


Grant Deliverables and Reporting Requirements for UTC Grants

| UTC Project Information | |
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| Project Title | Immersive, highly realistic in-lab experiments of cycling route choices |
| University | Cornell University |
| Principal Investigator | Ricardo Daziano So-Yeon Yoon |
| PI Contact Information | daziano@cornell.edu 607-255-2018 sy492@cornell.edu 607-255-8467 |
| Funding Source(s) and Amounts Provided (by each agency or organization) | USDOT: \$80,000 Cornell: \$40,000 |
| Total Project Cost | \$120,000 |
| Agency ID or Contract Number | Sponsor Source: Federal Government CFDA #: 20.701 Agreement ID: 69A3551747119 |
| Start and End Dates | Start date: 09/30/2019 End date: 09/30/2020 |
| Brief Description of Research Project | The goal of this project to exploit immersive experimental conditions within cycling route choice experiments for improved, more realistic collection of stated choices and to derive policy recommendations about characteristics of the built environment that create optimal incentives for the adoption of active transportation. |
| Describe Implementation of Research Outcomes (or why not implemented) Place Any Photos Here | |
| Impacts/Benefits of Implementation (actual, not anticipated) | |
| Web Links:  | http://ctech.cce.cornell.edu/final-project-reports/ |

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| <ul style="list-style-type: none">• Reports• Project website | |
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