

Grant Deliverables and Reporting Requirements for UTC Grants

UTC Project Information	
Project Title	Health Perception on the Adoption and Acceptance of Shared Mobility: From Now to Future
University	University of South Florida, Cornell University
Principal Investigator	Yu Zhang Si Won Jang Neil A. Lewis
PI Contact Information	yuzhang@usf.edu 813-974-5846
Funding Source(s) and Amounts Provided (by each agency or organization)	USDOT : \$30,513 USF: 17,500
Total Project Cost	\$48,013
Agency ID or Contract Number	Sponsor Source: Federal Government CFDA #: 20.701 Agreement ID: 69A3551747119
Start and End Dates	<div style="display: flex; flex-direction: column; gap: 5px;"> <div> Start date: October 1, 2017</div> <div> End date: September 30, 2018</div> </div>
Brief Description of Research Project	<p>The study will focus on establishing the link between transportation choices, self-assessed health and BMI. It will identify measures of health perception, health self-assessment as ways of collecting information predicting travel behavior focused on shared mobility systems. It aims to explore the method of developing health perception and self-assessment metric in a setting of transportation decisions. The project's objective is to better understand how health perception and self-assessment affects the choice of using bike sharing systems and how it affects acceptance of SAV as well as to understand if the usage of bike sharing system leads to the favor of adoption of SAV. If the link between the self-assessed health, height, weight and/or BMI is determined to be significant, health variables may become standard in mode choice and travel behavior analysis in the future.</p>

Describe Implementation of Research Outcomes (or why not implemented) Place Any Photos Here	
Impacts/Benefits of Implementation (actual, not anticipated)	
Web Links • Reports • Project website	