

2020 GREEN CAREERS CONFERENCE

BUSINESS & TECHNOLOGY PANEL

JANUARY 31, 2020

11:00AM



Claire Goodrich CMC '15

Digital Advocacy Manager, Patagonia

Claire's work focuses on digital tools and strategies that bring democratic power to a diverse set of voters, activists, and stakeholders. In 2018, Patagonia launched Patagonia Action Works, a Webby award-winning platform dedicated to connecting individuals with grassroots environmental groups in their own backyard. She is currently the Digital Advocacy Manager for Patagonia where she leads a team working to activate and retain a growing community in service of Patagonia's policy goals and their 1200+ grantees. Before joining Patagonia, Claire worked on the Obama and Clinton campaigns; in addition to, consulting for a variety of nonprofits and advocacy campaigns in the climate action and renewable energy space.



Lydia Li CMC'13

Investment Professional, Generate Capital

Lydia is responsible for deal sourcing, investment execution, and portfolio management in the clean energy and sustainable infrastructure space. Prior to Generate, Lydia was an investment associate at Commonfund Capital, where she focused on private equity investments in Natural Resources and spearheaded research for sustainability investment opportunities. Lydia started her career as an investment banking analyst at Macquarie Capital. Lydia earned a B.A. in Government and Economics from Claremont McKenna College, and an MBA from MIT Sloan School of Management, where she was selected a Siebel Scholar. Lydia is a member of Young Professionals in Energy, and she volunteers for Women in Cleantech & Sustainability.



Caitrin O'Brien CMC'10

Senior Manager Corporate Sustainability, Hilton

Caitrin oversees Hilton's global environmental sustainability program and the company's efforts to cut its environmental footprint in half by 2030 through its Travel with Purpose program. In her role, Caitrin is also responsible for LightStay, Hilton's proprietary cloud-based platform which measures and manages the corporate responsibility performance of each of Hilton's nearly 6,100 hotels globally. Prior to joining Hilton, Caitrin worked as a consultant in EY's Climate Change and Sustainability Services practice in London and Washington, DC, and she previously held positions at ICF International and the US EPA. She is a LEED-AP and an ISSP-CSP. Caitrin graduated from CMC in 2010 with a B.A. in Environment, Economics and Politics.



Catherine Leland CMC'04

Senior Manager, Corporate Sustainability, Edison International

Catherine leads Edison International's sustainability program. She is responsible for recommending and advancing the company's sustainability priorities and embedding those into the company's overall strategy and operations in a value-added way. Prior to joining Edison International in 2016, she served as an energy compliance analyst and regulatory case manager at the company's principal subsidiary Southern California Edison (SCE), focusing on energy procurement issues particularly related to meeting California's renewable energy goals. Prior to joining SCE in 2013, Catherine served as assistant city manager in the City of La Habra Heights, CA. She holds a Master in Public Policy degree from Harvard Kennedy School of Government and a Bachelor of Arts in government from Claremont McKenna College, where she was phi beta kappa.