



Bench2Market Talks

From University Innovation to Commercialization

- Designed for entrepreneurs in the university life science research community
- Provides tools to communicate the commercial potential of your research
- Topics, presentations and lectures relevant to technology translation

Date/Time	Commercialization Topic
September 23, 2020 11:30 am – 12:30 pm	Translational Funding Opportunities Funding & resources for commercialization
October 14, 2020 11:30 am – 12:30 pm	Building a Winning Start-up Team Tips for recruiting qualified candidates
November 11, 2020 11:30 am – 12:30 pm	Importance of Customer Discovery NSF I-Corps and NIH I-Corps programs
December 9, 2020 11:30 am – 12:30 pm	Preparing High Quality Invention Disclosures How to improve submissions
January 22, 2021 11:30 am – 12:30 pm	IP Strategy Patentability, freedom to operate, prior art & patent strategies
February 17, 2021 11:30 am – 12:30 pm	FDA Strategy Pathway options and timing
March 17, 2021 11:30 am – 12:30 pm	Quality Management Systems Key principles of QMS processes
April 7, 2021 11:30 am – 12:30 pm	License vs. Start-up How to maximize your technology value
May 12, 2021 11:30 am – 12:30 pm	Investment and Dilution Business strategies for equity negotiation
June 2, 2021 11:30 am – 12:30 pm	Med-Tech Funder Perspective What savvy med-tech VC's care about

Registration links available at: <https://biolocity.gatech.edu/events/>

Please note that all events will be hosted as a webinar.

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