

# 2016 CONFERENCE

## Competitiveness and Sustainability: Changing the Global Landscape

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**THE AMERICAN SOCIETY**



**CONFERENCE PROGRAM**

**October 19-22, 2016**

**American  
Society for  
Competitiveness**

**&**

**International  
Society for  
Competitiveness**

Dear American Society of Competitiveness Colleagues:

I welcome each of you to Tysons Corner, VA and the American Society of Competitiveness (ASC) 27th Annual Conference. For more than 27 years, ASC has been bringing together leaders from business, government and academia to share and discuss ideas, to reflect on experiences and approaches, and to strengthen the spirit of improved competitiveness. This year's topic is **Competitiveness and Sustainability: Changing the Global Landscape**. With today's global uncertainty, competitiveness and sustainable development have become milestones of both advanced and emerging countries. The world of competitiveness is an interesting area in which to study and work; and we'll continue to meet and bring inspired people together in forums like this, to ensure ASC remains at the cutting edge.

I'd like to give you an idea of what you can expect and what we hope to achieve over the next few days. Our featured speakers include the Honorable James B. Renacci United States House of Representatives, who will address current issues in the economy, William R. Hackney, III, CFA, Senior Partner of Atlanta Capital "Lessons from the Markets: The Road to Riches is Paved with Chaos and Crisis", and Admiral Chris Parry discussing "Migration, Demographic Change and Geopolitics: The Cases of the European Union, the United States and Ancient Rome", along with presentations of quality competitive research papers. Also on Friday we will have two sessions on "World Chaos and International Business". The first session will be covered by Abbas J. Ali and Robert C. Camp. The second session is addressed by Sebastian Gorka, Threat Knowledge Group.

In closing, I thank each of you for attending our conference and bringing your expertise to Tysons Corner. You, as leaders in competitiveness fields, have the vision, knowledge, wherewithal and experience to continue to help ASC pave our way into the future. We could not accomplish what we do without your support.

My thanks to all of you.

Jim Skesavage

Chairman, American Society of Competitiveness

### Conference Objectives:

- ❑ Sharing "real world" experiences and competitive approaches
- ❑ Integrating research and practice
- ❑ Formulating competitive strategies for success

Sponsoring Organization:

**Indiana University of Pennsylvania**

## **ABOUT THE AMERICAN SOCIETY FOR COMPETITIVENESS (ASC)**

The objectives of the ASC are to foster education and knowledge in subjects related to competitiveness by: a) facilitating exchange of information and ideas among educators, policy makers, and business people; and b) encouraging and assisting research activities which advance knowledge of competitiveness practices and increase the available body of teaching and practice materials. The Society seeks to serve the needs of entrepreneurial scholars and intellectual managers. Specifically, through its conferences and publications, the Society intends to effectively serve the needs of academicians interested in the practical application of organizational theory and practicing managers interested in the intellectual development of the discipline.

Membership information can be found at [www.eberly.iup.edu/asc](http://www.eberly.iup.edu/asc)

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**Wednesday, October 19, 2015**

**Board of Directors Meeting**

**7:00 pm - 9:00 pm**

**Cypress**

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**Thursday, October 20, 2015**

**Thursday 7:30 am - 8:20 am**

Continental Breakfast

**Main Hall**

**Thursday 8:20 am - 9:30 am**

**Session 1: Entrepreneurs and Performance**

*Chairperson:* Nadia Abgrab Noormohamed, Salve Regina University

**Magnolia**

*What Are the Triggering Motives for Entrepreneurs in Egypt?*

Sayed ElSayed ElKhouly, Ain Shams University, Egypt

Mohamed Mahmoud Seif ElDin, Ain Shams University, Egypt

Ahmed Loay ElSawaf, Ain Shams University, Egypt

*Decision Making as Mediator between Environmental Uncertainty, Technological Sophistication, and Financial Performance of Entrepreneurial Firms*

Jyotsna Mukherji, Texas A&M International University

Ananda Mukherji, Texas A&M International University

*Misgivings of Misclassification of Workers: Tax Gaps*

Paul F. McGee, Salem State University

David A. Goodof, Salem State University

Jayanti Bandyopadhyay, Salem State University

Andrew Christensen, Salem State University

*Discussant:* AJ Stagliano, Saint Joseph University

**Thursday 8:20 am - 9:30 am**

**Session 2: Changing Business Environment and Leadership Initiatives**

*Chairperson:* Omid Nodoushani, Southern Connecticut State University

**The Pines**

*Mixed Signals: Do College Graduates Have the Soft Skills that Employers Want*

Carol Stewart, Southern Connecticut State University

Alison Wall, Southern Connecticut State University

Sheryl Marciniac, Southern Connecticut State University

*Comparative Analyses of Philosophical Foundations of Kakistocratic Leadership and Timocratic Management Theories in Colleges and Universities*

Kamal Dean Parhizgar, Texas A&M International University  
Suzan S. Parhizgar, Hemet Medical Center

*Recruitment Decision Support System*

John Newman, Coppin State University

*Discussant:* Abu N.M. Waheeduzzaman, Texas A&M University Corpus Christi

**Thursday 8:20 am - 9:30 am**

**Session 3: Organizational and Industry Performance**

*Chairperson:* Ramesh Soni, Indiana University of Pennsylvania

**Magnolia**

*The Shipping Industry in Crisis: Implications for Today's Global Supply Chains*

Prashanth Bharadwaj, Indiana University of Pennsylvania  
Siddhanth Sargur Prasad, Indiana University of Pennsylvania

*Why Businesses Succeed or Fail: A Study on Small Businesses in Pakistan*

Tahir Iqbal, Preston University Islamabad, Pakistan

*Strategic Factors Converging and Diverging to Incorporate Debt in the Structure of Capital of Those Sectors of Extraction, Construction and Transformation*

Juan Gaytan-Cortes, University of Guadalajara, Mexico  
Joel Bonales-Valencia, Universidad Michoacana of San Nicolás de Hidalgo, Mexico  
Antonio de Jesus-Vizcaino, University of Guadalajara, Mexico

*Discussant:* Traci Warrington, Salve Regina University

**Thursday 9:50 am - 11:00 am**

**Session 4: Social Mobility and Economic Growth**

*Chairperson:* AJ Stagliano, Saint Joseph University

**Evergreen**

*Toward Understanding the Importance of the Different Aspects of Oral Communication: An Exploratory Study of MBA Students in Portugal*

Carlos F. Gomes, University of Coimbra  
Mahmoud M. Yasin, East Tennessee State University

*Social Mobility, Brain Gain, and Brain Drain*

Sayed M. Elsayed Elkhoully, Ain Shams University, Egypt  
Mohamed Gamal Amer, Ain Shams University, Egypt

*The Impact of Leadership Styles on Strategy Implementation in the Egyptian Pharmaceutical Field*

Sayed El Khouly, Ain Shams University, Egypt  
Mohamed AbdElDayem, Ain Shams University, Egypt  
Ingy Saleh, Ain Shams University, Egypt

*Discussant:* Ramesh Soni, Indiana University of Pennsylvania

**Thursday 9:50 am - 11:00 am**

**Session 5: Education and Development**

*Chairperson:* Jyotsna Mukherji, Texas A&M International University

**The Pines**

*Internet Based Education in the Era of Prescribed and Measurable Standards and Criteria*

John Newman, Coppin State University

*Organization's Investment in Education*

Omid Nodoushani, Southern Connecticut State University  
Carol Stewart, Southern Connecticut State University  
Jessica Escobar, Southern Connecticut State University

*Academic Entrepreneurialism: Originating, Commercializing and Sustaining Intellectual Property Development*

William Fitzpatrick, Villanova University  
Samuel A. Dilullo, Villanova University

*Discussant:* Nadia Abgrab Noormohamed, Salve Regina University

**Thursday 9:50 am - 11:00 am**

**Session 6: National Security in a Turbulence World**

*Chairperson:* Len Hochberg, Mackinder Forum

**Evergreen**

*Conflicting Paradigms for Combatting Terrorism*

Speaker: John Baker, Georgetown Law School

*Commentator:* Phil Kelly, Emporia State University

**Thursday 11:05 am - 11:55 am**

**All Society Symposium: Orientalism and International Business**

*Moderator:* Ananda Mukherji, Texas A&M International University

**The Pines**

*Speakers:*

Omid Nodoushani, Southern Connecticut State University

Paul M. Swiercz, George Washington University

Abbas J. Ali, Indiana University of Pennsylvania

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**Thursday 12:00 pm - 1:20 pm**

**Luncheon & Keynote Address:**

**The Birches**

*Lessons from the Markets: The Road to Riches is Paved with Chaos and Crisis*

William R. Hackney, III, CFA, Atlanta Capital

**Thursday 1:30 pm - 2:50 pm**

**Session 7: Sustainability and Social Changes**

*Chairperson:* Kamal Dean Parhizgar, Texas A&M International University

**Magnolia**

*Recycling and its Effects on the Environment*

Omid Nodoushani, Southern Connecticut State University

Carol Stewart, Southern Connecticut State University

Manpreet Kaur, Southern Connecticut State University

*The Adoption of Mobile Game Applications as Sustainable Social and Behavioral Change*

Hanif Haghshenas, International Business School, Universiti Teknologi Malaysia

Cameron Richards, School of Education, Southern Cross University, Australia

*Discussant:* William Fitzpatrick, Villanova University

**Thursday 1:30 pm - 2:50 pm**

**Session 8: Organizational Culture and Knowledge Creation**

*Chairperson:* Roger Kashlak, Loyola University Maryland

**Evergreen**

*The Impact of Organizational Culture on Work Quality*

Sayed El Khouly, Ain Shams University

Noha Fadl, Ain Shams University

*Piloting a Networked Curriculum*

Chad Raymond, Salve Regina University

Traci Warrington, Salve Regina University

*The Impact of Knowledge transfer on Organizational Culture: A Case Study on Egyptian*

*Echo-Cardiologists Pre and Post Training Programs*

Sayed Elsayed ElKhouly, Ain Shams University



Hala El -Sedafy, Ain Shams University

*Discussant:* Ananda Mukherji, Texas A&M International University

**Thursday 1:30 pm - 2:50 pm**

**Session 9: Emerging Thinking on Social Responsibility**

*Chairperson:* Kamal Fatehi, Kennesaw State University

**The Pines**

*The International Solar Market: Patent Quality, Intellectual Property Rights and Technology Transfer*

Amanda Phalin, University of Florida

*Assumption of Corporate Personhood and Social Responsibility*

Lara Thomas, The MILLA Project, Inc.

*Sustainability: Opportunity or Responsibility*

Gerard Farias, Fairleigh Dickinson University

Christine Farias, Borough of Manhattan Community College, CUNY

*Discussant:* Jyotsna Mukherji, Texas A&M International University

**Thursday 3:00 pm - 3:50 pm**

**All Society Session: Stratfor's Approach to Geopolitical Forecasting: Twenty Years of Predicting International Change**

*Moderator:* Len Hochberg

**The Pines**

*Speaker:* Rodger Baker, Stratfor

**Thursday 4:00 pm - 4:55 pm**

**Session 10: Management Thinking in Egypt**

*Chairperson:* Ananda Mukherji, Texas A&M International University

**Magnolia**

*Exploring the Optimum Cost and Time for the Project of "Improvement CEMEX Egypt Logistics Waiting Area"*

Sayed M. Elkhoully, Ain Shams University, Egypt

Mohamed Afifi Mahmoud, CEMEX Egypt

Ahmed Abd Rab Elnaby Mohamed, CEMEX Egypt

Mohamed Abdelraouf Ali, CEMEX Egypt

Ahmed Adham Hassanien, CEMEX Egypt

*Measuring Service Quality in Egyptian Service Outsourcing Provider Companies*

Sayed ElKholly, Ain Shams University, Egypt

Eman ElShewy, Ministry of Communication and Information Technology, Egypt

*Discussant:* William Fitzpatrick, Villanova University

**Thursday 4:00 pm - 4:55 pm**

**Session 11: Marketing and Innovation**

*Chairperson:* Jyotsna Mukherji, Texas A&M International University

**Evergreen**

*Brand Diversity - A Global Vision*

Nadia Abgrab Noormohamed, Salve Regina University

Traci Warrington, Salve Regina University

*The Relationship between Culture and Consumers' Perception of Corporate Social Responsibility*

Zaid Swaidan, University of Houston-Victoria

*Leveraging Brand Heritage's Effects on Consumer's Attitudes and Intentions to Enhance Competitiveness*

Piotr Chelminski, Providence College

Mark DeFanti, Providence College

*Discussant:* Helen Caldwell, Providence College

**Thursday 4:00 pm - 4:55 pm**

**Session 12: Corporate Governance and Performance**

*Chairperson:* Omid Nodoushani, Southern Connecticut State University

**The Pines**

*Intangible Investments and Firm Innovation Capacity: A Corporate Governance Perspective*

Alfredo Bobillo, University of Valladolid, Spain

*Competitive Position and Corporate Governance: Do Good Practices Translate into Better Value? An Empirical Test Using an Intangibles Valuation Model*

AJ Stagliano, Saint Joseph University

*Discussant:* Gerard Farias, Fairleigh Dickinson University

**Thursday 5:00 pm - 6:00 pm**

**All Society Symposium: Does Good Governance Enhance National Competitiveness?**

*Moderator:* Helen Caldwell, Providence College

**The Pines**

*Speakers:*

Paul M. Swiercz, George Washington University  
Abu Waheeduzzaman, Texas A&M University-Corpus Christi  
Larry Bridwell, Pace University

**Thursday 6:15 pm – 7:15 pm**

**President's Reception**

**Main Hall**

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**Friday October 21, 2015**

**Friday 7:00 am – 8:10 am**

Continental Breakfast

**Main Hall**

Business Meeting (All are invited)

**The Pines**

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**Friday 8:20 am – 9:20 am**

**Session 13: Sustainability and Economic Development**

**Magnolia**

*Chairperson:* Abu N.M. Waheeduzzaman, Texas A&M University Corpus Christi

*Syncplexity: A Model for Prestige-based Sustainable Competitiveness*

Josep Alzamora, Syncplexity

*Financial and Environmental Issues of Public-Private Waste Management Strategy*

Frank Duserick, Alfred University

Theresa Gunn, Alfred University

Mark Lewis, Alfred University

*Teaching Competitiveness and Sustainability in a Changing Global Landscape: The Business Strategy Game (BSG) Simulation*

Margaret A. Goralski, Quinnipiac University

Patrice Luoma, Quinnipiac University

*Discussant:* Leonard Hochberg, Mackinder Forum

**Friday 8:20 am – 9:20 am**

**Session 14: Information Technology and Development in the Business World**

*Chairperson:* Carl Malinowski, Pace University

**Evergreen**

*Mobile Security: Suggested Security Practices for Malware Threats*

Kustim Wibowo, Indiana University of Pennsylvania

Azad Ali, Indiana University of Pennsylvania

*Social Media Applications Preference by Generation and Gender: An Exploratory Study*

Moncef Belhadjali, Norfolk State University

Sami M. Abbasi, Norfolk State University

Gary L. Whaley, Norfolk State University

*Explaining Innovation Using Supply Chain Framework*

Deepak Subedi, Marshall University

*Discussant:* Nadia Abgrab Noormohamed, Salve Regina University

**Friday 8:20 am – 9:20 am**

**Session 15: Human Capital and Economic Development**

*Chairperson:* Madan Batra, Indiana University of Pennsylvania

**The Pines**

*What makes Business Students Participate in College Study Abroad Programs*

Soumava Bandyopadhyay, Lamar University

Kakoli Bandyopadhyay, Lamar University

*Economic Policies and its Effect on Competitiveness and Prosperity: Puerto Rico and Singapore*

Lisa M. Escobales-Jiménez, Inter American University of Puerto Rico

Luz L. Vega-Rosado, Inter American University of Puerto Rico

Zulma Quiñones Howell, Inter American University of Puerto Rico

*Discussant:* Suhail Abboushi, Duquesne University

**Friday 9:30 am – 10:20 am**

**Session 16: Organizational Complexity and Change**

*Chairperson:* Margaret Goralski, Quinnipiac University

**Magnolia**

*Human Sigma: What, Why and Why Not*

Madan Mohan Batra, Indiana University of Pennsylvania

*Towards a Model for Leadership in Turn around Organizations: A Preliminary Identification of Attributes*

Shahid Siddiqi, Long Island University

*A Comparison of Four Competitive Strategies in the Athleisure Industry*  
Helen Caldwell, Providence College

*Discussant:* Deepak Subedi, Marshall University

**Friday 9:30 am - 10:20 am**

**Session 17: Morality and Changing Economic Landscape**

*Chairperson:* Douglas McCabe, Georgetown University

**Evergreen**

*Using the Expectancy Theory Framework to Explain the Motivation to Participate in a Consumer Boycott*

Areeg Barakat, Farmingdale State College

Faten Moussa, State University of New York at Plattsburgh

*Global Virtual Currency-Brief Overview*

Suhail Abboushi, Duquesne University

*Cultural Relativity of Moral Precepts*

Kamal Fatehi, Kennesaw State University

Kaveh Teymournejad, Islamic Azad University

*Discussant:* Larry Bridwell, Pace University

**Friday 9:30 am - 10:20 am**

**Session 18: Moral Imperatives and Strategic Challenge**

**The Pines**

*Chairperson:* Abu N.M. Waheeduzzaman, Texas A&M University Corpus Christi

*The Applicability of Micro Lending Practices Case Study of Soshanguve Township*

Alfred Showunmi

*The Relationship between Undergraduate Student Attitudes about Hypothetical Marketing Moral Dilemmas and Two Variables: Strength of Religious Identity and Strength of Spiritual/Religious Beliefs*

Carl Malinowski, Pace University

*Reference Pricing for Health Care in a Competitive Market*

John Cameron, Pennsylvania State University

*Discussant:* Ramesh Soni, Indiana University of Pennsylvania

**Friday 10:25 am - 11:15 am**

**All Society Session: The World in Turmoil**

*Chairperson:* Larry Bridwell, Pace University

**The Pines**

*From Controlled Conflict to Total Chaos*

Abbas J. Ali, Indiana University of Pennsylvania

*Iran and Geopolitical Games*

Kamal Fatehi, Kennesaw State University

*Commentator:* Paul Swiercz, George Washington University

**Friday 11:20 am - 12:05 am**

**All Society Session: A Grand Strategy for the Next President to Defeat Terrorism**

*Moderator:* Len Hochberg, Mackinder Forum

**Magnolia**

*Speaker:* Sebastian Gorka, Threat Knowledge Group

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**Friday 12:00 pm - 1:30 pm**

**Luncheon & Keynote Address:**

**Blue Fire Grille**

*Legislative Update and Outlook*

The Honorable James B. Renacci, United States House of Representatives

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**Friday 1:30 pm - 2:40 pm**

**Session 19: Public Policies and Economic Change**

*Chairperson:* Jim Skesavage, Atlanta Capital

**Magnolia**

*Origins of Public Policies on Entrepreneurship in China*

Yifan Wei, University of Illinois

*Poverty and Restrictions in Consumption: The Lived Experience of Colonia Residents*

Jyotsna Mukherji, Texas A&M International University

*Competitiveness Councils and Development of Public Policies*

Laura Mesquita Barbosa, Investment and Competitiveness Promotion Agency of São Paulo State, Investe São Paulo

Luciano Santos Tavares de Almeida, FIND

*Discussant:* Suhail Abboushi, Duquesne University

**Friday 1:30 pm - 2:40 pm**

**Session 20: Emerging Issues in the Global Marketplace**

*Chairperson:* Deepak Subedi, Marshall University

**Evergreen**

*Exploring Coopetition and Business Models in the International Wine Sector*

David Crick, University of Ottawa

James Crick, Loughborough University

*Global Consumption Convergence*

Abu N.M. Waheeduzzaman, Texas A&M University Corpus Christi

*Enhancing Maslow's Hierarchy of Needs for Effective Leadership*

Bina Soni, Indiana University of Pennsylvania

Ramesh Soni, Indiana University of Pennsylvania

*Discussant:* Kamal Fatehi, Kennesaw State University

**Friday 1:30 pm - 2:40 pm**

**Session 21: Education and Prosperity**

*Chairperson:* Helen Caldwell, Providence College

**The Pines**

*Faculty Handbooks - An Analysis of Human Resource Management Policies and Practices*

Douglas McCabe, Georgetown University

*CRM as Linkage and Communication Strategy with Students of the Master in Marketing Management (MMM)*

Jose Sanchez-Gutierrez, CUCEA, University of Guadalajara, Mexico

Elsa Georgina Gonzalez-Urbe, CUCEA, University of Guadalajara, Mexico

Karla Paola Ramirez-Delgadillo, CUCEA, University of Guadalajara, Mexico

Tania Elena Gonzalez-Alvarado, CUCEA, University of Guadalajara, Mexico

*Leveraging Industry Experience to Enhance a Professor's Ability to Teach Applications of Theory*

John Lipinski, Indiana University of Pennsylvania

Michael Kosicek, Indiana University of Pennsylvania

*Discussant:* Shahid Siddiqi, Long Island University

**Friday 2:50 pm - 4:10 pm**

**Session 22: Trade and Morality**

*Chairperson:* Kamal Fatehi, Kennesaw State University

**Magnolia**

*Analyses of the Universal Trading Processes between Human Species and the Nature*

Kamal Dean Parhizgar, Texas A&M International University

*Negotiation Moralities*

Ziad Swaidan, University of Houston

*Commentator:* Suhail Abboushi, Duquesne University

**Friday 2:50 pm - 4:10 pm**

**Session 23: Trade and Economic Gains**

*Chairperson:* Ramesh Soni, Indiana University of Pennsylvania

**The Pines**

*The Trans Pacific Partnership (TPP): An Extended Gravity Model Analysis of Trade and Economic Gains*

Shahid Siddiqi, Long Island University

*Macro Determinants of Inbound Tourism: A Path Analysis Model*

Abu N. M. Waheeduzzaman, Texas A & M University

Anh Thi Truc Pham, Texas A & M University

*Financial Inclusion and the Payments Industry*

Michael Zucarro, Pace University

Larry Bridwell, Pace University

*Discussant:* Perry Johnson, Executive Director, USA for Equip India

**Friday 4:20 pm - 5:50 pm**

**All Society Session: Migration, Demographic Change and Geopolitics: The Cases of the European Union, the United States and Ancient Rome**

*Chairperson:* Leonard Hochberg, Mackinder Forum

**Magnolia**

*Speaker:* Admiral Chis Parry



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## Saturday October 21, 2015

**Saturday 7: 00 am – 8:20 am**

Continental Breakfast

**Main Hall**

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**Saturday 8:30 am - 9:30 am**

**Session 24: Geopolitical Thought**

*Moderator:* Geoff Sloan, University of Reading

**The Pines**

*Recognizing the North American Heartland: A More Suitable Fit for Mackinder's Thesis*  
Phil Kelly, Emporia State University

*Mackinder and East Europe*  
Brian Blouet, College of William and Mary

*Commentator:* Francis Sempa, Wilkes University

**Saturday 9:40 am - 10:40 am**

**Session 25: Geopolitics of the Pacific Ocean**

*Moderator:* Len Hochberg, Mackinder Forum

**The Pines**

*America and the Asia-Pacific: The Geopolitical Vision of General Douglas MacArthur*  
Francis P. Sempa, Wilkes University

*Geopolitical Implications of the Sino-Japanese East China Sea Dispute for the U.S.*  
Albert T Chapman, Purdue University

*Discussant:* Phil Kelly, Emporia State University

**Saturday 10:45 am - 11:30 am**

**Session 26: Geopolitics and Geo-Strategy during World War II**

*Moderator:* Brian Blouet, College of William and Mary

**The Pines**

*Psychology of Senior Military Command: The Second World War*  
Admiral Chris Parry

*A Geographical Aurora: Geopolitics in the United States During the Second World War*  
Geoff Sloan, University of Reading

*Discussant:* Len Hochberg, Mackinder Forum

## ASC Outstanding Paper Awards

**Thursday 4:00 pm - 4:55 pm**  
**Session 11: Marketing and Innovation**

*Leveraging Brand Heritage's Effects on Consumer's Attitudes and Intentions to Enhance Competitiveness*

Piotr Chelminski, Providence College  
Mark DeFanti, Providence College

**Thursday 4:00 pm - 4:55 pm**  
**Session 12: Corporate Governance and Performance**

*Intangible Investments and Firm Innovation Capacity: A Corporate Governance Perspective*

Alfredo Bobillo, University of Valladolid

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# **Publication Outlets and Sources for Quality Articles on Competitiveness and International Business**

## ***1. Journals of Competitiveness Studies (2330-4103)***

The Research Journal of the American Society for Competitiveness

*The authoritative source for articles on competitiveness issues*

## ***2. Competition Forum (ISSN 1545-2581)***

The Research Publication of the American Society for Competitiveness

*Publication of refereed and invited articles on various topics on competitiveness, competition  
and firm performance*

For Subscription information and Submission Guidelines, please contact:

***Prashanth N. Bharadwaj or Abbas J. Ali***

304 Eberly, 664 Pratt Drive, Indiana University of Pennsylvania

Indiana, PA 15705

[pnb@iup.edu](mailto:pnb@iup.edu) or [aaali@iup.edu](mailto:aaali@iup.edu)

**OR**

**Check the ASC web site at**

<http://www.eberly.iup.edu/asc>

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## **Conference Notes:**

## **Conference Notes:**

# American Society for Competitiveness

## 2016 Conference Reviewers

Sami Abbasi	Norfolk State University
Suhail Abboushi	Duquesne University
Felix Abeson	Coppin State University
Helen Bailie	Pennsylvania State University
Jayanti Bandyopadhyay	Salem State University
Madan Batra	Indiana University of Pennsylvania
Hooshang Beheshti	Radford University
Farmerz Byramjee	Indiana University of Pennsylvania
Raymond Cox	Thompson Rivers University
Frank Duserick	Alfred University
G. Scott Erickson	Ithaca College
Kamal Fatehi	Kennesaw State University
William Fitzpatrick	Villanova University
Margaret Goralski	Quinnipiac University
Roger Kashlak	Loyola University Maryland
Hamid Khan	Our Lady of the Lake University
Stephen Knouse	University of Louisiana at Lafayette
Balaji Janamanchi	Texas A&M University
Carl Malinowski	Pace University
Ananda Mukherji	Texas A&M International University
Shakil Rahman	Frostburg State University
Ramesh Soni	Indiana University of Pennsylvania
Robert Stone	RNS Management Group
Ziad Swaidan	University of Houston – Victoria
Carl Tong	Radford University
A.N.M. Waheeduzzaman	Texas A&M University, Corpus Christi

