























33. Jennifer Marlow and Laura A. Dabbish. 2014. Who's the boss?: Requester transparency and motivation in a microtask marketplace. In *Proceedings of the SIGCHI Conference on Human Factors in Computing Systems* (CHI '14), 2533-2538.
34. David Martin, Benjamin V Hanrahan, Jacki O'Neill and Neha Gupta. 2014. Being a Turker. In *Proceedings of the ACM Conference on Computer Supported Cooperative Work* (CSCW '14), 224-235.
35. Brian McInnis, Elizabeth Murnane, Dmitry Epstein, Dan Cosley, and Gilly Leshed. To appear. One and done: Factors affecting one-time contributors to ad-hoc online communities. To appear in *Proceedings of the ACM Conference on Computer Supported Cooperative Work* (CSCW '16).
36. Daniela Retelny, Sébastien Robaszkiewicz, Alexandra To, Walter Lasecki, Jay Patel, Negar Rahmati, Tulsee Doshi, Melissa Valentine and Michael S. Bernstein. 2014. Expert crowdsourcing with Flash Teams. In *Proceedings of the ACM symposium on User interface software and technology* (UIST '14), 75-85.
37. Denise M. Rousseau, Sim B. Sitkin, Ronald S. Burt and Colin Camerer. 1998. Not so different after all: A cross-discipline view of trust. *The Academy of Management Review*, 23, 3: 393-404.
38. Niloufar Salehi, Lilly C. Irani, Michael S. Bernstein, Ali Al Khatib, Eva Ogbe, Kristy Milland and Clickhappier. 2014. WeAreDynamo: Overcoming stalling and friction in collective action for crowd workers. In *Proceedings of the SIGCHI Conference on Human Factors in Computing Systems* (CHI '15), 1621-1630.
39. M. Six Silberman, Joel Ross, Lilly Irani and Bill Tomlinson. 2010. Seller problems in human computation markets. In *Proceedings of the ACM SIGKDD Workshop on Human Computation* (HCOMP '10), 18-21.
40. Robert E. Stake. 1995. *The art of case study research*: Sage Publications, Inc.
41. Stephen Wolfson and Matthew Lease. 2011. Look before you leap: Legal pitfalls of crowdsourcing. In *Proceedings of the American Society for Information Science and Technology* (ASIST '11).
42. Robert I. Sutton and Andrew Hargadon. 1996. Brainstorming groups in context: Effectiveness in a production design firm. *Administrative Science Quarterly*, 41, 4: pp. 685-718.
43. Anbang Xu, Shih Huang and Brian Bailey. 2014. Voyant: Generating structured feedback on visual designs using a crowd of non-experts. In *Proceedings of the ACM Conference on Computer Supported Cooperative Work* (CSCW '14), 1433-1444.
44. Jonathan Zittrain. 2009. *The future of the Internet and how to stop it*. Yale University Press.