



UTC Project Information – <b>Center for Transportation, Environment, and Community Health</b>	
<i>Project Title</i>	Traffic Safety Education Resource Center (TSERC) for Teen Drivers
<i>University</i>	University of South Florida
<i>Principal Investigator</i>	Siwon Jang
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<i>Funding Sources and Amount Provided (by each agency or organization)</i>	USDOT: \$60,038 Dr. Amber Mehmood of USF College of Public Health (in-kind): \$30,019
<i>Total Project Cost</i>	\$90,057
<i>Agency ID or Contract Number</i>	Sponsor Source: Federal Government CFDA #: 20.701 Agreement ID: 69A3551747119
<i>Start and End Dates</i>	10/01/2021 – 03/31/2023
<i>Brief Description of Research Project</i>	The project aims to develop a mobile-friendly website that can provide guided experiences and verified knowledge to teen drivers, parents/guardians, and driver education teachers in partnership with key agencies, including the Florida Department of Transportation (FDOT), The Florida Department of Highway Safety and Motor Vehicles (FLHSMV), and Florida traffic safety coalitions. The proposed research project will develop and pilot-test the Traffic Safety Education Resource Center (TSERC) website to provide centralized, practical, and engaging educational resources for the three target populations in Florida with a plan for a national model of TSERC for teen drivers that could be used by other states.
<i>Describe Implementation of Research Outcomes (or why not implemented)</i>  <i>Place Any Photos Here</i>	
<i>Impacts/Benefits of Implementation (actual, not anticipated)</i>	
<i>Web Links</i>	<ul style="list-style-type: none"> <li>• Reports <a href="http://ctech.cee.cornell.edu/final-project-reports">http://ctech.cee.cornell.edu/final-project-reports</a></li> <li>• Project website</li> </ul>