

Rubric for Data Brief on the Epidemiology of an MCH Topic

	Points Possible	Points Received	Comments
Format	10		
Data brief follows formatting guidelines (12 point font, double-spaced, 1 inch margins).	5		
Data brief free of typos and grammatical errors.	5		
Introduction	15		
Describes public health importance of topic (i.e., why do we care, health and societal consequences of topic, importance of understanding topic across key demographics).	15		
Graphics	45		
5 graphics of meaningful epidemiological comparisons.	25		
Descriptive text for each graphic highlighting key statistics.	20		
Key Findings Section	5		
Key finding for each graphic (1 for each graphic).	5		
Conclusion	10		
Summary of key take home points and implications for MCH populations.	10		
Definitions	5		
All epidemiological terms in data brief defined using standard definitions.	5		
Methods	5		
Data source defined. Description of data source.	3		
Data tools used to generate graphs described.	2		
Optional: If statistical tests are conducted, methodology for tests is described.	0		
References	5		
In-text citations used properly	2		

References are complete and do not include sources not cited in the text	2		
References should use a recognized citation format.	1		