THE PICTURE-STORY

I prowled the streets all day, feeling very strung-up and ready to pounce, determined to “trap” life—to preserve life in the act of living. Above all, I craved to seize, in the confines of one single photograph, the whole essence of some situation that was in the process of unrolling itself before my eyes.

I have traveled a good deal, though I don’t really know how to travel. I like to take my time about it. Leaving between one country and the next an interval in which to digest what I’ve seen. Once I had arrived in a new country, I feel almost like settling down there, so as to live on proper terms with the country, I could never be a globetrotter.

Twenty-five years have passed since I started to look through my view-finder. But I regard myself still as an amateur, though I am still no longer a dilettante.

Sometimes a single event can be so rich in itself and its facets that it is necessary to move all around it in your search for the solution to the problem it poses—for the world is movement, and you cannot be stationary in your attitude toward something that is moving.

Things-As-They-Are offer such an abundance of material that a photographer must guard against the temptation of trying to do everything. It is essential to cut from the raw material of life—to cut and cut, but to cut with discrimination. While working, a photographer must reach a precise awareness of what he is trying to do. Sometimes you have the feeling that you have already taken the strongest possible picture of a particular situation or scene; nevertheless, you find yourself compulsively shooting, because you cannot be sure in advance exactly how the situation, the scene, is going to unfold. You must stay with the scene, just in case the elements of the situation shoot off from the core again. At the same time, it’s essential to avoid shooting like a machine-gunner and burdening yourself with useless recordings which clutter your memory and spoil the exactness of the reportage as a whole.

Memory is very important, particularly in respect to the recollection of every picture you’ve taken while you’ve been galloping at the speed of the scene itself. The photographer must make sure, while he is still in the presence of the unfolding scene, that he hasn’t left any gaps, that he has really given expression to the meaning of the scene in its entirety, for afterward it is too late. He is never able to wind the scene backward in order to photograph it all over again.

For photographers, there are two kinds of selection to be made, and either of them can lead to eventual regrets. There is the selection we make when we look through the view-finder at the subject; and there is the one we make after the films have been developed and printed. After developing and printing, you must go about separating the pictures which,
though they are all right, aren’t the strongest. When it’s too late, then you know with a terrible clarity exactly where you failed; and at this point you often recall the telltale feeling you had while you were actually making the pictures. Was it a feeling of hesitation due to uncertainty? Was it because of some physical gulf between yourself and the unfolding events? Was it simply that you did not take into account a certain detail in relation to the whole setup? Or was it (and this is more frequent) that your glance became vague, your eye wandered off?

For each of us space begins and slants off from our own eyes, and from there enlarges itself progressively toward infinity. Space, in the present, strikes us with greater or lesser intensity and then leaves us, visually, to be closed in our memory and to modify itself there. Of all the means of expression, photography is the only one that fixes forever the precise and transitory instant. We photographers deal in things that are continually vanishing, and when they have vanished, there is no contrivance on earth that can make them come back again. We cannot develop and print a memory. The writer has time to reflect. He can accept and reject, accept again; and before committing his thoughts to paper he is able to tie the several relevant elements together. There is also a period when his brain “forgets,” and his subconscious works on classifying his thoughts. But for photographers, what has gone is gone forever. Form that fact stem the anxieties and strength of our profession. We cannot do our story over again once we’ve got back to our hotel. Our task is to perceive reality, almost simultaneously recording it in the sketchbook which is our camera. We must neither try to manipulate reality while we are shooting, nor manipulate the results in a darkroom. These tricks are patently discernible to those who have eyes to see.

In whatever picture-story we try to do, we are bound to arrive as intruders. It is essential, therefore, to approach the subject on tiptoe—even if the subject is still-life. A velvet hand, a hawk’s eye—these we should all have. It’s no good jostling or elbowing. And no photographs taken with the aid of flashlight either, if only out of respect for the actual light—even when there isn’t any of it. Unless a photographer observes such conditions as these, he may become an intolerably aggressive character.

The profession depends so much upon the relations the photographer establishes with the people he’s photographing, that a false relationship, a wrong word or attitude, can ruin everything. When the subject is in any way uneasy, the personality goes away where the camera can’t reach it. There are no system, for each case is individual and demands that we be unobtrusive, though we must be at close range. Reactions of people differ much from country to country, and from one social group to another.

THE SUBJECT

There is subject in all that takes place in the world, as well as in our personal universe. We cannot negate subject. It is everywhere So we must be lucid toward what is going on in the world, and honest about what we feel.

Subject does not consist of a collection of facts, for facts in themselves offer little interest. Through facts, however, we can reach an understanding of the laws that govern them, and be better able to select the essential ones which communicate reality.

In photography, the smallest thing can be a great subject. The little, human detail can become a leitmotiv. We see and show the world around us, but it is an even itself which provokes the organic rhythm of forms. There are thousands of ways to distill the essence of something that captivates us; let’s not catalogue them. We will, instead, leave it in all its freshness…

One kind of subject matter greatly derided by present day painters is the portrait. The frock coat, the soldier’s cap, the horse now repel even the most academic of painters. They feel suffocated by all the gaiter buttons of the Victorian portrait makers. For photographers—perhaps because we are reaching for something much less lasting in value than the painters—this is not so much irritating as amusing, because we accept life in all its reality.
People have an urge to perpetuate themselves by means of a portrait, and they put their best profiles forward for posterity. Mingled with this urge, though, is a certain fear of black magic; a feeling that by sitting for a camera portrait they are exposing themselves to the workings of witchcraft of a sort.

One of the fascinating things about portraits is the way they enable us to trace the sameness of man. Man’s continuity somehow comes through all the external things that constitute him—even if it is only to the extent of someone’s mistaking Uncle for Little Nephew in the family album. If the photographer is to have a chance of achieving a true reflection of a person’s world—which is as much outside him as inside him—it is necessary that the subject of the portrait should be in a situation normal to him. We must respect the atmosphere which surrounds the human being, and integrate into the portrait the individual’s habitat—for man, no less than animals, has his habitat. Above all, the sitter must be made to forget about the camera and the photographer who is handling it. Complicated equipment and light reflectors and various other items of hardware are enough, to my mind, to prevent the birdie from coming out.

What is there more figurative and transitory than the expression on a human face? The first impression given by a particular face is often the right one; but the photographer should try always to substantiate the first impression by “living” with the person concerned. The decisive moment and psychology, no less than camera position, are the principal factors in the making of a good portrait.

The sitter is suspicious of the objectivity of the camera, while the photographer is after an acute psychological study of the sitter.

It is true, too, that a certain identity is manifest in all the portraits taken by one photographer. The photographer is searching for identity of his sitter, and also trying to fulfill and expression of himself. The true portrait emphasizes neither the suave nor the grotesque, but reflects the personality.

COMPOSITION

Photography implies the recognition of a rhythm in the world of real things. What the eye does is to find and focus on the particular subject within the mass of reality; what the camera does is simply to register upon film the decision made by the eye. We look at and perceive a photograph, as we do a painting, in its entirety and all in one glance. In a photograph, composition is the result of a simultaneous coalition, the organic coordination of elements seen by the eye. One does not add composition as though it were an afterthought superimposed on the basic subject material, since it is impossible to separate content from form. Composition must have its own inevitability about it.

In photography there is a new kind of plasticity, the product of instantaneous lines made by movements of the subject. We work in unison with movement as though it were a presentiment of the way in which life itself unfolds.

But inside movement there is one moment at which the elements in motion are in balance. Photography must seize upon this moment and hold immobile the equilibrium of it.
The photographer’s eye is perpetually evaluating. A photographer can bring coincidence of line simply by moving his head a fraction of a millimeter. He can modify perspectives in a slight bending of the knees. By placing the camera closer to or farther from the subject, he draws a detail—and it can be subordinated, or he can be tyrannized by it. But he composes a picture in very nearly the same amount of time it takes to click the shutter, at the speed of a reflect action.

[…] if the shutter was released at the decisive moment, you have instinctively fixed a geometric pattern without which the photograph would have been both formless and lifeless.

Composition must be one of our constant preoccupations, but at the moment of shooting it can stem only from our intuition, for we are out to capture the fugitive moment, and all the interrelationships involved are on the move. In applying the Golden Rule, the only pair of compasses at the photographer’s disposal is his own pair of eyes. Any geometrical analysis, any reducing of the picture to a schema, can be done only (because of its very nature) after the photograph has been taken, developed and printed—and then it can be used only for a post-mortem examination of the picture.

COLOR

In talking about composition we have been so far thinking only in terms of that symbolic color called black. Black-and-white photography is a deformation, that is to say, an abstraction. In it, all the values are transposed; and this leaves the possibility of choice.

The operation of bringing the color of nature in space to a printed surface poses a series of extremely complex problems. To the eye, certain colors advance, others recede. So we would have to be able to adjust the relations of the color one to the other, for colors, which in nature place themselves in the depths of space, claim a different placing on a plane surface—whether it is the flat surface or a painting or a photograph.

TECHNIQUE

Technique is important only insofar as you must master it in order to communicate what you see. Your own personal technique has to be created and adapted solely in order to make your vision effective on film. But only the results count, and the conclusive evidence is the finished photographic print; otherwise there would be no end to the number of tales photographers would tell about pictures which they ever-so-nearly got—but which are merely a memory in the eye of the nostalgia.

In any case, people think far too much about techniques and not enough about seeing.

During the process of enlarging, it is essential to re-create the values and mood of the time the picture was taken; or even to modify the print so as to bring it into line with the intentions of the photographer at the moment he shot it. It is necessary also to re-establish the balance which the eye is continually establishing between light and shadow. And it is for these reasons that the final act of creating in photography takes place in the darkroom.
THE CUSTOMER

We photo-reporters are people who supply information to a world in a hurry, a world weighted down with preoccupations, prone to cacophony, and full of beings with a hunger for information and needing the companionship of images. We photographers, in the course of taking pictures inevitably make a judgment on what we see, and that implies a great responsibility.

I have talked at some length, but of only one kind of photography. There are many kinds. Certainly the fading snapshot carried in the back of a wallet, the glossy advertising catalog, and the great range of things in between are photography. I don’t attempt to define it for everyone. I only attempt to define it for myself.

To me, photography is the simultaneous recognition, in a fraction of a second, of the significance of an event as well as of a precise organization of forms which give that even its proper expression.

I believe that, through the act of living, the discovery of oneself is made concurrently with the discovery of the world around us, which can mold us, but which can also be affected by us. A balance must be established between these two worlds—the one inside us and the one outside us. As the result of a constant reciprocal process, both these worlds come to form a single one. And it is this world that we must communicate.

For me, content cannot be separated from form. By form, I mean a rigorous organization of the interplay of surfaces, lines, and values. It is in this organization alone that our conceptions and emotions become concrete and communicable. In photography, visual organization can stem only from a developed instinct.