

# Remaking the City

Service Learning @ Cornell Tech

# Course Goals

- Understand technology challenges of small civic orgs
- Rethink urban community services and technology
- Help students connect to island people, places and orgs

# Course Content

- Participatory Design Methods
- Technology & Urban Planning
- Roosevelt Island community as innovation partner

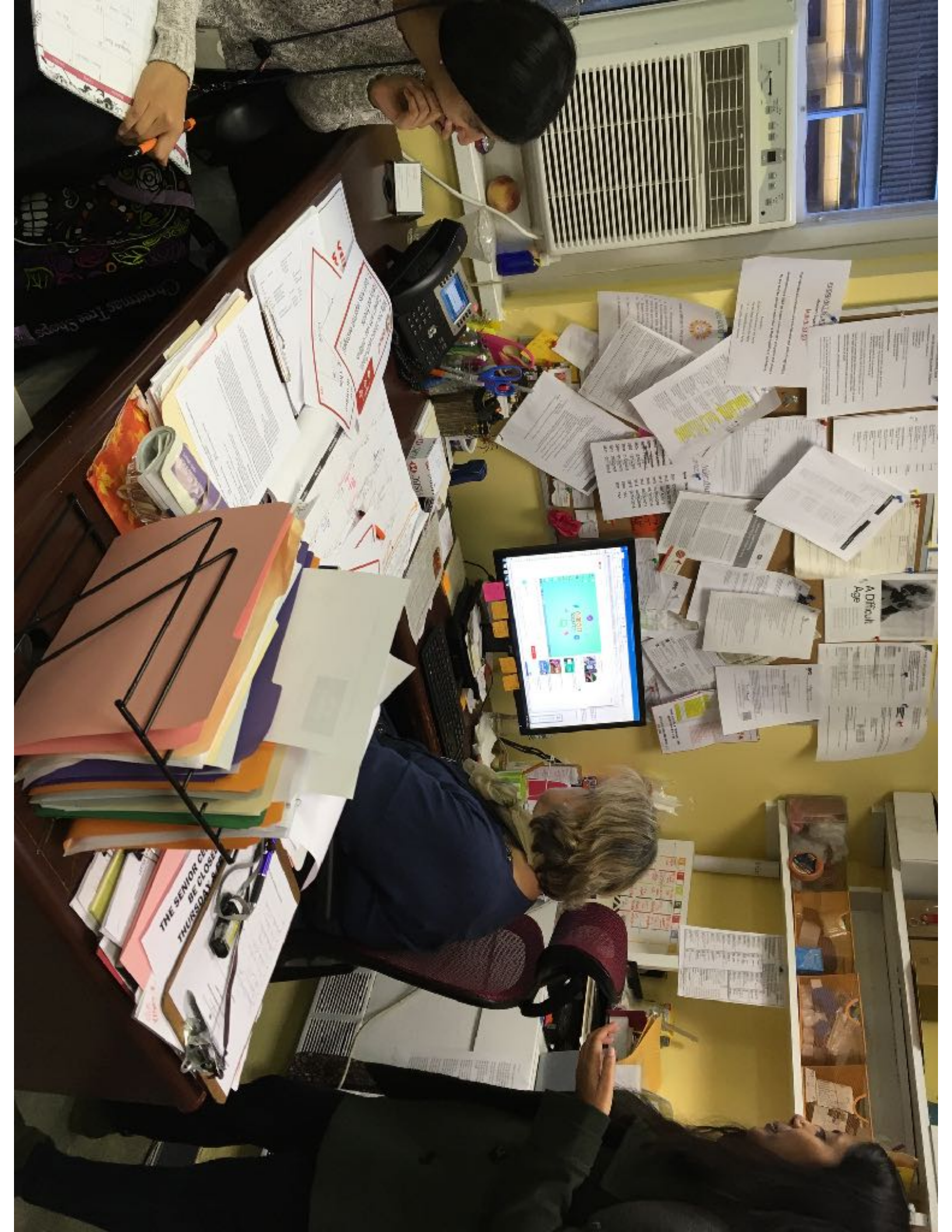
# Student Projects

- RIGC: Making a green map/app of the island
- MSDTA: Revamping email / website
- RIOC: Community needs assessment for Sportspark
- RIOC: Revamping GIS / mapping infrastructure
- RIOC: Sharing and publicizing community events

# Student Projects

- Carter-Burden: Web literacy course / materials
- Carter-Burden: Ride-sharing to medical appointments
- Hudson-Related: Rethinking food / retail on RI
- RIVAA: Revamping web presence
- RIHS: New logo / banner design





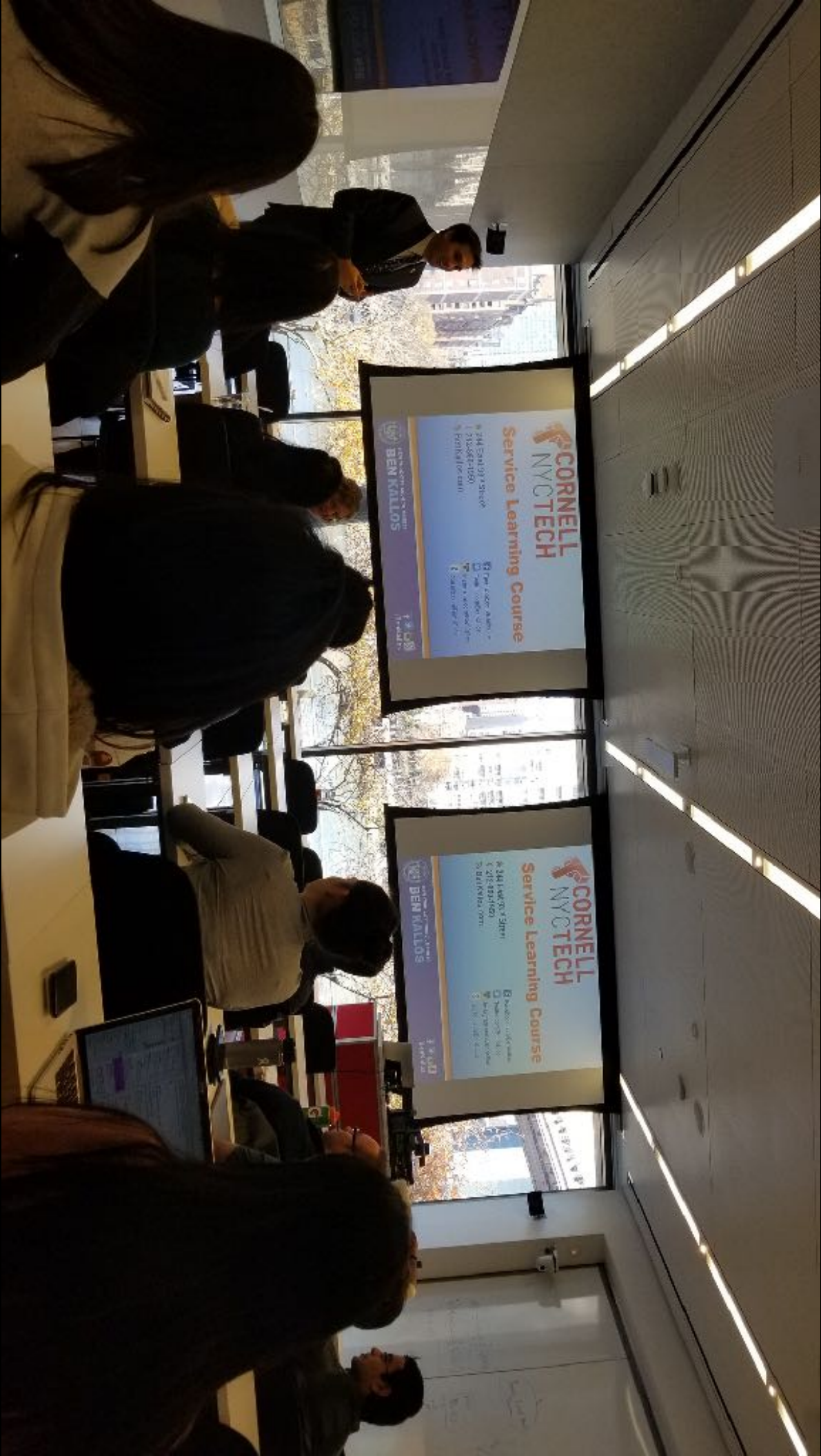
# Guest Speakers

- Susan Rosenthal / Howard Polivy: RIOCC
- Carl Weisbrod: NYC Planning Commission
- Andrew Winters: Cornell Tech
- Ben Kallos: City Councilman
- Judy Berdy: RIHS
- Ruth Fasoldt / Paul McConnell: LinkNYC









**CORNELL NYC TECH**

**Service Learning Course**

Ben Killos  
1.315.548.1280  
ben.killos@cornell.edu

Fee: \$2,500/Student  
10 weeks  
100% experiential  
100% service-oriented

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# Student Feedback

- “This is easily my favorite class! I love the focus on digging deeper into design thinking and purpose of technology (not always additive) through our in-class discussions.”
- “This class will grow to become one of the best on campus, and will expand our reach and impact in NYC.”
- “I think it's great. I'm a bit anxious about my community project, because it feels difficult to have a large impact on the community, but I hope it goes well!”

# Partner Feedback

- “Great! Thank you. So far our group has got us set up with google suite and revamped our entire email system.”
- “All is well with our project team. X and Y are a great pair and have been extremely helpful throughout this process.”
- “They have been a pleasure to work with and very creative with their ideas. Very positive experience thus far!”

# Final Projects

- Propose an idea that could significantly improve life on RI within 3-5 years
- Developed based on user research and partnerships with island-based organizations
- Winning team(s) receive support to advance their ideas

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# Winning Projects

- Let's Eat Roosevelt Island - Community events focused on food, music and shared experiences
- Intergenerational Moth - Storytelling and listening events connecting seniors, youth and Cornell Tech students
- Flourish - Mobile application to introduce tourists to visitors to green spaces and other Pol on RI



**Stay Tuned!**

# Thanks!

- Our guest speakers: Carl Weisbrod, Howard Polivy, Susan Rosenthal, Judy Berdy, Ben Kallos, Andrew Winters, Ruth Fasoldt, Paul McConnell
- Our community partners: RIVAA, RIGC, Carter-Burden, RIOG, Hudson Related, MSDTA, RIHS
- Jane Swanson & Samar Sabie