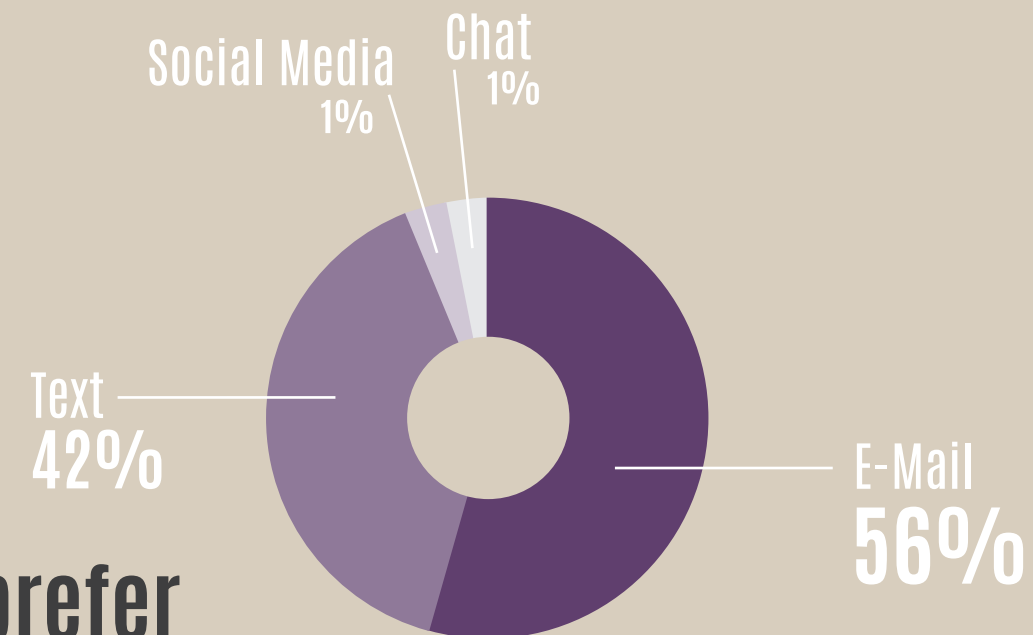
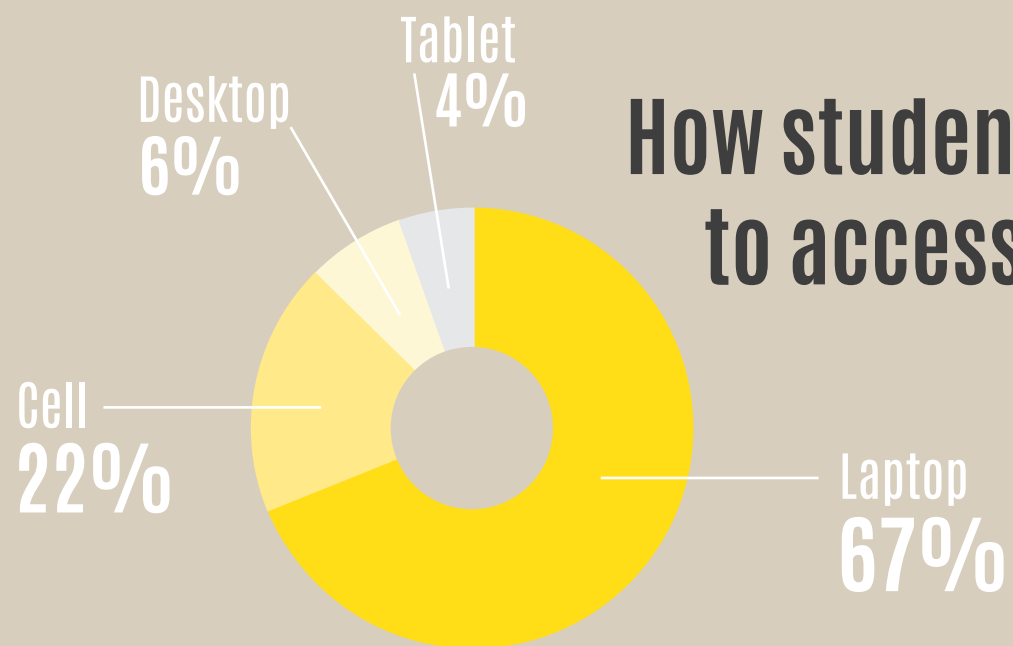
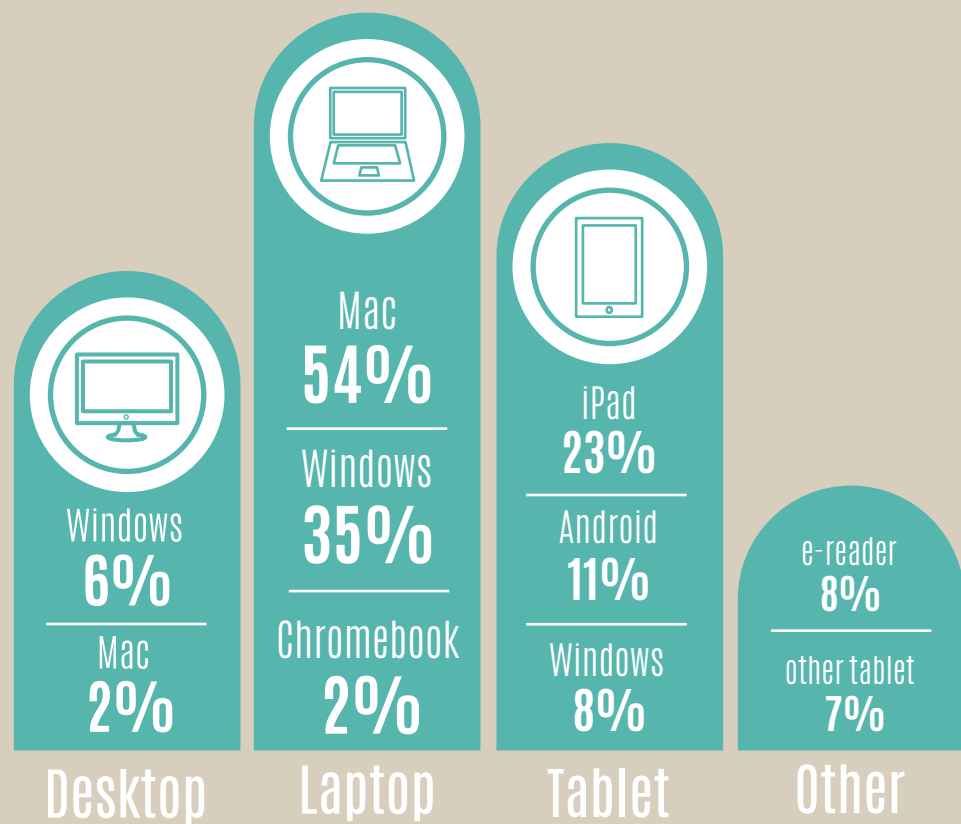


# 2015 FRESHMAN TECHNOLOGY SURVEY

## Devices students are bringing to campus



Percent of freshman who have iPhones

77%

20%

Android phones

Windows phones

1%



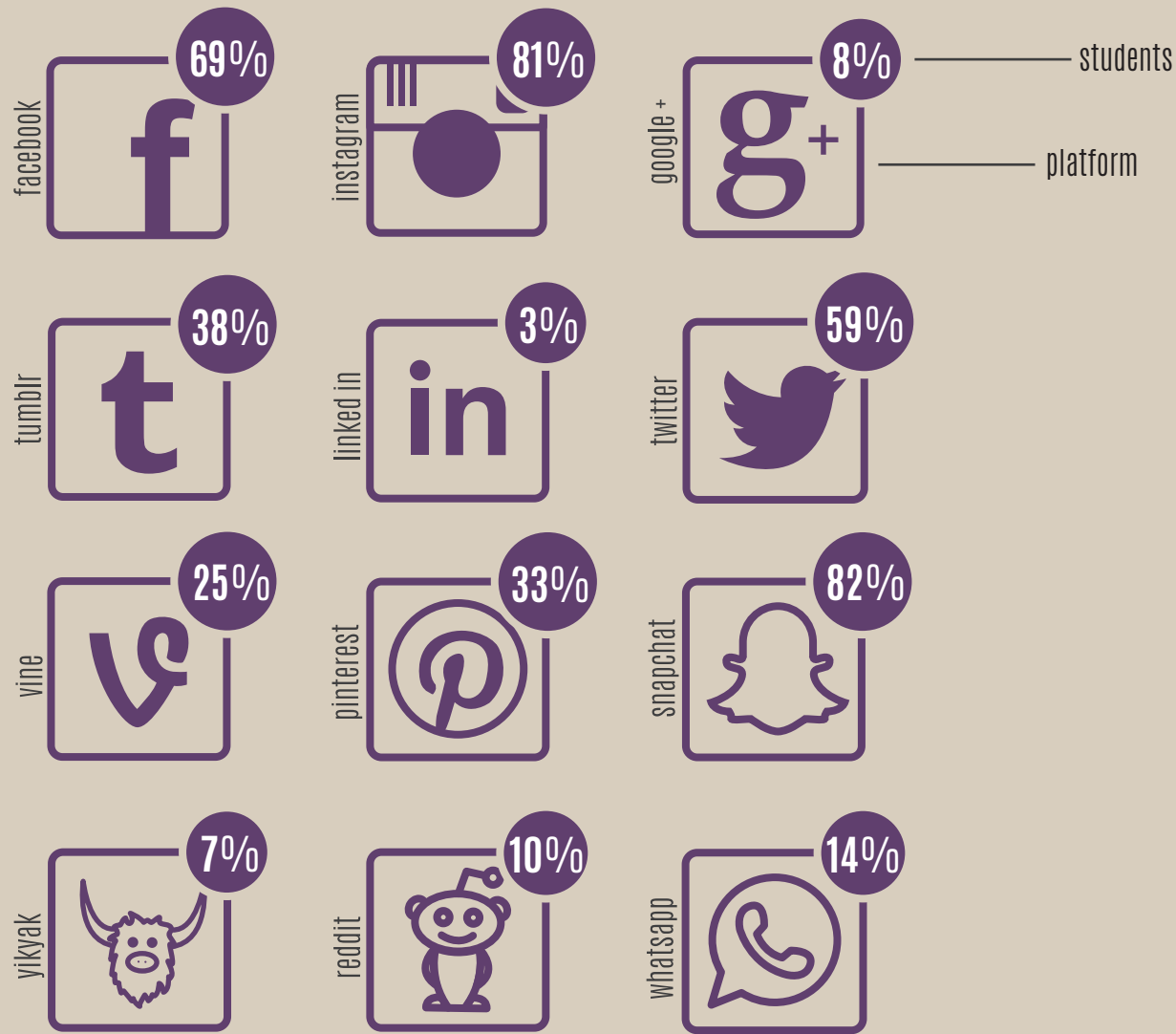
23%  
check email when notified

12%  
check hourly

48%  
check daily

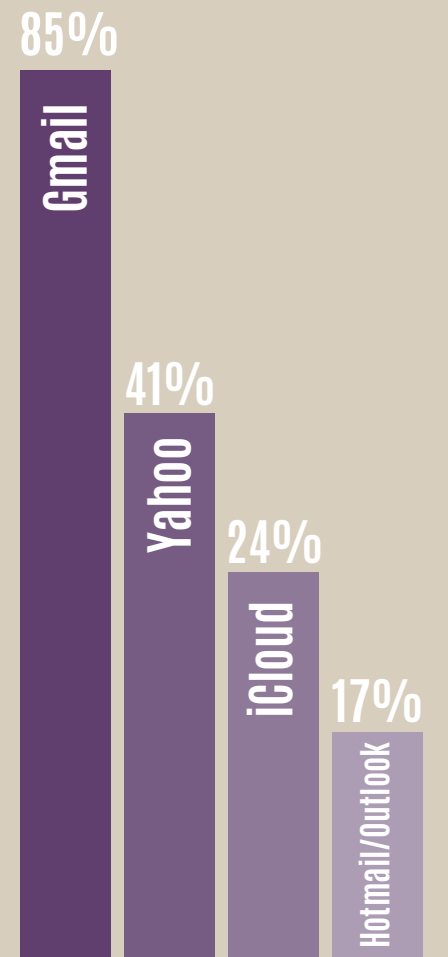
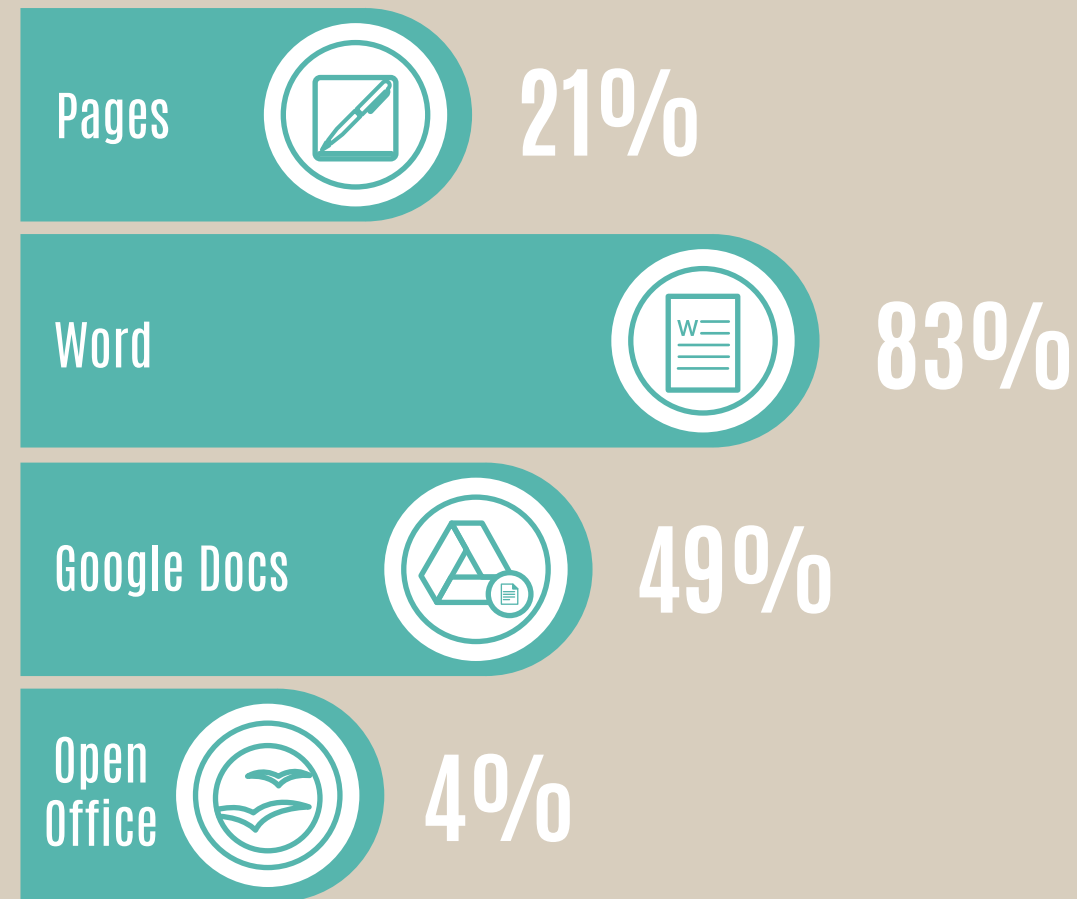
14%  
check 2-3 times per week

3%  
check weekly



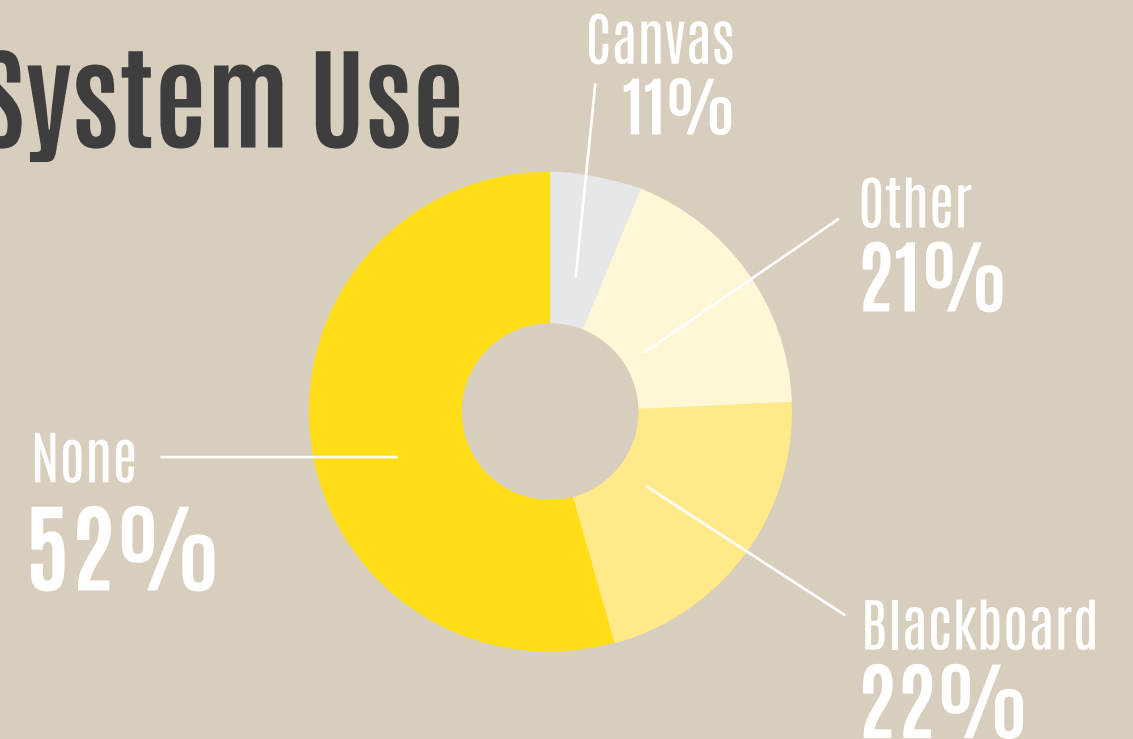
## Students & Social Media

## Software used to write papers

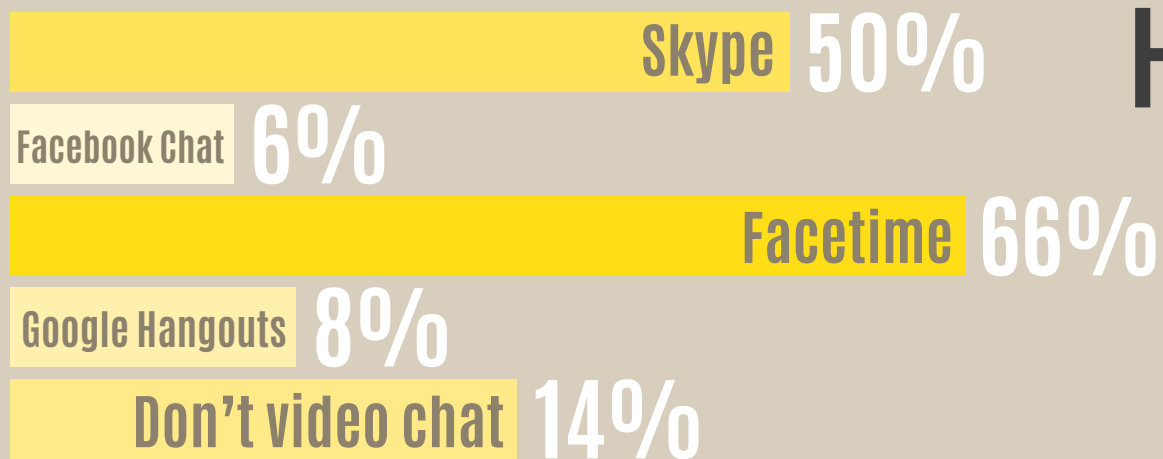


## Most Popular E-Mail Providers

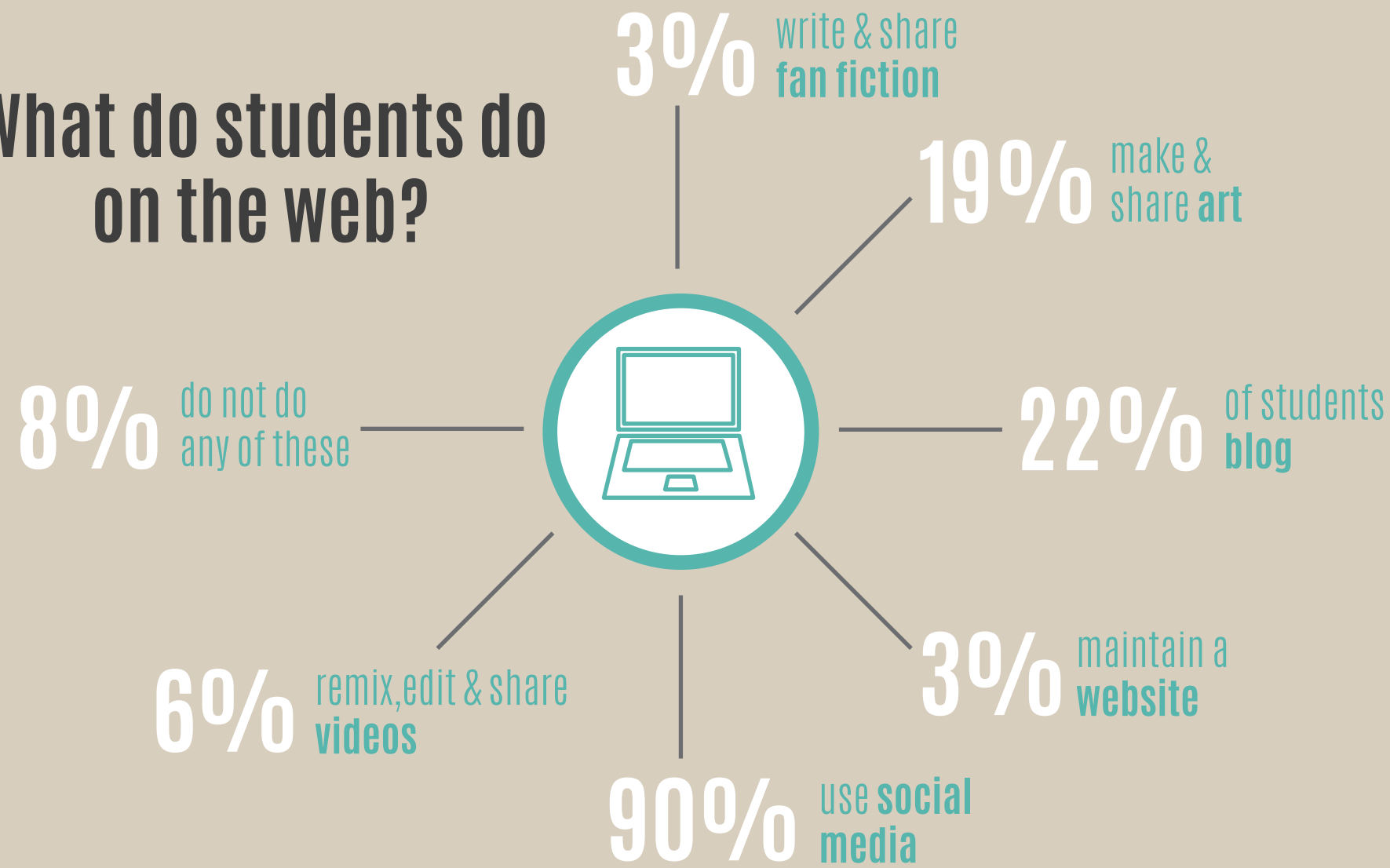
## Past Learning Management System Use



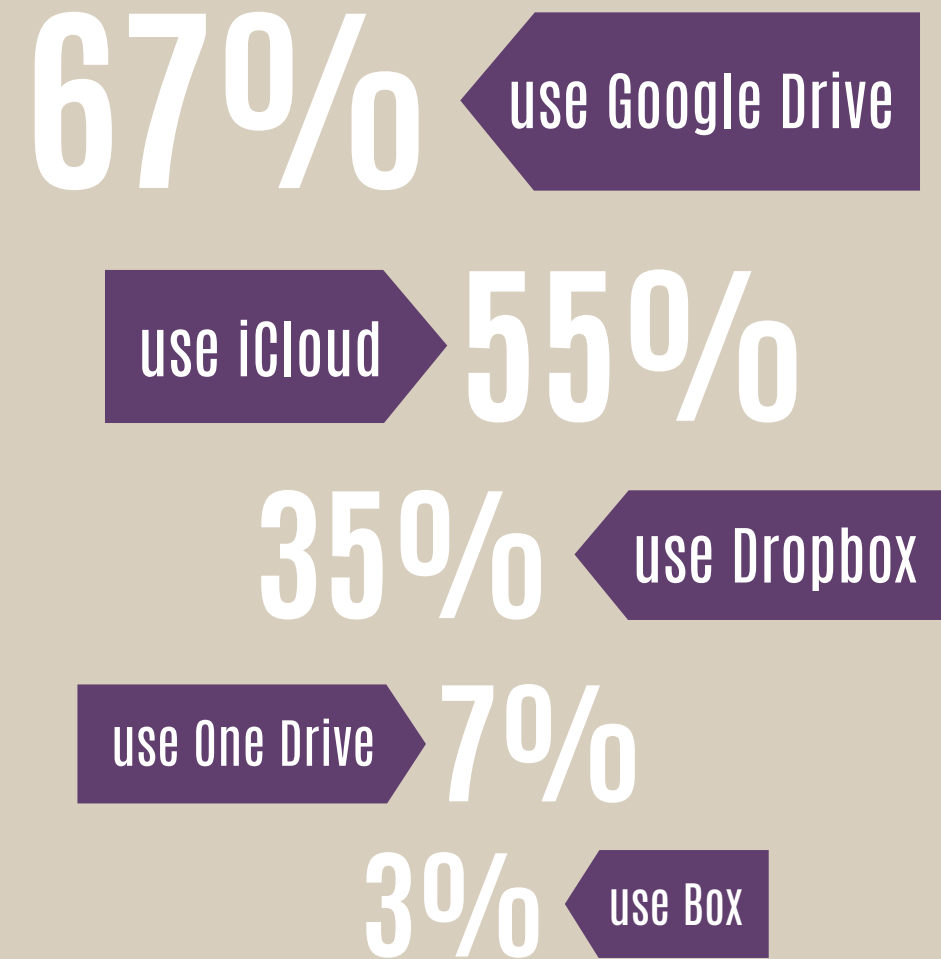
## How Students Video Chat



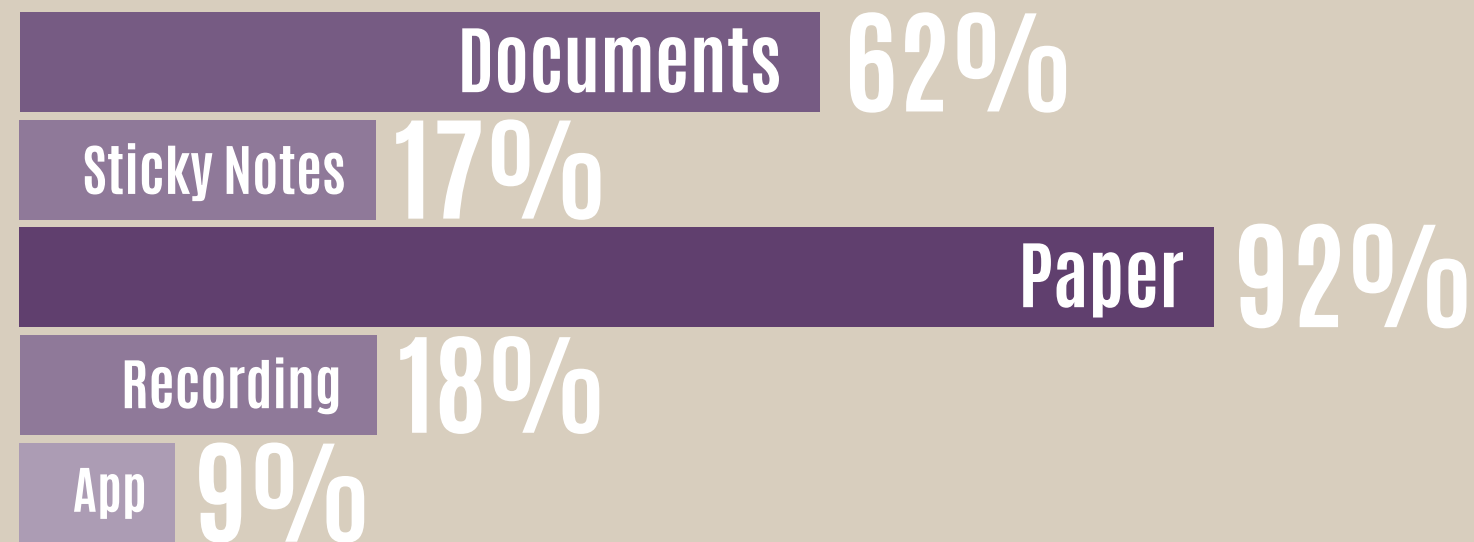
## What do students do on the web?



## Cloud Storage



## How Students Take Notes for Class



24% of students do not use a calendar for assignments



76% of students use a calendar for assignments



**55%**  
of students  
use a paper  
calendar

**41%**  
use a mobile  
device  
calendar

**5%**  
use a  
desktop/  
laptop  
calendar



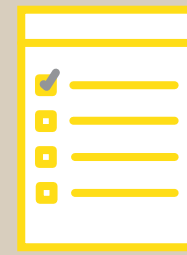
**19%** of students  
use Safari

**72%** of students  
use Chrome

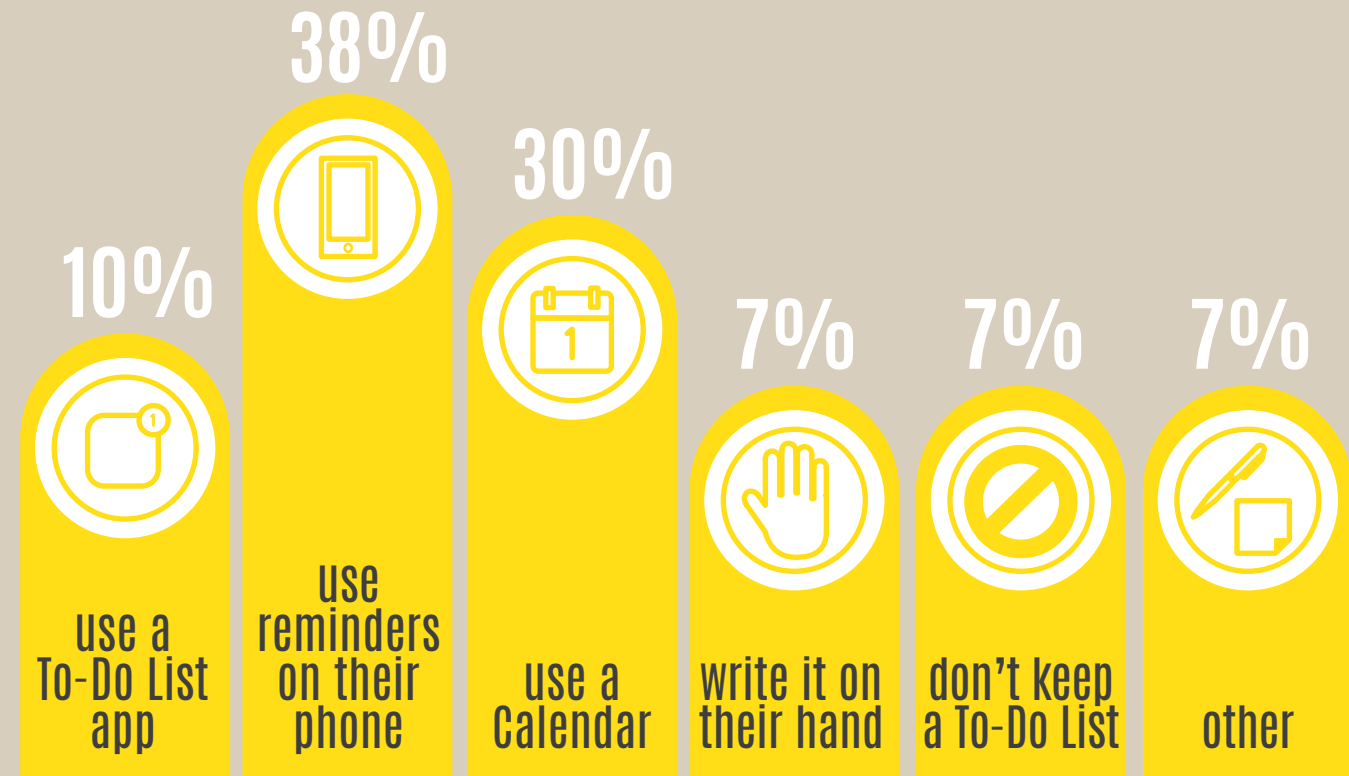


**5%** of students  
use Firefox

**4%** of students use  
Internet Explorer



## How Students Manage Their To-Do Lists



## What New Technology Are Students Interested In ?

**57%**  
3D  
printing

**51%**  
wearable  
tech

**40%**  
virtual  
reality  
headsets

**30%**  
drones

**15%**  
are not  
interested in  
any of these  
technologies