

# **CHRISTOPHER BREWARD'S APHORISM ANALYSIS**

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Intro to Fashion Studies  
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***Fashion is intensely personal, in the same way that poetry is intensely personal. It is a medium through which personal stories can be told, memories re-lived and futures foretold. – Christopher Breward***

***Fashion does not define. It is instead a term that demands definition. – Christopher Breward***

I chose the two Christopher Breward aphorisms above, because they are the two that resonated with me the most as a designer and lover of everything fashion. I think the first aphorism above, “*Fashion is intensely personal, in the same way that poetry is intensely personal. It is a medium through which personal stories can be told, memories re-lived and futures foretold,*” holds a lot of significance. The aphorism is saying that fashion is unique and personal as a person them self. It compares fashion to poetry, because poetry is written to often express personal experiences of the author and by reading poetry one can get a taste of what the authors personality is like; like if they are quirky, serious, sassy, sarcastic or even witty. With that said, I agree with what the aphorism is saying. I think fashion is very personal and by observing how someone dresses and their personal style we can get an idea of what that person’s personality is like and the kind of person they are, maybe even their occupation. Similarly, I think fashion can tell stories of the past, present, and future. In this respect, fashion can be generational, occupational, and foretelling of the type of person a person is or who they hope to be. The second aphorism above, *Fashion does not define. It is instead a term that demands definition,*” is expressing how fashion does not determine the state of something or someone it instead explains and interprets. I agree with this statement, because it is not right to let fashion be a determinate on what a person can and can’t accomplish. It can’t be the deciding factor of how we define a person because the definition of fashion varies. However, fashion does have the ability to interpret and explain an individual’s story, a cause, or to get a message out into the

world. This ability fashion has to interpret a person or convey a message is a very potent tool and can be life changing and even empowering.