, Texas A&M International University

Friday 9:50 am-11:00 am

Session 18: Manufacturing and Financial Institutions

Chairperson: Suhail Abboushi, Duquesne University

The Pines

Capital Structure of Manufacture and Services Sector in Mexico: Panel Data Analysis

Juan Gaytan-Cortes, University of Guadalajara

Joel Bonales-Valencia, Universidad Michoacana of San Nicolás de Hidalgo

Antonio de Jesus-Vizcaino, University of Guadalajara

Long Term Memory in Foreign Exchange Market Returns: International Evidence

Anuradha Jain, Vivekanada Institute of Professional Studies

Trends in the Motion Picture Industry Provide Opportunities and Challenges for Accountants: Tax Credits, Crowd Funding, and Global Partnerships

Linda A. Hall, The State University of New York at Fredonia

Jayanti Bandyopadhyay, Salem State University

Heather Mowat, The Bonadio Group

Discussant: Sameer Vaidya, Texas Wesleyan University

Friday 11:00 am-11:55 am

All Society Session: Eurasia and Rimland- Closer Than You Think

Chairperson: Jim Skesavage, Atlanta Capital

Speaker: Former British Navy Rear Admiral Chris Parry

The Pines

Friday 12:00 pm-1:20 pm

Luncheon & Keynote Address: Immigration and American Competitiveness

The Birches

Speaker: Alex Nowrasteh, Cato Institute

Friday 1:30 pm-2:40 pm

Session 19: Competitiveness and Emerging Threats

Chairperson: Jyotsna Mukherji, Texas A&M International University

Dogwood

Impact of Organizational Culture on Trust and Commitment in International Joint Ventures (IJVs): An Empirical Investigation

Sameer Vaidya, Texas Wesleyan University

Micro Level Competitiveness of Manufacturing Export SMEs from Michoachan, Mexico and Jaen, Spain between 2008 and 2010

Andrea Tafolla Manzo, Universidad Michoacana de San Nicolás de Hidalgo

Odette Delfín Ortega, Universidad Michoacana de San Nicolás de Hidalgo

Comparative Analysis of Right to Try Access to Innovative Emerging Healthcare Technologies

John C. Cameron, Pennsylvania State University

Discussant: Mark DeFanti, Providence College

Friday 1:30 pm - 2:40 pm

Session 20: Competition and Cooperation

Chairperson: Michael L. Pettus, Susquehanna University

Evergreen

Social Marketing in a Changing World

Monle Lee, Indiana University South Bend

America and China in Africa: Future Competition or Cooperation?

Larry Bridwell, Pace University

The Impact of Regulations on the Formation of Small/Intermediate Businesses in Egypt: The Gap between the Intended and Implemented Application

Sayed Elsayed ElKhouly, Ain Shams University

Hala El Sedfy, Ain Shams University

Discussant: Shahid Siddiqi, Long Island University

Friday 1:30 pm - 2:40 pm

Session 21: Entrepreneurs and Development

Chairperson: Ken Griffin, University of Central Arkansas

The Pines

A Review of Entrepreneurship Research: The Parts that Explain the Drivers of New Business

Ananda Mukherji, Texas A&M International University

Pedro Hurtado, Texas A&M International University

Jyotsna Mukherji, Texas A&M International University

Business Women in Saudi Arabia: Changing Roles and Expectations

Abbas J. Ali, Indiana University of Pennsylvania

Abdulrahman Al-Aali, King Sau University

Krish Krishnan, Indiana University of Pennsylvania

Cyber Espionage and the SPIES Taxonomy
William Fitzpatrick, Villanova University
Samuel Dilullo, Villanova University

Discussant: ANW Waheeduzzaman, Texas A&M University- Corpus Christi

Special Sessions

Friday 2:50 pm-4:10 pm

Chairperson: Leonard Hochberg, Mackinder Forum

Dogwood

Geostrategic Challenges and the Armed Forces of the United States: Evolving Threats, Roles and Missions Conducted With Mackinder Forum

Army: Steven Bucci, Heritage Foundation

Marines: Mackubin Owens, Institute of World Politics

Navy: Seth Cropsey, Hudson Institute

Friday 4:20 pm - 5:50 pm

Chairperson: Leonard Hochberg, Mackinder Forum

Dogwood

Geostrategic Challenges and the Armed Forces of the United States: Air Force, Cyber Command and Space Command

Air Force: Mackenzie Eaglen, American Enterprise Institute

Space: John Sheldon, Marshall Institute

Cyber: Steven Bucci, Heritage Foundation

Saturday October 24, 2015

Saturday 7: 00 am – 8:20 am

Continental Breakfast

Main Hall

Saturday 8:30 am - 9:50 am

Session 22: Special Session- Geopolitical Theory and Practice I

Chairperson: Robert Lattimer, Rutgers University

Dogwood

Applying the Approaches of Three Geopolitical Writers to Contemporary Crises in the South China Sea and Toward the Alleged Islamic State Caliphate

Phil Kelly, Emporia State University

The Foreign Policy Research Institute at 60: Geopolitics and the Legacy of Robert Straus-Hupe.

Mackubin Thomas Owens, Institute of World Politics

The Geostrategy of Unmanned Underwater Vehicles (UUVs)

Leonard J. Hochberg, Mackinder Forum

Michael J. Hochberg, formerly University of Delaware

Commentator: Geoff Sloan, University of Reading

Saturday 10:00 am - 11:20 am

Session 23: Special Session- Geopolitical Theory and Practice II

Chairperson: Dan Walsh, Former Associate VP for Research & Economic Development, **Dogwood**
New Mexico Tech

By Sea and by Land: The Geopolitics of American Exceptionalism According to Alexis de Tocqueville

Leonard J. Hochberg, Mackinder Forum

The Geopolitics of China and the Pacific Pivot

Geoff Sloan, University of Reading

Mahan and the Problem of Asia

Francis Sempa, Mackinder Forum

Commentator: Mackubin Thomas Owens, Institute of World Politics

ASC Outstanding Paper Awards

Trans-Pacific Partnership- Commentary

Suhail Abboushi, Duquesne University

Thursday 8:20 am- 9:30 am Dogwood

Session 3: Industry Competitiveness and Change

Impact of Organizational Culture on Trust and Commitment in International Joint Ventures (IJVs): An Empirical Investigation

Sameer Vaidya, Texas Wesleyan University

Friday 1:30 pm-2:40 pm Dogwood

Session 19: Competitiveness and Emerging Threats

The Green Energy Sector

Omid Nodoushani, Southern Connecticut State University
Isaline Van den Abbeele, Southern Connecticut State University
Carol Stewart, Southern Connecticut State University

Thursday 3:00 pm-4:50 pm Evergreen
Session 11: Sustainability and Competitive Advantage

The Future of Mobile Electronic Payments

Ken Griffin, University of Central Arkansas
Bradyn Jeffus, University of Central Arkansas
Steven Zeltmann, University of Central Arkansas
Alex Chen, University of Central Arkansas

Thursday 8:20 am- 9:30 am Dogwood
Session 1: Digital Revolution and the Future of Business

**Publication Outlets and Sources for Quality Articles
on Competitiveness and International Business**

1. Journals of Competitiveness Studies (2330-4103)

The Research Journal of the American Society for Competitiveness

The authoritative source for articles on competitiveness issues

2. Competition Forum (ISSN 1545-2581)

The Research Publication of the American Society for Competitiveness

Publication of refereed and invited articles on various topics on competitiveness, competition and firm performance

For Subscription information and Submission Guidelines, please contact:

Prashanth N. Bharadwaj or Abbas J. Ali

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OR

Check the ASC web site at
<http://www.eberly.iup.edu/asc>

American Society for Competitiveness

2015 Conference Reviewers

Sami Abbasi	Norfolk State University
Suhail Abboushi	Duquesne University
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Raymond Cox	Thompson Rivers University
G. Scott Erickson	Ithaca College
Kamal Fatehi	Kennesaw State University
William Fitzpatrick	Villanova University
Margaret Goralski	Quinnipiac University
Ali Kanso	The University of Texas at San Antonio
Roger Kashlak	Loyola University Maryland
Hamid Khan	Our Lady of the Lake University
Stephen Knouse	University of Louisiana at Lafayette
Monle Lee	Indiana University of South Bend
Carl Malinowski	Pace University
Douglas McCabe	Georgetown University
Ananda Mukherji	Texas A&M International University
Nadia Abgrab Noormohamed	Salve Regina University
Jean Michael Quentier	ESC Clermont (Brittany Business School)
Shakil Rahman	Frostburg State University
David Ramsey	Southeastern Louisiana University
Ramesh Soni	Indiana University of Pennsylvania
Robert Stone	RNS Management Group
Osman Suliman	Millersville University of Pennsylvania
Aysar P. Sussan	Bethune-Cookman University
Ziad Swaidan	University of Houston – Victoria
Nikolai Wasilewski	Pepperdine University
A.N.M. Waheeduzzaman	Texas A&M University, Corpus Christi
Paul Wilhelm	Kentucky State University
David Yerger	Indiana University of Pennsylvania

